

# Pricing Calculator

Our system works periodically during the day. Based on a typical daily usage:

- EventHub: 678 incoming messages, 678 outgoing messages  $((678 + 678) * 31 = 42036$  per month)
- Stream Analytics Job: 678 input events, 746 output events  $((678 + 746) * 31 = 44144$  per month)
- Storage Account: 2kb per operation, 2.68k operations, 5.41 mb used  $(5.41\text{mb} * 31 = 167.71\text{mb}$  per month)
- Service Bus Topic: 68 incoming messages, 64 outgoing messages  $((68 + 64) * 31 = 4092$  per month)
- Data Explorer Cluster: 2 concurrent queries  $(2 * 31 = 61$  per month)

Cost analysis:

Microsoft Azure | Search resources, services, and docs (G+)

Home > Resource groups > TwitterStreミングRG

TwitterStreミングRG | Cost analysis

Scope: TwitterStreミングRG | View: CostByResource | Jul 2022 | Add filter

ACTUAL COST (USD) \$12.51 | FORECAST: CHART VIEW ON | BUDGET: NONE

Group by: Resource type | Granularity: None | Table

| Resource type                           | Cost   |
|---|--------|
| Microsoft.EventHub/namespaces           | \$4.80 |
| Microsoft.Kusto/Clusters                | \$4.49 |
| Microsoft.StreamAnalytics/streamingjobs | \$3.20 |
| Microsoft.Storage/storageAccounts       | \$0.02 |
| Microsoft.ServiceBus/namespaces         | \$0    |
| microsoft.web/sites                     | \$0    |

|    | A                        | B                      | C                 | D  | E                      | F   | G                      | H   | I                      |
|----|--------------------------|------------------------|-------------------|--|------------------------|---|------------------------|---|------------------------|
| 1  | Microsoft Azure Estimate |                        |                   |  |                        |   |                        |   |                        |
| 2  | Your Estimate            |                        |                   | Initial  |                        | Initial x 10  |                        | Initial x 100   |                        |
| 3  | Service category         | Service type           | Region            | Description  | Estimated monthly cost | Description   | Estimated monthly cost | Description   | Estimated monthly cost |
| 4  | Analytics                | Azure Stream Analytics | West US           | Standard Type, 1 Streaming Unit(s) x 1 Month; Stream Analytics on 1 Device(s) with IoT Edge  | \$ 81.30               | Standard Type, 10 Streaming Unit(s) x 1 Month; Stream Analytics on 10 Device(s) with IoT Edge   | \$ 813.00              | Standard Type, 100 Streaming Unit(s) x 1 Month; Stream Analytics on 100   | \$ 8 130.00            |
| 5  | Storage                  | Storage Accounts       | East US           | Data Lake Storage Gen2, Standard, LRS Redundancy, Hot Access Tier, Flat Namespace File Structure, 1 GB Capacity - Pay as you go; Write operations: 2 MB x 1,000 operations; Read operations: 2 MB x 1,000 operations; 0 Iterative read operations, 0 Iterative write | \$ 54.02               | Data Lake Storage Gen2, Standard, LRS Redundancy, Hot Access Tier, Flat Namespace File Structure, 10 GB Capacity - Pay as you go; Write operations: 2 MB x 1,000 operations; Read operations: 2 MB x 1,000 operations; 0 Iterative read operations, 0 Iterative write | \$ 54.21               | Data Lake Storage Gen2, Standard, LRS Redundancy, Hot Access Tier, Flat Namespace File Structure, 100 GB Capacity - Pay as you go; Write operations: 2 MB x 10,000 operations; Read operations: 2 MB x 9,998                    | \$ 542.07              |
| 6  | Integration              | Service Bus            | West US           | Basic tier: 0 million messaging operations/mo  | \$ 0.00                | Basic tier: 10 million messaging operations/mo  | \$ 0.50                | Basic tier: 100 million messaging   | \$ 5.00                |
| 7  | Analytics                | Event Hubs             | West US           | Basic tier: 1 Throughput unit(s) x 31 Days, 0 million Ingress events   | \$ 11.36               | Basic tier: 1 Throughput unit(s) x 31 Days, 10 million Ingress events   | \$ 11.44               | Basic tier: 1 Throughput unit(s) x 31 Days, 100 million Ingress events  | \$ 13.96               |
| 8  | Analytics                | Azure Data Explorer    | West US           | Production Environment, 1 GB of data collected per day, 7 days of Hot Cache, 30 days of total retention, 7 times estimated data compression, Auto Selected Engine Instances enabled, 1 Month of 2 x E2AV4 Engine Instances, 1 Month of Data Management               | \$ 628.10              | Production Environment, 10 GB of data collected per day, 7 days of Hot Cache, 30 days of total retention, 7 times estimated data compression, Auto Selected Engine Instances enabled, 1 Month of 2 x E2AV4 Engine Instances, 1 Month of Data Management               | \$ 630.84              | Production Environment, 100 GB of data collected per day, 7 days of Hot Cache, 30 days of total retention, 7 times estimated data compression, Auto Selected Engine Instances enabled, 1 Month of 2 x D1TV2 Engine Instances, 1 | \$ 723.86              |
| 9  | Support                  |                        | Support           |  | 0 \$ 0.00              |   | 0 \$ 0.00              |   | 0 \$ 0.00              |
| 10 |                          |                        | Licensing Program | Microsoft Customer Agreement (MCA)   |                        | Microsoft Customer Agreement (MCA)  |                        | Microsoft Customer Agreement (MCA)  |                        |
| 11 |                          |                        | Billing Account   |  |                        |   |                        |   |                        |
| 12 |                          |                        | Billing Profile   |  |                        |   |                        |   |                        |
| 13 |                          |                        | Total             |  | 774.5844157 \$ 0.00    |   | 1509.984157 \$ 0.00    |   | 9414.893571 \$ 0.00    |

With the current load it is enough to consider a minimum usage plan for all the resources. Analyzing the price change under the load exceeding the minimum in 10 and 100 times respectively, we can conclude that the price of Azure Stream Analytics and Storage Accounts changes proportionally to the load, and the cost of the other resources changes little in comparison to the minimum. So to reduce the project bill in the case of a significant load growth, it makes sense to consider changing a 'pay as you go plan' to a 'yearly subscription' for Storage Accounts and capturing a bigger than expected load amount in advance for the rest of resources.