

Igor Lemeshkin

Senior product designer blending UX, UI, and code to build scalable, high-impact tools people love.

Website

LinkedIn

Dribbble

Behance

hello@irrlmm.me

<div>iMusician</div> <div>Senior Product Designer</div> <div>2020 - Current</div> <div>Berlin, Remote</div>	<ul style="list-style-type: none">Owned design across core products and experiences, from strategy to delivery.Led design of a new AI-powered music mastering tool, built to support a 4x revenue increase as the company’s core growth driver. Shipped within 1.5 months through iterative design and rapid prototyping.Drove the shift to a subscription model, improving LTV, retention, and revenue predictability.Launched Artist Hub, a no-code microsite builder used by thousands of artists; improved satisfaction in major follow-up release based on feedback.Built a scalable design system used across 5 products, accelerating delivery and ensuring UI consistency.Mentored a junior designer, strengthening team output and velocity.Led the product-side rollout of a full company rebrand, updating UX and UI across the platform.Continuously refined key workflows like onboarding and checkout, increasing activation and reducing churn.
<div>iMusician</div> <div>UI Engineer</div> <div>2017 - 2020</div> <div>Berlin, Remote</div>	<ul style="list-style-type: none">Built scalable, dev-friendly UI components from scratch, laying the foundation for a consistent product experience and early design system.Designed and refined the multi-step music distribution flow to improve usability and reduce drop-off.Improved perceived performance and responsiveness by optimizing UI structure and reducing rendering overhead in complex views.Bridged design and engineering using Figma and React, collaborating with product and marketing teams to ship user-centric, scalable solutions.
<div>Uniyo</div> <div>Mobile App Developer</div> <div>2017</div> <div>SF, Remote</div>	<ul style="list-style-type: none">Joined as founding engineer at a 5-person campus startup.Built a cross-platform messaging app from scratch using early React Native.Designed in Sketch, coded in JS, and shipped a smooth real-time chat experience.Rapidly iterated based on student feedback.Used motion design to elevate UX and drive engagement.

Freelance

<div>Outline Studio</div> <div>Lead Designer</div> <div>2018 - 2020</div> <div>Saint Petersburg</div>	<ul style="list-style-type: none">Led product and brand design across B2B and fintech projects for startup and enterprise clients.Designed and prototyped a digital banking platform for a Singaporean fintech startup, focusing on user security, simplicity, and onboarding.Created UX/UI for an internal cloud infrastructure tool used by a leading Russian bank (under NDA).Designed a fashion search engine product, supporting the studio’s shift from client work to internal product development.
---	---

Education

<div>Higher School of Economics</div> <div>Bachelor in Business Informatics</div> <div>2014 - 2018</div>	<ul style="list-style-type: none">Fell in love with software engineering early.Won several hackathons.Gave lectures on web design and frontend.Launched a few pet projects under mentorship from Miro’s future CEO.
--	--

Honors & Awards

<div>Leaders of Digital, Semifinals</div> <div>A mobile application for traveling in Russia, featuring the ability to create offline walking routes.</div> <div>Jul 2019 / Winners</div>	<div>Qiji Universe Awardee</div> <div>B2B2C cross-platform mobile app for businesses seeking to integrate banking functionality.</div> <div>Jun 2019 / Winners</div>
<div>Microsoft Imagine Cup (Regional)</div> <div>A mobile application designed for quick, random chats, incorporating gamification techniques.</div> <div>Nov 2015 / Winners</div>	<div>ACM ICPC Quarter Finals</div> <div>International Collegiate Programming Contest (ICPC), Yekaterinburg.</div> <div>Oct 2014 / Winners</div>

Skills

Process	User Research, Wireframing, Prototyping, Design–Engineering Collaboration
UI Design	Motion Design, Microinteractions, Icon Design, Icon Design
Design Systems	Libraries, Components, Variants, Tokens
Product	Strategy, MVP, Growth Design, A/B Testing, Conversion Optimization
Frontend	HTML, CSS, TS, React, Astro
Tools	Figma, Framer, Notion, GitHub, Jira, ChatGPT, Midjourney
Frameworks	Agile, Scrum, Crystal