Wallet—The Home for Apple Pay and More

Session 701

Danvin Ruangchan iOS Apps & Frameworks



What We've Been Up To

A Review of Wallet Features

What is a Pass?

PassKit

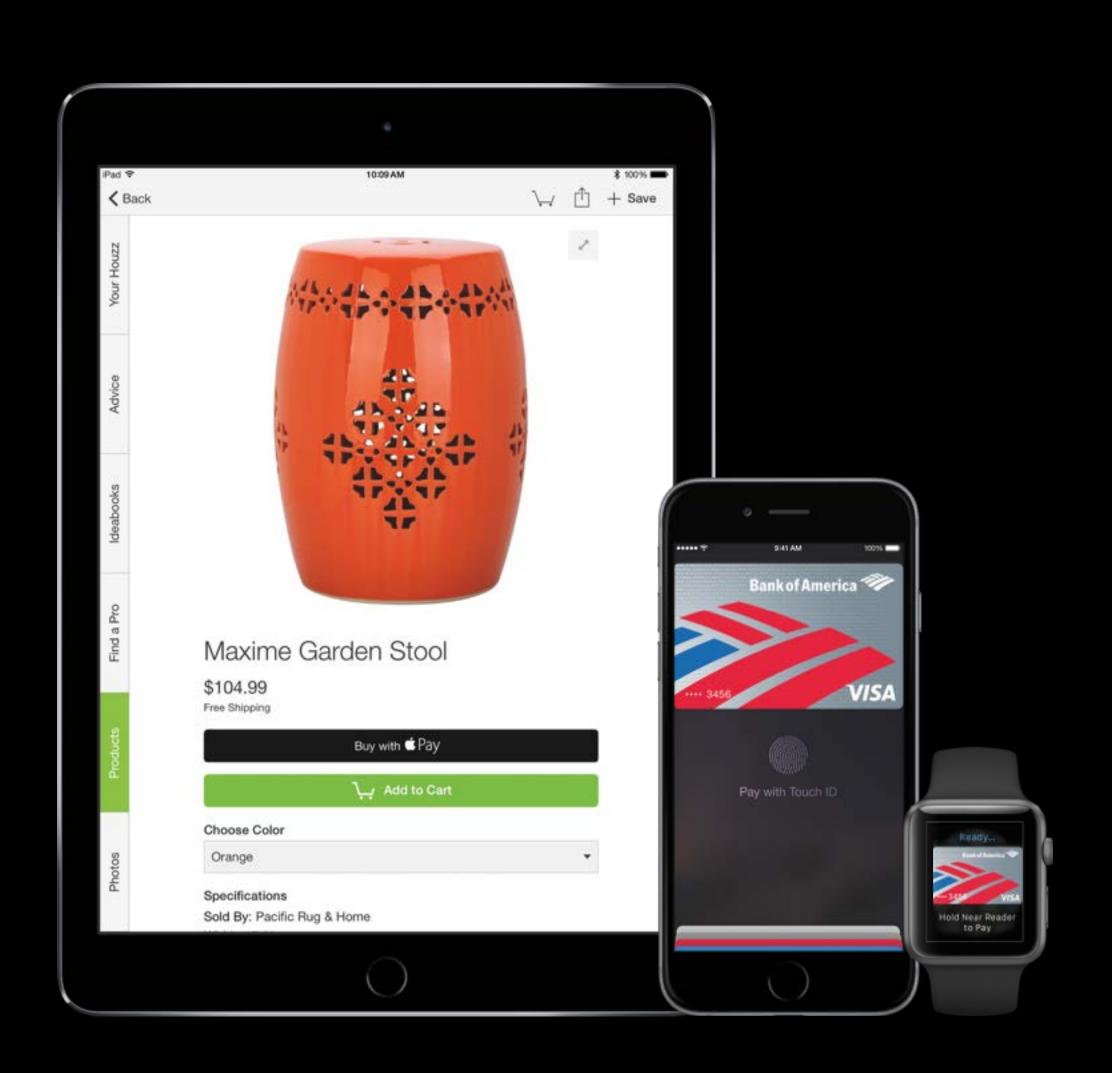
Apple Pay

And More...

What Have We Been Up to...



What Have We Been Up to...



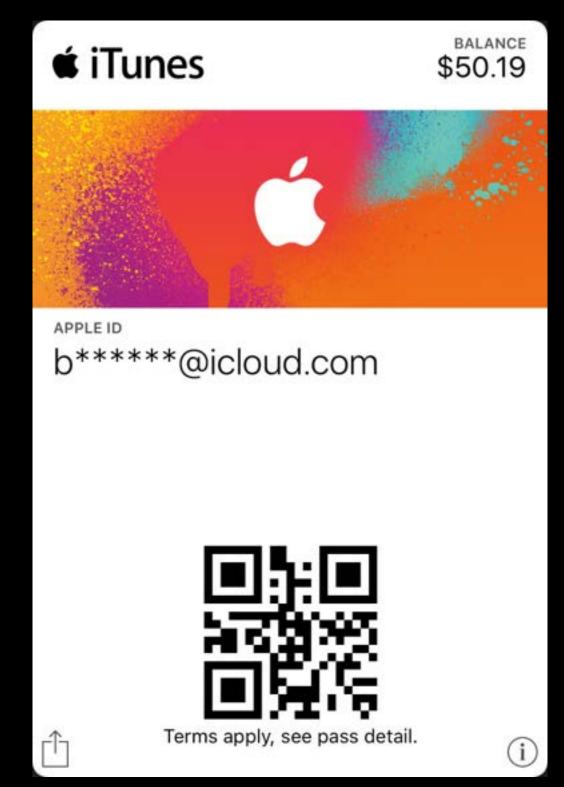
Wallet

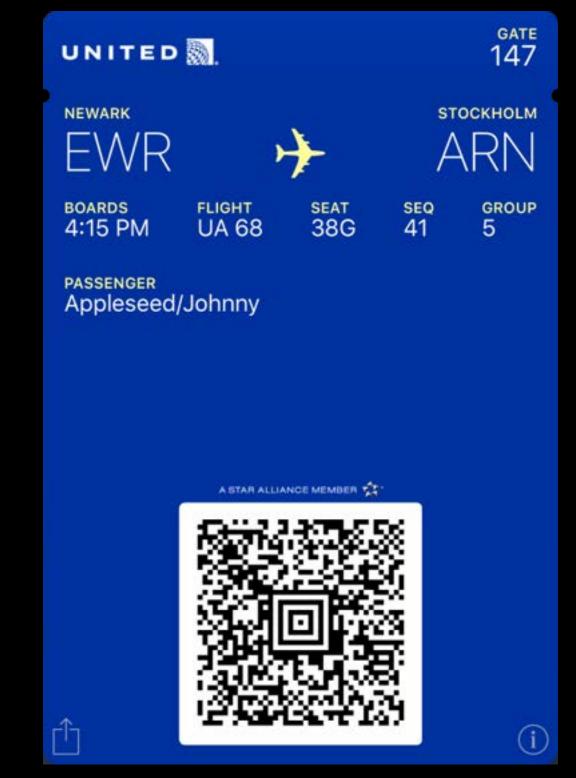
How did we get here?

















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147

NEWARK



STOCKHOLM ARN

SEAT 38G

SEQ 41

GROUP 5

BOARDS 4:15 PM

FLIGHT UA 68

PASSENGER Appleseed/Johnny

A STAR ALLIANCE MEMBER 🎊





UNITED 🔊

147

NEWARK

EWR



SEAT 38G STOCKHOLM

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BOARDS 4:15 PM FLIGHT UA 68

SEQ 41 GROUP 5

PASSENGER Appleseed/Johnny

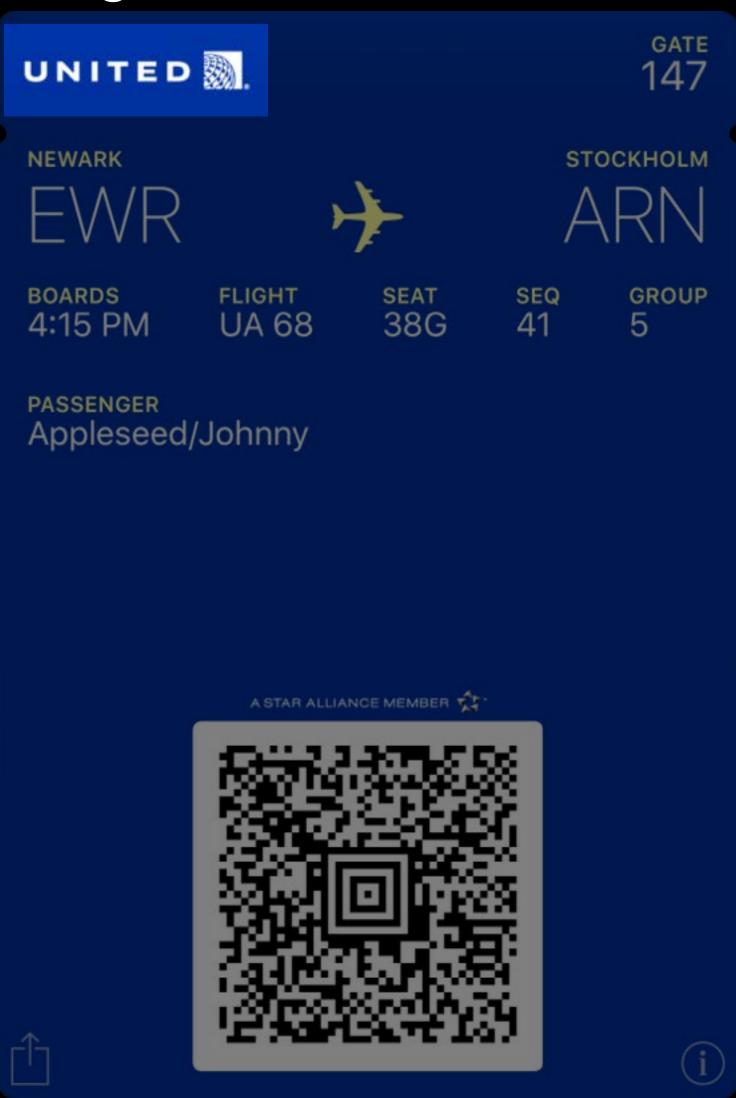
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Logo



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STOCKHOLM ARN

SEAT 38G

SEQ 41

GROUP 5

BOARDS 4:15 PM

FLIGHT UA 68

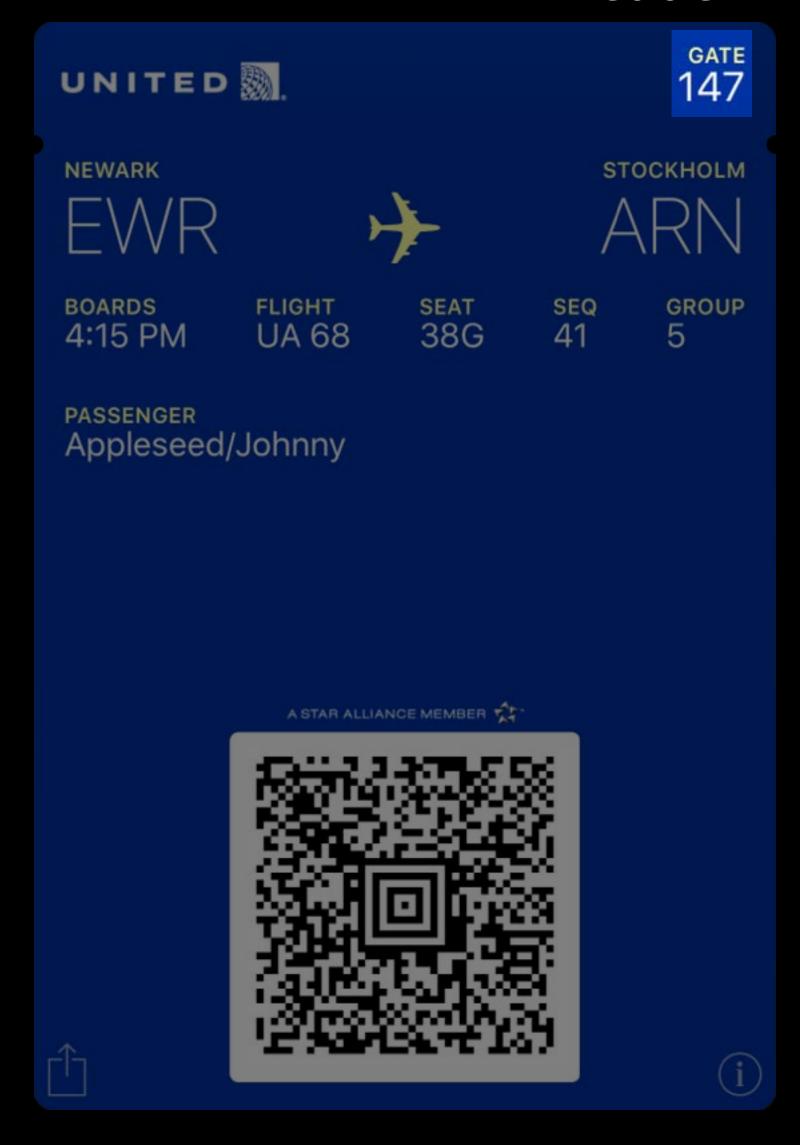
PASSENGER Appleseed/Johnny

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Header Fields



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BOARDS 4:15 PM FLIGHT UA 68 SEQ 41 GROUP 5

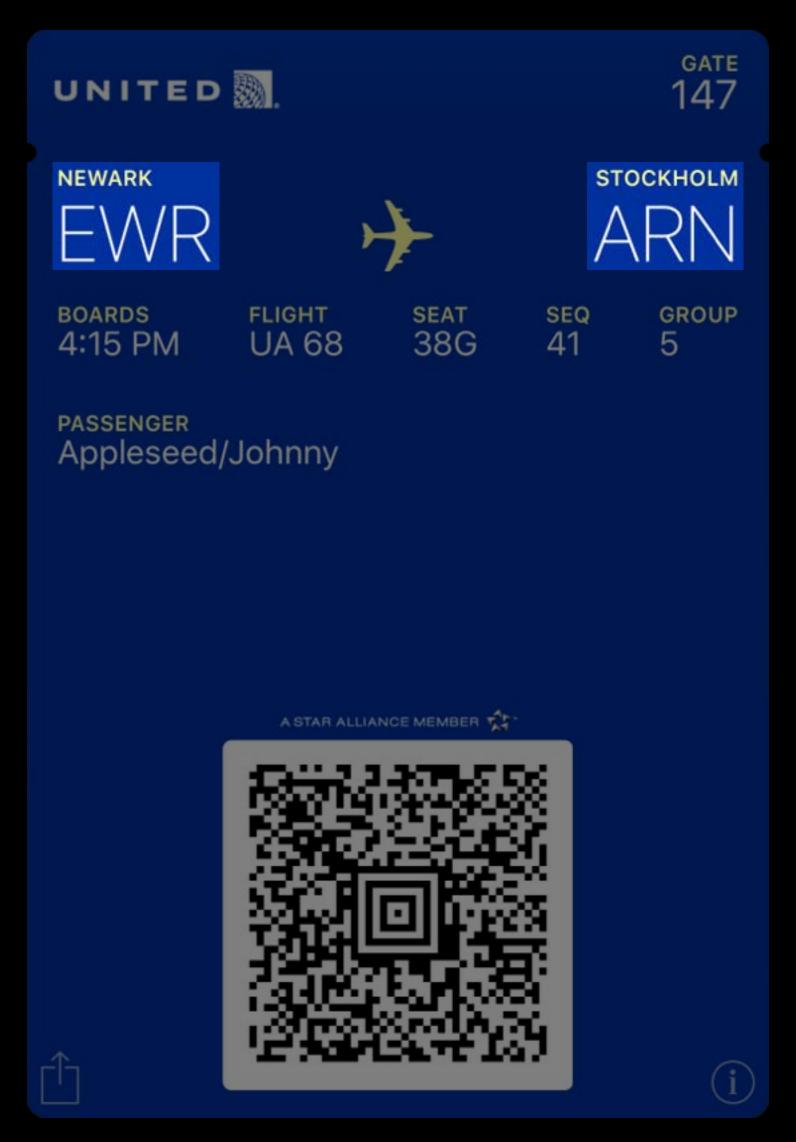
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Primary Fields

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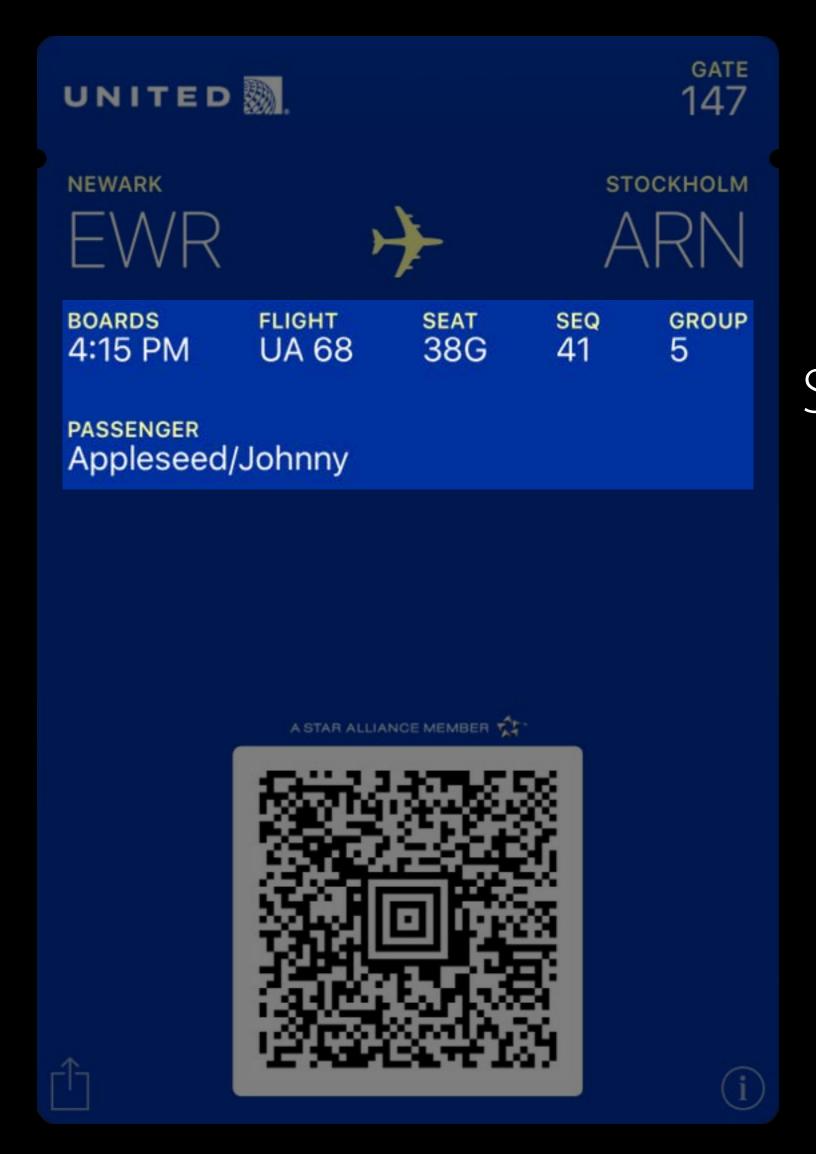
PASSENGER Appleseed/Johnny

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Secondary and Auxiliary Fields

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SEAT 38G ARN

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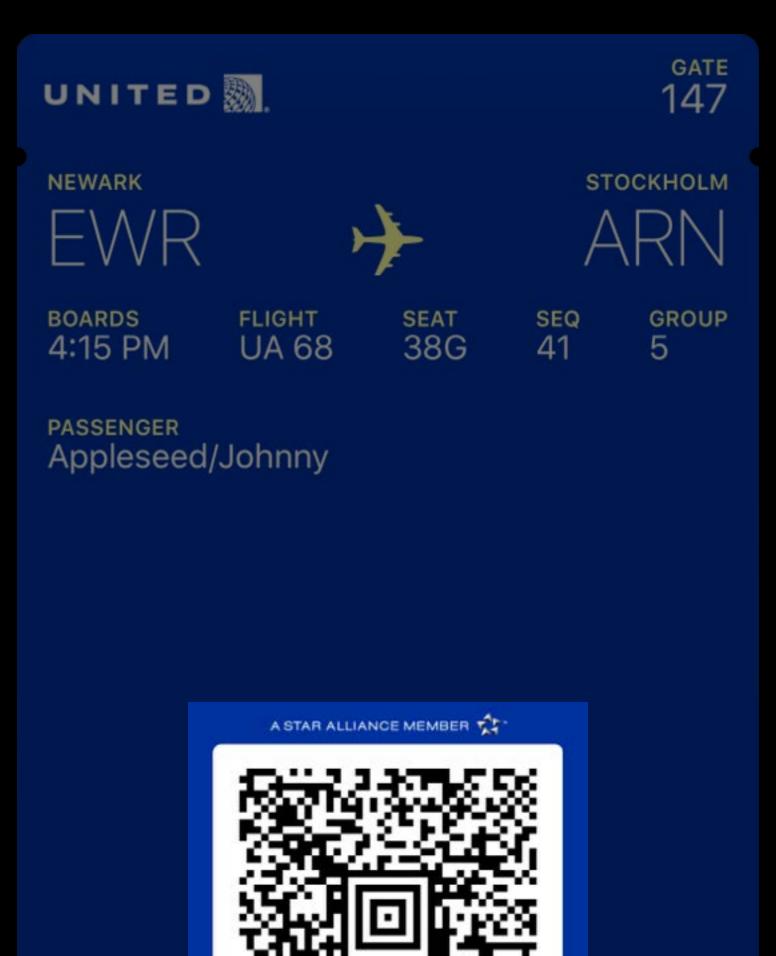
PASSENGER Appleseed/Johnny

A STAR ALLIANCE MEMBER 🎊



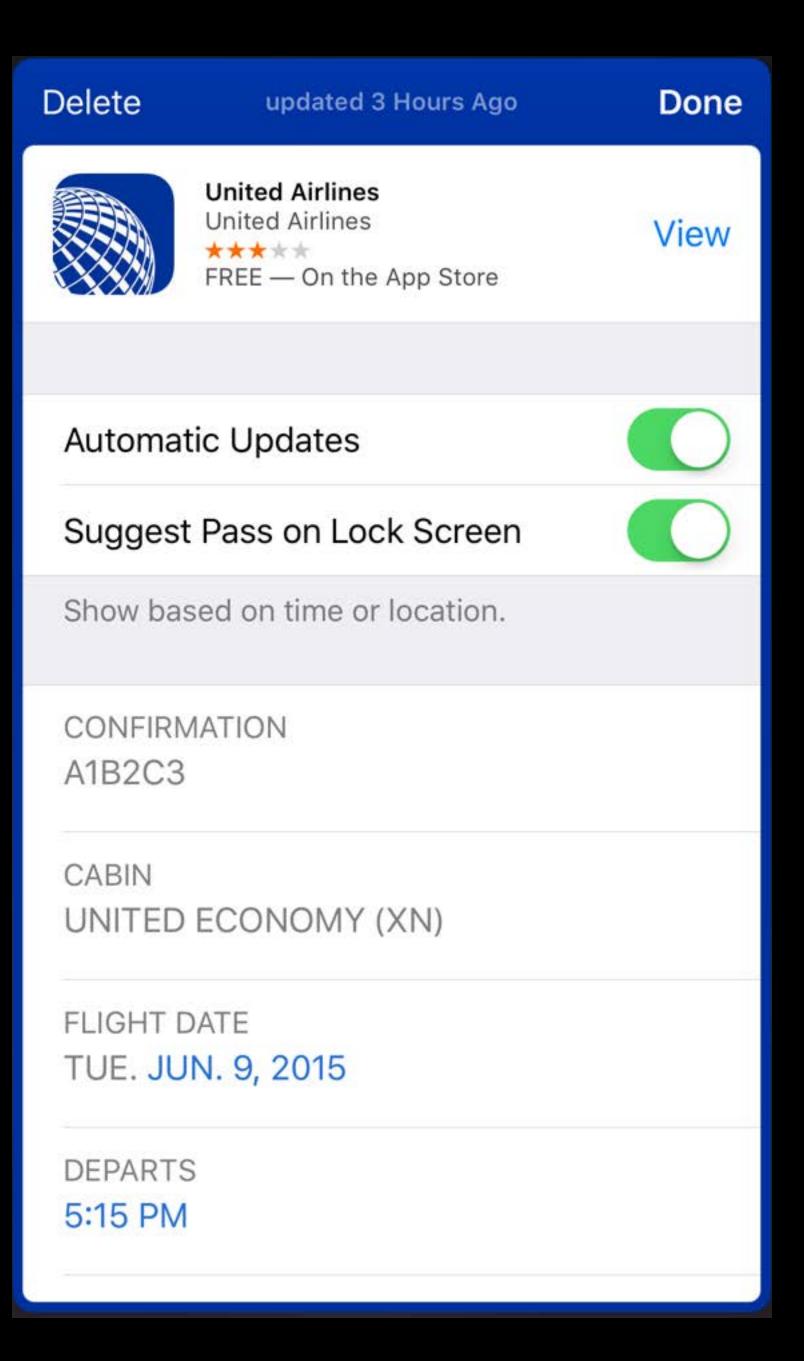


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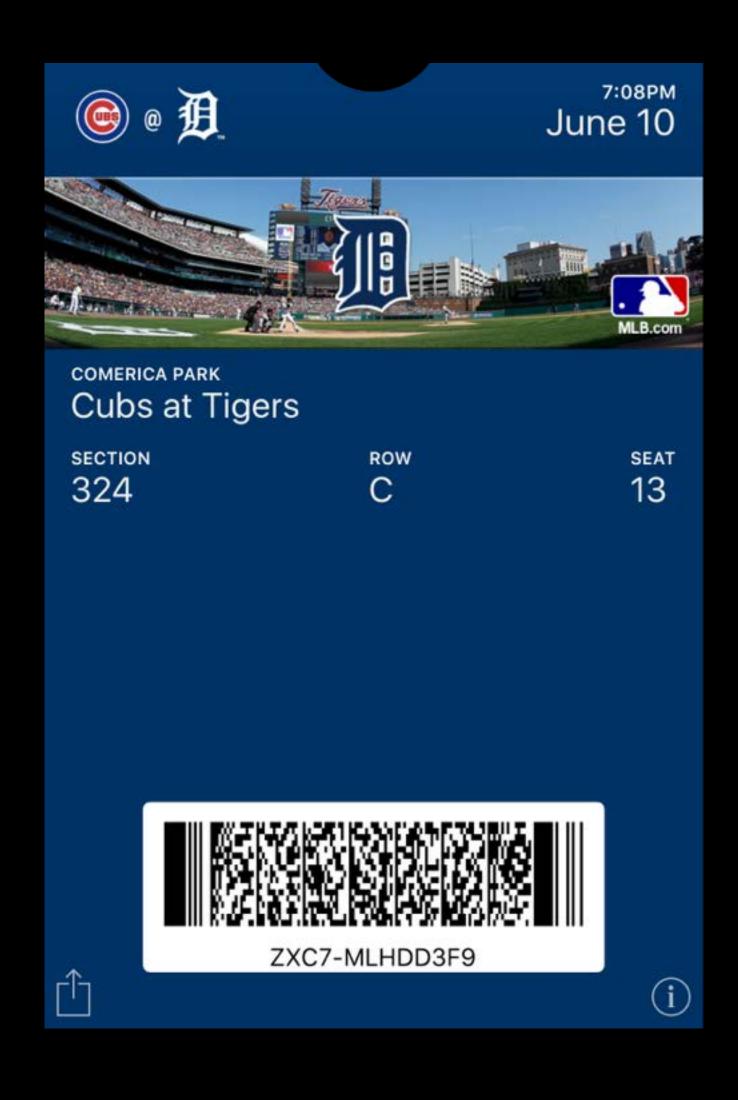


Barcode





What Makes a Pass, a Pass

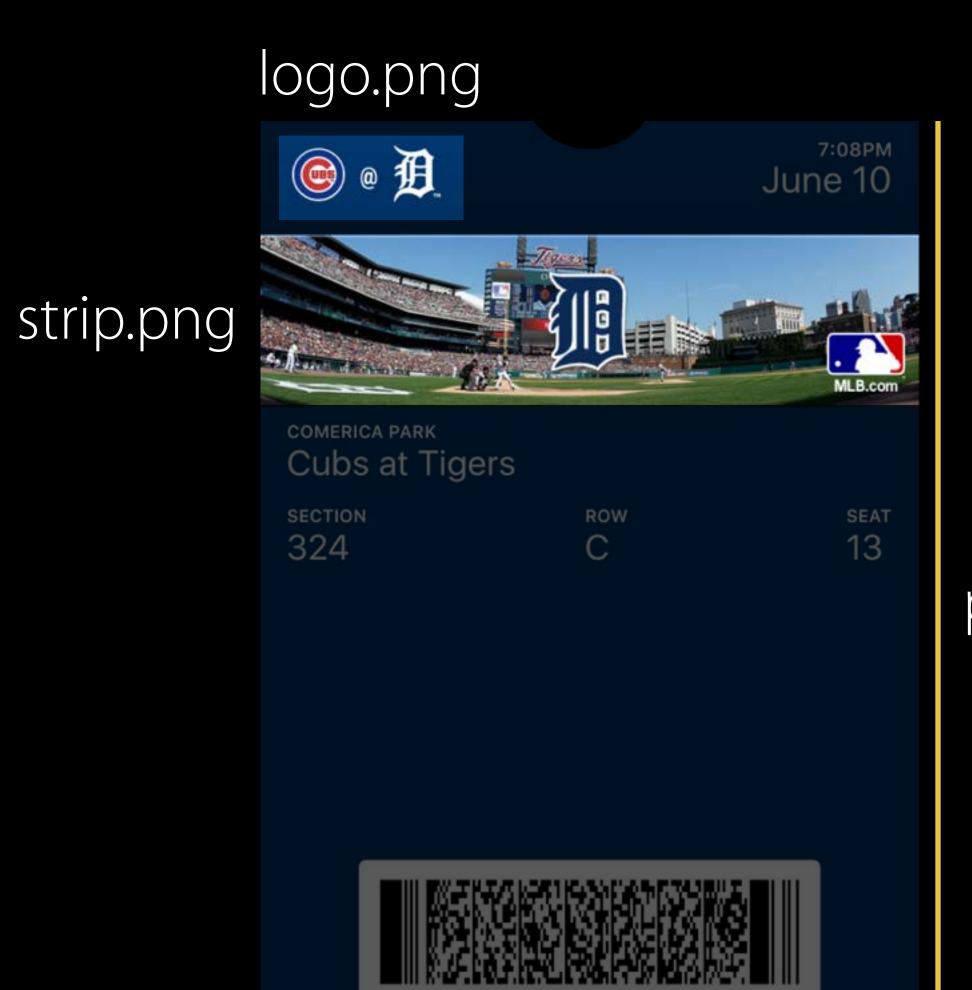


What Makes a Pass, a Pass



pass.json

What Makes a Pass, a Pass



ZXC7-MLHDD3F9

pass.json

What Makes a Pass

Pass.pkpass pass.json fr.lproj — pass.strings de.lproj __ pass.strings icon.png icon@2x.png logo.png logo@2x.png strip.png strip@2x.png manifest.json signature

What Makes a Pass, Your Pass

Team Identifier

- 10-character string found on the developer portal
- Used in entitling apps to access passes through PassKit

```
"teamIdentifier" : "DK9N2M2GK6"
```

What Makes a Pass, Your Pass

Pass Type Identifier

- Defines a class or category of passes
- Registered on the developer portal
- Used for grouping

"passTypeIdentifier" : "pass.com.mycompany.storecard"

What Makes a Pass, Your Pass

Serial Number

- Unique for every pass
- Chosen by you and opaque to Wallet
- Combined with Pass Type Identifier to determine global uniqueness

"serialNumber": "B5BD0271-B90B-400D-8344-36A789714CC8"

Relevancy







Date Location Beacons

Relevancy

```
"locations" : [
      "longitude": -118.2400,
      "latitude" : 34.0736,
     "relevantText":"My Store - Los Angeles"
    },
     "longitude" : -122.03118,
      "latitude" : 37.33182,
      "relevantText":"My Store - Bay Area"
"relevantDate": "2015-06-09T13:00-18:00"
```

Relevancy

Keep Passes Up to Date



Apple Push Service

passTypeID

Get Pass Updates

webService

Updated Passes

.pkpass



Your Server

PKPassLibrary

- Query user's passes
- Access gated by entitlements

class func isPassLibraryAvailable() -> Bool

```
func passes() -> [PKPass]
```

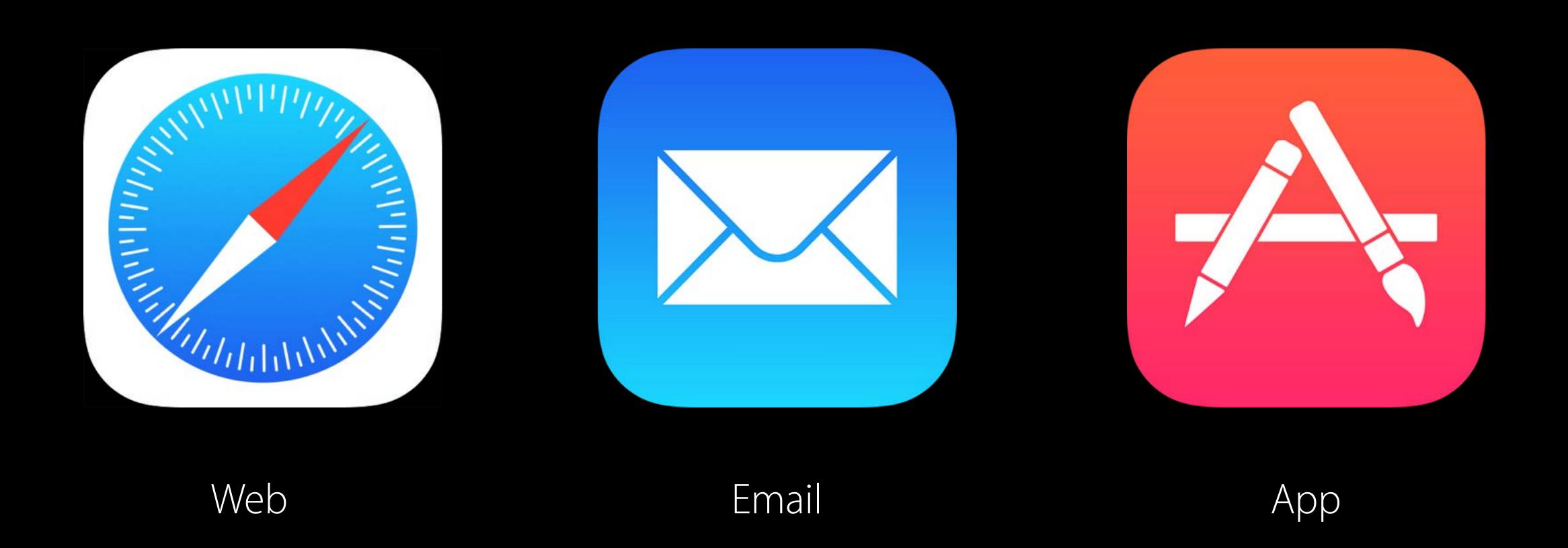
```
class func isPassLibraryAvailable() -> Bool
func passes() -> [PKPass]
```

func passesOfType(passType: PKPassType) -> [PKPass]

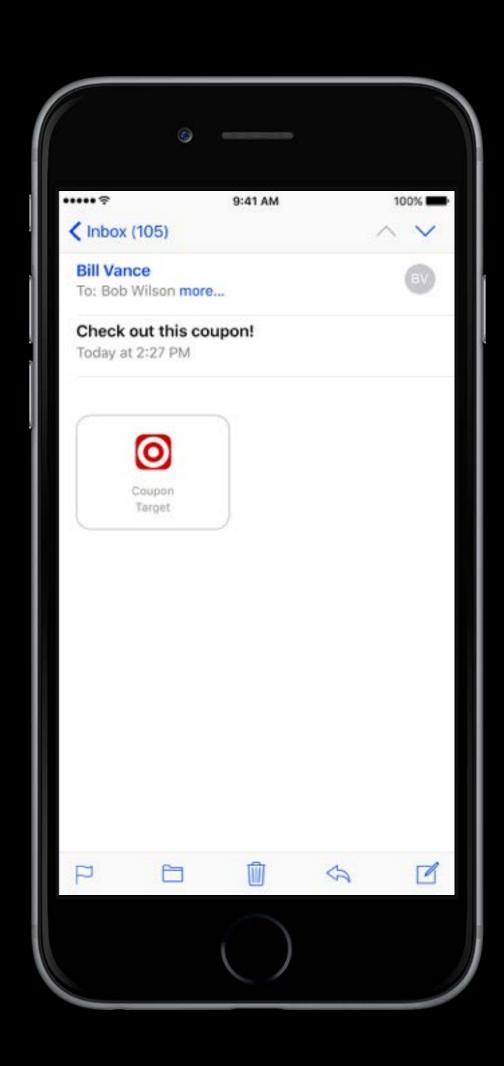
```
func passesOfType(passType: PKPassType) -> [PKPass]
```

```
passLibrary.passesOfType(.Barcode)
passLibrary.passesOfType(.Payment)
passLibrary.passesOfType(.Any)
```

Distributing Passes



Distributing Passes

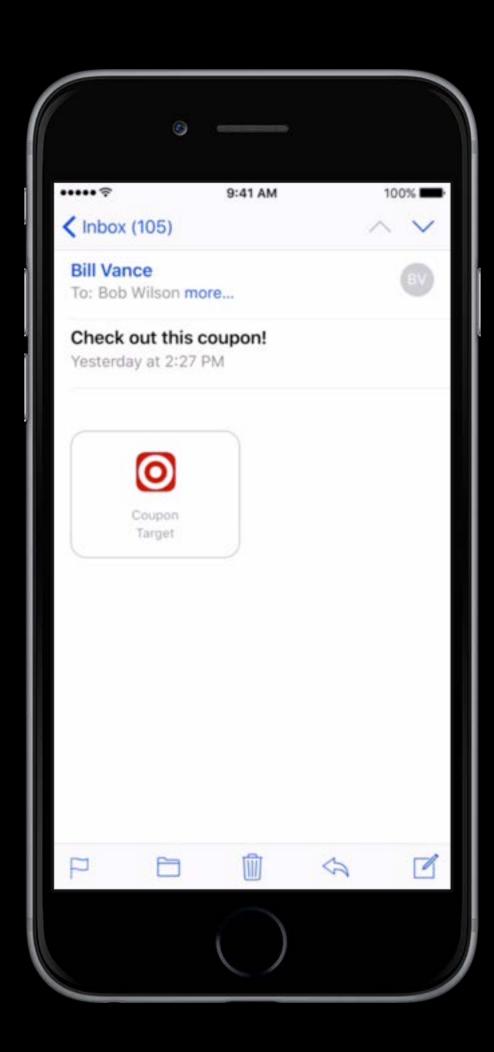


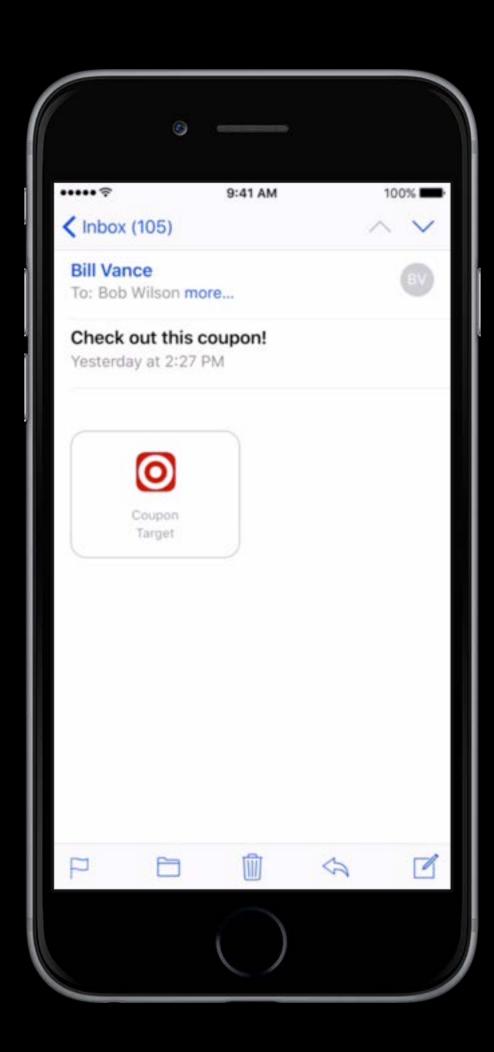
Distributing Passes



```
func addPasses(passes: [PKPass],
withCompletionHandler completion: ((PKPassLibraryAddPassesStatus) -> Void)?)
```

```
func addPasses(passes: [PKPass],
withCompletionHandler completion: ((PKPassLibraryAddPassesStatus) -> Void)?)
```





```
class func canAddPasses() -> Bool
init!(pass pass: PKPass)
init!(passes passes: [PKPass])
```

```
class func canAddPasses() -> Bool
init!(pass pass: PKPass)
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```

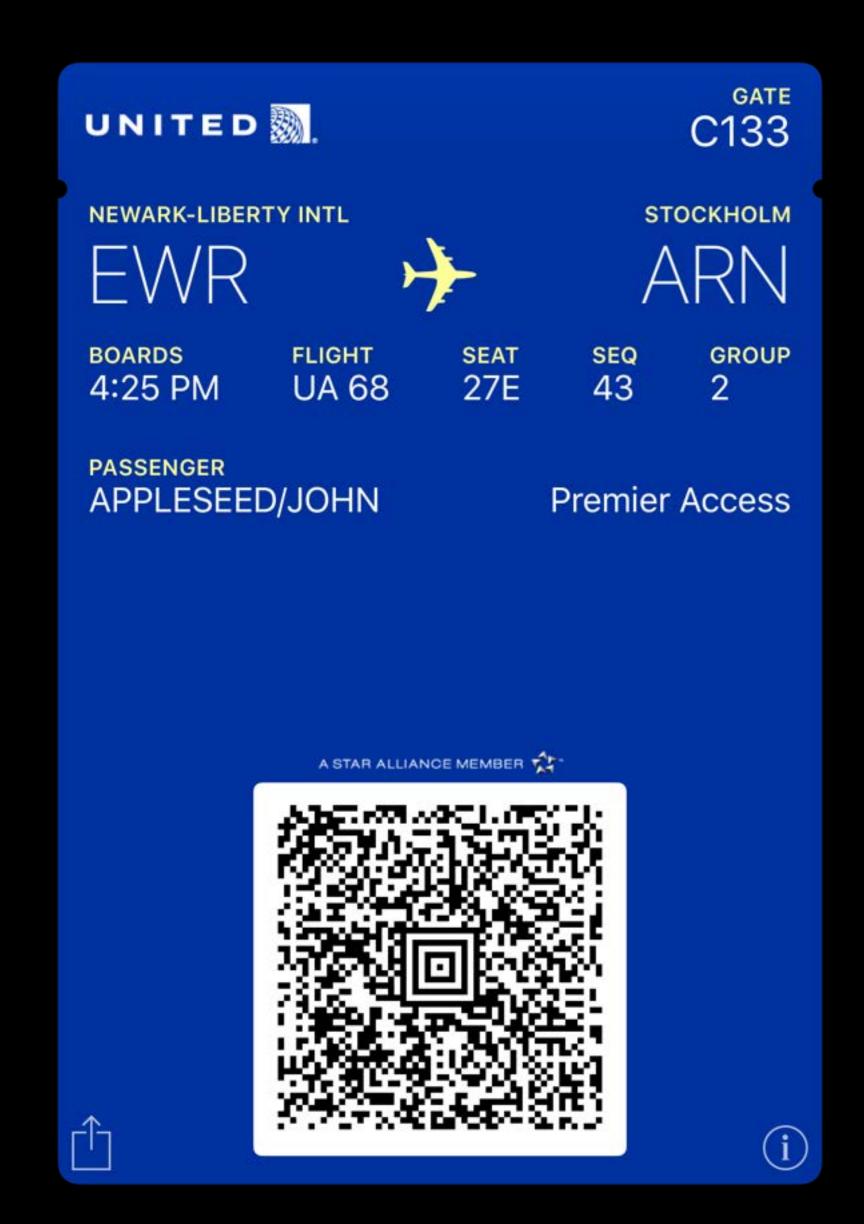
```
class func canAddPasses() -> Bool
```

```
init!(pass pass: PKPass)
```

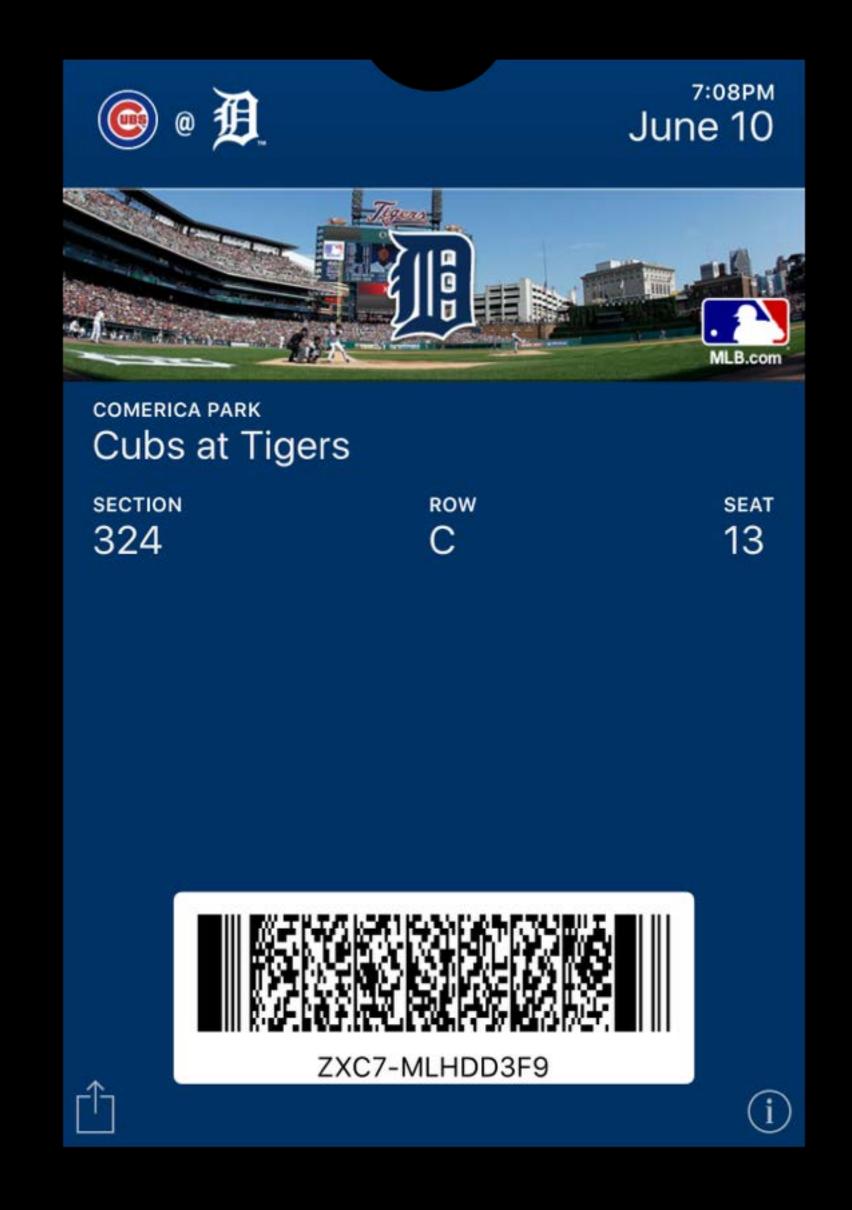
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init!(passes passes: [PKPass])
```

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```

- Relevancy
- Update
- Images
- Formatting

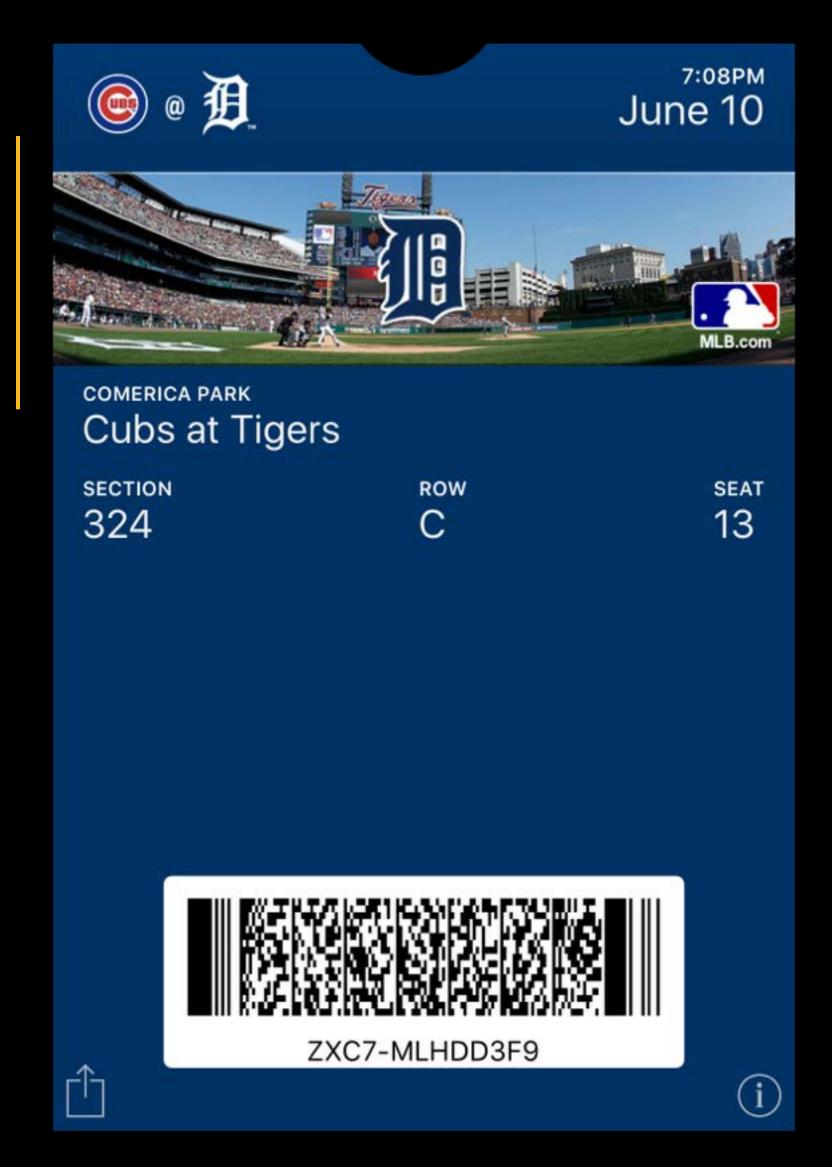


- Relevancy
- Update
- Images
- Formatting

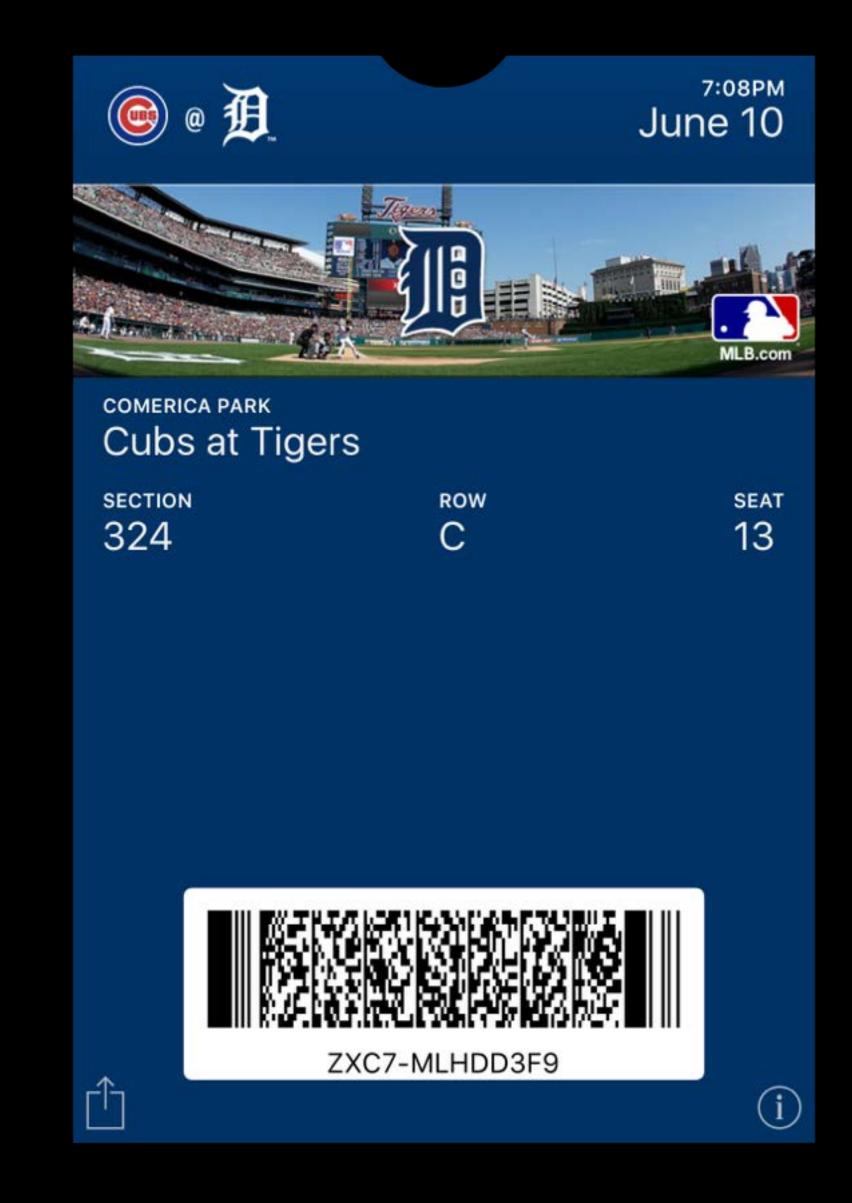


- Relevancy
- Update
- Images
- Formatting

Strip Image ----



- Relevancy
- Update
- Images
- Formatting

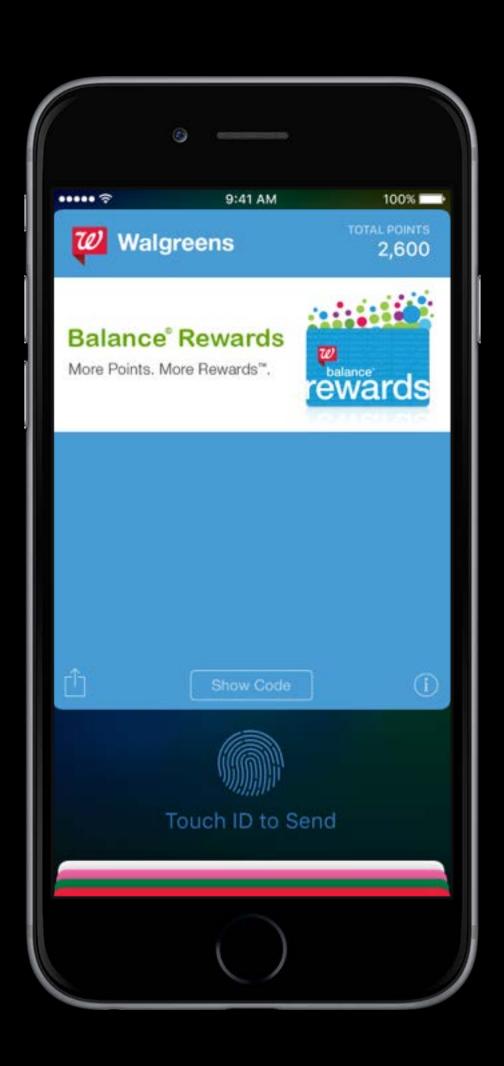


Wallet

Where do we go from here?

Passes That Work with Apple Pay

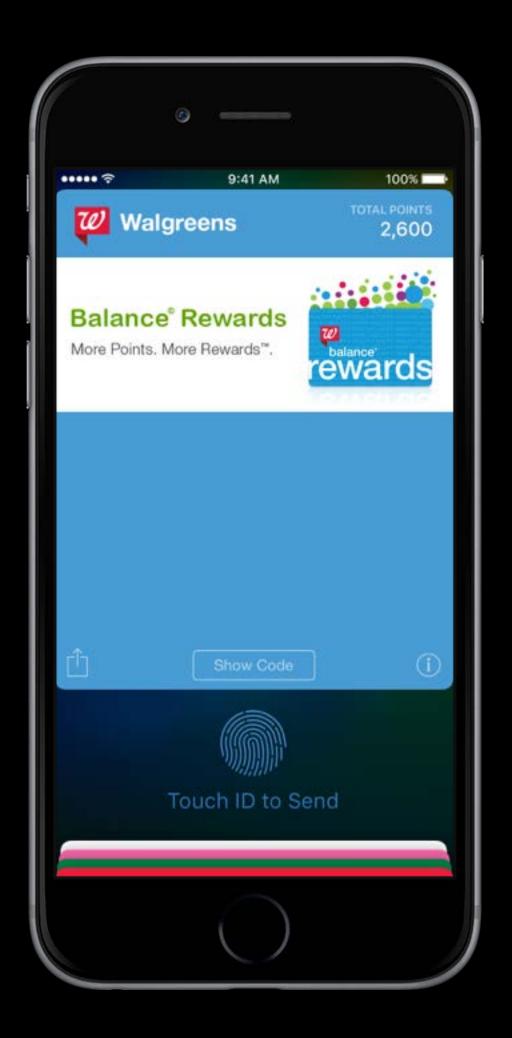




Passes That Work with Apple Pay



- Contactless
- Value Added Services Protocol
- Working with terminal manufacturers



pass.json



```
"nfc" : {
   "message" : "4444678966661234",
   "encryptionPublicKey" : "MDkwEwYHKoZIzj0CAQYIKoZIzj0DAQcDIgACigjq
   +QYC17m3i9u08uKc8mLpaS1UJ0EaCFvMedkXsuA="
},
```

Apple Pay





Why Encourage Apple Pay Cards?



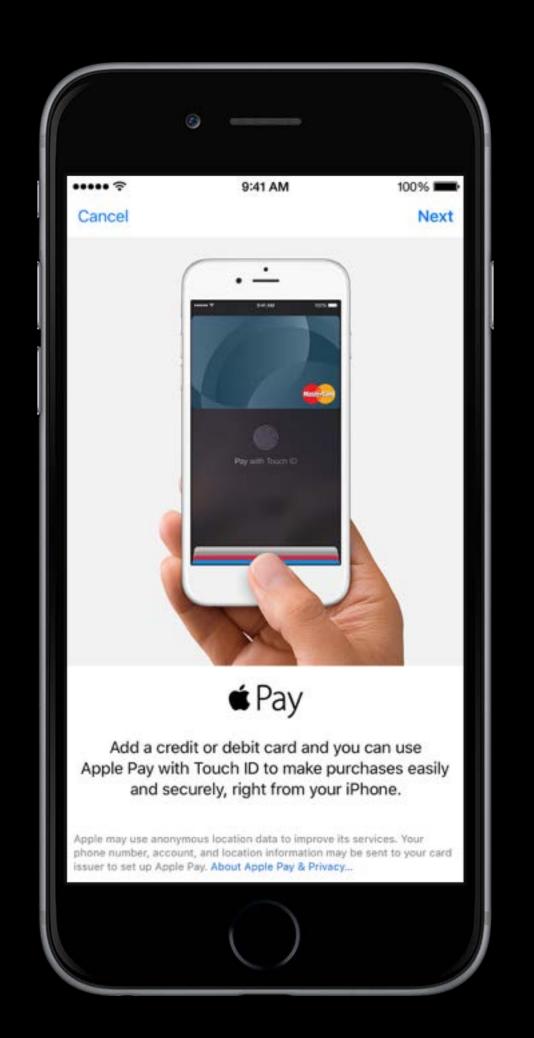
- Seamless payment experience
- Higher conversion rates

PassKit + Apple Pay



Adding Payment Passes

- Link to Wallet
- Within an app







func openPaymentSetup()

PKAddPaymentPassViewController



```
class func canAddPaymentPass() -> Bool
```

init?(requestConfiguration configuration: PKAddPaymentPassRequestConfiguration,

delegate delegate: PKAddPaymentPassViewControllerDelegate?)

PKAddPaymentPassViewController



class func canAddPaymentPass() -> Bool

init?(requestConfiguration configuration: PKAddPaymentPassRequestConfiguration,

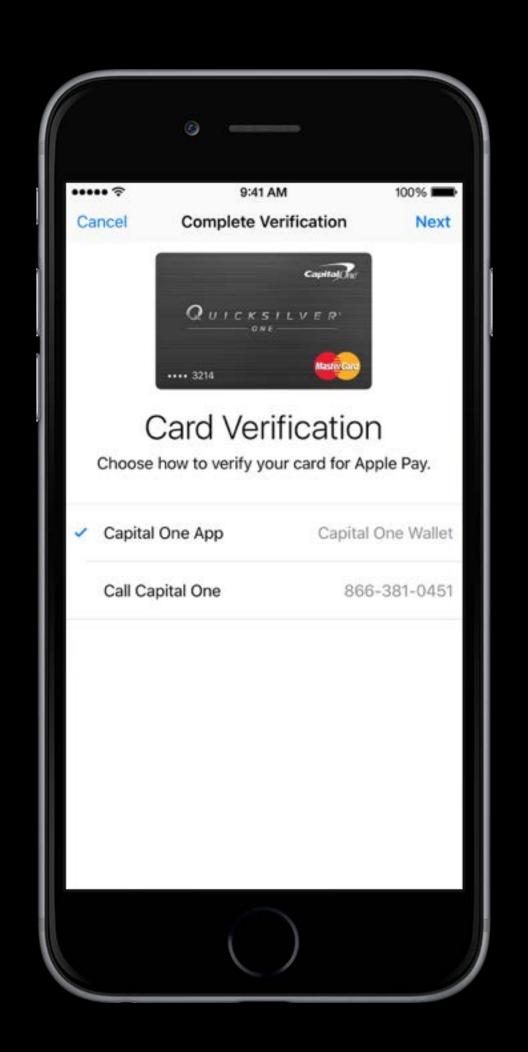
delegate delegate: PKAddPaymentPassViewControllerDelegate?)

PKAddPaymentPassViewControllerDelegate

PKAddPaymentPassViewControllerDelegate

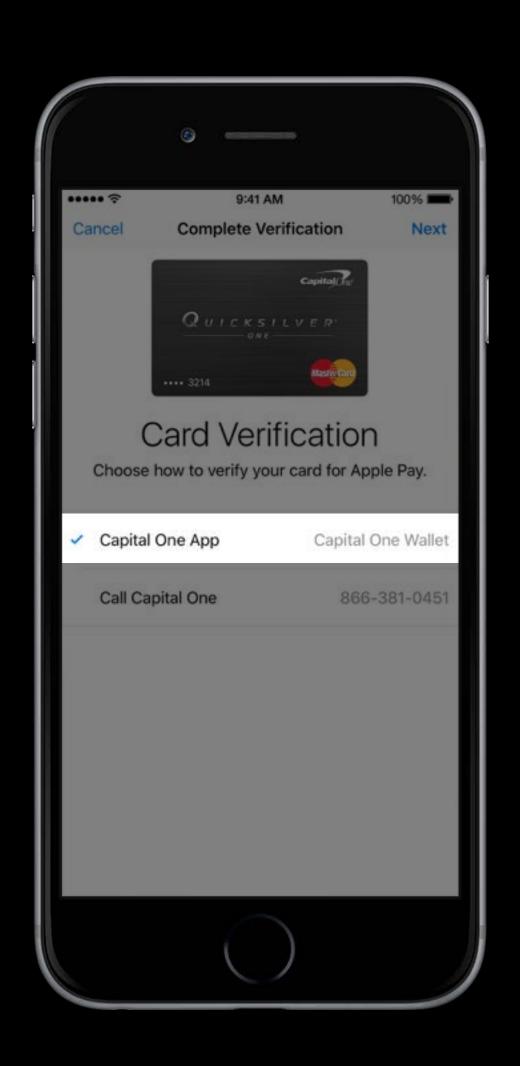
Payment Pass Verification





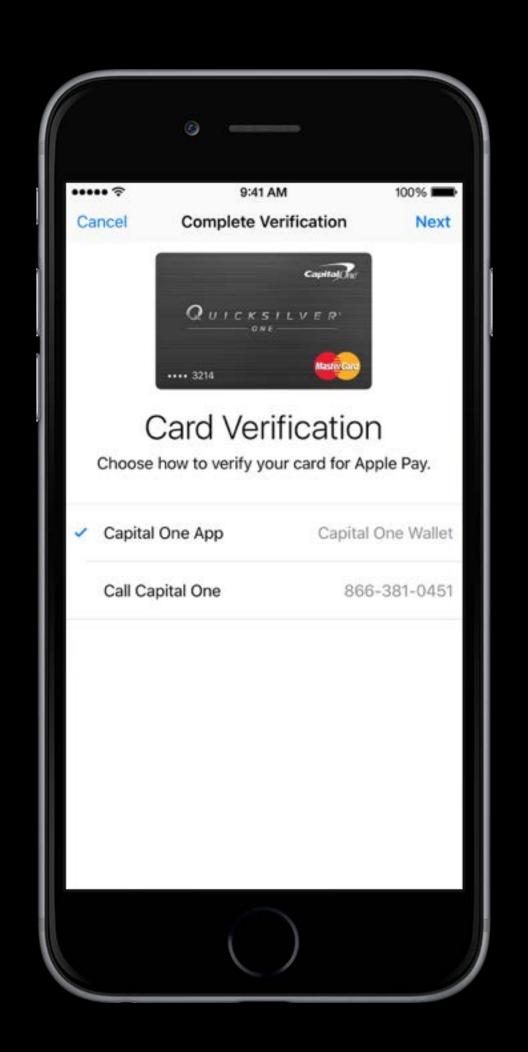
Payment Pass Verification





Payment Pass Verification









```
func isPaymentPassActivationAvailable() -> Bool
```



func isPaymentPassActivationAvailable() -> Bool

Contactless Interface Suppression



- Temporarily disables payment UI
- Requires user's permission



class func requestAutomaticPassPresentationSuppressionWithResponseHandler
(responseHandler: (PKAutomaticPassPresentationSuppressionResult) ->
PKSuppressionRequestToken)

class func endAutomaticPassPresentationSuppressionWithRequestToken
(requestToken: PKSuppressionRequestToken)



class func requestAutomaticPassPresentationSuppressionWithResponseHandler
(responseHandler: (PKAutomaticPassPresentationSuppressionResult) ->
PKSuppressionRequestToken)

```
class func endAutomaticPassPresentationSuppressionWithRequestToken
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```



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PKSuppressionRequestToken)

class func endAutomaticPassPresentationSuppressionWithRequestToken
(requestToken: PKSuppressionRequestToken)



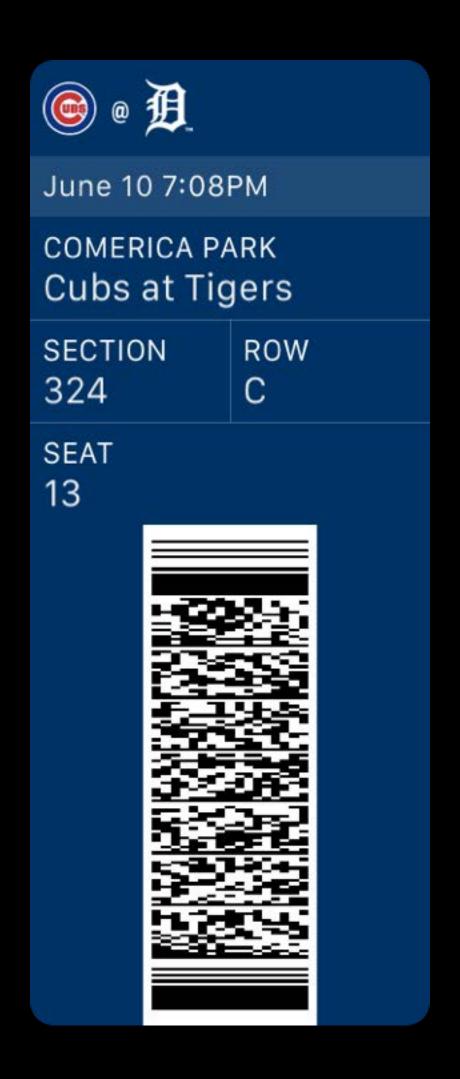




- Add
- Remove
- Query









- Passes look different
- Follow HI guidelines









New barcode format:

PKBarcodeFormatCode128





```
"barcode" : {
 "message": "123456789",
 "format": "PKBarcodeFormatPDF417",
  "messageEncoding": "iso-8859-1"
"barcodes" : [
    "message": "Hello World Code 128",
    "format" : "PKBarcodeFormatCode128",
    "messageEncoding": "iso-8859-1"
    "message" : "Hello World QR Code",
    "format": "PKBarcodeFormatPDF417",
    "messageEncoding": "iso-8859-1"
```





- Verify your system supports 1D barcodes
 - Optical scanners
- Fall back to 2D barcodes on iOS 8 and below



Remember...

Solving the overstuffed wallet problem

- Passes allow user to take action in the real world
- Easy to integrate
- Keep passes engaging

Integrate Apple Pay into your app

Use Wallet and Apple Pay

More Information

Documentation and Videos

Passbook for Developers
http://developer.apple.com/passbook/

Apple Pay for Developers

http://developer.apple.com/apple-pay/

Introducing Passbook Part 1 & 2 - WWDC 2012 http://developer.apple.com/videos/wwdc/2012/

Integrating Passbook into Your Ecosystem - WWDC 2013 http://developer.apple.com/videos/wwdc/2013/

More Information

Technical Support

Apple Developer Forums http://developer.apple.com/forums

Developer Technical Support http://developer.apple.com/support/technical

General Inquiries

Paul Danbold, Core OS Evangelist danbold@apple.com

Related Sessions

Introducing WatchKit for watchOS 2	Presidio	Tuesday 10:00AM
Apple Pay Within Apps	Mission	Tuesday 11:00AM

Labs

Wallet and Apple Pay Lab	Frameworks Lab C	Tuesday 1:30PM
Wallet and Apple Pay Lab	Frameworks Lab C	Wednesday 1:30PM

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