Complete the QFD template provided.

You are an IT Business Analyst. Your company has decided to offer Auto Insurance Coverage for customers. You want to gather customer requirements and align those with Functional Requirements. You wanted to use Quality Function Deployment tool to translate customer needs into specific design requirements.

You will gather 10 customer requirements. 5 are given below, come up with other 5 from your own research.

1. Adequate coverage for liability: Customers want auto insurance policies that provide enough coverage for bodily injury or property damage caused to third parties in the event of an accident.
2. Comprehensive and collision coverage: Customers want their auto insurance policies to cover damage to their own vehicle caused by accidents, natural disasters, or theft.
3. Uninsured or underinsured motorist coverage: Customers want coverage in case they are hit by an uninsured or underinsured driver, or a hit-and-run driver.
4. Personal injury protection or medical payments coverage: Customers want coverage for medical expenses, lost wages, and other costs associated with injuries sustained in a car accident.
5. Deductible options: Customers want to be able to choose their deductible amount to balance their premiums and out-of-pocket expenses.