



COMPREHENSIVE ANALYSIS OF FINANCIAL PERFORMANCE OF BANKS

PROJECT BASED EXPERIMENTAL LEARNING PROGRAM



Miniproject on

A COMPREHENSIVE ANALYSIS OF FINANCIAL PERFORMANCE: INSIGHTS FROM A LEADING BANKS

BACHELOR OF SCIENCE

IN

MATHEMATICS

 \mathbf{BY}

P.IRULAPPAN

K.GOPINATH

A.BALAGANESH

R.RAJAPANDI



RAJAPALAYAM RAJUS'COLLEGE

A Linguistic Minority Co-Educational Institution,

(Affiliated to Madurai Kamaraj University)

(Re-Accredited (3rd Cycle) with "B++" Grade (CGPA 2.93/4.00) by NAAC) RAJAPALAYAM - 626117

Synopsis:

- Introduction
- Problem Definition & Design Thinking
- Result
- Advantages & Disadvantages
- Applications
- Conclusion
- Future Scope
- Appendix

COMPREHENSIVE ANALYSIS OF FINANCIALPERFORMANCE OF BANKS



1. Introduction:

1.10VERVIEW:

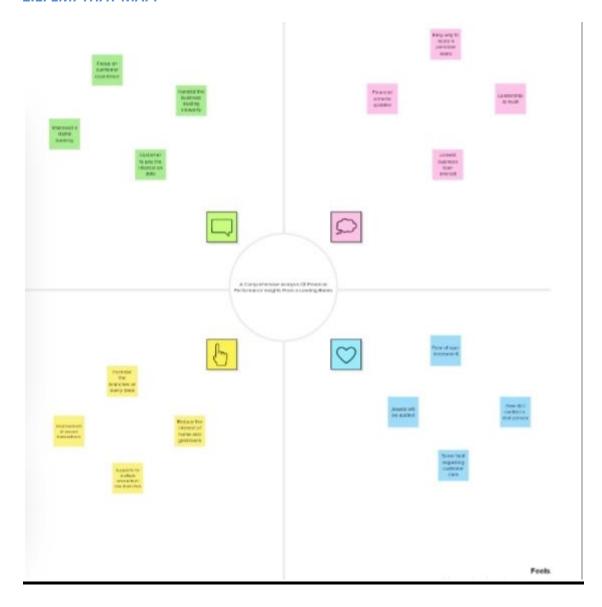
The banking industry world-wide is being transformed. The global forces for change include technological innovation; the deregulation of financial services at the national level and opening-up to international competition; and – equally important – changes in corporate behaviour, such as growing disintermediation and increased emphasis on shareholder value. In addition, recent banking crises in Asia and Latin America have accentuated these pressures. The banking industries in central Europe and Latin America have also been transformed as a result of privatizations of state-owned banks that had dominated their banking systems in the past. In this project we are trying to analysis the bank related data and able to extract some insights from the data using.

1.2 PURPOSE:

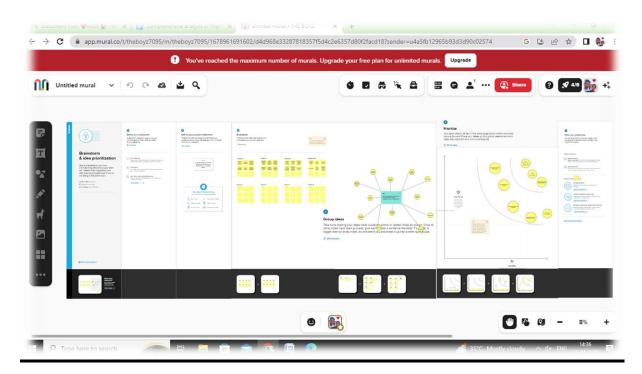
In this project we are trying to analysis the bank related data and able to extract some insights from the data using Business Intelligence tools

2. PROBLEM DEFINITION & DESIGN THINKING:

2.1. EMPTHAY MAP:

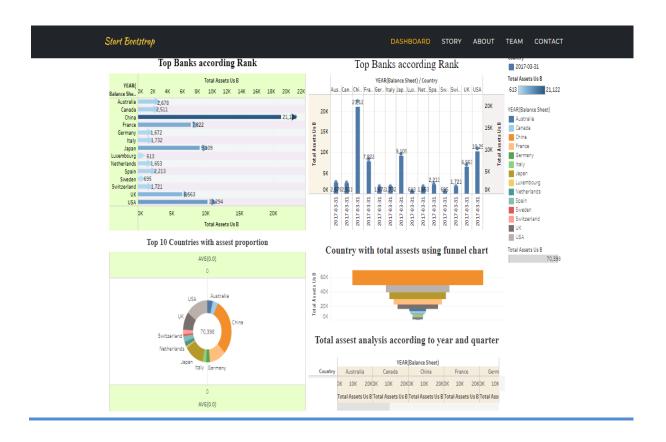


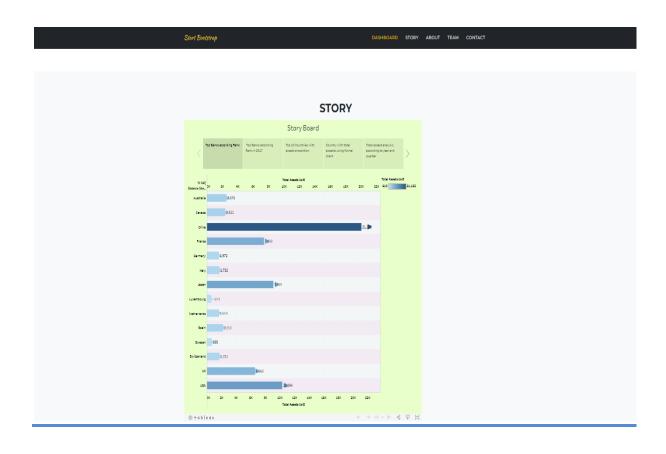
2.2. IDEATION &BRAINSTORMING MAP:

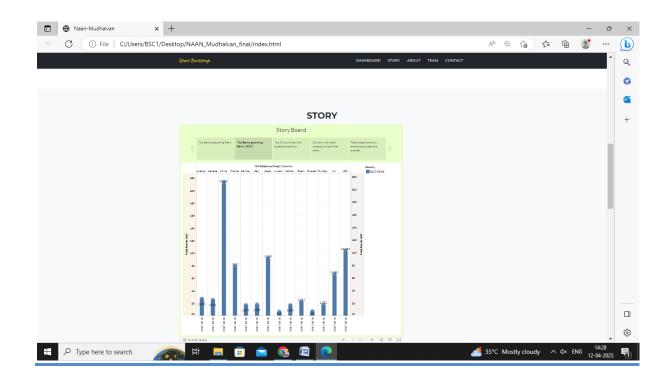


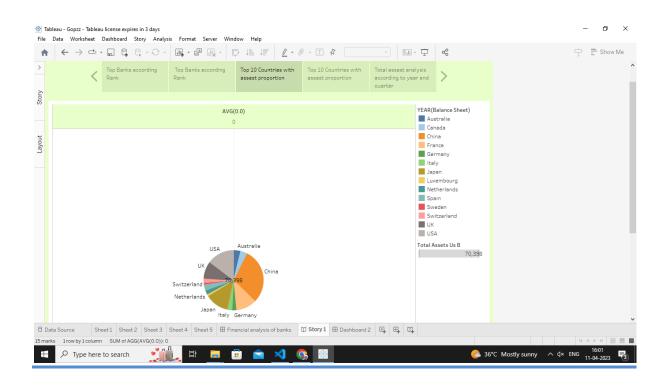
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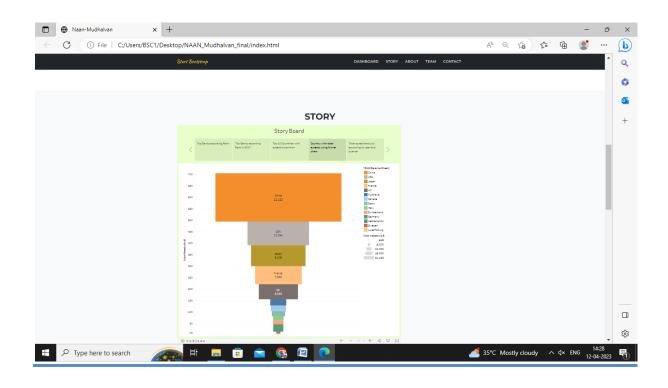


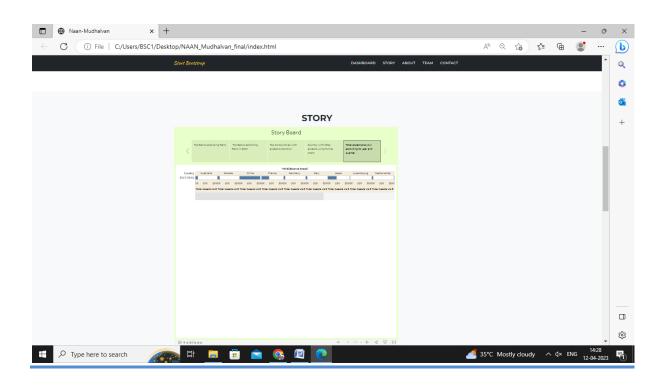












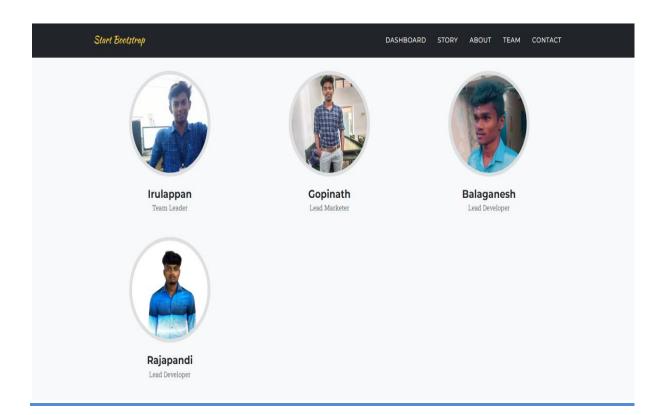
Start Bootstrap DASHBOARD STORY ABOUT TEAM CONTACT

ABOUT

The Banks are very useful to peoples, the banks are provides many loans to several departments exagriculture, education loans, housing loans, bussenis loans, etc....they provides some interset for our money, this was increase our financial states in our life, digital banking was very ues full, ECONOMICAL DEVELOPMENTS ARE VERY IMPORTENT IN OUR NATION.

DREAM MAKERS

skilling in comprehensive analysis of banks.



4. ADVANTAGES & DISADVANTAGES:

4.1 Advantages:

- Comprehensive view: Financial statement analysis provides a comprehensive view of a bank's financial performance by looking at its profitability, liquidity, solvency, efficiency and risk management. This enables deeper understanding of the banks operation and financial health.
- Standardized metrics: There are standardized metrics that can be used to evaluate the performance of banks across different regions and industries, which allows for meaningful comparisons to be made.
- Light statement analysis can identify areas where a bank may be underperforming or over performing relative to its peers or historical trends. This can help identify areas for improvement or opportunities for growth.

4.2 Disadvantages:

- Financial statement analysis relies on historical data, which may not be indicative of future performance. Changes in the economy or the competitive landscape could affect the banks performance going forward.
- Limited information: Financial statements do not provide information about the qualitative aspects of a

- bank's performance, such as its management team, its competitive advantages, or its strategic direction.
- Manipulation: Financial statement can be manipulated by management to present a more favourable picture of the bank's financial performance. This can be difficult to detect without additional analysis and due diligence.

5. APPLICATION:

- Investment decision refers to financial resource allocation.

 Investors opt for the most suitable assets or investment opportunities based on risk profiles, investment objectives, and return expectations.
- Bank Risk Management is defined as preventing and managing potential risks that can impact a bank's finances and overall operations. Risk Management Systems can help banks collect and track important data related to potential risks.
- A regulator is a person or organization appointed by a government to regulate an area of activity such as banking or industry.
- In short, they are the risks that threaten to disrupt the assumptions at the core of an institution's strategy— risks from changes that threaten to overturn the initial set of strategic assumptions and conditions. But unlike operational and compliance risks, strategic risks are not inherently undesirable.

6. CONCLUSION:

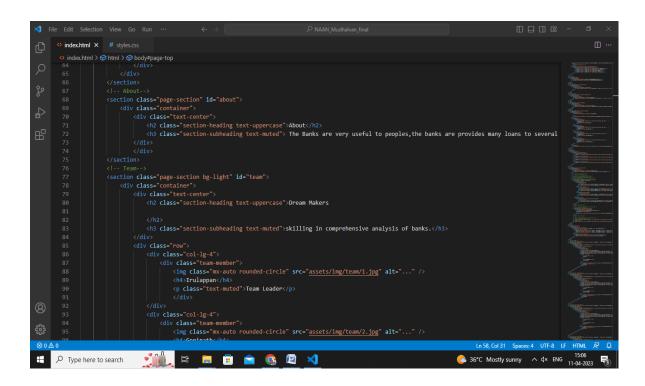
♣ HERE WE ANALYSIS THE FININCIAL PERFORMANCE OF BANKS BY EMPTHYMAP, BRAINSTROMING, DATA PREPARATIO, DATA VISUALIZATION, DASHBOARD, STORY.

7. FUTURE SCOPE:

- The future scope for financial performance analysis of banks is significant, as advancements in technology and changes in the banking industry are likely to impact the way financial performance is evaluated. Some of the future scope for financial performance analysis of banks include:
- Use of big data and artificial intelligence (AI): Big data and AI can be used to analyze vast amounts of financial data quickly and efficiently, allowing for more comprehensive and accurate financial performance analysis.
- The future of financial banks is bright. Banks are increasingly investing in technology to improve customer experience, reduce costs, and increase efficiency. Banks are also investing in artificial intelligence, block chain, and other emerging technologies to provide more personalized services and better security. Banks are also leveraging data analytics to better understand customer needs and preferences. Additionally, banks are partnering with fintech companies to offer innovative products and services. Finally, banks are investing in digital banking solutions to make banking more accessible and convenient for customers

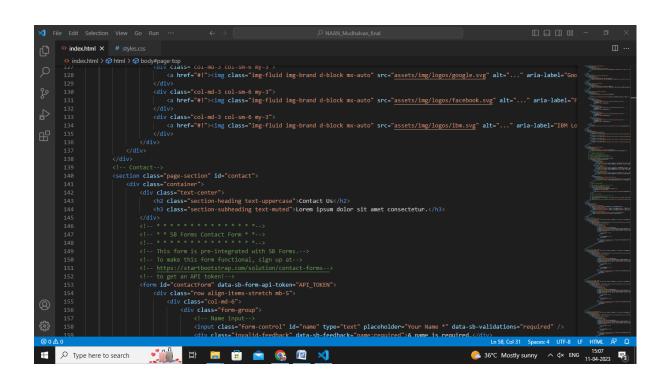
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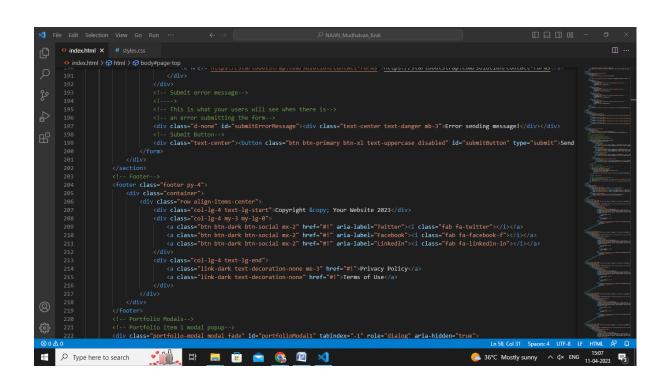
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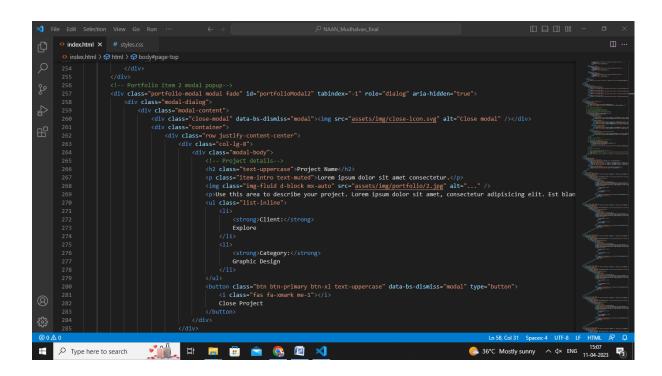


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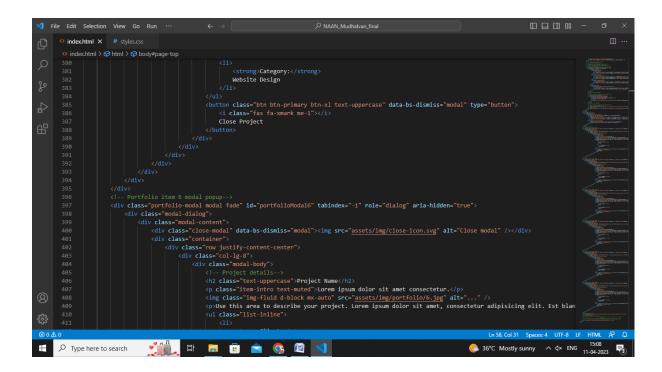
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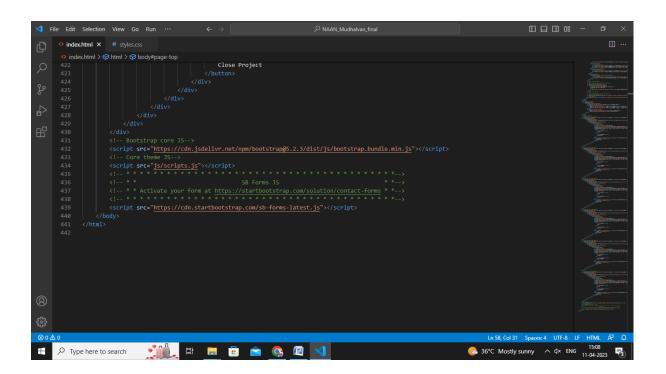




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Thank you