

**DEAR NHL,  
YOU'RE NOT  
DOING  
ENOUGH**



**FROM 2003 TO 2006 YOU MADE SOME CHANGES.**

**YOU THOUGHT THEY WOULD LEAD TO MORE GOALS.**

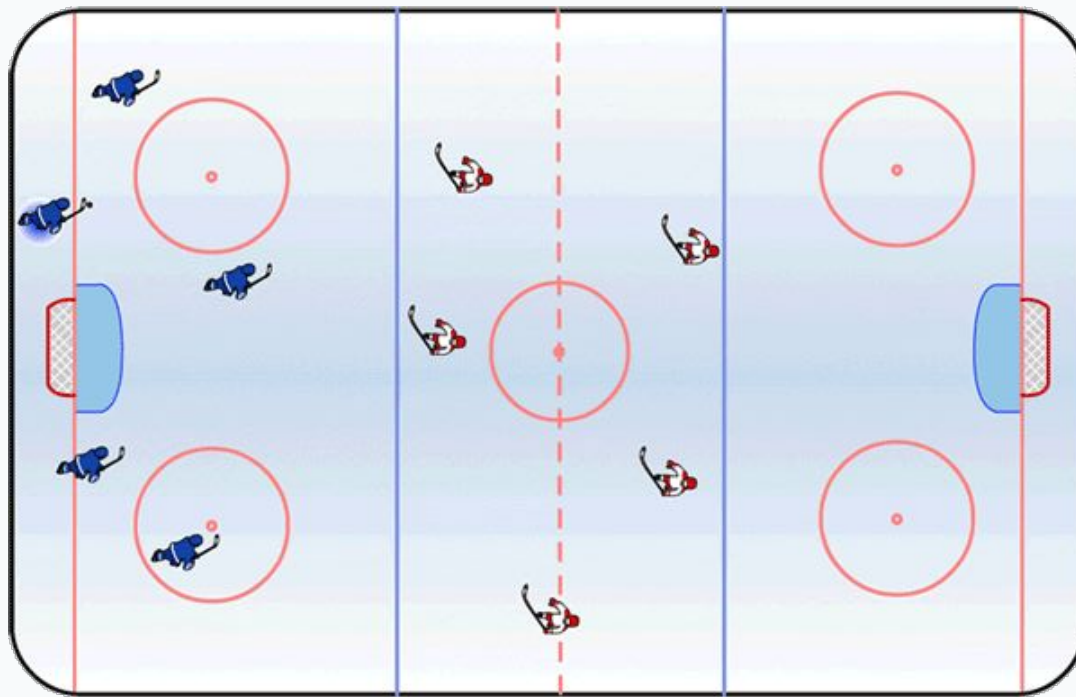
**THEY HAVEN'T.**

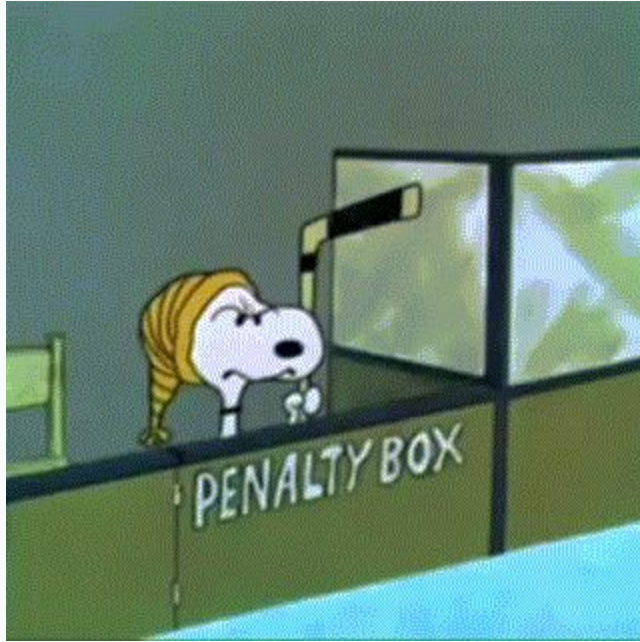
**YOU REDUCED THE SIZE OF GOALIES (BY SLIMMING THEIR PADS)  
THEREBY INCREASING THE AREA THAT SHOOTER COULD HOPE TO HIT.**

**RESULTING IN  
LESS OF THIS...**



**YOU GOT RID OF THE NEUTRAL ZONE TRAP.**





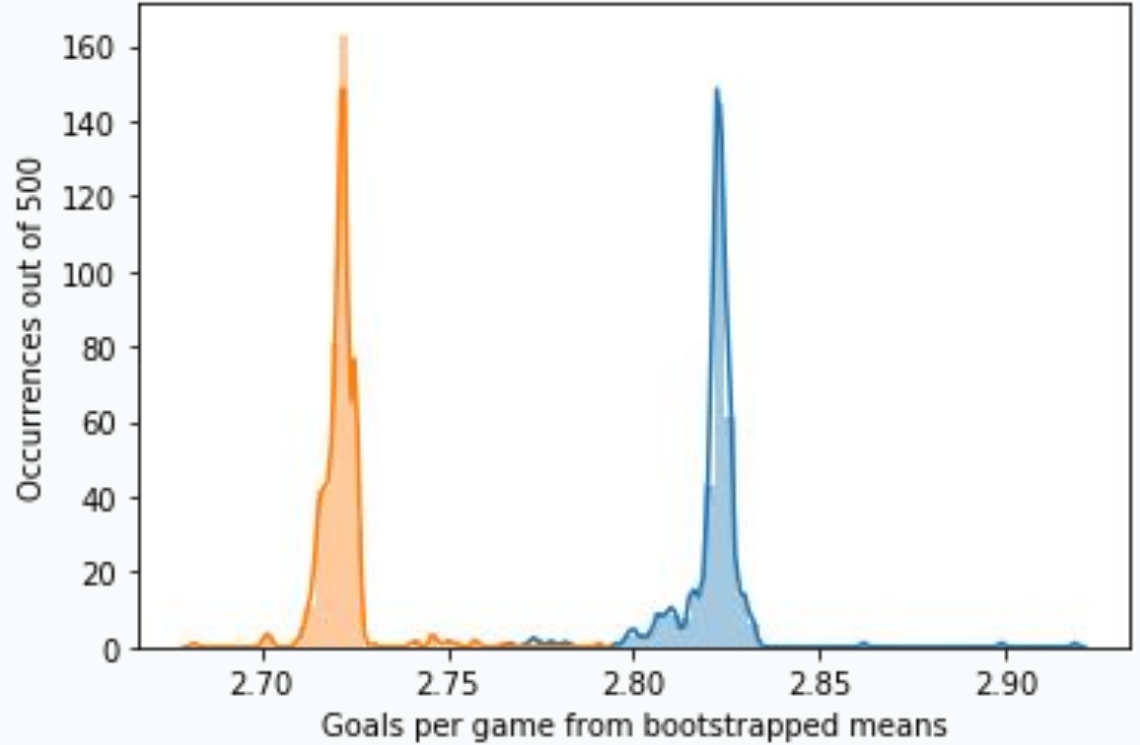
BUT WE'RE WATCHING A  
GAME WITH **SIGNIFICANTLY**  
**LESS GOALS.** WE THINK  
THAT'S BORING.



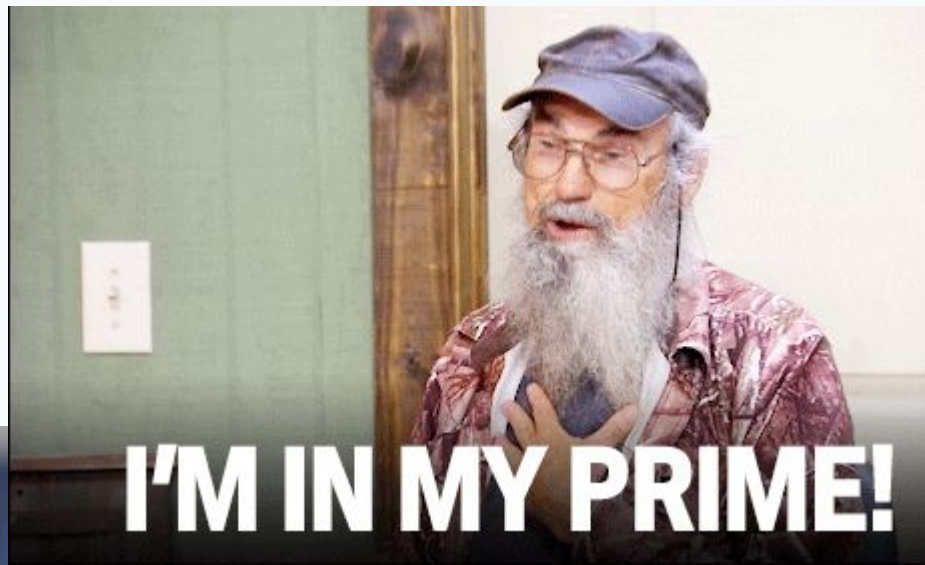
**AFTER THE CHANGES**

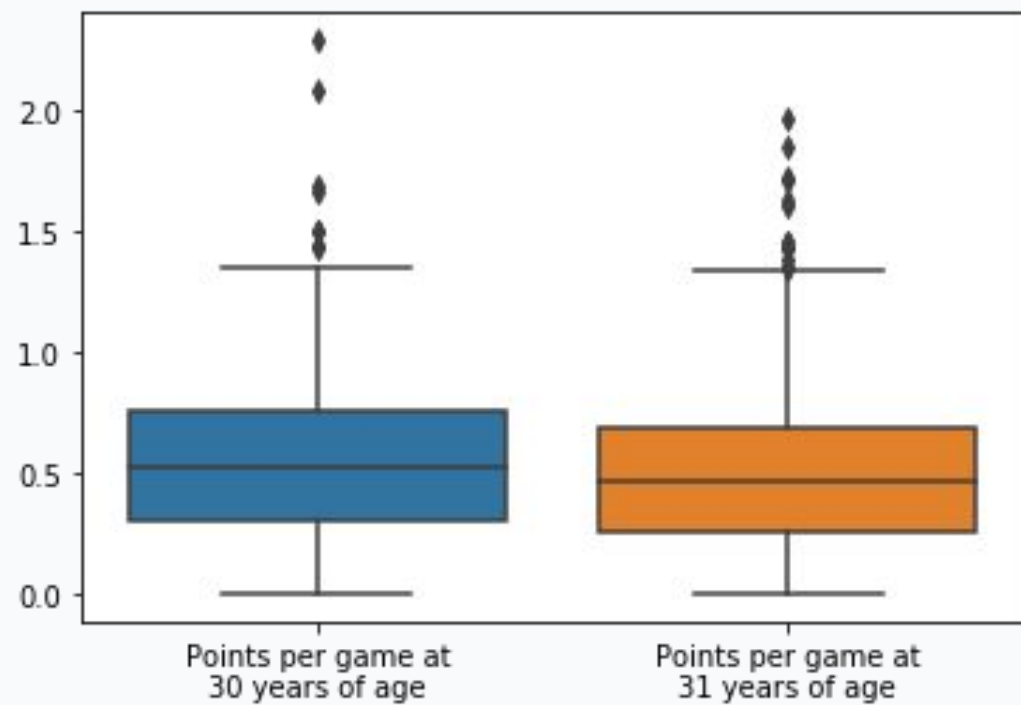


**BEFORE THE CHANGES**



**WHILE WE'RE HERE... WHY  
ARE WE LETTING THESE  
GEEZERS PLAY?**







**DEAR NHL,**

**STOP TRYING TO FIX THE GAME WITH LITTLE RULE  
CHANGES, GET BETTER, YOUNGER, TALENT.**