



SPONSORSHIP PROSPECTUS

March 14-15, 2026

Conference Venue: Engineering Staff College of India

2026.pyconfhyd.org



ABOUT PYCONF HYDERABAD

PyConf Hyderabad is the annual regional gathering for the community that uses and develops the open-source Python Programming Language.

Hyderabad Python Community (HydPy), one of the largest Python communities in India and organizes PyConf Hyderabad.

The 6th edition of this premier conference on using and developing Python programming language will be held on March 14th and 15th 2026

HYDPY EVENTS OVER THE YEARS

2017

1st edition Python conference in Hyderabad

2019

PyConf Hyderabad
2nd edition

2022

PyConf Hyderabad
4th edition

2025

PyConf Hyderabad
5th edition



2018

Hosted & conducted PyCon India's 10th edition in Hyderabad, achieving record attendance.

2020

PyConf Hyderabad virtual conference
3rd edition

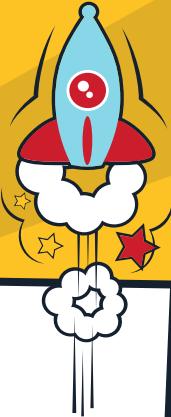
2023

Hosted & conducted the 1st in-person PyCon India after pandemic



PyCONF HYDERABAD 2025 HIGHLIGHTS

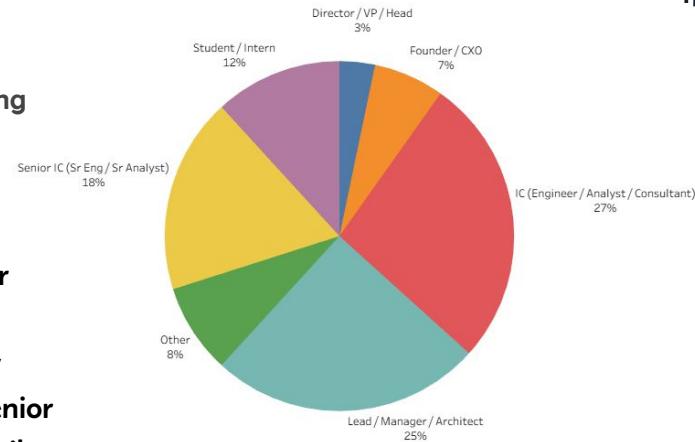




ATTENDEE DEMOGRAPHICS

OUR AUDIENCE

- Spans the full spectrum of roles from students, engineers, data scientists, managers, architects, directors and founders/CXOs
- Strong Organizational interest, with 40% of registrations coming from corporate emails
- Strong presence from data-driven enterprises and several high-growth startups
- We attract a highly skilled audience dominated by mid-career professionals
79% had 3-12 years of experience, actively driving technology decisions and adoption within their organizations. **11%** were senior leaders (13+ years) who influence budgets and partnerships, while **10%** were early-career talent





6TH EDITION

This will be the 6th edition
of this marquee event

500+

Estimated
participation

2 DAY EVENT

14th March Workshop
15th March Conference

OUR COMMUNITY PRESENCE

18,000+

Local user groups
(via different local
mailing lists)

1,800+

Followers on X
(Twitter)

21,000+

Meetup Group
Members

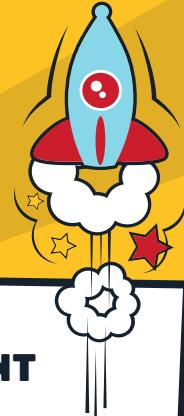
4000+

Active LinkedIn
Followers





WHY SHOULD YOU SPONSOR?



PUT YOUR BUSINESS IN THE SPOTLIGHT

Stand out among the attendees by prominently displaying your products and marketing material.

LOW COST MARKETING

Skip costly ads, choose our affordable sponsorship tiers to reach the top of the community at a fraction of your marketing budget.

GIVE BACK TO COMMUNITY

Support the community and show your goodwill through sponsorship. Your contribution keeps PyConf Hyderabad affordable and accessible to all.

HIRING

PyConf connects diverse talent with employers make your pitch and find top programmers to join your team.

STARTUP DISCOUNT

Startups and small businesses (≤ 3 years old, < 10 employees) get 50% off the Silver tier, keeping PyConf accessible to all.

FLEXIBILITY

Have specific needs? Please don't hesitate to ask! We are more than happy to work with you & tailor sponsorship benefits for you.

TYPES OF SPONSORSHIP TIERS

PLATINUM

Enjoy maximum visibility with your logo on banners and notebooks, a 30-minute sponsored session, and your brochures in the welcome kit. Includes a stall, free passes, write-up, website link, and the option to distribute goodies.

₹450,000



GOLD

Gain prominent exposure with a logo on banners and notebooks, a lightning talk slot, and the ability to distribute goodies. Includes a stall, free passes, write-up, and website link.

₹300,000



SILVER

Showcase your brand with a dedicated standee and free passes. Includes logo display, write-up, and a link on the conference website.

₹150,000



ASSOCIATE

Receive essential brand visibility with free passes, your logo, write-up, and a link featured on the conference website.

₹50,000



SPONSORSHIP BENEFITS



BENEFITS	PLATINUM	GOLD	SILVER	ASSOCIATE
Free passes (Conference only)	10	6	3	2
Speaker dinner passes	6	4	2	1
Logo, write-up, link on conference website	YES	YES	YES	YES
Your stall at the venue (your banner)	3m X 3m	2m X 2m	Standee	-
Logo on official banner	YES	YES	-	-





BENEFITS	PLATINUM	GOLD	SILVER	ASSOCIATE
Logo on notebooks given to participants	YES	YES	-	-
Ability to distribute goodies at the stall	YES	YES	-	-
Company's Brochures in welcome kit (Provided by the company)	YES	-	-	-
Logo on one sleeve of T Shirt	YES	-	-	-
Logo in the Goodie bags	YES	-	-	-
Sponsored Session (30 mins)	YES	-	-	-
Lightning Talk (10 mins)	-	YES	-	-



PREVIOUS SPONSORS



CONTACT US

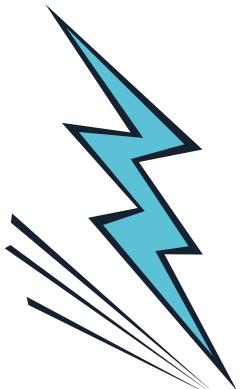
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Check us out at 2026.pyconfhyd.org/