

Irsah Pattoo

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EDUCATION

SHARDA UNIVERSITY

Greater Noida

Master of Business Administration

Pursuing

Major in Business Analytics;

Cumulative GPA: 9.2/10;

Relevant Coursework: Data Analysis, Data Visualization

ISLAMIC UNIVERSITY OF SCIENCE AND TECHNOLOGY

Awantipora

Bachelor of Business Administration

2017-2020

General;

Cumulative GPA: 7.5/10;

Relevant Coursework: Business Economics, Statistics, Financial Accounting, Business Finance,
Human Resource Management

WORK EXPERIENCE & INTERNSHIP

EVERTIME LEARNING

Greater Noida

Social Media Analytics, Data Analytics

June 23– Present

- Develop and implement a comprehensive social media strategy to increase web traffic and brand awareness.
- Create engaging content for various social media platforms.
- Update knowledge of both social media innovations and educational trends.

SPARKS FOUNDATION

Data Science (Project Based)

Remote

• Exploratory Data Analysis, Supervised Machine Learning

Pursuing

• Un-Supervised Machine Learning

REMOTE STACX SOLUTIONS PRIVATE LIMITED (FOREIGNERDS)

Noida

HR Executive

03rd Nov 20–24th Nov 21

- Oversee the hiring process, from job posting to onboarding.
- Organize training sessions, workshops, and seminars.
- Handle employee concerns and grievances and mediate workplace disputes.

PROJECTS

LINK: <https://github.com/irsahpattoo>

ACCOLADES & ACHIEVEMENTS

BADMINTON (J&K Badminton Association)

J&K

- Won State-level Open Badminton Championship in 2011 and 2012

TAEKWONDO

J&K

- Won Silver Medal in District Taekwondo Championship

EVENT MANAGEMENT

Event Manager(Made in Kashmir)

- Conceptualize and plan events based on the objectives and target audience.
- Promote the event through various channels to increase attendance and visibility.
- Handle any unforeseen situations or emergencies during the event.

ADDITIONAL

Technical Skills: SQL, Python, R

Tools: Excel, PowerBI, Tableau

Certifications & Training: Tableau (Udemy), Introduction to Data Analytics (Coursera), Python (Coursera) Personality Development (Sharda University -2022), Personality Development (CRDP J&K-2022), You test Digital India (NIIT, Srinagar), Breakthrough Workshop (Manford – 2019), Basic Civil Defense Course (Regional Civil Defense Control Center -Srinagar)