

Igor Lemeshkin

[LinkedIn](#)

Senior product designer.

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I turn bits and bytes into sharp, intuitive interfaces that users enjoy.

iMusician
Senior Product Designer
2020 - Current
Berlin, Remote

Led design across core products (Auth, Distribution, Analytics, Artist Hub), driving the shift to subscriptions and launching Artist Hub — a self-serve microsite platform for artists. Built scalable design system, mentored junior designer, supported full rebrand, and improved UX to streamline workflows and drive growth.

iMusician
UI Engineer
2017 - 2020
Berlin, Remote

Designed high-performance, visually clear interfaces and built dev-friendly, reusable components to scale consistent design system. Improved complex workflows using strong interaction patterns across growing platform.

Outline Studio
2018 - 2020
Saint Petersburg

Side venture. Independently led design for client projects, including cloud infrastructure tool for a major financial institution. Delivered high-impact product and brand experiences through rapid prototyping and close collaboration with tech teams under fast-paced timelines.

Uniyo
Mobile App Developer
2017
SF, Remote

Designed and shipped a cross-platform messenger, improving student communication and UX through rapid, feedback-driven iteration.

Education

Higher School of Economics
Bachelor in Business Informatics
2014 - 2018

Competitions

Microsoft Imagine Cup
Chat app
2017 • Winners

Leaders of Digital
National bank mobile application
2019

Skills

UX Design	User Research • Wireframing • Prototyping • WCAG
UI Design	Motion • Microinteractions • Icon Design
Design Systems	Libraries • Components • Variants • Tokens
Frontend	HTML • CSS • TS • React • Astro
Product	Strategy • MVP • Growth Design • A/B Testing • Conversion Optimization • Competitive Analysis
Tools	Figma • Framer • Notion • ChatGPT • GitHub • Jira
Frameworks	Agile • Scrum • Crystal