**CONSTRAINTS**

There can be several constraints in an online grocery business:

1. **Logistics and supply chain management**

Ensuring timely and efficient delivery of products can be a challenge for an online grocery store. The store needs to have a well coordinated logistics and supply chain management system to meet customer expectations.

1. **Inventory management.**

Maintaining an up-to-date inventory of products can be challenging especially during peak times.

1. **Competition.**

The online grocery market has become increasingly competitive and the store must be able to compete with established players in terms of product offerings,prices and delivery times.

1. **Customer service.**

Providing high quality customer service can be a challenge for the store as customers may have questions or concerns about their orders. The store must have a system in place to address these issues in a timely and effective manner.