Preparing and Presenting Media for Accessibility

Session 608

Kevin Calhoun

Media Systems Software Engineer

Introduction

- Accessibility options for timed media
 - Captions and Subtitles
 - Audio
- Regulations may apply
 - Twenty-First Century Communications and Video Accessibility Act

What You Will Learn

- How OS X and iOS support accessibility options for timed media
- Selecting accessibility options during playback
- Adding accessibility options to your media resources
 - With HTML5
 - With HTTP live streaming
 - In QuickTime movie and MPEG-4 files
 - Writing subtitles to movie files
- Accessing subtitle text during playback

Technology Framework

MediaPlayer

UlKit

AVFoundation

CoreAudio

CoreMedia

CoreAnimation

Technology Framework

AVKit

AppKit

AVFoundation

CoreAudio

CoreMedia

CoreAnimation

Timed Media: The Big Picture





Lorem ipsum

Video

Audio

Timed Media: Legible Options





Lorem ipsum

Video

Audio

Timed Media: Legible Options





SDH

Lorem ipsum

Translation

Video Audio

Timed Media: Legible Options





SDH

Lorem ipsum

Translation

Video Audio Captions or Subtitles

Timed Media: The Big Picture





Lorem ipsum

Video

Audio

Timed Media: Audible Options





Lorem ipsum

Video

Audio

Timed Media: Audible Options









Lorem ipsum

Video

Audio

Timed Media: Audible Options







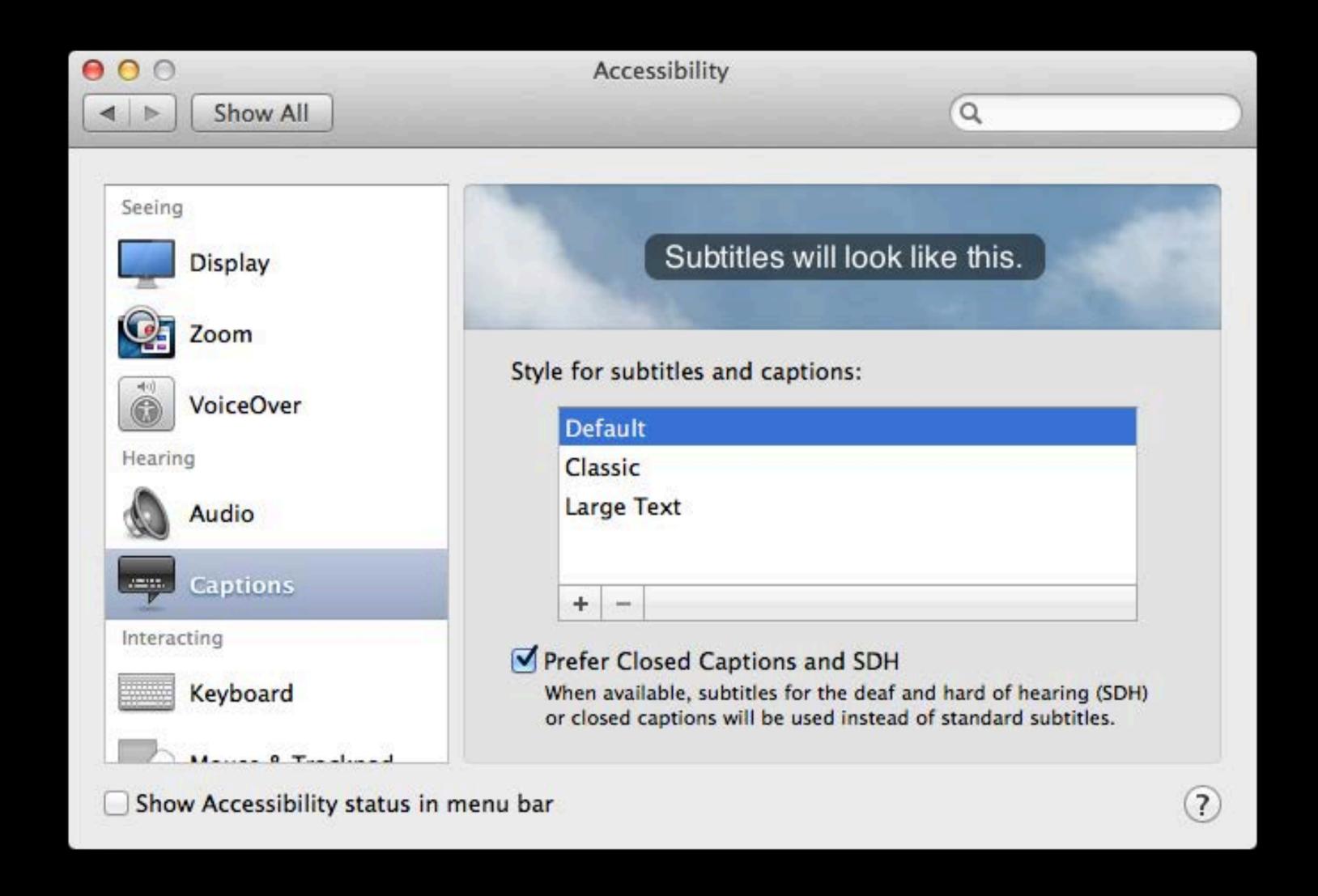


Lorem ipsum

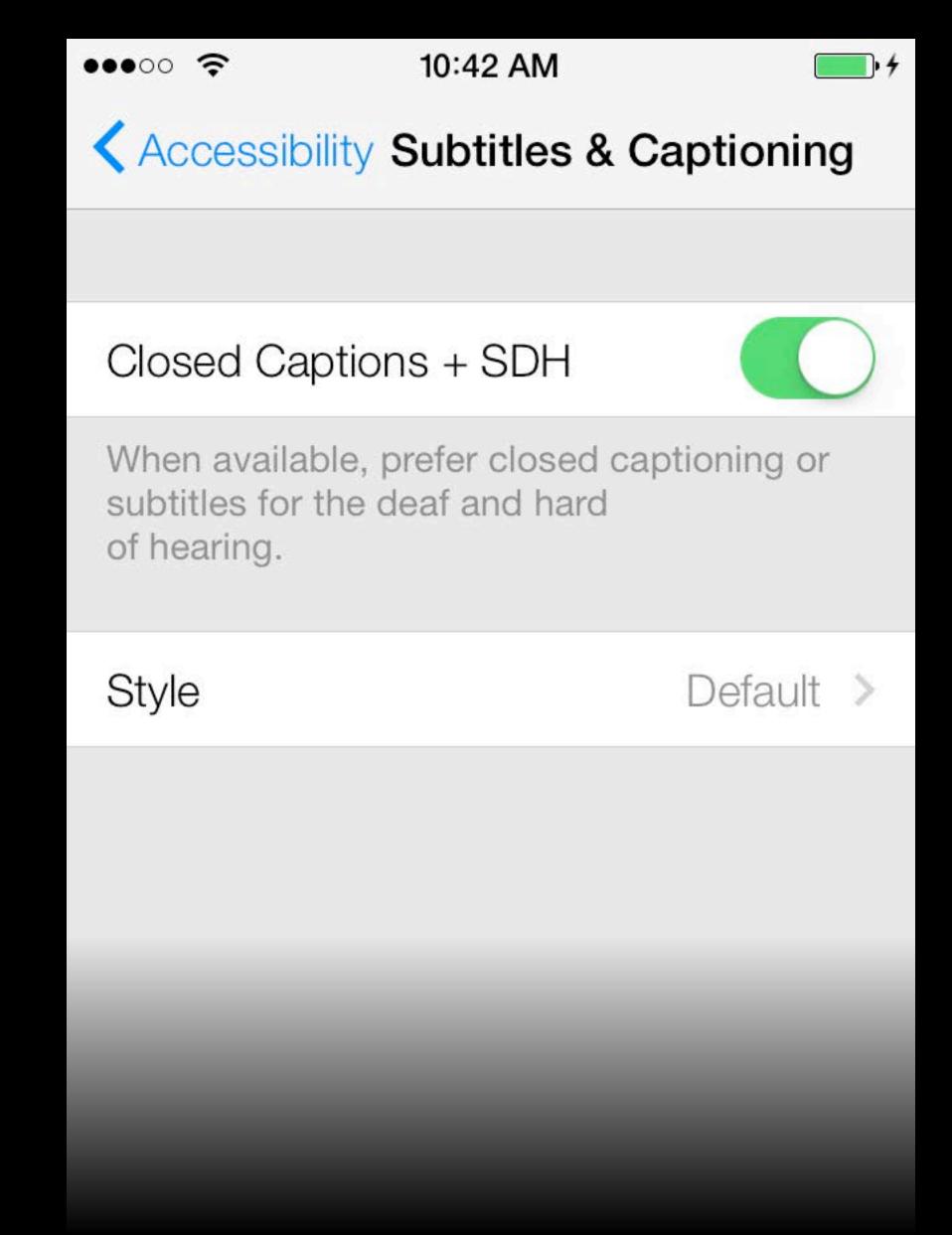
Video

Audio

System Preferences for Media Accessibility



System Preferences for Media Accessibility



Respecting Text Styling Preferences

- Apps do not need to do anything
- User preferences trump all other sources of styling

Respecting Media Selection Preferences

- Many apps do not need to do anything
 - iOS: MPMoviePlayerController
 - OS X: AVPlayerView
- AV Foundation-based apps
 - For seed: Opt into automatic media selection
 - May need or want to provide media selection Ul

Respecting Media Selection Preferences

- Opting into automatic selection
 [player setAppliesMediaSelectionCriteriaAutomatically:YES];
- Opt-in will be automatic when you link against the new SDKs
 - Not in the current seed; in future seeds and in shipping versions
 - Clients that don't want automatic media selection must opt out

Selecting Media Options









Lorem ipsum



Translation

Video

Audio

AV Foundation Terminology

AVMediaSelectionOption 0

AVMediaSelectionOption 0

Video Track

AVMediaSelectionOption 1

AVMediaSelectionOption 1

AVMediaSelectionOption 2

AVMediaSelectionOption 2

AVMediaSelectionGroup for Audible characteristic

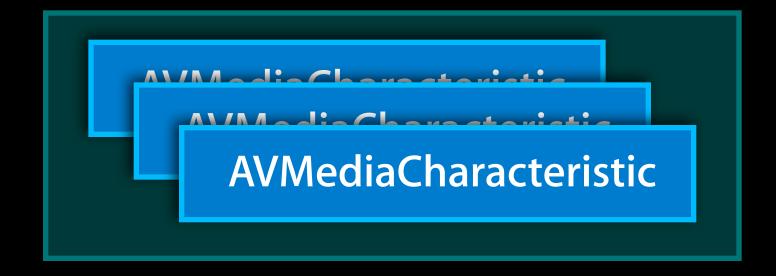
AVMediaSelectionGroup for Legible characteristic

AVAsset

AVAsset

availableMediaCharacteristicsWithMediaSelectionOptions

AVAsset



AVAsset

AVMediaCharacteristic

AVAsset

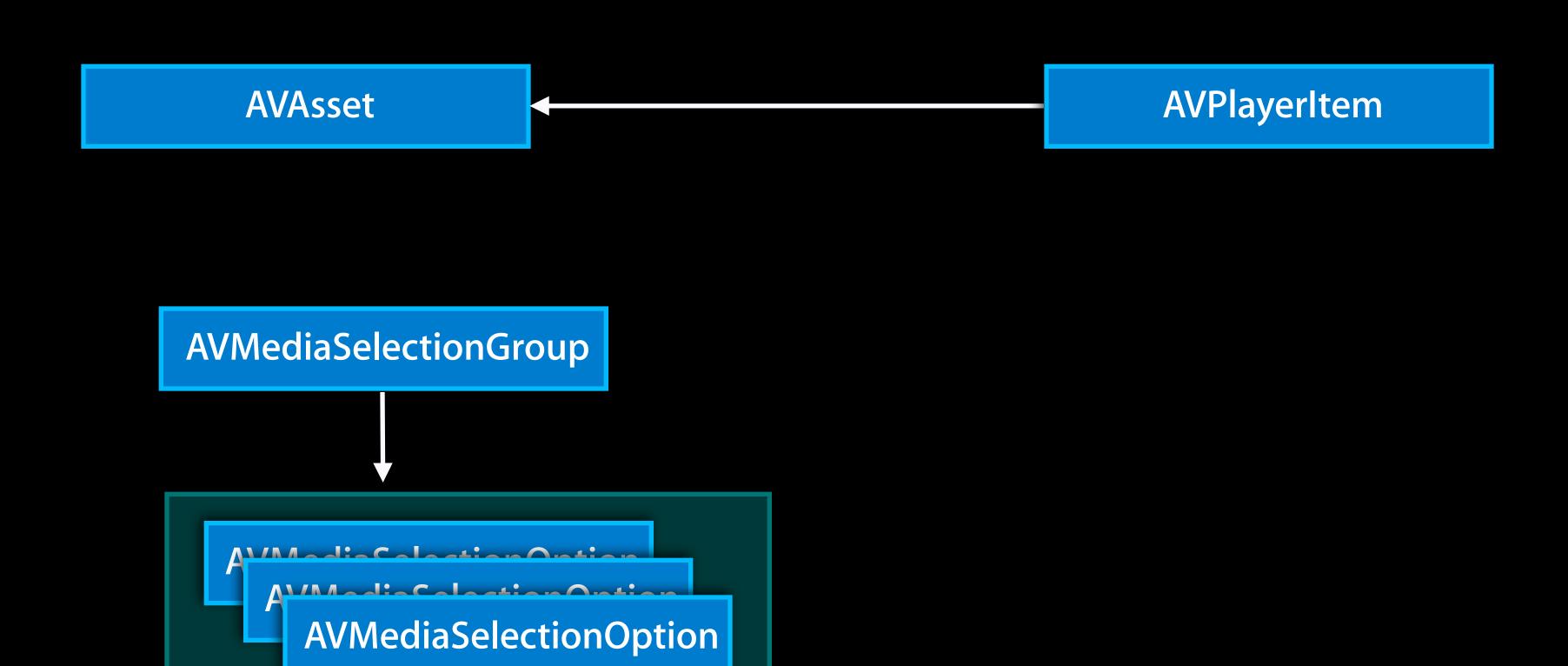
mediaSelectionGroupForMediaCharacteristic:

AVMediaCharacteristic

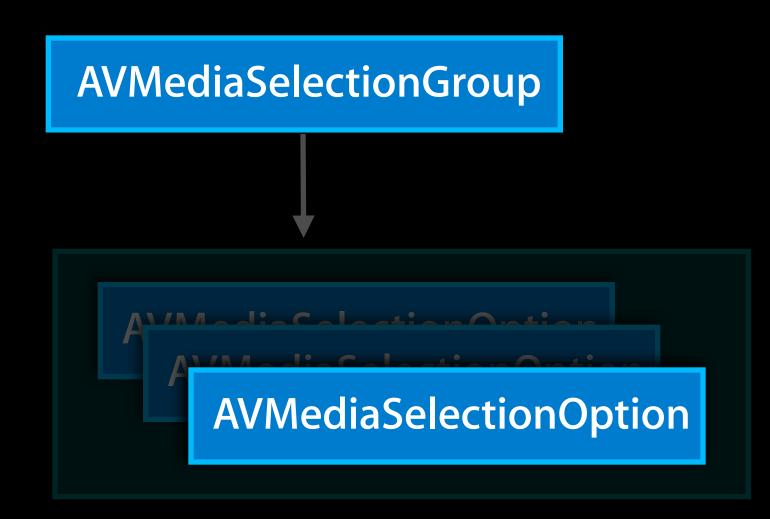
AVMediaSelectionGroup

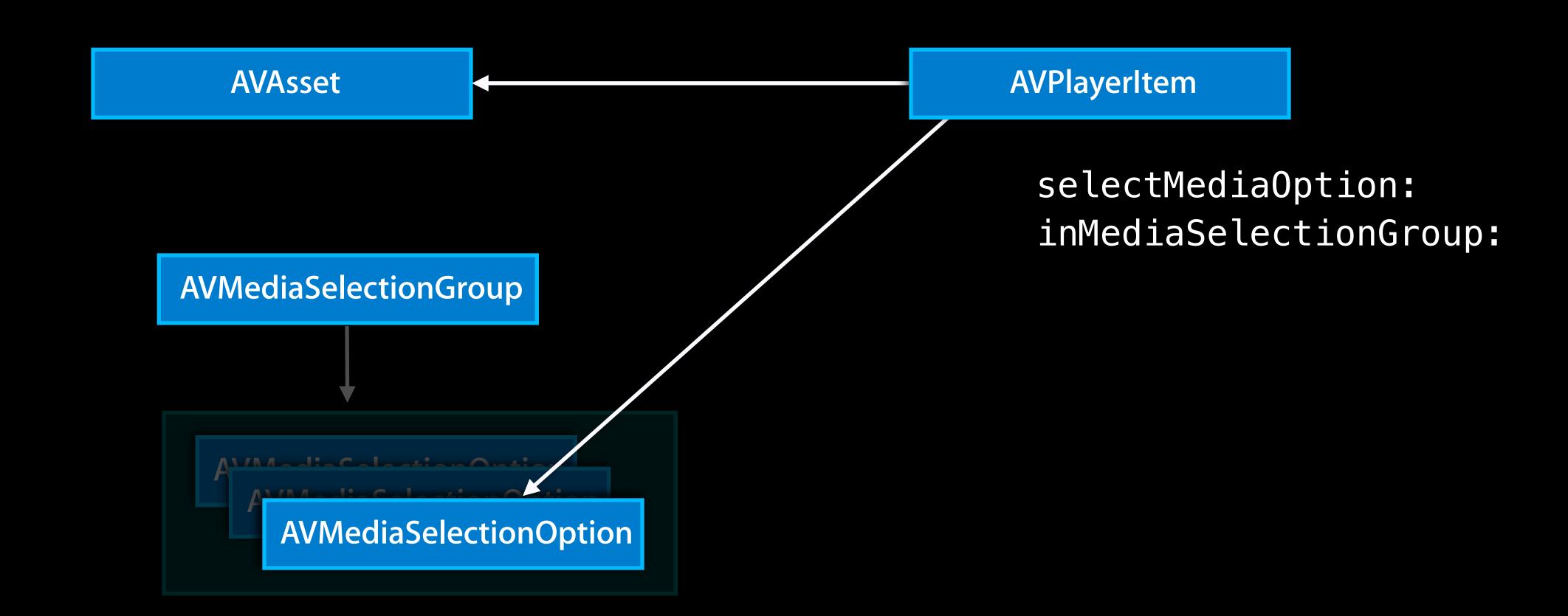
AVMediaSelectionOption

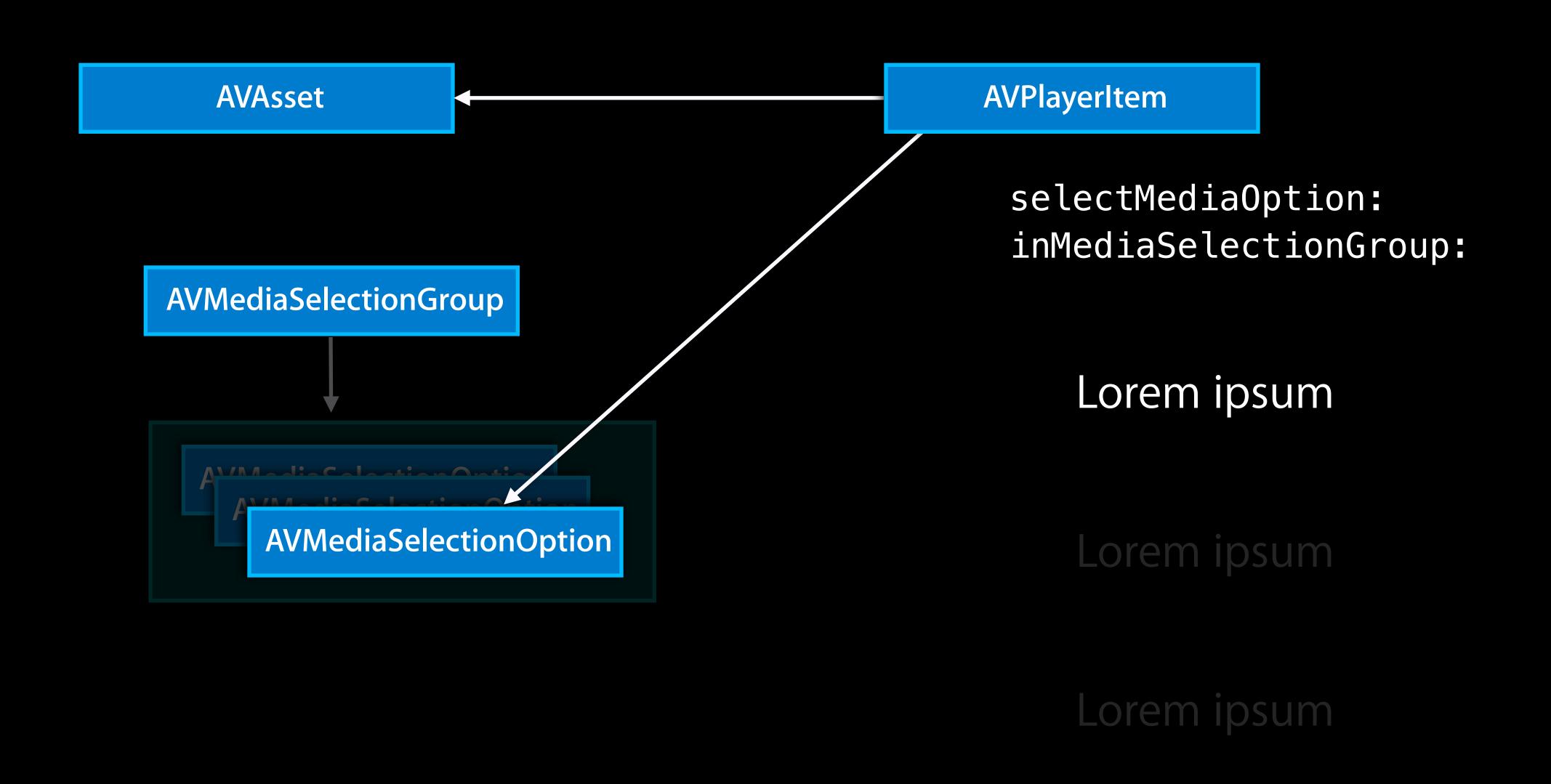
AVAsset







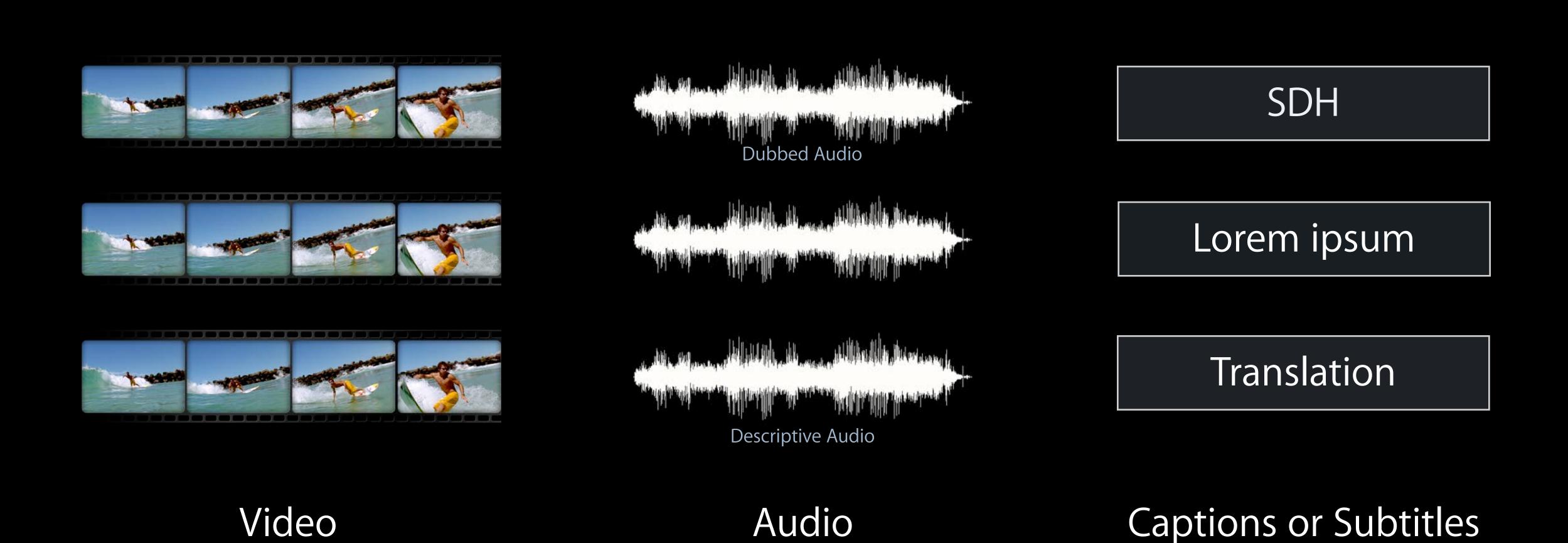




Demo AVMediaSelectionDemo

Courtney Kennedy
Engineering Manager, Media Systems

Packaging Media Options



Content Delivery Choices

- HTML5
- HTTP Live Streaming
- QuickTime movie file format (.mov) and MPEG-4 (.m4v and .mp4)

HTML5





SDH

Lorem ipsum

Translation

Video Audio Captions or Subtitles

HTML5

"Out of band" text tracks

- kind
- srclang
- default
- label

Example markup



HTML5

- "Out of band" text tracks
 - kind
 - srclang
 - default
 - label
- Example markup



HTML5

- "Out of band" text tracks
 - kind
 - srclang
 - default
 - label
- Example markup



HTML5

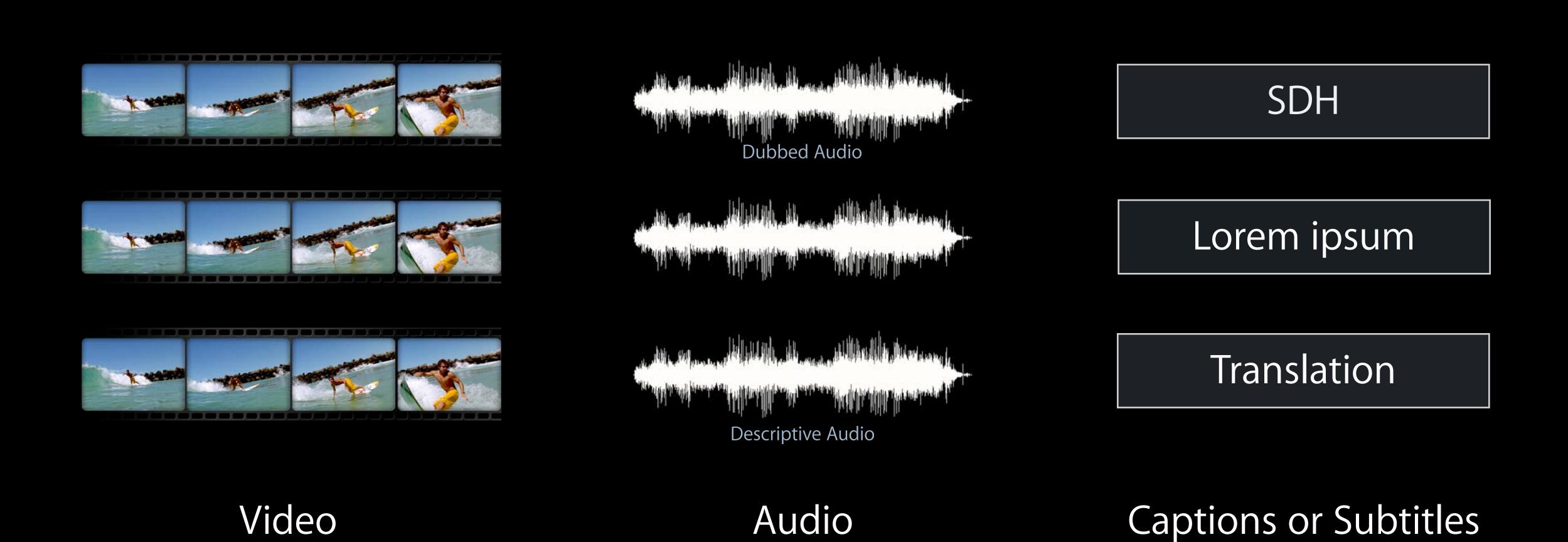
- "Out of band" text tracks
 - kind
 - srclang
 - default
 - label
- Example markup



HTML5

- Highlights
 - No need to modify main media resource
 - CSS for styling
 - JavaScript for control
 - Independent placement of text
- Considerations
 - Requires HTML5 user agent





Subtitles

- CHARACTERISTICS
- LANGUAGE and ASSOC-LANGUAGE
- DEFAULT and AUTOSELECT
- NAME
- Example declaration

- Subtitles
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Closed captions

- CHARACTERISTICS
- LANGUAGE and ASSOC-LANGUAGE
- DEFAULT and AUTOSELECT
- NAME

Example declaration

- Closed captions
 - CHARACTERISTICS
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 - DEFAULT and AUTOSELECT
 - NAME
- Example declaration

Audio

- CHARACTERISTICS
- LANGUAGE and ASSOC-LANGUAGE
- DEFAULT and AUTOSELECT
- NAME

Example declaration

```
#EXT-X-MEDIA:TYPE=AUDIO,
GROUP-ID="audio", NAME="English Video Description", LANGUAGE="en",
DEFAULT=NO, AUTOSELECT=YES,
CHARACTERISTICS="public.accessibility.describes-video",
URI="audiomedia/descriptive.m3u8"
```

Audio

- CHARACTERISTICS
- LANGUAGE and ASSOC-LANGUAGE
- DEFAULT and AUTOSELECT
- NAME
- Example declaration

```
#EXT-X-MEDIA:TYPE=AUDIO,
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```

- Audio
 - CHARACTERISTICS
 - LANGUAGE and ASSOC-LANGUAGE
 - DEFAULT and AUTOSELECT
 - NAME
- Example declaration

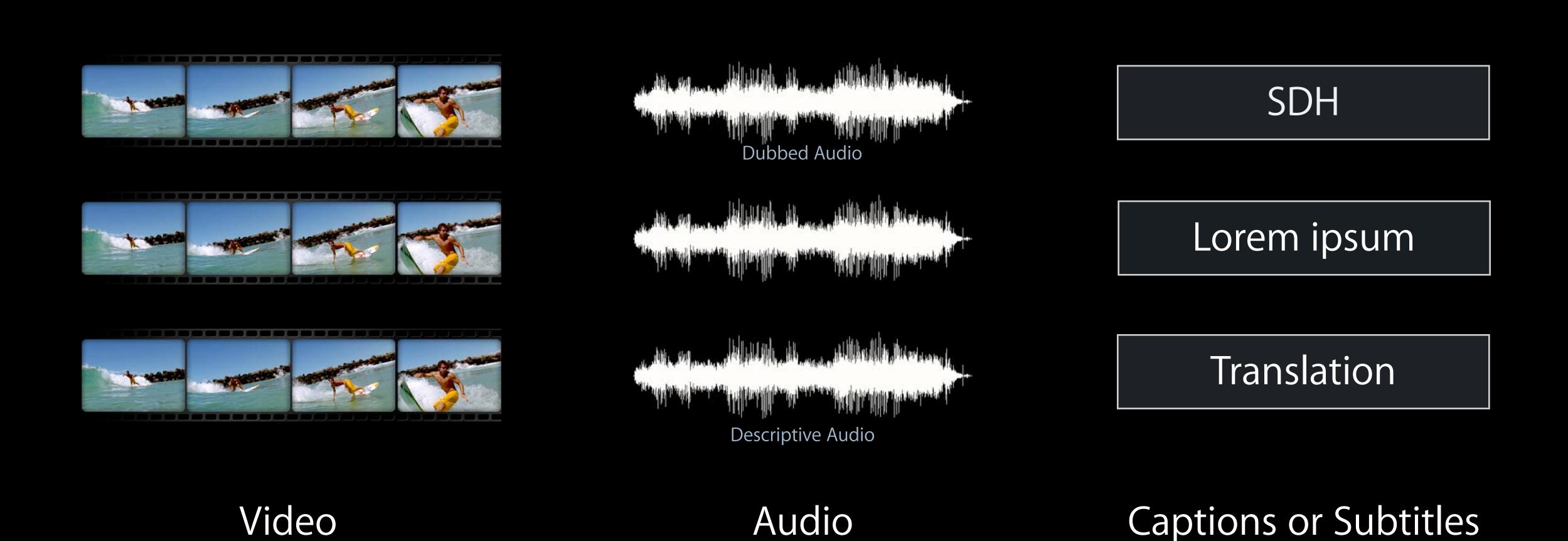
```
#EXT-X-MEDIA:TYPE=AUDIO,
GROUP-ID="audio", NAME="English Video Description", LANGUAGE="en",
DEFAULT=NO, AUTOSELECT=YES,
CHARACTERISTICS="public.accessibility.describes-video",
URI="audiomedia/descriptive.m3u8"
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Audio

- CHARACTERISTICS
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CHARACTERISTICS="public.accessibility.describes-video",
URI="audiomedia/descriptive.m3u8"
```

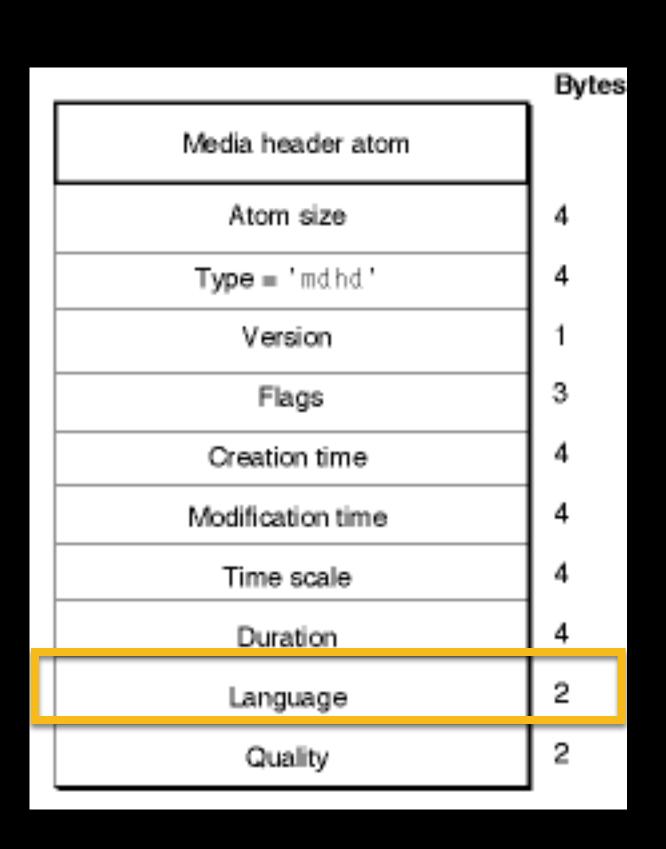
- Highlights
 - No need to modify existing media segments
 - textStyleRules for styling
 - Alternative renditions for video and audio also supported



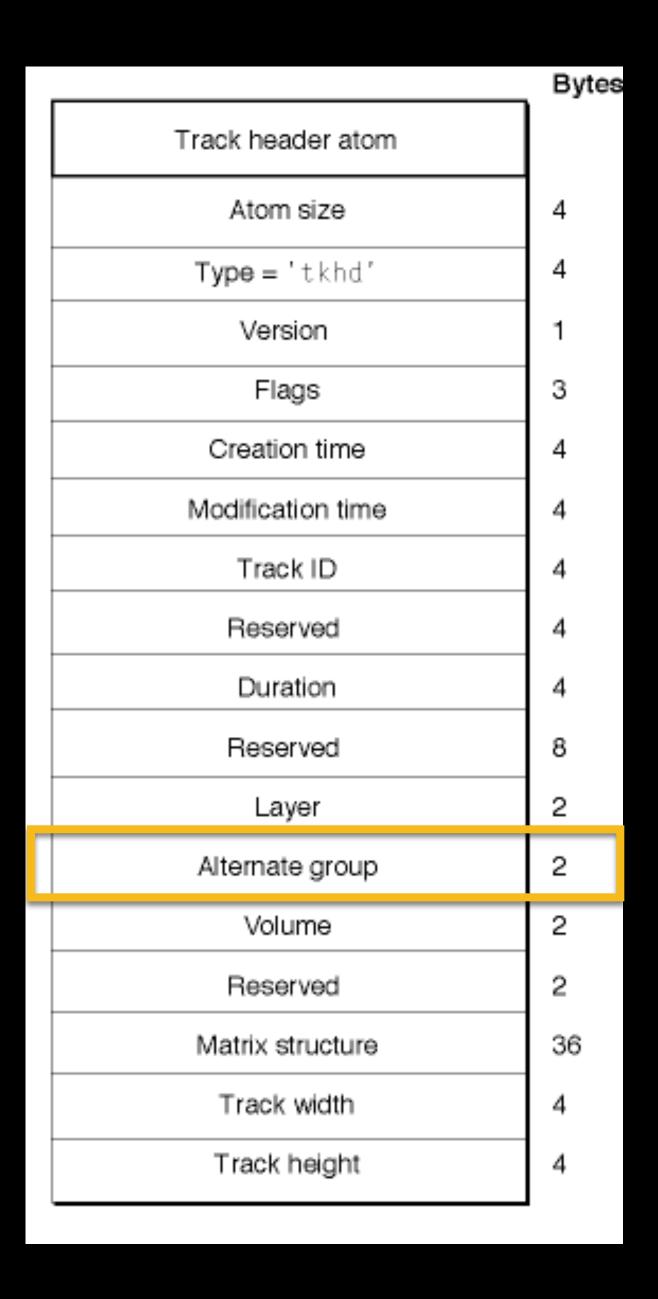
- Every track has
 - Language setting
 - Alternate track group setting (default = 0)
 - Accommodation for track references
 - Accommodation for a userdata container



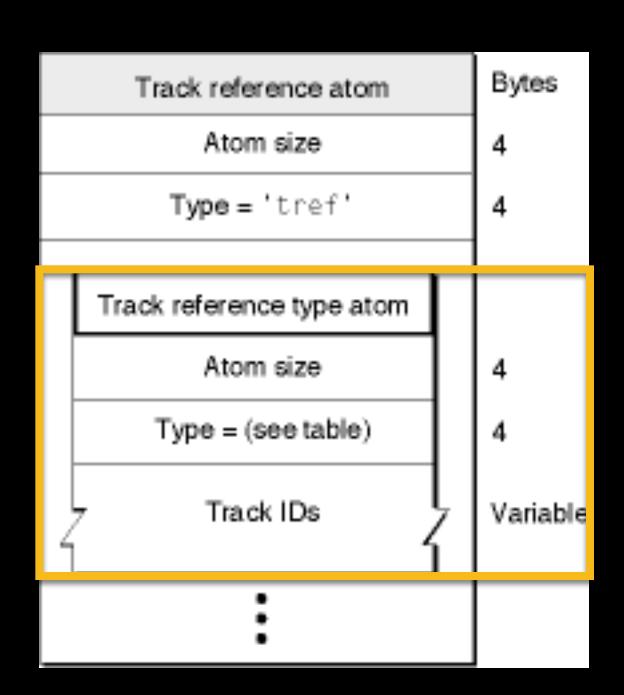
- Every track has
 - Language setting
 - Alternate track group setting (default = 0)
 - Accommodation for track references
 - Accommodation for a userdata container



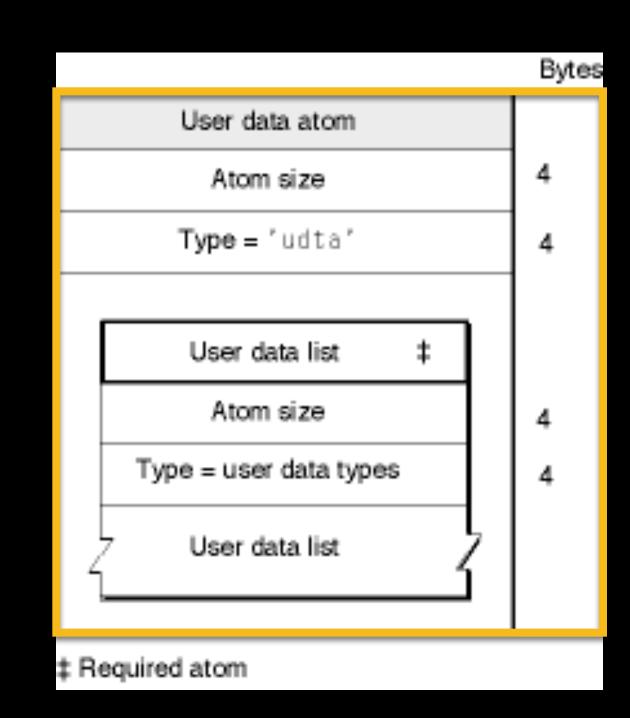
- Every track has
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- Every track has
 - Language setting
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- Every track has
 - Language setting
 - Alternate track group setting (default = 0)
 - Accommodation for track references
 - Accommodation for a userdata container
 - Stores tagged media characteristics



- Native structures of the file format
 - Group assignments
 - Languages
 - Associations with other tracks
 - Metadata, including tagged media characteristics
- Considerations
 - All media interleaved in a single media resource



Media Types and Subtypes

For subtitle tracks

```
Now:
    AVMediaTypeSubtitle / 'tx3g'

Following MPEG work:
    AVMediaTypeText / 'wvtt'
```

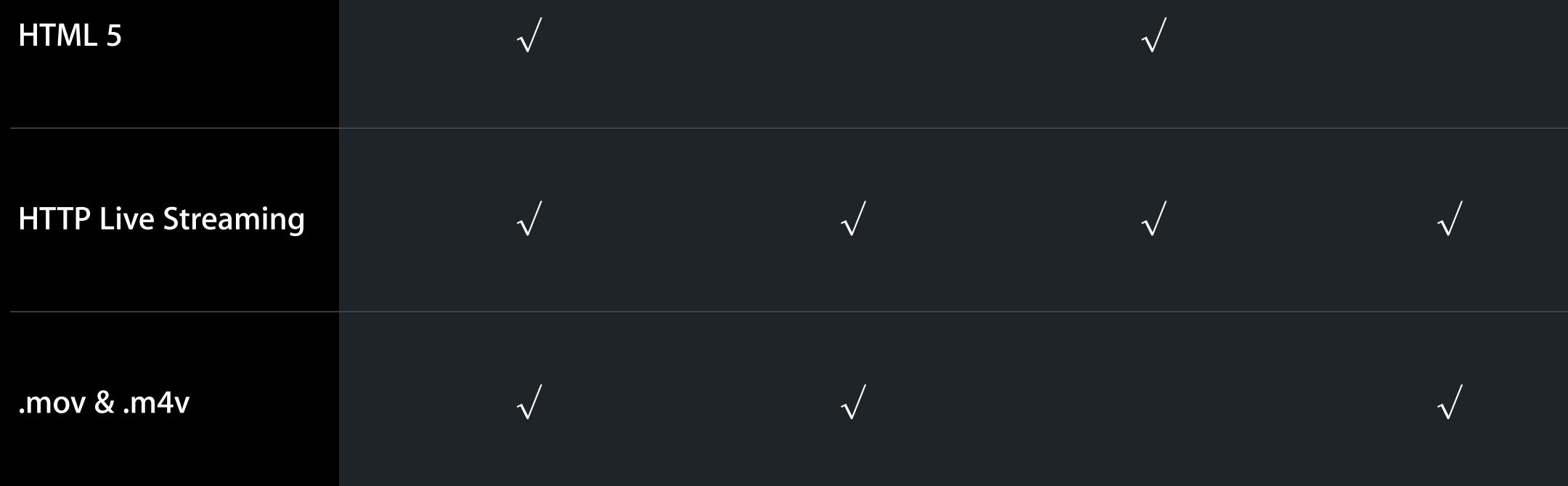


Back to HTML5

- "In band" text tracks
 - Not declared in mark-up
 - Part of the main media resource
 - Work just like "out of band" text tracks
- Subtitles
- Closed captions



Comparison Chart



Writing Subtitles to Movie Files

Adam Sonnanstine
AV Foundation Engineer

Agenda

- Basics
- Accessibility features
- Scenario: Adding subtitle track









"¿Por qué?"



New Movie







"¿Por qué?"





"¿Por qué?"











"¿Por qué?"





"¿Por qué?"

"Why?"

"Why?"

Demo

Courtney Kennedy Engineering Manager



Source Movie









"¿Por qué?"

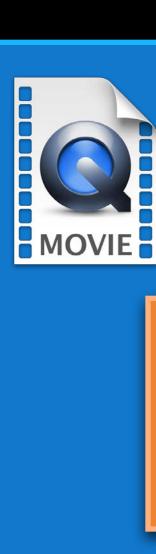




"¿Por qué?"

"Why?"

"Why?"



Source Movie









"¿Por qué?"





"¿Por qué?"

Packaging the Data CMSampleBuffer

"Why?"

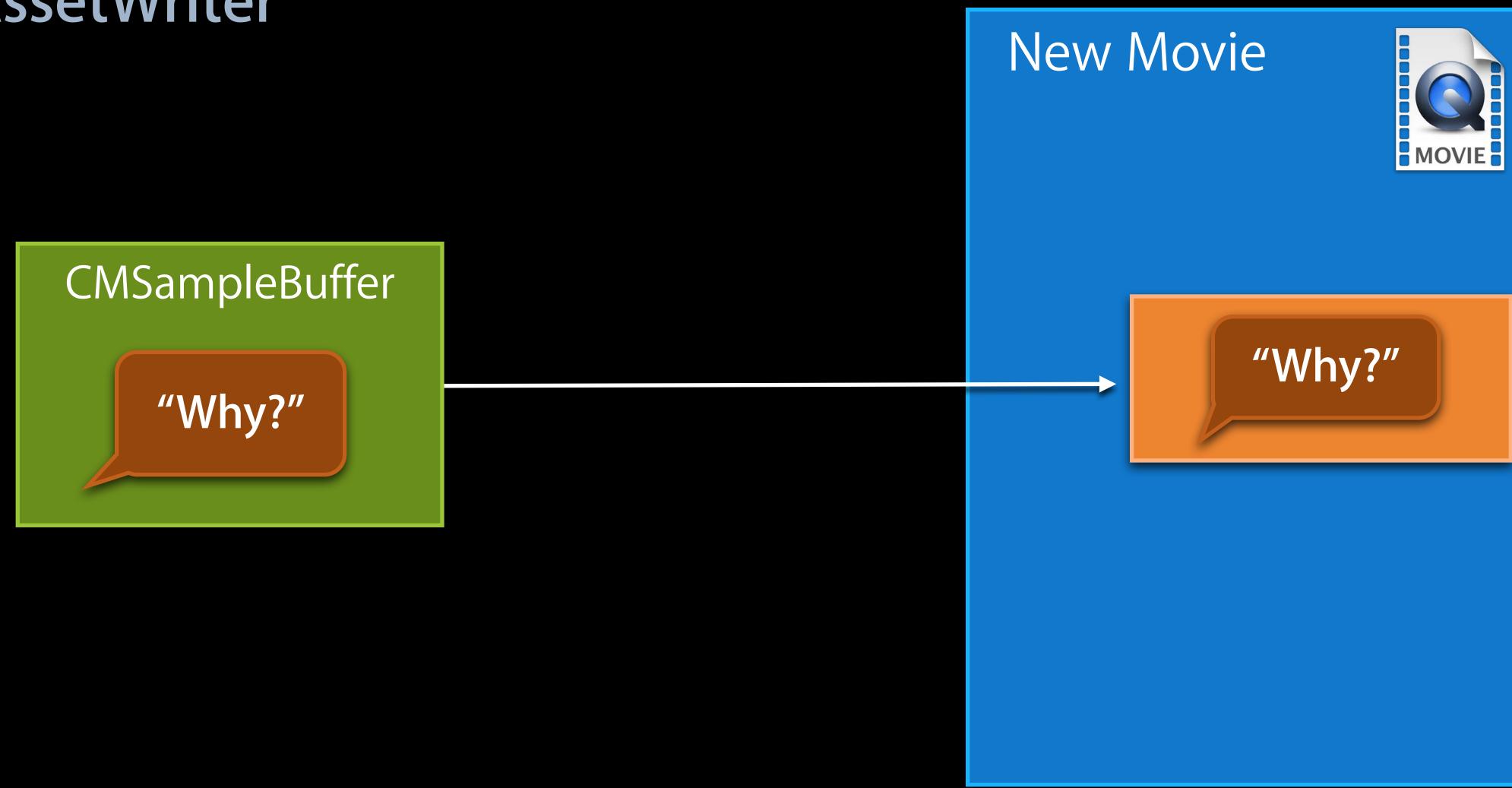
Packaging the Data CMSampleBuffer



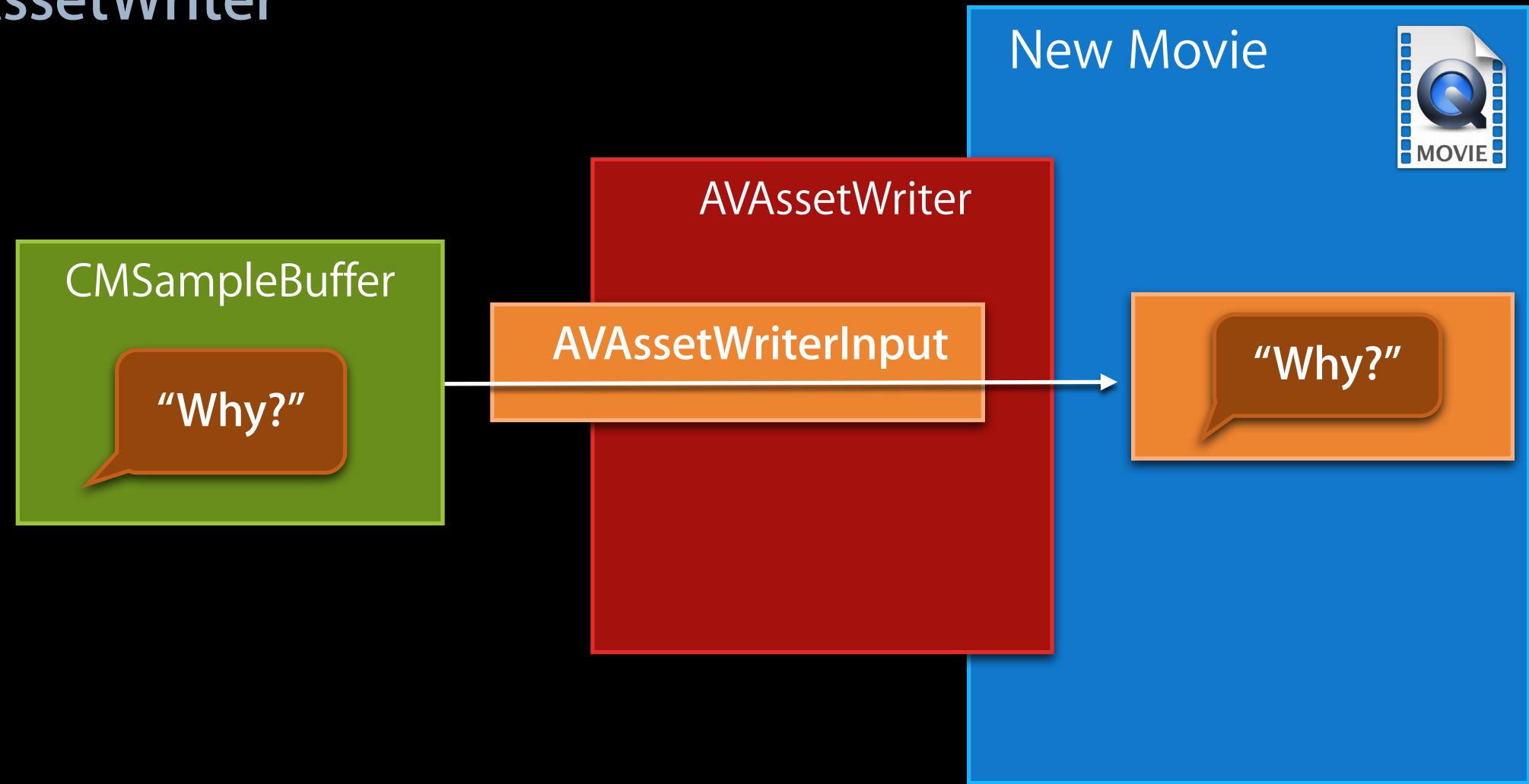




AVAssetWriter



AVAssetWriter



More Information Documentation

- Data format
 - QuickTime File Format Specification

http://developer.apple.com/library/mac/#documentation/QuickTime/QTFF/

More Information

Documentation

- Data format
 - QuickTime File Format Specification
 http://developer.apple.com/library/mac/#documentation/QuickTime/QTFF/
- CMSampleBuffer
 - WWDC 2010, Session 409: "Using the Camera with AV Foundation"

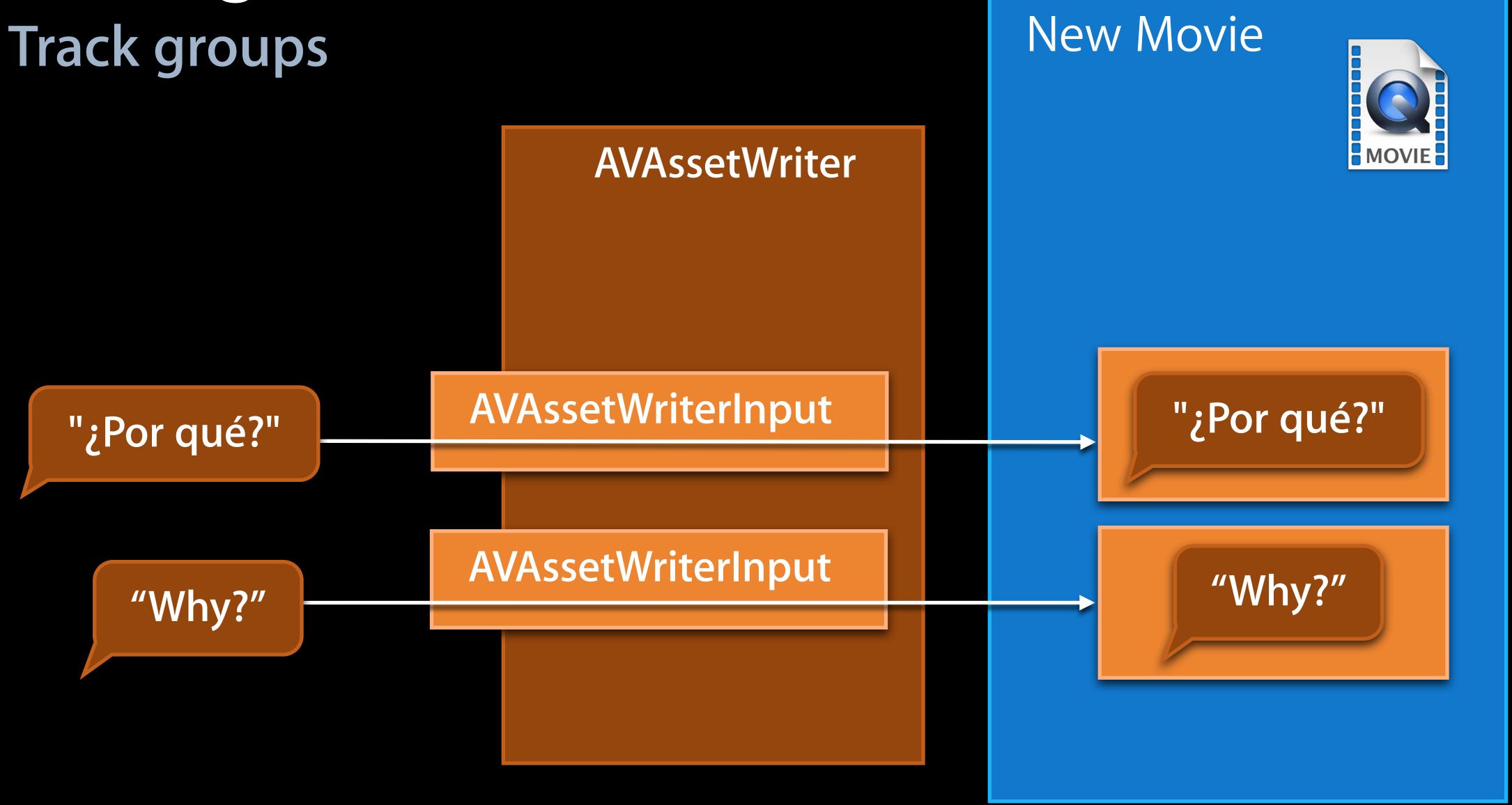
More Information

Documentation

- Data format
 - QuickTime File Format Specification
 http://developer.apple.com/library/mac/#documentation/QuickTime/QTFF/
- CMSampleBuffer
 - WWDC 2010, Session 409: "Using the Camera with AV Foundation"
- AVAssetWriter
 - WWDC 2011, Session 415: "Working with Media in AV Foundation"

More Information Sample Code

avsubtitleswriter for OSX



New Movie Track groups **AVAssetWriter** Track Group AVAssetWriterInput "¿Por qué?" "¿Por qué?" AVAssetWriterInput "Why?" "Why?"

New Movie Track groups **AVAssetWriter** Track Group Input Group AVAssetWriterInput "¿Por qué?" "¿Por qué?" AVAssetWriterInput "Why?" "Why?"

Writing the Data Track groups

```
AVAssetWriterInput *englishInput = ...;
AVAssetWriterInput *spanishInput = ...;
NSArray *subtitleInputs = @[ englishInput, spanishInput ];
```

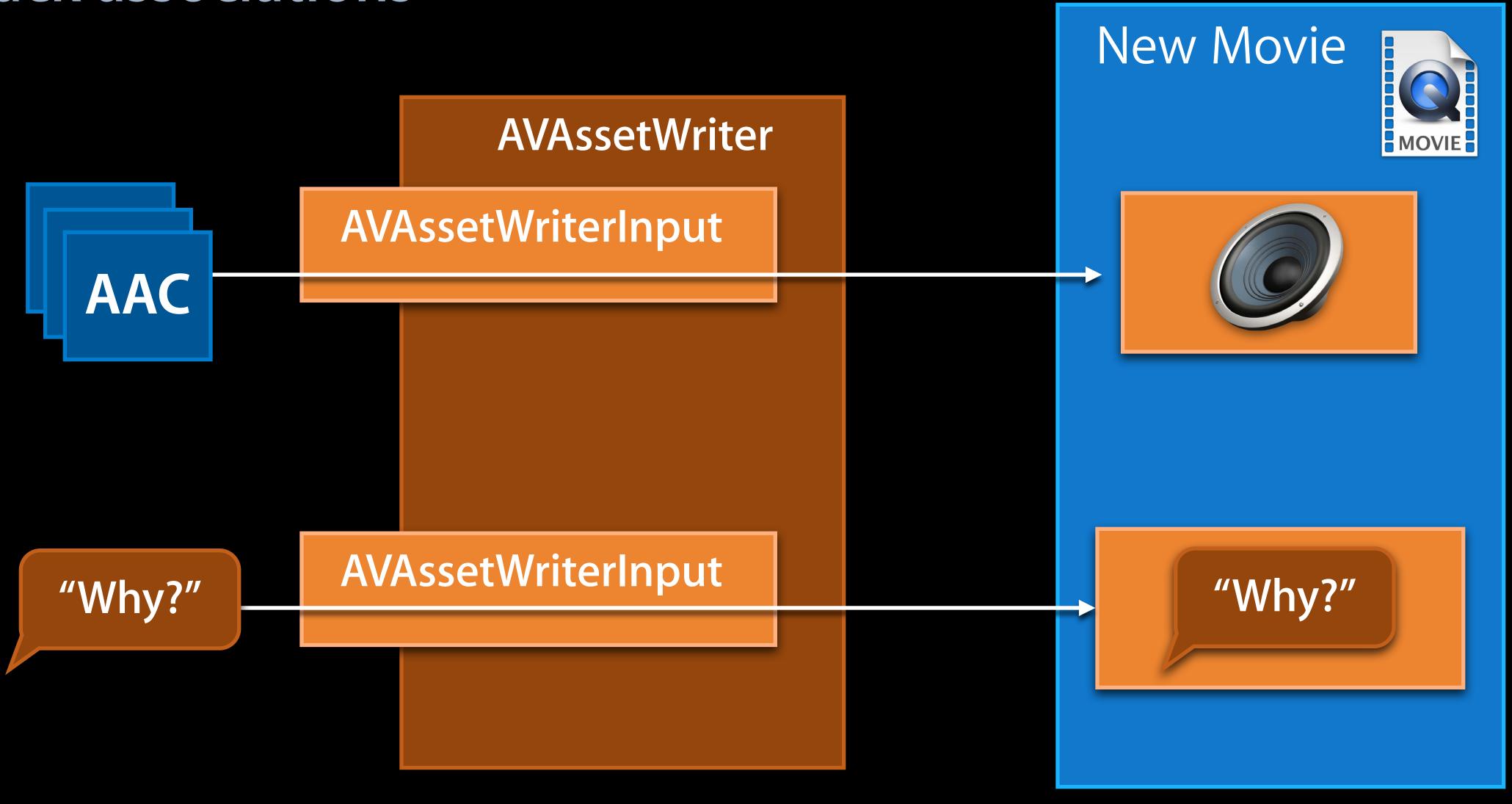
Writing the Data Track groups

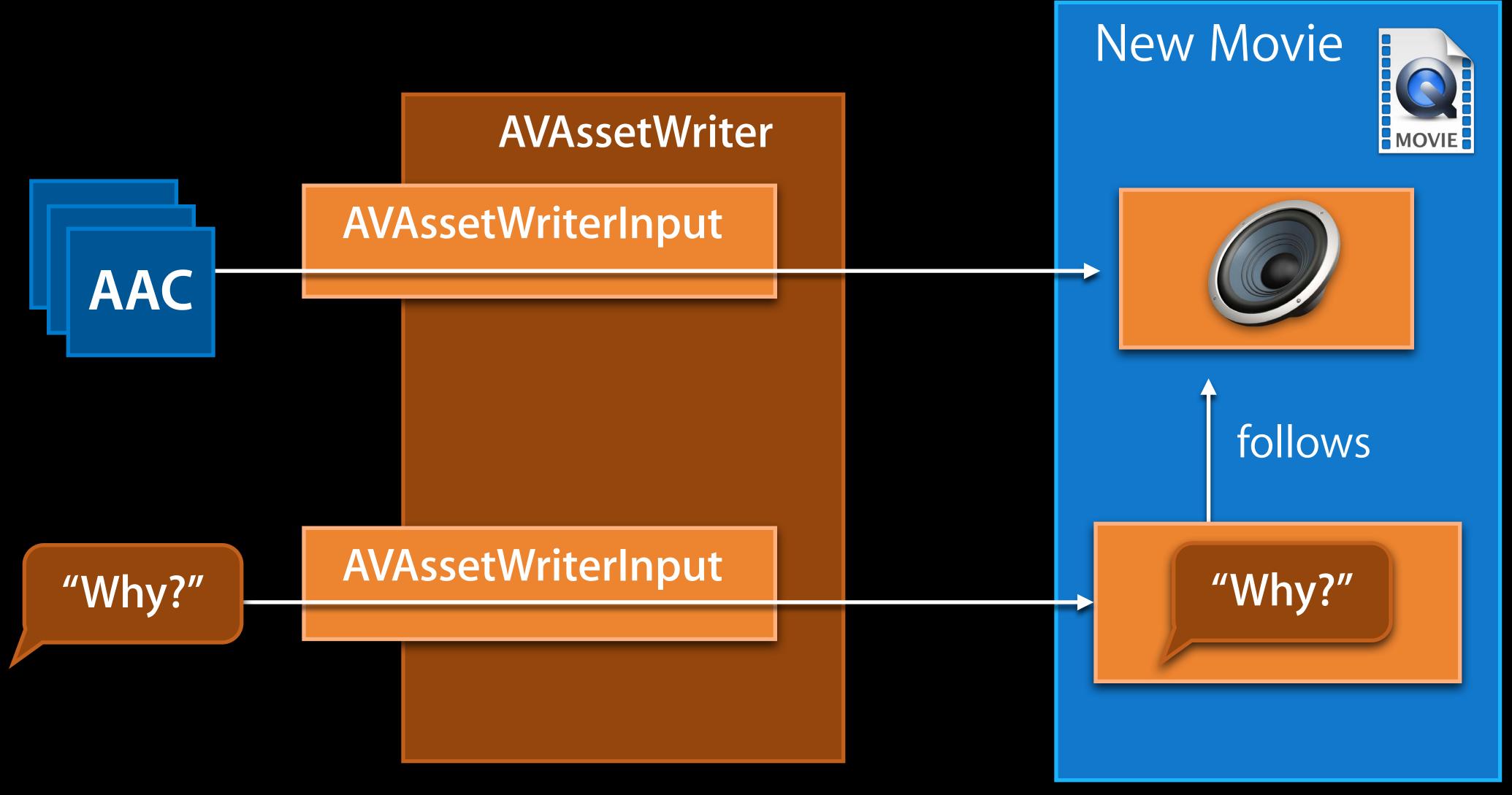
```
AVAssetWriterInput *englishInput = ...;
AVAssetWriterInput *spanishInput = ...;

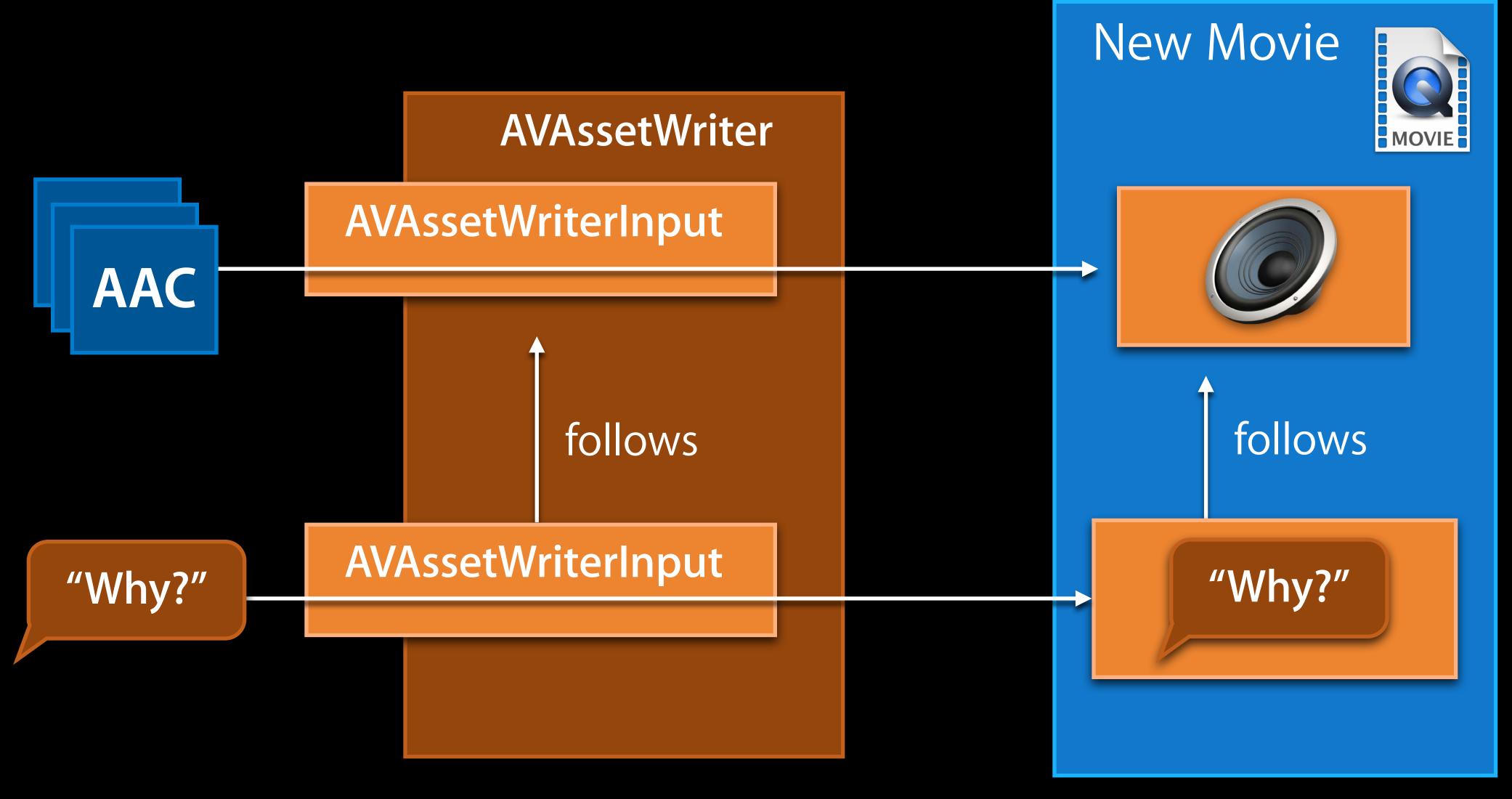
NSArray *subtitleInputs = @[ englishInput, spanishInput ];

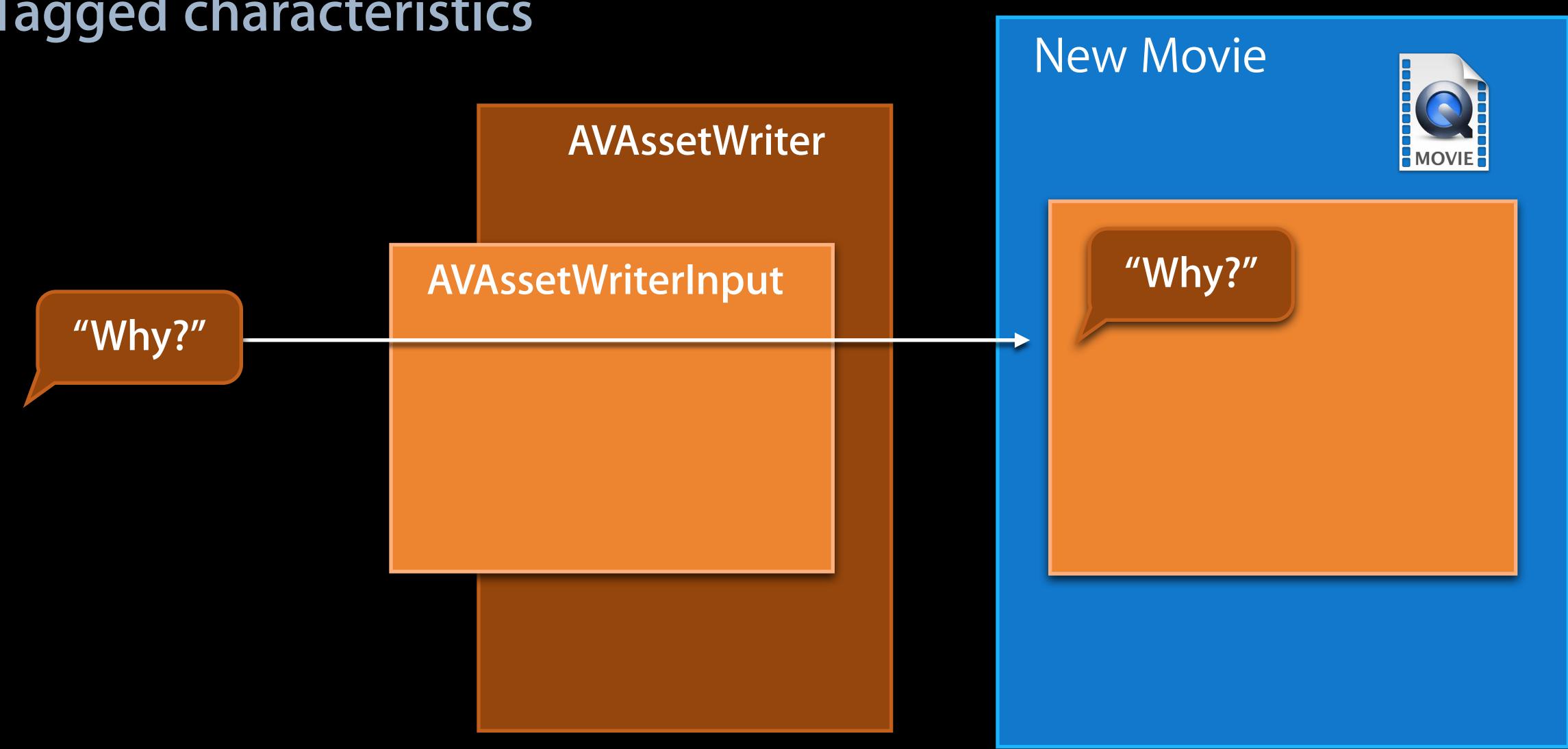
inputGroup =
    [AVAssetWriterInputGroup assetWriterInputGroupWithInputs: subtitleInputs defaultInput: spanishInput];
```

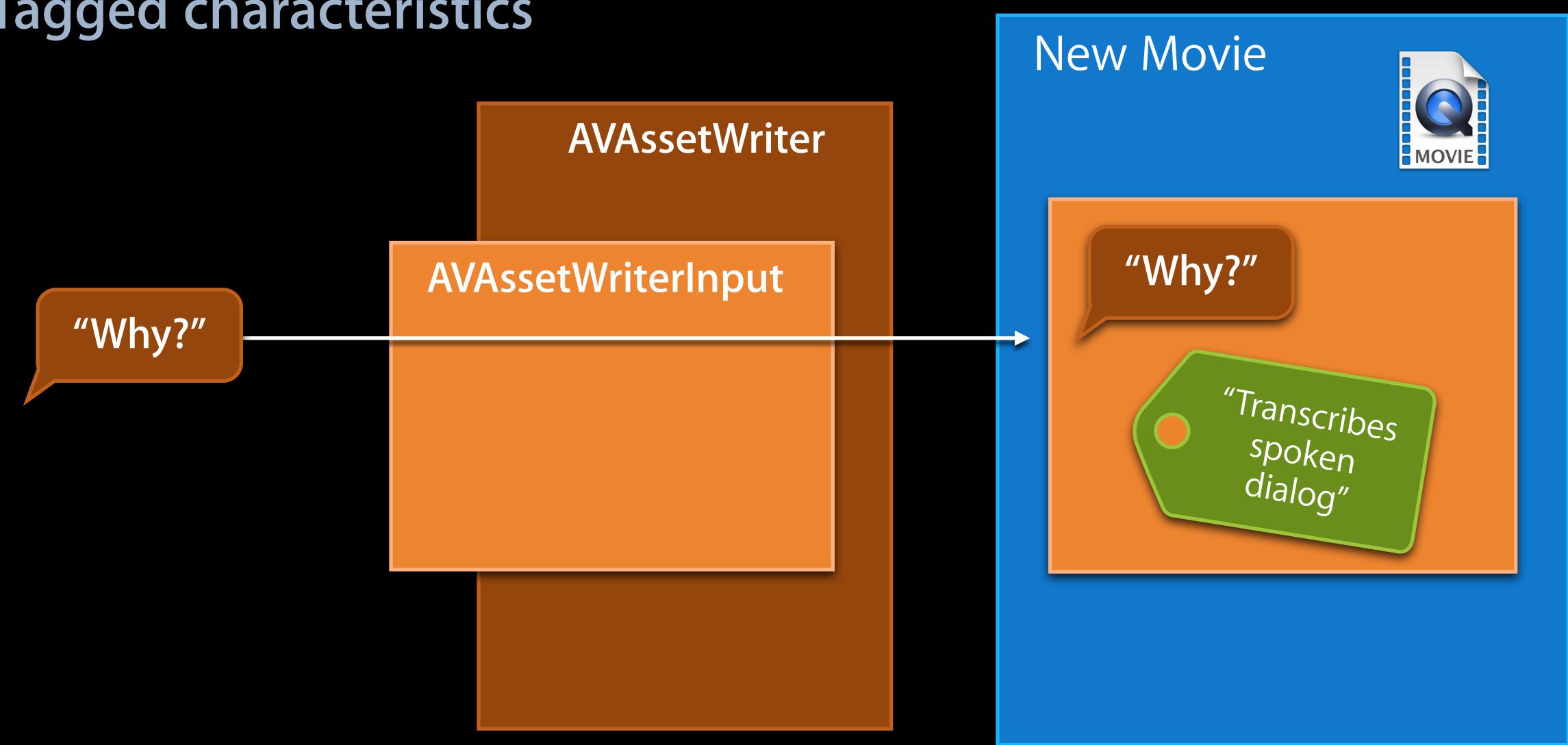
Writing the Data Track groups

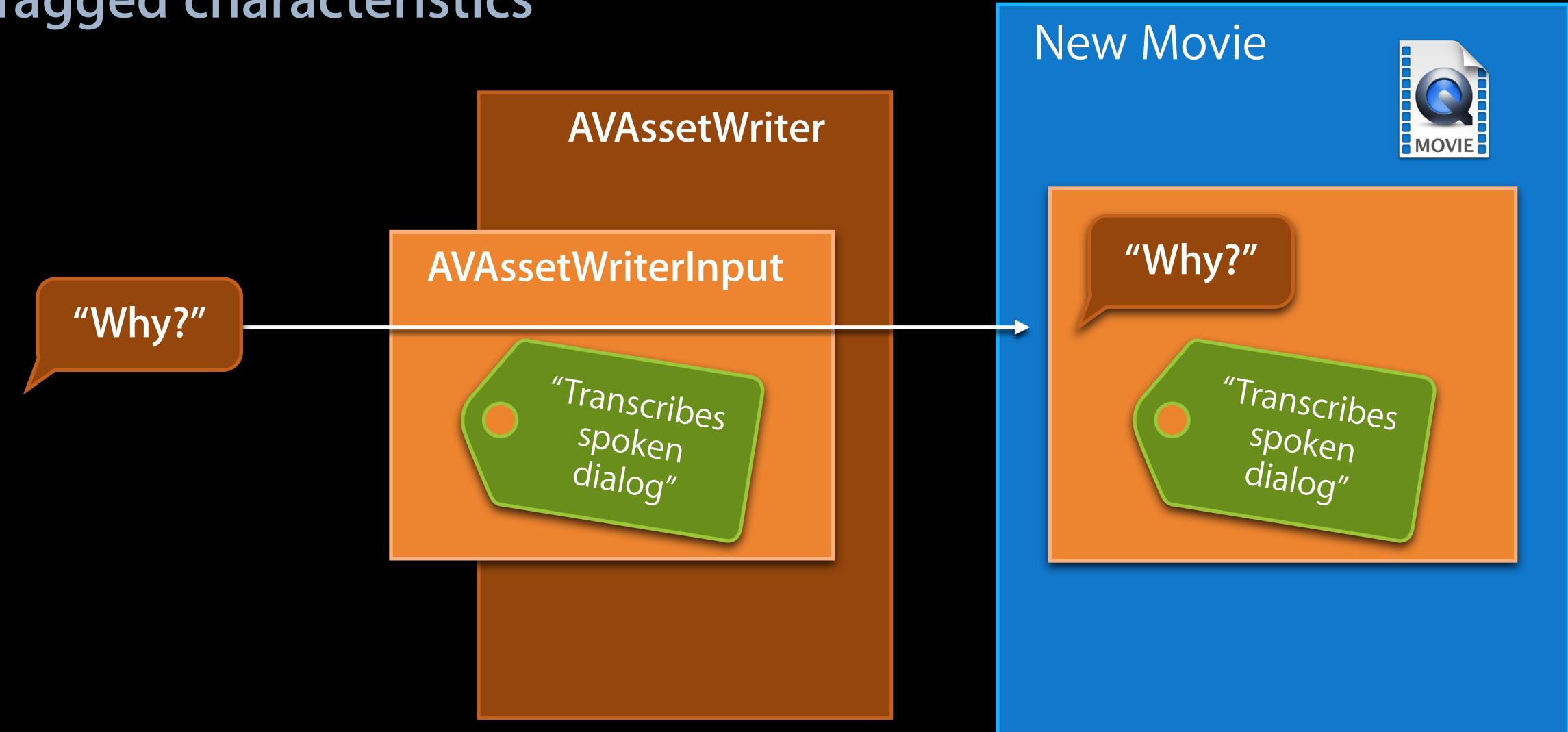












```
characteristic = [[AVMutableMetadataItem alloc] init];
[characteristic setKeySpace: AVMetadataKeySpaceQuickTimeUserData];
[characteristic setKey: AVMetadataQuickTimeUserDataKeyTaggedCharacteristic];
```

SDH: AVMediaCharacteristicDescribesMusicAndSoundForAccessibility

Closed Captions

QuickTime File Format Specification

http://developer.apple.com/library/mac/#documentation/QuickTime/QTFF/

Accessing Subtitle Text

What You Get for Free



Place Subtitles Anywhere



Place Subtitles Anywhere



Look how high it is!

Allow User Interaction with Text

Dictionary — high | hī | adjective

1 of great vertical extent: the top of a high mountain | the mast was higher than the tallest building in the city. ...

Thesaurus

high adjective

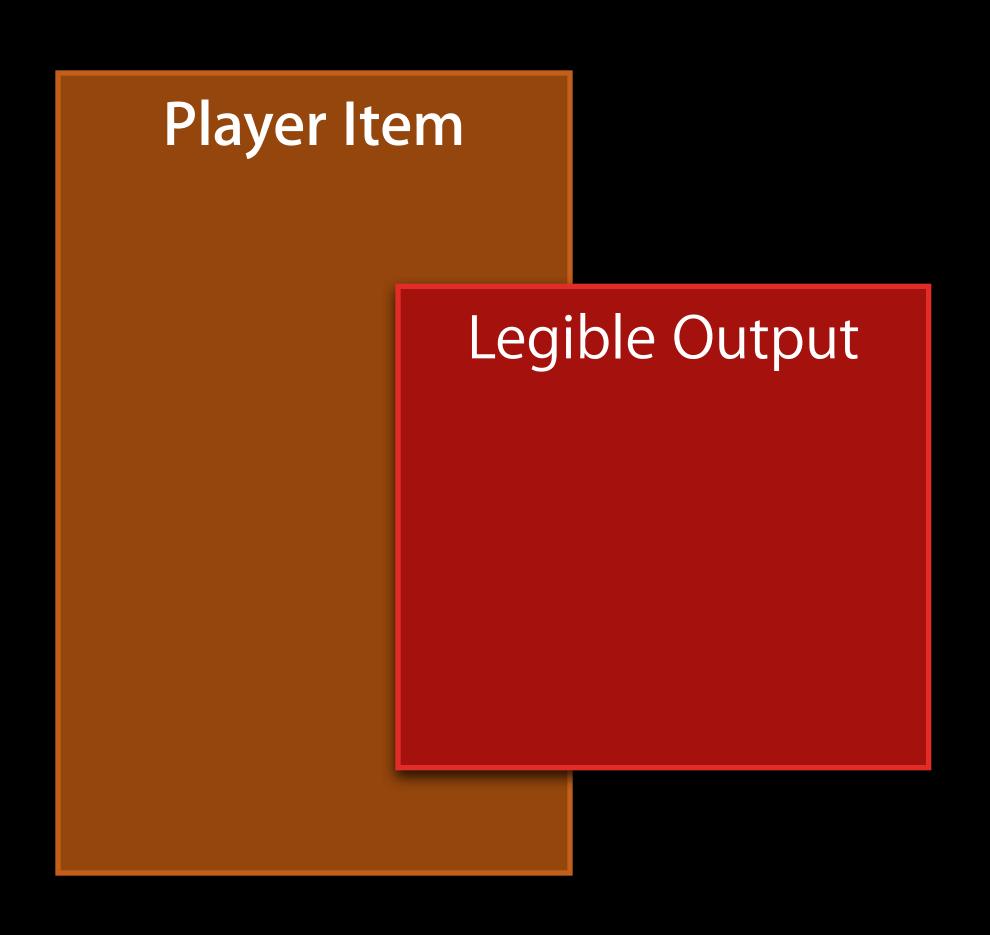
1 a high mountain: TALL, lofty, towering, soaring, elevated, giant, big; multistory, high-rise. ANTONYMS short, low. ...

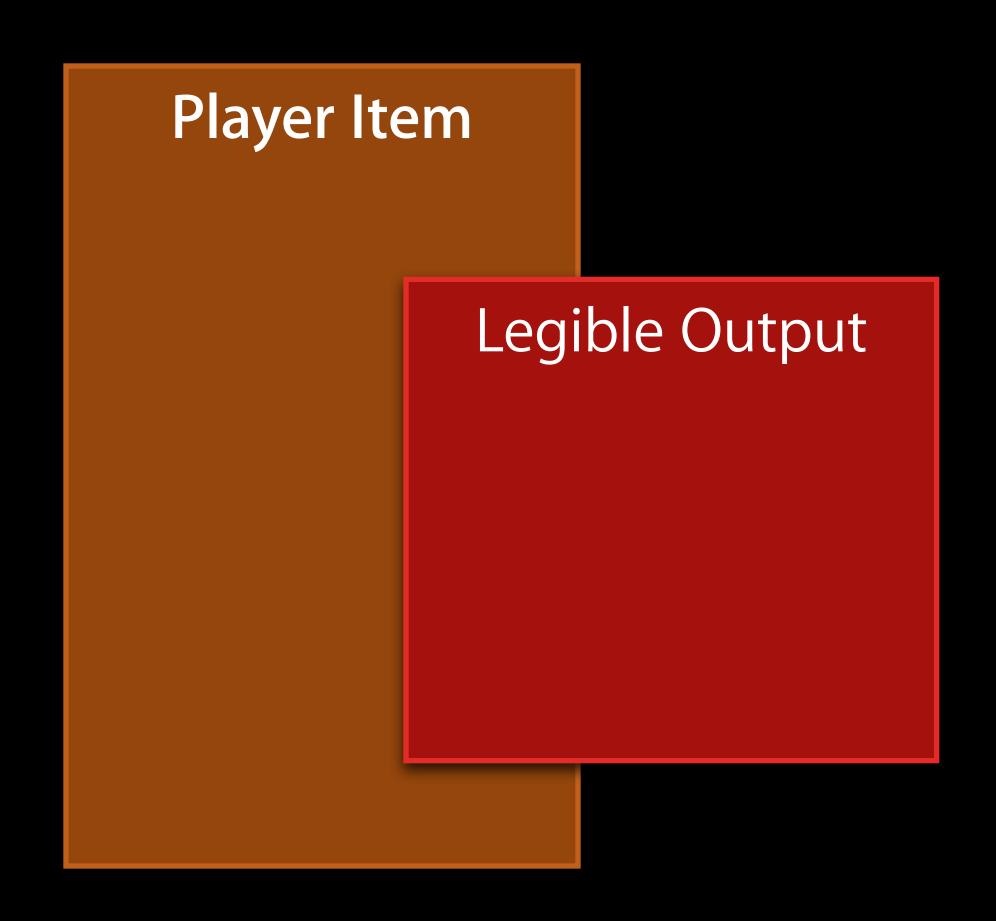


Look how high it is!

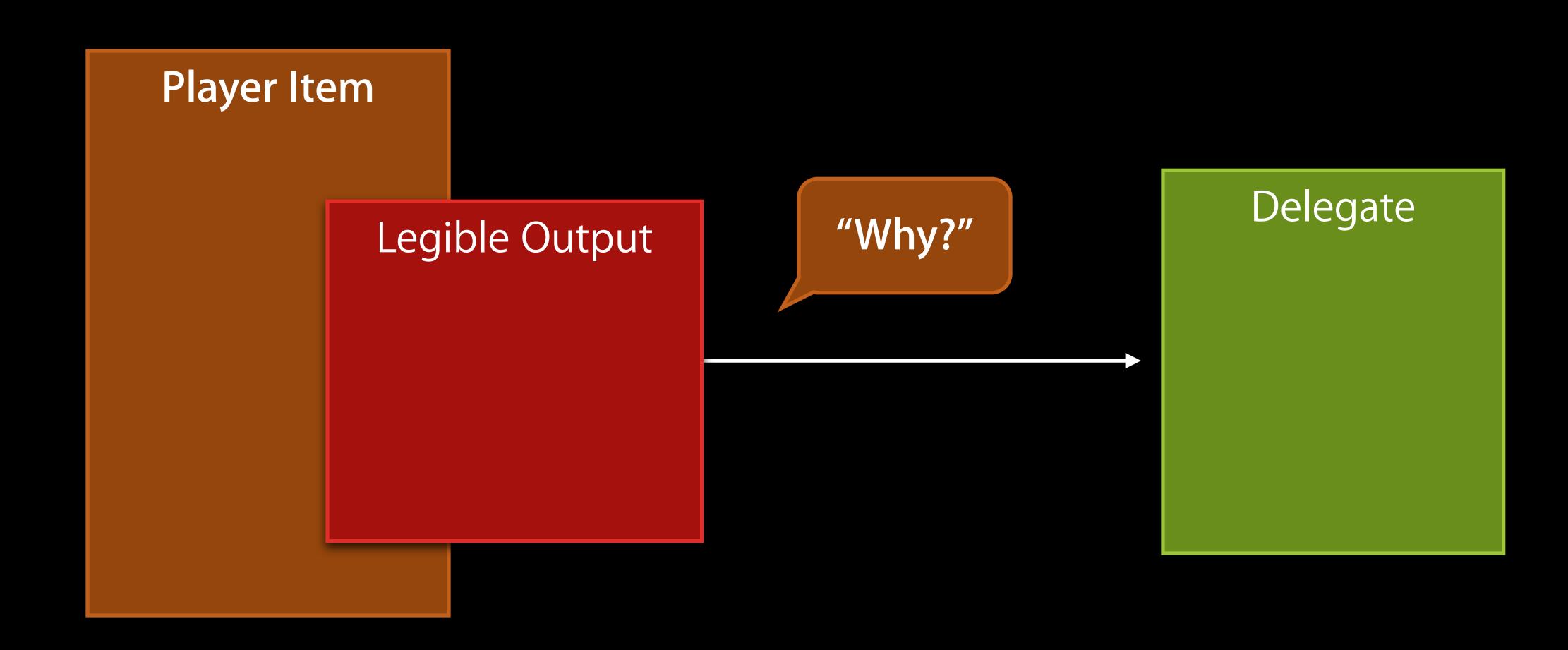
Agenda

- Basic use
- Drawing subtitles
- Alternatives





Delegate



Setup

Initialize

```
legibleOutput = [[AVPlayerItemLegibleOutput alloc] init];
```

Setup

Initialize

```
legibleOutput = [[AVPlayerItemLegibleOutput alloc] init];
```

Attach

```
[playerItem addOutput: legibleOutput];
```

Setup

Initialize

```
legibleOutput = [[AVPlayerItemLegibleOutput alloc] init];
```

Attach

```
[playerItem addOutput: legibleOutput];
```

Set delegate

```
id <AVPlayerItemLegibleOutputPushDelegate> myDelegate = ...;
[legibleOutput setDelegate: myDelegate queue: dispatch_get_main_queue()];
```

Delegate

AVPlayerItemLegibleOutputPushDelegate protocol

Sample Code

AVLegibleMeanings for OSX

Drawing Subtitles



Look how high it is!

Drawing Subtitles

String attributes

Drawing Subtitles String attributes

```
kCMTextMarkupAttribute_ForegroundColorARGB
kCMTextMarkupAttribute_BackgroundColorARGB
kCMTextMarkupAttribute_BoldStyle
kCMTextMarkupAttribute_ItalicStyle
kCMTextMarkupAttribute UnderlineStyle
kCMTextMarkupAttribute_FontFamilyName
kCMTextMarkupAttribute_Alignment
kCMTextMarkupAttribute_TextPositionPercentageRelativeToWritingDirection
kCMTextMarkupAttribute_WritingDirectionSizePercentage
kCMTextMarkupAttribute_CharacterBackgroundColorARGB
kCMTextMarkupAttribute_CharacterEdgeStyle
kCMTextMarkupAttribute_VerticalLayout
kCMTextMarkupAttribute_RelativeFontSize
kCMTextMarkupAttribute_GenericFontFamilyName
```

Drawing Subtitles String attributes

```
kCMTextMarkupAttribute_ForegroundColorARGB
kCMTextMarkupAttribute_BackgroundColorARGB
kCMTextMarkupAttribute_BoldStyle
kCMTextMarkupAttribute_ItalicStyle
kCMTextMarkupAttribute_UnderlineStyle
kCMTextMarkupAttribute_FontFamilyName
kCMTextMarkupAttribute_Alignment
kCMTextMarkupAttribute_TextPositionPercentageRelativeToWritingDirection
kCMTextMarkupAttribute_WritingDirectionSizePercentage
kCMTextMarkupAttribute_CharacterBackgroundColorARGB
kCMTextMarkupAttribute_CharacterEdgeStyle
kCMTextMarkupAttribute_VerticalLayout
kCMTextMarkupAttribute_RelativeFontSize
kCMTextMarkupAttribute_GenericFontFamilyName
```

Drawing Subtitles String attributes

```
kCMTextMarkupAttribute_ForegroundColorARGB
kCMTextMarkupAttribute_BackgroundColorARGB
kCMTextMarkupAttribute_BoldStyle
kCMTextMarkupAttribute_ItalicStyle
kCMTextMarkupAttribute_UnderlineStyle
CoreMedia/CMTextMarkup.h>
```

kCMTextMarkupAttribute_TextPositionPercentageRelativeToWritingDirection

kCMTextMarkupAttribute_WritingDirectionSizePercentage

kCMTextMarkupAttribute_CharacterBackgroundColorARGB

kCMTextMarkupAttribute_CharacterEdgeStyle

kCMTextMarkupAttribute_VerticalLayout

kCMTextMarkupAttribute_RelativeFontSize

kCMTextMarkupAttribute_GenericFontFamilyName

Drawing Subtitles

Respecting user preferences

MediaAccessibility framework

When Not to Use Legible Output



- Indexing-like operations
 - Use AVAssetReader
- Custom styling of WebVTT
 - Consider using AVPlayerItem.textStyleRules
- To override user preferences

Summary

- Support accessibility during playback
- Content delivery choices
- Add subtitles to movie files
- Access subtitle text during playback

More Information

John Geleynse

Director, Technology Evangelist geleynse@apple.com

Documentation

AV Foundation Programming Guide http://developer.apple.com/library/ios/#documentation/AudioVideo/Conceptual/AVFoundationPG/

Apple Developer Forums

http://devforums.apple.com

Related Sessions

What's new in Camera Capture	Nob Hill Wednesday 11:30AM	
Advanced Editing with AV Foundation	Marina Thursday 9:00AM	

Labs

HTTP Live Streaming Lab	Media Lab B Thursday 11:30AM	
AV Foundation Lab	Media Lab B Thursday 2:00PM	
AV Foundation Lab	Media Lab B Friday 9:00AM	

ÓWWDC2013