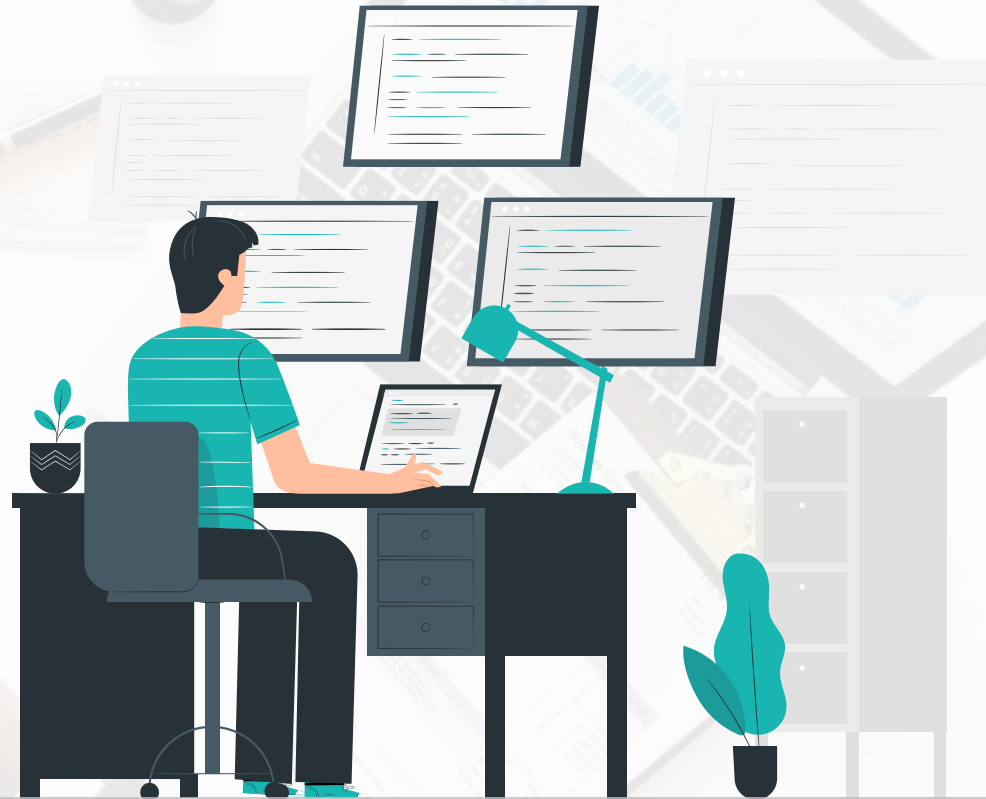


Business and Legal

Make your business sustain by
understanding the legal.

Mohamad Irwan Afandi

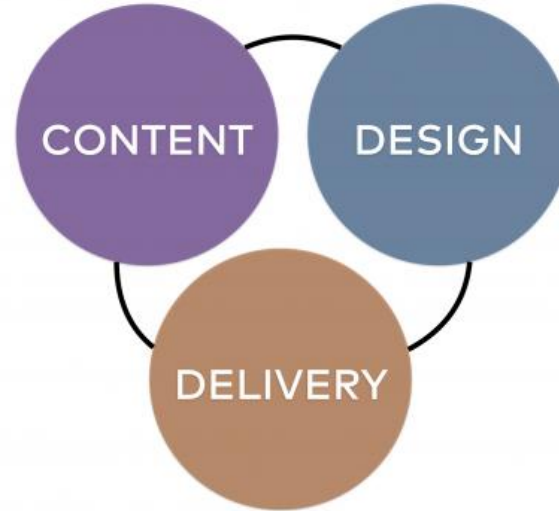


Presentation Tips ...



Know your audience
What is your one-sentence takeaway
Take your data into story

Don't pack your slide
The simpler the better
Avoid stock photos!



The simpler the better
Turn it into a discussion
The more you practice the better you become

Presentations Storytelling

Vertical Flow

Horizontal Flow



Vertical Flow

The title is the **"So what"**

Horizontal Flow

The deck tells a **story**

Overall Flow

Pyramid Principle + MECE

Don't forget?

+Feedback !

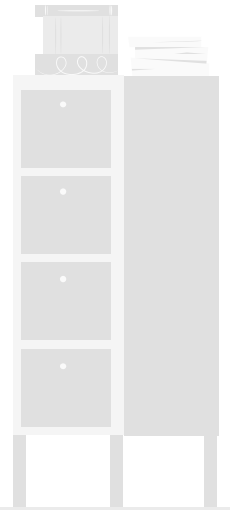
~Mckinsey





–The key is

“Amaze them with your PPT design(easy to understand) and present it as simple as possible”



Better Understand People

“When dealing with people, let us remember we are not dealing with creatures of logic. We are dealing with creatures of emotion. People learn faster and retain knowledge more effectively when rewarded for good behavior than punished for bad behavior. Creatures bristling with prejudices and motivated by pride and vanity.”

~ Dale Carnegie

A background image showing a woman with glasses smiling at a young child. The image is dimmed to serve as a backdrop for the text.

Fundamental Techniques In Handling People

Don't critic, condemn or complain

Give honest and sincere appreciation

Arouse in the other person an eager want



How to Make People LIKE US

1. Become genuinely interested in other people
2. Smile
3. Remember that a person's name (the sweetest part in the relation)
4. Be a good listener, encourage others to talk about themselves
5. Talk in terms of the other person's interests
6. Make the other person feel important -and do it sincerely

Personal Branding



Medium



Side Project



kaggle™



publications



open source
initiative



GitHub

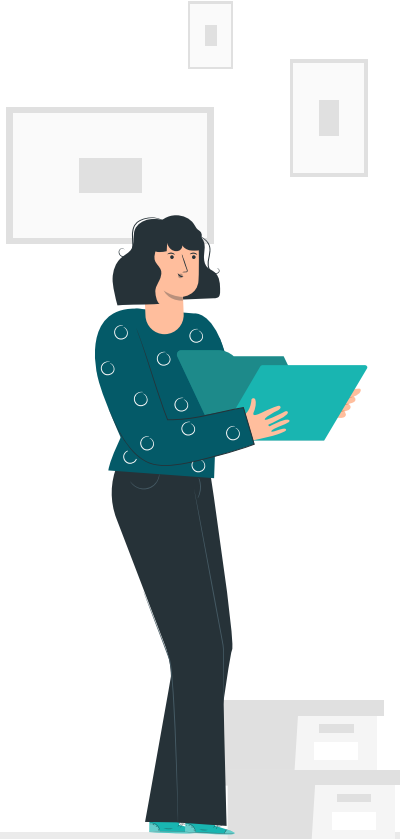
LinkedIn



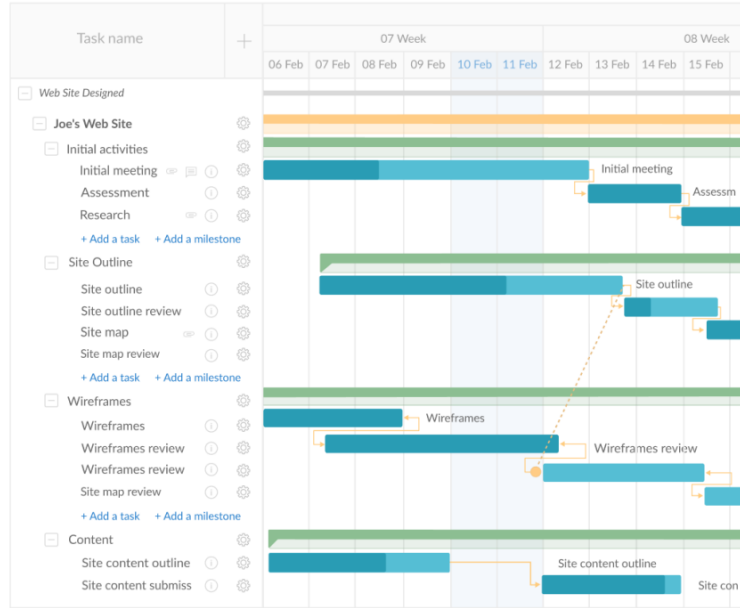


Project Management Tools For Data Science

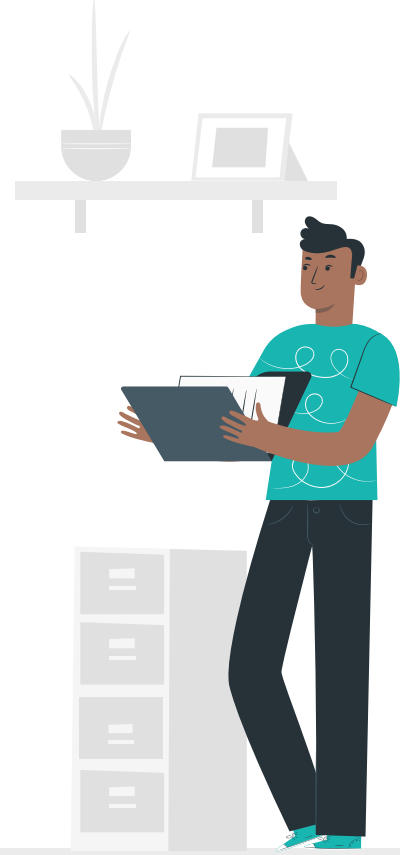
Waterfall



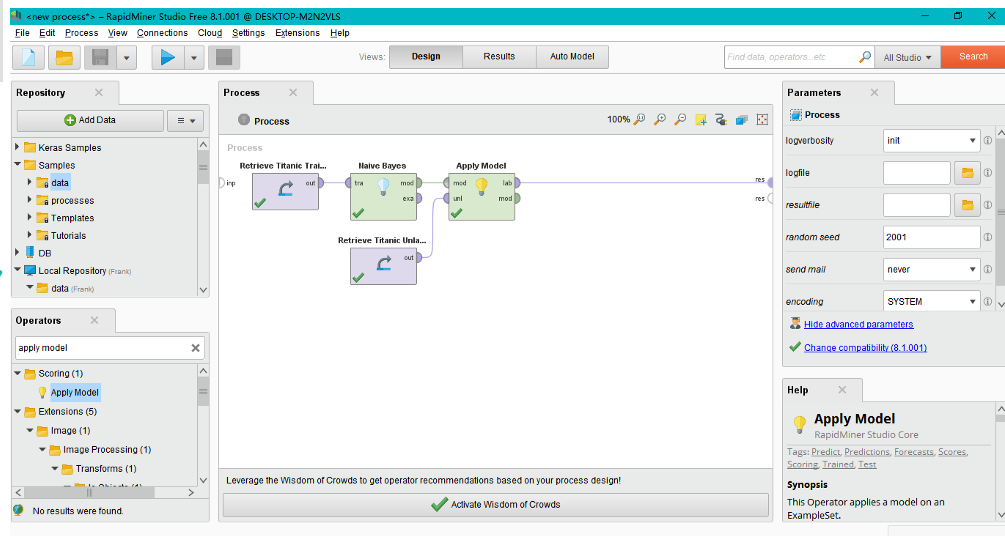
GANTTPRO — Auto scheduling



Assignees are known from the very beginning, includes plenty of clear visual details, easy to follow

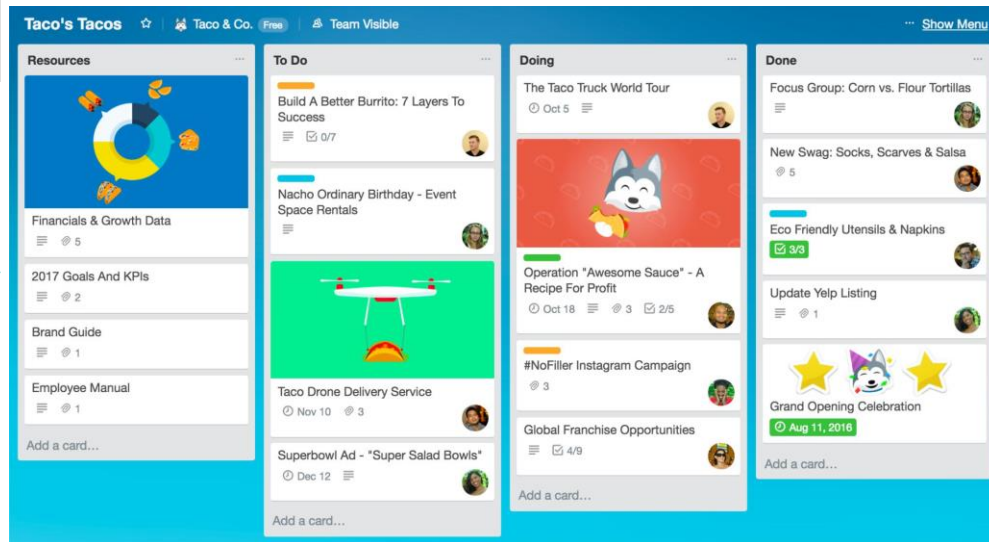


CRISP-DM



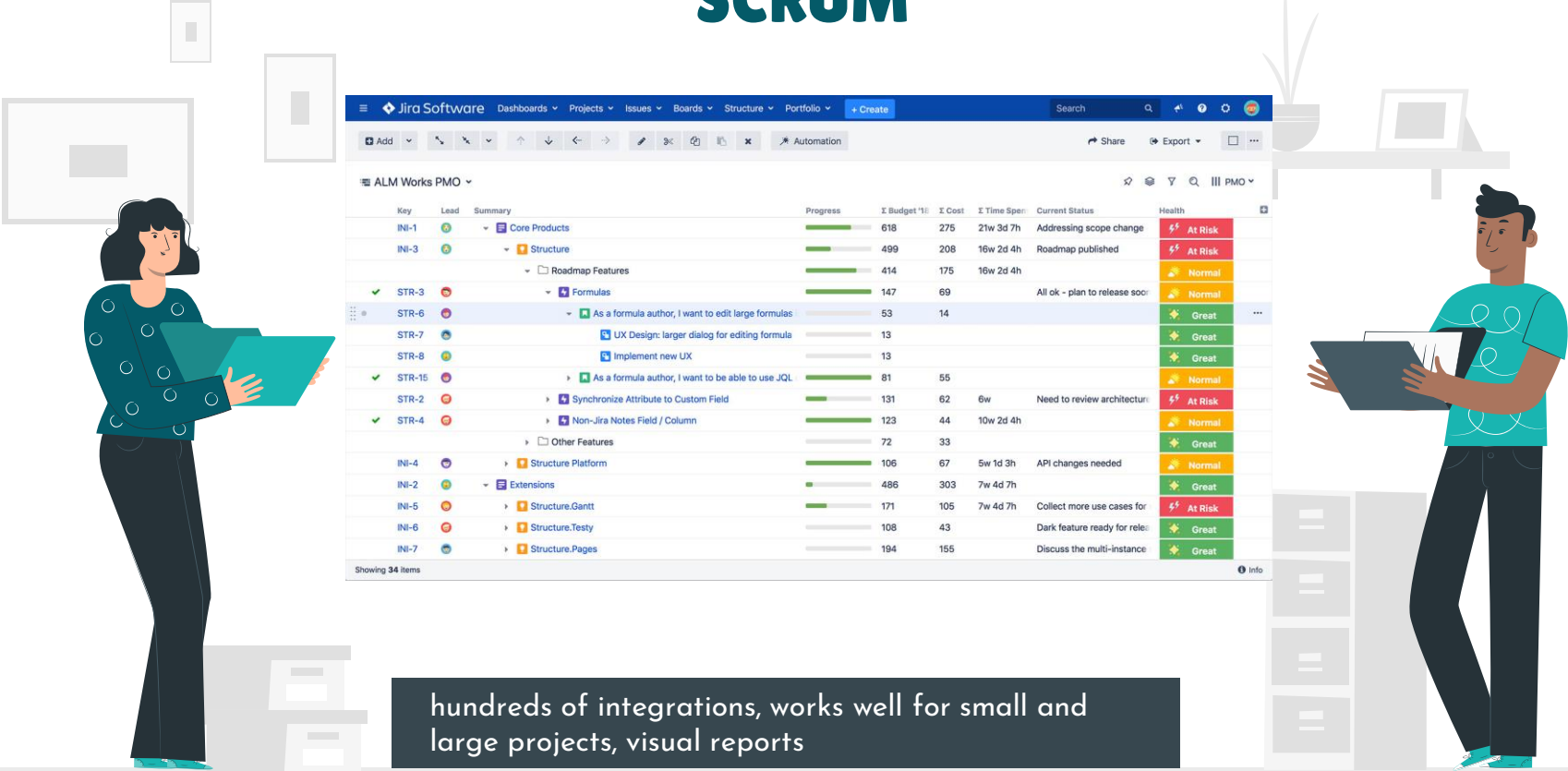
Flexible and cyclical nature, task-focused approach,
easy to implement

Kanban



A solid free version, mobile version, simple to use, visually appealing.

SCRUM



The image shows a Jira Software dashboard for a project named 'ALM Works PMO'. The dashboard displays a list of 34 items, each with a key, lead, summary, progress bar, budget, cost, time spent, current status, and health. The items are organized into a hierarchy of folders and sub-items. The health status is color-coded: red for 'At Risk', yellow for 'Normal', and green for 'Great'.

Key	Lead	Summary	Progress	Budget	Cost	Time Spent	Current Status	Health
INI-1		Core Products	<div></div>	618	275	21w 3d 7h	Addressing scope change	At Risk
INI-3		Structure	<div></div>	499	208	16w 2d 4h	Roadmap published	At Risk
		Roadmap Features	<div></div>	414	175	16w 2d 4h		Normal
STR-3		Formulas	<div></div>	147	69		All ok - plan to release soon	Normal
STR-6		As a formula author, I want to edit large formulas	<div></div>	53	14			Great
STR-7		UX Design: larger dialog for editing formula	<div></div>	13				Great
STR-8		Implement new UX	<div></div>	13				Great
STR-15		As a formula author, I want to be able to use JQL	<div></div>	81	55			Normal
STR-2		Synchronize Attribute to Custom Field	<div></div>	131	62	6w	Need to review architecture	At Risk
STR-4		Non-Jira Notes Field / Column	<div></div>	123	44	10w 2d 4h		Normal
		Other Features	<div></div>	72	33			Great
INI-4		Structure Platform	<div></div>	106	67	5w 1d 3h	API changes needed	Normal
INI-2		Extensions	<div></div>	486	303	7w 4d 7h		Great
INI-5		Structure.Gantt	<div></div>	171	105	7w 4d 7h	Collect more use cases for	At Risk
INI-6		Structure.Testy	<div></div>	108	43		Dark feature ready for relea	Great
INI-7		Structure.Pages	<div></div>	194	155		Discuss the multi-instance	Great

Showing 34 items

hundreds of integrations, works well for small and large projects, visual reports

Legal on Business

On a business, legal means the public policy to govern all business subjects regulations from operational processes to data protection (**data privacy**) where the business subject is.

Everyone who collect the data privacy, need to protect it from an unauthorized user.



PRIVACY DATA REGULATION



Indonesia

Peraturan Menteri Komunikasi dan Informatika Republik Indonesia Nomor 20 Tahun 2016 Tentang "Perlindungan Data Pribadi Dalam System Elektronik". Consist of 12 chapters and 39 verses.

01 December 2016



European Union

General Data Protection Regulation (GDPR). GDPR is applicable at the organizations outside the EU that offer goods / services with or without individuals in the EU. Consists of 6 principles and 2 non-principles.

25 May 2018

Who and What Involved in This Regulation?

Personal Data

Information that relates to an identified or identifiable individual



Business Entity

A sole proprietorship or partnership of both legal entity and non-legal entity



Persona (Data Subject)

Any individual to whom Particular Individual Data relate



Minister

The department that is in charge in the administrative affairs in the field of communications and informatics





MENTERI KOMUNIKASI DAN INFORMATIKA
REPUBLIK INDONESIA

SALINAN

PERATURAN MENTERI KOMUNIKASI DAN INFORMATIKA
REPUBLIK INDONESIA

NOMOR 20 TAHUN 2016

TENTANG

PERLINDUNGAN DATA PRIBADI DALAM SISTEM ELEKTRONIK

DENGAN RAHMAT TUHAN YANG MAHA ESA

MENTERI KOMUNIKASI DAN INFORMATIKA REPUBLIK INDONESIA,

Menimbang : bahwa untuk melaksanakan ketentuan Pasal 15 ayat (3) Peraturan Pemerintah Nomor 82 Tahun 2012 tentang Penyelenggaraan Sistem dan Transaksi Elektronik, perlu menetapkan Peraturan Menteri Komunikasi dan Informatika tentang Perlindungan Data Pribadi dalam Sistem Elektronik;

Mengingat : 1. Undang-Undang Nomor 11 Tahun 2008 tentang Informasi dan Transaksi Elektronik (Lembaran Negara Republik Indonesia Tahun 2008 Nomor 58, Tambahan Lembaran Negara Republik Indonesia Nomor 4843);
2. Undang-Undang Nomor 39 Tahun 2008 tentang Kementerian Negara (Lembaran Negara Republik Indonesia Tahun 2008 Nomor 166, Tambahan Lembaran Negara Republik Indonesia Nomor 4916);
3. Peraturan Pemerintah Nomor 82 Tahun 2012 tentang Penyelenggaraan Sistem dan Transaksi Elektronik (Lembaran Negara Republik Indonesia Tahun 2012 Nomor 189, Tambahan Lembaran Negara Republik Indonesia Nomor 5348);

12 Chapters of PERMENKOMINFO RI No 20 Tahun 2016

- Chapter 01 : Ketentuan Umum
- Chapter 02 : Perlindungan
- Chapter 03 : Hak Pemilik Data Pribadi
- Chapter 04 : Kewajiban Pengguna
- Chapter 05 : Kewajiban Penyelenggara Sistem Elektronik
- Chapter 06 : Penyelesaian Sengketa
- Chapter 07 : Peran Pemerintah Dan Masyarakat
- Chapter 08 : Pengawasan
- Chapter 09 : Sanksi Administratif
- Chapter 10 : Ketentuan Lain
- Chapter 11 : Ketentuan Peralihan
- Chapter 12 : Ketentuan Penutup

General Data Protection Regulation



1. Lawfulness, fairness and transparency
2. Purpose limitation
3. Data minimization
4. Accuracy
5. Storage limitation
6. Integrity and confidentiality
7. Accountability

What should we do if our data is stolen?

<https://finance.detik.com/berita-ekonomi-bisnis/d-5021859/jutaan-data-pelarak>

<https://tirto.id/akun-tokopedia-dibobol-bagaimana-tanggung-jawab-pengelola-data-fmX1>

Cari Berita

rtoid

Q JELAJAH INDEPTH MILD REPORT CURRENT ISSUE

Jutaan Data Pelanggan Maskapai Ir Dibobol Hacker

Aulia Damayanti - detikFinance

Rabu, 20 Mei 2020 10:03 WIB

komentar

SHARE f



Akun Tokopedia Dibobol, Bagaimana Tanggung Jawab Pengelola Data?



<https://www.jpnn.com/news/data-pelanggan-telkomsel-denny-siregar-dibobol-arief-poyuono>

jpnn.com

NASIONAL POLITIK DAERAH ENTERTAINMENT TEKNOLOGI OL

Data Pelanggan Telkomsel Denny Siregar Dibobol, Arief Poyuono Beri Saran Begini untuk Menteri BUMN

Data Pelanggan Telkomsel Denny Siregar Dibobol, Arief Poyuono Beri Saran Begini untuk Menteri BUMN

Sabtu, 11 Juli 2020 - 13:05 WIB

Like 1.5M



<https://katadata.co.id/desysetyowati/digital/5eb216d06e61f/13-juta-akun-penggunanya-dibobol>

DIGITAL

E-Commerce Fintech Startup Gadget

Kanal > Digital

13 Juta Akun Penggunanya Dibobol, Bukalapak: Data Konsumen Aman

Ada empat hacker menjajakan 13 juta data yang diklaim milik pengguna Bukalapak. Unicorn Tanah Air ini menegaskan, data konsumen aman.

Oleh Desy Setyowati
6 Mei 2020, 08:44

f t in



As a Data Subject, I can

BAB III HAK PEMILIK DATA PRIBADI

Pasal 26

Pemilik Data Pribadi berhak:

- a. atas kerahasiaan Data Pribadinya;
- b. mengajukan pengaduan dalam rangka penyelesaian sengketa Data Pribadi atas kegagalan perlindungan kerahasiaan Data Pribadinya oleh Penyelenggara Sistem Elektronik kepada Menteri;
- c. mendapatkan akses atau kesempatan untuk mengubah atau memperbarui Data Pribadinya tanpa mengganggu sistem pengelolaan Data Pribadi, kecuali ditentukan lain oleh ketentuan peraturan perundang-undangan;
- d. mendapatkan akses atau kesempatan untuk memperoleh historis Data Pribadinya yang pernah diserahkan kepada Penyelenggara Sistem Elektronik sepanjang masih sesuai dengan ketentuan peraturan perundang-undangan; dan
- e. meminta pemusnahan Data Perseorangan Tertentu miliknya dalam Sistem Elektronik yang dikelola oleh Penyelenggara Sistem Elektronik, kecuali ditentukan lain

As a Business Entity, I must

Pasal 28

Setiap Penyelenggara Sistem Elektronik wajib:

- a. melakukan sertifikasi Sistem Elektronik yang dikelolanya sesuai dengan ketentuan peraturan perundang-undangan;
- b. menjaga kebenaran, keabsahan, kerahasiaan, keakuratan dan relevansi serta kesesuaian dengan tujuan perolehan, pengumpulan, pengolahan, penganalisisan, penyimpanan, penampilan, pengumuman, pengiriman, penyebarluasan, dan pemusnahan Data Pribadi;
- c. memberitahukan secara tertulis kepada Pemilik Data Pribadi jika terjadi kegagalan perlindungan rahasia Data Pribadi dalam Sistem Elektronik yang dikelolanya, dengan ketentuan pemberitahuan sebagai berikut:
 1. harus disertai alasan atau penyebab terjadinya kegagalan perlindungan rahasia Data Pribadi;
 2. dapat dilakukan secara elektronik jika Pemilik Data Pribadi telah memberikan Persetujuan untuk itu yang dinyatakan pada saat dilakukan perolehan dan

Thank you...

As an educated people, we must care about our data. Don't let our data be used by people who are not responsible for it



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