

Resumo Mensal Janeiro de 2025



Segmentos	2025 Jan (A)	2024 Dez (B)	2025 Acumulado (C)	2024 Jan (D)	2024 Acumulado (E)	(A)/(B)	Variação (A)/(D)	(C)/(E)
A) Autos	123.359	189.839	123.359	118.490	118.490	-35,02	4,11	4,11
B) Com. Leves	36.487	53.824	36.487	33.555	33.555	-32,21	8,74	8,74
A + B	159.846	243.663	159.846	152.045	152.045	-34,40	5,13	5,13
C) Caminhões	9.170	11.159	9.170	7.991	7.991	-17,82 ∀	14,75	14,75
'🗐' D) Ônibus	2.191	2.594	2.191	1.546	1.546	-15,54	41,72	41,72
C + D	11.361	13.753	11.361	9.537	9.537	-17,39	19,13	19,13
Subtotal	171.207	257.416	171.207	161.582	161.582	-33,49	5,96	5,96
E) Motos	151.954	151.921	151.954	143.328	143.328	0,02	6,02	6,02
F) Impl. Rod.	6.203	6.820	6.203	7.081	7.081	-9,05	-12,40✓	-12,40 ∀
Outros	12.052	12.226	12.052	10.502	10.502	-1,42▼	14,76	14,76
Total	341.416	428.383	341.416	322.493	322.493	-20,30 ∀	5,87	5,87

Participação no acumulado

Segmento	2025		2024
穘 A) Autos	36,1	~	36,7
B) Com. Leves	10,7	^	10,4
A + B	46,8	~	47,1
(C) Caminhões	2,7	^	2,5
'🗐' D) Ônibus	0,6	^	0,5
C + D	3,3	^	3,0
Subtotal	50,1	~	50,1
E) Motos	44,5	^	44,4
F) Impl. Rod.	1,8	~	2,2
Outros	3,5	^	3,3



Emplacamento Automóveis e Comerciais Leves Jan/2025



Segmentos	2025 Jan (A)	2024 Dez (B)	2025 Acumulado (C)	2024 Jan (D)	2024 Acumulado (E)
A) Autos	123.359	189.839	123.359	118.490	118.490
B) Com. Leves	36.487	53.824	36.487	33.555	33.555
A + B	159.846	243.663	159.846	152.045	152.045

Variação (A)/(B) (A)/(D) (C)/(E)						
-35,02 ∀	4,11	4,11				
-32,21♥	8,74	8,74				
-34,40 ▼	5,13	5,13				

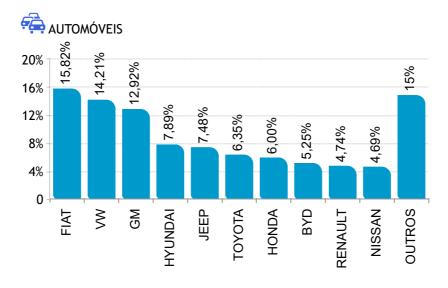
Participação no acumulado

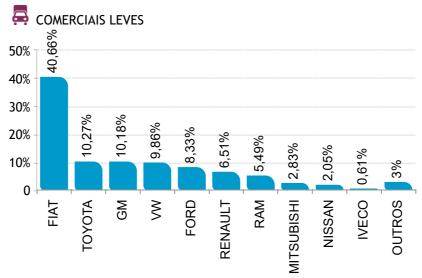
Segmento	2025		2024
A) Autos	36,1	Y	36,7
B) Com. Leves	10,7	^	10,4
A + B	46,8	Y	47,1

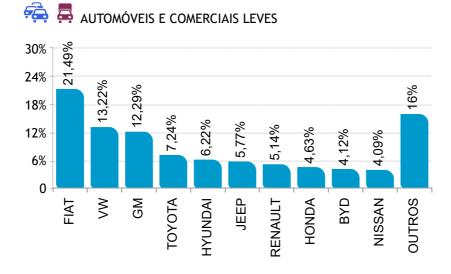


Participação de mercado Janeiro/2025





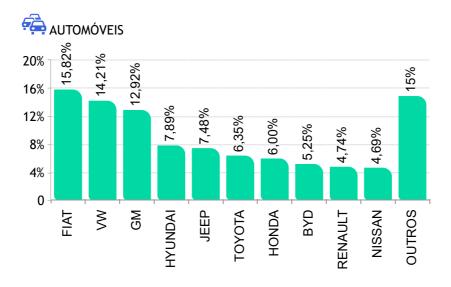


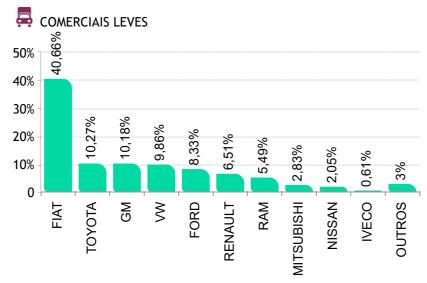


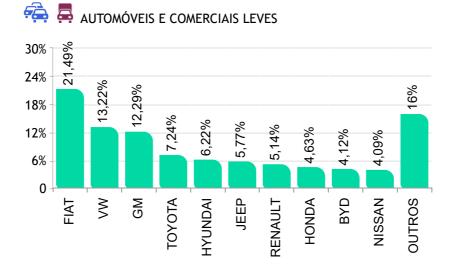


Participação de mercado - Acumulado Janeiro/2025

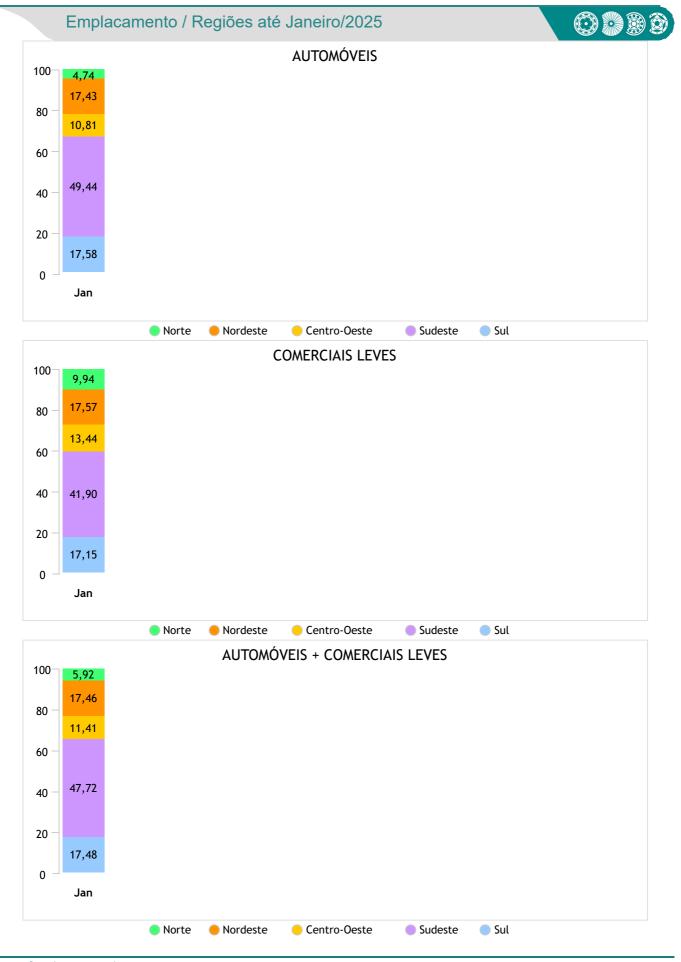














Ranking dos emplacamentos em Janeiro/2025





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	Modelo	Jan/25
1°	VW/POLO	5.800
2°	GM/ONIX	5.575
3°	GM/TRACKER	5.414
4°	VW/T CROSS	5.312
5°	FIAT/ARGO	5.172
6°	HYUNDAI/CRETA	5.148
7°	NISSAN/KICKS	4.458
8°	JEEP/COMPASS	4.436
9°	HONDA/HR-V	4.273
10°	FIAT/MOBI	4.024
11°	JEEP/RENEGADE	3.679
12°	HYUNDAI/HB20	3.678
13°	FIAT/PULSE	3.587
14°	FIAT/FASTBACK	3.423
15°	FIAT/CRONOS	3.312
16°	BYD/SONG	3.183
17°	GM/ONIX PLUS	3.044
18°	VW/NIVUS	2.914
19°	CAOA CHERY/TIGGO 7	2.601
20°	TOYOTA/COROLLA	2.568
21°	GWM/HAVAL H6	2.241
22°	RENAULT/KWID	2.090
23°	RENAULT/DUSTER	1.958
24°	TOYOTA/COROLLA CROSS	1.826
25°	BYD/DOLPHIN MINI	1.723
26°	TOYOTA/HILUX SW4	1.692
27°	RENAULT/KARDIAN	1.675
28°	VW/VIRTUS	1.635
29°	VW/TAOS	1.613
30°	GM/SPIN	1.470
31°	PEUGEOT/2008	1.462
32°	HONDA/CITY	1.354
33°	CITROEN/BASALT	1.206
34°	HONDA/CITY HATCH	1.199
35°	JEEP/COMMANDER	1.087
36°	CAOA CHERY/TIGGO 8	1.039
37°	CITROEN/C3	952
38°	CAOA CHERY/TIGGO 5X	947
39°	NISSAN/VERSA	892
40°	BYD/KING	824
41°	TOYOTA/YARIS SEDAN	731
42°	PEUGEOT/208	725
43°	HYUNDAI/HB20S	705
44°	FORD/TERRITORY	610
45°	TOYOTA/YARIS HB	610
46°	MITSUBISHI/ECLIPSE CROSS	586
47°	CITROEN/C3 AIRCROSS	510
48°	BYD/DOLPHIN	509
49°	NISSAN/SENTRA	438
50°	BMW/X1	433

COMERCIAIS LEVES

	Modelo	Jan/25
1°	FIAT/STRADA	8.777
2°	TOYOTA/HILUX	3.746
3°	FIAT/TORO	3.450
4°	VW/SAVEIRO	2.911
5°	FORD/RANGER	2.617
6°	GM/S10	2.073
7°	GM/MONTANA	1.590
8°	RAM/RAMPAGE	1.586
9°	RENAULT/MASTER	1.177
10°	FIAT/FIORINO	991
11°	MITSUBISHI/L200	974
12°	RENAULT/OROCH	893
13°	FIAT/TITANO	882
14°	NISSAN/FRONTIER	748
15°	VW/AMAROK	684
16°	FIAT/SCUDO	457
17°	FIAT/DUCATO	277
18°	RENAULT/KANGOO	251
19°	HYUNDAI/HR	208
20°	FORD/TRANSIT	193
21°	VW TRUCK E BUS/EXPRESS	170
22°	RAM/1500	163
23°	RAM/3500	159
24°	KIA/K2500	157
25°	EFFA/V21	143
26°	FORD/F150	121
27°	IVECO/DAILY 30-130	107
28°	FORD/MAVERICK	106
29°	IVECO/DAILY	103
30°	BYD/SHARK	100
31°	RAM/2500	93
32°	M.BENZ/SPRINTER 315	81
33°	PEUGEOT/EXPERT	71
34°	MITSUBISHI/TRITON	59
35°	GM/SILVERADO	50
36°	RENAULT/KANGOO E-TECH	46
37°	EFFA/V22	45
38°	SHINERAY/P TRUCKS	43
39°	CITROEN/JUMPY	35
40°	PEUGEOT/PARTNER	26
41°	JAC/HUNTER	21
42°	M.BENZ/SPRINTER 517	19
43°	CITROEN/JUMPER	14
44°	IVECO/DAILY 35-180	14
45°	PEUGEOT/BOXER	11
46°	RENAULT/KWID	7
47°	FEVER/NEXTEM FN1000	6
48°	EFFA/V25	5
49°	ARROW/ONE	5
50°	VW/KOMBI	4



Ranking dos emplacamentos acumulados até Janeiro/2025





Modelo Jan/25 1° VW/POLO 5.800 2° GM/ONIX 5.575 3° GM/TRACKER 5.414 4° VW/T CROSS 5.312 5° FIAT/ARGO 5.172 6° HYUNDAI/CRETA 5.148 7° NISSAN/KICKS 4.458 8° JEEP/COMPASS 4.436 9° HONDA/HR-V 4.273 10° FIAT/MOBI 4.024 11° JEEP/RENEGADE 3.679 12° HYUNDAI/HB2O 3.678 13° FIAT/PULSE 3.587 14° FIAT/FASTBACK 3.423 15° FIAT/CRONOS 3.312 16° BYD/SONG 3.183 17° GM/ONIX PLUS 3.044 18° VW/NIVUS 2.914 18° VW/IVIS 2.914 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID	-AU	TOMÓVEIS	
2° GM/ONIX 5.575 3° GM/TRACKER 5.414 4° VW/T CROSS 5.312 5° FIAT/ARGO 5.172 6° HYUNDAI/CRETA 5.148 7° NISSAN/KICKS 4.458 8° JEEP/COMPASS 4.436 9° HONDA/HR-V 4.273 10° FIAT/MOBI 4.024 11° JEEP/RENEGADE 3.679 12° HYUNDAI/HB2O 3.678 13° FIAT/PULSE 3.587 14° FIAT/FASTBACK 3.423 15° FIAT/CRONOS 3.312 16° BYD/SONG 3.183 17° GM/ONIX PLUS 3.044 18° WW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/COROLLA CROSS 1.826		Modelo	Jan/25
3° GM/TRACKER 5.414 4° VW/T CROSS 5.312 5° FIAT/ARGO 5.172 6° HYUNDAI/CRETA 5.148 7° NISSAN/KICKS 4.458 8° JEEP/COMPASS 4.436 9° HONDA/HR-V 4.273 10° FIAT/MOBI 4.024 11° JEEP/RENEGADE 3.679 12° HYUNDAI/HB2O 3.678 13° FIAT/PULSE 3.587 14° FIAT/FASTBACK 3.423 15° FIAT/CRONOS 3.312 16° BYD/SONG 3.183 17° GM/ONIX PLUS 3.044 18° VW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/EWID 2.090 23° RENAULT/KARDIAN 1.675	1°	VW/POLO	5.800
4° VW/T CROSS 5.312 5° FIAT/ARGO 5.172 6° HYUNDAI/CRETA 5.148 7° NISSAN/KICKS 4.458 8° JEEP/COMPASS 4.436 9° HONDA/HR-V 4.273 10° FIAT/MOBI 4.024 11° JEEP/RENEGADE 3.679 12° HYUNDAI/HB2O 3.678 13° FIAT/PULSE 3.587 14° FIAT/FASTBACK 3.423 15° FIAT/CRONOS 3.312 16° BYD/SONG 3.183 17° GM/ONIX PLUS 3.044 18° VW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/KWID 1.672 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 <t< td=""><td>2°</td><td>GM/ONIX</td><td>5.575</td></t<>	2°	GM/ONIX	5.575
5° FIAT/ARGO 5.172 6° HYUNDAI/CRETA 5.148 7° NISSAN/KICKS 4.458 8° JEEP/COMPASS 4.436 9° HONDA/HR-V 4.273 10° FIAT/MOBI 4.024 11° JEEP/RENEGADE 3.679 12° HYUNDAI/HB2O 3.678 13° FIAT/PULSE 3.587 14° FIAT/FASTBACK 3.423 15° FIAT/CRONOS 3.312 16° BYD/SONG 3.183 17° GM/ONIX PLUS 3.044 18° VW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/EWID 2.090 23° RENAULT/KARDIAN 1.675 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692	3°	GM/TRACKER	5.414
6° HYUNDAI/CRETA 5.148 7° NISSAN/KICKS 4.458 8° JEEP/COMPASS 4.436 9° HONDA/HR-V 4.273 10° FIAT/MOBI 4.024 11° JEEP/RENEGADE 3.679 12° HYUNDAI/HB20 3.678 13° FIAT/PULSE 3.587 14° FIAT/FASTBACK 3.423 15° FIAT/CRONOS 3.312 16° BYD/SONG 3.183 17° GM/ONIX PLUS 3.044 18° VW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/CROCLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VITUS 1.635	4°	VW/T CROSS	5.312
7° NISSAN/KICKS 4.458 8° JEEP/COMPASS 4.436 9° HONDA/HR-V 4.273 10° FIAT/MOBI 4.024 11° JEEP/RENEGADE 3.679 12° HYUNDAI/HB20 3.678 13° FIAT/PULSE 3.587 14° FIAT/FASTBACK 3.423 15° FIAT/CRONOS 3.312 16° BYD/SONG 3.183 17° GM/ONIX PLUS 3.044 18° VW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 <	5°	FIAT/ARGO	5.172
8° JEEP/COMPASS 4.436 9° HONDA/HR-V 4.273 10° FIAT/MOBI 4.024 11° JEEP/RENEGADE 3.679 12° HYUNDAI/HB20 3.678 13° FIAT/PULSE 3.587 14° FIAT/FASTBACK 3.423 15° FIAT/CRONOS 3.312 16° BYD/SONG 3.183 17° GM/ONIX PLUS 3.044 18° VW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/KWID 2.090 23° RENAULT/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.6675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.6113	6°	HYUNDAI/CRETA	5.148
9° HONDA/HR-V 4.273 10° FIAT/MOBI 4.024 11° JEEP/RENEGADE 3.679 12° HYUNDAI/HB2O 3.678 13° FIAT/PULSE 3.587 14° FIAT/FASTBACK 3.423 15° FIAT/CRONOS 3.312 16° BYD/SONG 3.183 17° GM/ONIX PLUS 3.044 18° VW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/DUSTER 1.958 24° TOYOTA/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 <td>7°</td> <td>NISSAN/KICKS</td> <td>4.458</td>	7°	NISSAN/KICKS	4.458
10° FIAT/MOBI 4.024 11° JEEP/RENEGADE 3.679 12° HYUNDAI/HB2O 3.678 13° FIAT/POULSE 3.587 14° FIAT/FASTBACK 3.423 15° FIAT/CRONOS 3.312 16° BYD/SONG 3.183 17° GM/ONIX PLUS 3.044 18° VW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/DUSTER 1.958 24° TOYOTA/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354		JEEP/COMPASS	4.436
11° JEEP/RENEGADE 3.679 12° HYUNDAI/HB2O 3.678 13° FIAT/PULSE 3.587 14° FIAT/FASTBACK 3.423 15° FIAT/CRONOS 3.312 16° BYD/SONG 3.183 17° GM/ONIX PLUS 3.044 18° VW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/DUSTER 1.958 24° TOYOTA/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 <td>9°</td> <td>HONDA/HR-V</td> <td>4.273</td>	9°	HONDA/HR-V	4.273
12° HYUNDAI/HB20 3.678 13° FIAT/PULSE 3.587 14° FIAT/FASTBACK 3.423 15° FIAT/CRONOS 3.312 16° BYD/SONG 3.183 17° GM/ONIX PLUS 3.044 18° VW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/DUSTER 1.958 24° TOYOTA/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199<	10°	FIAT/MOBI	4.024
13° FIAT/PULSE 3.587 14° FIAT/FASTBACK 3.423 15° FIAT/CRONOS 3.312 16° BYD/SONG 3.183 17° GM/ONIX PLUS 3.044 18° VW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/DUSTER 1.958 24° TOYOTA/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/EITHATCH 1.199	11°	JEEP/RENEGADE	3.679
14° FIAT/FASTBACK 3.423 15° FIAT/CRONOS 3.312 16° BYD/SONG 3.183 17° GM/ONIX PLUS 3.044 18° VW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/KWID 2.090 23° RENAULT/KWID 2.090 23° RENAULT/KWID 2.090 23° RENAULT/KOROS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206	12°	HYUNDAI/HB20	3.678
15° FIAT/CRONOS 3.312 16° BYD/SONG 3.183 17° GM/ONIX PLUS 3.044 18° VW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/KWID 2.090 23° RENAULT/DUSTER 1.958 24° TOYOTA/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087<	13°	FIAT/PULSE	3.587
16° BYD/SONG 3.183 17° GM/ONIX PLUS 3.044 18° VW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/DUSTER 1.958 24° TOYOTA/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 9	14°	FIAT/FASTBACK	3.423
17° GM/ONIX PLUS 3.044 18° VW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/DUSTER 1.958 24° TOYOTA/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X	15°	FIAT/CRONOS	3.312
18° VW/NIVUS 2.914 19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/DUSTER 1.958 24° TOYOTA/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 40° BYD/KING <t< td=""><td>16°</td><td>BYD/SONG</td><td>3.183</td></t<>	16°	BYD/SONG	3.183
19° CAOA CHERY/TIGGO 7 2.601 20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/DUSTER 1.958 24° TOYOTA/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING	17°	GM/ONIX PLUS	3.044
20° TOYOTA/COROLLA 2.568 21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/DUSTER 1.958 24° TOYOTA/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN <t< td=""><td>18°</td><td>VW/NIVUS</td><td>2.914</td></t<>	18°	VW/NIVUS	2.914
21° GWM/HAVAL H6 2.241 22° RENAULT/KWID 2.090 23° RENAULT/DUSTER 1.958 24° TOYOTA/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725	19°	CAOA CHERY/TIGGO 7	2.601
22° RENAULT/KWID 2.090 23° RENAULT/DUSTER 1.958 24° TOYOTA/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705<	20°	TOYOTA/COROLLA	2.568
23° RENAULT/DUSTER 1.958 24° TOYOTA/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610<	21°	GWM/HAVAL H6	2.241
24° TOYOTA/COROLLA CROSS 1.826 25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 </td <td>22°</td> <td>RENAULT/KWID</td> <td>2.090</td>	22°	RENAULT/KWID	2.090
25° BYD/DOLPHIN MINI 1.723 26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586	23°	RENAULT/DUSTER	1.958
26° TOYOTA/HILUX SW4 1.692 27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 51	24°	TOYOTA/COROLLA CROSS	1.826
27° RENAULT/KARDIAN 1.675 28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509	25°	BYD/DOLPHIN MINI	1.723
28° VW/VIRTUS 1.635 29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	26°	TOYOTA/HILUX SW4	1.692
29° VW/TAOS 1.613 30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	27°	RENAULT/KARDIAN	1.675
30° GM/SPIN 1.470 31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	28°	VW/VIRTUS	1.635
31° PEUGEOT/2008 1.462 32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	29°	VW/TAOS	1.613
32° HONDA/CITY 1.354 33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	30°	GM/SPIN	1.470
33° CITROEN/BASALT 1.206 34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	31°	PEUGEOT/2008	1.462
34° HONDA/CITY HATCH 1.199 35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	32°	HONDA/CITY	1.354
35° JEEP/COMMANDER 1.087 36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	33°	CITROEN/BASALT	1.206
36° CAOA CHERY/TIGGO 8 1.039 37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	34°	HONDA/CITY HATCH	1.199
37° CITROEN/C3 952 38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	35°	JEEP/COMMANDER	1.087
38° CAOA CHERY/TIGGO 5X 947 39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	36°	CAOA CHERY/TIGGO 8	1.039
39° NISSAN/VERSA 892 40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	37°	CITROEN/C3	952
40° BYD/KING 824 41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438		CAOA CHERY/TIGGO 5X	947
41° TOYOTA/YARIS SEDAN 731 42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	39°	NISSAN/VERSA	892
42° PEUGEOT/208 725 43° HYUNDAI/HB20S 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438		BYD/KING	824
43° HYUNDAI/HB2OS 705 44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	41°	TOYOTA/YARIS SEDAN	731
44° FORD/TERRITORY 610 45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	42°	PEUGEOT/208	725
45° TOYOTA/YARIS HB 610 46° MITSUBISHI/ECLIPSE CROSS 586 47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	43°	HYUNDAI/HB20S	705
46°MITSUBISHI/ECLIPSE CROSS58647°CITROEN/C3 AIRCROSS51048°BYD/DOLPHIN50949°NISSAN/SENTRA438		FORD/TERRITORY	610
47° CITROEN/C3 AIRCROSS 510 48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	45°	TOYOTA/YARIS HB	610
48° BYD/DOLPHIN 509 49° NISSAN/SENTRA 438	46°	MITSUBISHI/ECLIPSE CROSS	586
49° NISSAN/SENTRA 438	47°	CITROEN/C3 AIRCROSS	510
	48°	BYD/DOLPHIN	509
50° BMW/X1 433	49°	NISSAN/SENTRA	438
· · · · · · · · · · · · · · · · · · ·	50°	BMW/X1	433

A COMERCIAIS LEVES

	Modelo	Jan/25
1°	FIAT/STRADA	8.777
2°	TOYOTA/HILUX	3.746
3°	FIAT/TORO	3.450
4°	VW/SAVEIRO	2.911
5°	FORD/RANGER	2.617
6°	GM/S10	2.073
7°	GM/MONTANA	1.590
8°	RAM/RAMPAGE	1.586
9°	RENAULT/MASTER	1.177
10°	FIAT/FIORINO	991
11°	MITSUBISHI/L200	974
12°	RENAULT/OROCH	893
13°	FIAT/TITANO	882
14°	NISSAN/FRONTIER	748
15°	VW/AMAROK	684
16°	FIAT/SCUDO	457
17°	FIAT/DUCATO	277
18°	RENAULT/KANGOO	251
19°	HYUNDAI/HR	208
20°	FORD/TRANSIT	193
21°	VW TRUCK E BUS/EXPRESS	170
22°	RAM/1500	163
23°	RAM/3500	159
24°	KIA/K2500	157
25°	EFFA/V21	143
26°	FORD/F150	121
27°	IVECO/DAILY 30-130	107
28°	FORD/MAVERICK	106
29°	IVECO/DAILY	103
30°	BYD/SHARK	100
31°	RAM/2500	93
32°	M.BENZ/SPRINTER 315	81
33°	PEUGEOT/EXPERT	71
34°	MITSUBISHI/TRITON	59
35°	GM/SILVERADO	50
36°	RENAULT/KANGOO E-TECH	46
37°	EFFA/V22	45
38°	SHINERAY/P TRUCKS	43
39°	CITROEN/JUMPY	35
40°	PEUGEOT/PARTNER	26
41°	JAC/HUNTER	21
42°	M.BENZ/SPRINTER 517	19
43°	CITROEN/JUMPER	14
44°	IVECO/DAILY 35-180	14
45°	PEUGEOT/BOXER	11
46°	RENAULT/KWID	7
47°	FEVER/NEXTEM FN1000	6
48°	EFFA/V25	5
49°	ARROW/ONE	5
50°	VW/KOMBI	4
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Ranking por marca Janeiro/2025





	Fabricante	Quant.	Part.
1°	FIAT	19.518	15,82%
2°	VW	17.527	14,21%
3°	GM	15.935	12,92%
4°	HYUNDAI	9.729	7,89%
5°	JEEP	9.231	7,48%
6°	TOYOTA	7.829	6,35%
7°	HONDA	7.402	6,00%
8°	BYD	6.481	5,25%
9°	RENAULT	5.842	4,74%
10°	NISSAN	5.790	4,69%
11°	CAOA CHERY	4.686	3,80%
12°	CITROEN	2.677	2,17%
13°	GWM	2.590	2,10%
14°	PEUGEOT	2.192	1,78%
15°	BMW	1.210	0,98%
16°	FORD	876	0,71%
17°	MITSUBISHI	737	0,60%
18°	VOLVO	656	0,53%
19°	M.BENZ	558	0,45%
20°	PORSCHE	458	0,37%
21°	AUDI	405	0,33%

COMERCIAIS LEVES

	Fabricante	Quant.	Part.
1°	FIAT	14.834	40,66%
2°	TOYOTA	3.747	10,27%
3°	GM	3.714	10,18%
4°	VW	3.599	9,86%
5°	FORD	3.038	8,33%
6°	RENAULT	2.374	6,51%
7°	RAM	2.004	5,49%
8°	MITSUBISHI	1.033	2,83%
9°	NISSAN	748	2,05%
10°	IVECO	224	0,61%
11°	HYUNDAI	208	0,57%
12°	EFFA	193	0,53%
13°	VW TRUCK E BUS	170	0,47%
14°	KIA	157	0,43%
15°	PEUGEOT	108	0,30%
16°	M.BENZ	106	0,29%
17°	BYD	100	0,27%
18°	CITROEN	49	0,13%
19°	SHINERAY	43	0,12%
20°	JAC	22	0,06%
21°	FEVER	6	0,02%

AUTOMÓVEIS + COMERCIAIS LEVES

	Fabricante	Quant.	Part.
1°	FIAT	34.352	21,49%
2°	VW	21.126	13,22%
3°	GM	19.649	12,29%
4°	TOYOTA	11.576	7,24%
5°	HYUNDAI	9.937	6,22%
6°	JEEP	9.231	5,77%
7°	RENAULT	8.216	5,14%
8°	HONDA	7.402	4,63%
9°	BYD	6.581	4,12%
10°	NISSAN	6.538	4,09%
11°	CAOA CHERY	4.686	2,93%
12°	FORD	3.914	2,45%
13°	CITROEN	2.726	1,71%
14°	GWM	2.590	1,62%
15°	PEUGEOT	2.300	1,44%
16°	RAM	2.004	1,25%
17°	MITSUBISHI	1.770	1,11%
18°	BMW	1.210	0,76%
19°	M.BENZ	664	0,42%
20°	VOLVO	656	0,41%
21°	PORSCHE	458	0,29%



Ranking por marca acumulado até Janeiro/2025





	Fabricante	Quant.	Part.
1°	FIAT	19.518	15,82%
2°	VW	17.527	14,21%
3°	GM	15.935	12,92%
4°	HYUNDAI	9.729	7,89%
5°	JEEP	9.231	7,48%
6°	TOYOTA	7.829	6,35%
7°	HONDA	7.402	6,00%
8°	BYD	6.481	5,25%
9°	RENAULT	5.842	4,74%
10°	NISSAN	5.790	4,69%
11°	CAOA CHERY	4.686	3,80%
12°	CITROEN	2.677	2,17%
13°	GWM	2.590	2,10%
14°	PEUGEOT	2.192	1,78%
15°	BMW	1.210	0,98%
16°	FORD	876	0,71%
17°	MITSUBISHI	737	0,60%
18°	VOLVO	656	0,53%
19°	M.BENZ	558	0,45%
20°	PORSCHE	458	0,37%
21°	AUDI	405	0,33%

COMERCIAIS LEVES

	Fabricante	Quant.	Part.
1°	FIAT	14.834	40,66%
2°	TOYOTA	3.747	10,27%
3°	GM	3.714	10,18%
4°	VW	3.599	9,86%
5°	FORD	3.038	8,33%
6°	RENAULT	2.374	6,51%
7°	RAM	2.004	5,49%
8°	MITSUBISHI	1.033	2,83%
9°	NISSAN	748	2,05%
10°	IVECO	224	0,61%
11°	HYUNDAI	208	0,57%
12°	EFFA	193	0,53%
13°	VW TRUCK E BUS	170	0,47%
14°	KIA	157	0,43%
15°	PEUGEOT	108	0,30%
16°	M.BENZ	106	0,29%
17°	BYD	100	0,27%
18°	CITROEN	49	0,13%
19°	SHINERAY	43	0,12%
20°	JAC	22	0,06%
21°	FEVER	6	0,02%

AUTOMÓVEIS + COMERCIAIS LEVES

	Fabricante	Quant.	Part.
1°	FIAT	34.352	21,49%
2°	VW	21.126	13,22%
3°	GM	19.649	12,29%
4°	TOYOTA	11.576	7,24%
5°	HYUNDAI	9.937	6,22%
6°	JEEP	9.231	5,77%
7°	RENAULT	8.216	5,14%
8°	HONDA	7.402	4,63%
9°	BYD	6.581	4,12%
10°	NISSAN	6.538	4,09%
11°	CAOA CHERY	4.686	2,93%
12°	FORD	3.914	2,45%
13°	CITROEN	2.726	1,71%
14°	GWM	2.590	1,62%
15°	PEUGEOT	2.300	1,44%
16°	RAM	2.004	1,25%
17°	MITSUBISHI	1.770	1,11%
18°	BMW	1.210	0,76%
19°	M.BENZ	664	0,42%
20°	VOLVO	656	0,41%
21°	PORSCHE	458	0,29%



Participação por motorizaçãoJaneiro/2025



Segmentos	2025 Jan (A)	2024 Dez (B)	2025 Acumulado (C)	2024 Jan (D)	2024 Acumulado (E)	Variação (A)/(B) (A)/(D) (C)/(E)
穘 A) Autos	123.377	189.851	123.377	118.490	118.490	-35,01 ∀ 4,12 ∧ 4,12 ∧
Até 1.0	60.732	106.701	60.732	61.622	61.622	-43,08 Y -1,44 Y -1,44 Y
De 1.0 Até 2.0	59.344	79.149	59.344	54.408	54.408	-25,02 9,07 9,07 ♦
Acima de 2.0	3.301	4.001	3.301	2.460	2.460	-17,50
👨 B) Com. Leves	36.491	53.826	36.491	33.555	33.555	-32,21 ∀ 8,75 ∧ 8,75 ∧
Até 1.0	2.006	2.885	2.006	2.154	2.154	-30,47 ∀ -6,87 ∀ -6,87 ∀
De 1.0 Até 2.0	20.012	33.877	20.012	20.649	20.649	-40,93 ▼ -3,08 ▼ -3,08 ▼
Acima de 2.0	14.473	17.064	14.473	10.752	10.752	-15,18 ✓ 34,61 ∧ 34,61 ∧
A + B	159.868	243.677	159.868	152.045	152.045	-34,39 ∀ 5,15 ∧ 5,15 ∧
Até 1.0	62.738	109.586	62.738	63.776	63.776	-42,75 ∀ -1,63 ∀ -1,63 ∀
De 1.0 Até 2.0	79.356	113.026	79.356	75.057	75.057	-29,79 ▼ 5,73 ↑ 5,73 ↑
Acima de 2.0	17.774	21.065	17.774	13.212	13.212	-15,62

Participação no acumulado

Segmento	2025		2024
穘 A) Autos			
Até 1.0	49,22	~	52,01
De 1.0 Até 2.0	48,10	^	45,92
Acima de 2.0	2,68	^	2,08
👨 B) Com. Leves			
Até 1.0	5,50	~	6,42
De 1.0 Até 2.0	54,84	~	61,54
Acima de 2.0	39,66	^	29,46
A + B			
Até 1.0	39,24	~	41,95
De 1.0 Até 2.0	49,64	^	49,36
Acima de 2.0	11,12	^	8,69







Veículos de Entrada

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	FIAT/MOBI	5.552	4.024	Y	4.024	65,79%
2°	RENAULT/KWID	7.210	2.090	Y	2.090	34,17%
3°	GM/CELTA	0,00	1	=	1	0,02%
4°	VW/GOL	1	1	=	1	0,02%
5°	FIAT/UNO	2	0,00	=	0,00	0,00%
6°	GM/CHEVETTE	1	0,00	=	0,00	0,00%
7°	VW/BRASILIA	1	0,00	=	0,00	0,00%
8°	VW/UP	1	0,00	=	0,00	0,00%
	Total	12.768	6.116	~	6.116	100%

Hatch Pequenos

natch Peque	1105					
	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	VW/POLO	13.468	5.800	Y	5.800	21,86%
2°	GM/ONIX	9.730	5.575	Y	5.575	21,01%
3°	FIAT/ARGO	7.056	5.172	Y	5.172	19,49%
4°	HYUNDAI/HB20	9.942	3.678	Y	3.678	13,86%
5°	BYD/DOLPHIN MINI	1.851	1.723	Y	1.723	6,49%
6°	HONDA/CITY HATCH	1.668	1.199	Y	1.199	4,52%
7°	CITROEN/C3	1.374	952	Y	952	3,59%
8°	PEUGEOT/208	703	725	A	725	2,73%
9°	TOYOTA/YARIS HB	790	610	Y	610	2,30%
10°	BYD/DOLPHIN	530	509	Y	509	1,92%
11°	GWM/ORA 03	477	349	Y	349	1,32%
12°	RENAULT/SANDERO	326	111	Y	111	0,42%
	Total	48.106	26.537	~	26.537	100%

Hatch Médios

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	AUDI/A3	27	12	~	12	35,29%
2°	TOYOTA/COROLLA GR	6	7	^	7	20,59%
3°	HONDA/CIVIC TYPE-R	19	6	~	6	17,65%
4°	M.BENZ/CLASSE A	2	4	^	4	11,76%
5°	BMW/118i	4	2	~	2	5,88%
6°	FORD/MAVERICK	0,00	1	=	1	2,94%
	Total	60	34	~	34	100%





Sedans Pequenos

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	FIAT/CRONOS	5.127	3.312	~	3.312	82,43%
2°	HYUNDAI/HB20S	3.405	705	~	705	17,55%
3°	RENAULT/LOGAN	12	1	~	1	0,02%
4°	FORD/FIESTA SEDAN	1	0,00	=	0,00	0,00%
	Total	8.545	4.018	Y	4.018	100%

Sedans Compactos

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	GM/ONIX PLUS	5.538	3.044	Y	3.044	39,76%
2°	VW/VIRTUS	3.098	1.635	Y	1.635	21,36%
3°	HONDA/CITY	1.929	1.354	~	1.354	17,69%
4°	NISSAN/VERSA	1.232	892	Y	892	11,65%
5°	TOYOTA/YARIS SEDAN	1.013	731	Y	731	9,55%
6°	GM/COBALT	1	0,00	=	0,00	0,00%
	Total	12.812	7.656	Y	7.656	100%





Sedans médios

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	TOYOTA/COROLLA	3.556	2.568	~	2.568	56,63%
2°	BYD/KING	1.949	824	~	824	18,17%
3°	NISSAN/SENTRA	656	438	~	438	9,66%
4°	HONDA/CIVIC	252	285	^	285	6,28%
5°	VW/JETTA	137	122	~	122	2,69%
6°	CAOA CHERY/ARRIZO 6	31	97	^	97	2,14%
7°	BYD/SEAL	187	93	~	93	2,05%
8°	M.BENZ/CLA200	125	53	~	53	1,17%
9°	AUDI/A3 SEDAN	52	18	~	18	0,40%
10°	AUDI/A5	34	17	~	17	0,37%
11°	M.BENZ/CLA45	5	6	^	6	0,13%
12°	M.BENZ/AMG C63S	11	5	~	5	0,11%
13°	BMW/420I	7	4	~	4	0,09%
14°	M.BENZ/CLA35	8	4	~	4	0,09%
15°	KIA/CERATO	1	1	=	1	0,02%
16°	BMW/218I	2	0,00	=	0,00	0,00%
17°	FORD/DEL REY	1	0,00	=	0,00	0,00%
18°	JAC/E-J7	3	0,00	=	0,00	0,00%
	Total	7.017	4.535	Y	4.535	100%

Sedans Grandes

Octans Gran	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	BMW/320I	304	289	~	289	56,01%
2°	M.BENZ/CLASSE C	69	40	~	40	7,75%
3°	BMW/330E	54	35	~	35	6,78%
4°	PORSCHE/PANAMERA	23	30	A	30	5,81%
5°	HONDA/ACCORD	14	23	^	23	4,46%
6°	ZEEKR/001	16	21	A	21	4,07%
7°	BMW/530E	29	20	~	20	3,88%
8°	LEXUS/ES300	21	19	~	19	3,68%
9°	AUDI/A4	24	13	~	13	2,52%
10°	BMW/I4	9	7	Y	7	1,36%
11°	M.BENZ/CLASSE E	10	6	~	6	1,16%
12°	M.BENZ/AMG GT63S	0,00	5	=	5	0,97%
	Total	593	516	Y	516	100%





Sw Médios

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	FIAT/ELBA	2	0,00	=	0,00	0,00%
	Total	2	0	Y	0	100%

Sw Grandes

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	AUDI/RS6 AVANT	5	1	Y	1	100,00%
	Total	5	1	~	1	100%

Monocab

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	GM/BOLT	0,00	1	=	1	100,00%
	Total	0	1	^	1	100%





Grandcab

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	GM/SPIN	2.628	1.470	~	1.470	97,87%
2°	KIA/CARNIVAL	58	21	~	21	1,40%
3°	VW/ID.BUZZ	2	6	^	6	0,40%
4°	DENZA/D9	0,00	3	=	3	0,20%
	Total	2.689	1.502	Y	1.502	100%

Sports

Opons	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	FORD/MUSTANG	27	92	^	92	30,98%
2°	PORSCHE/BOXSTER	83	71	~	71	23,91%
3°	PORSCHE/911	53	28	~	28	9,43%
4°	BMW/M2	19	26	^	26	8,75%
5°	PORSCHE/CAYMAN	18	21	^	21	7,07%
6°	PORSCHE/TAYCAN	28	15	~	15	5,05%
7°	GM/CORVETTE	3	9	^	9	3,03%
8°	BMW/M3	13	7	~	7	2,36%
9°	DODGE/CHALLENGER	7	5	~	5	1,68%
	Total	296	297	^	297	100%





Suv's

Suvs		2024	2025		2025	
	Modelo	2024	2025		2025	Part.
		Dez	Jan		Acumulado	
1°	GM/TRACKER	8.430	5.414	~	5.414	7,51%
2°	VW/T CROSS	9.984	5.312	~	5.312	7,37%
3°	HYUNDAI/CRETA	6.340	5.148	~	5.148	7,14%
4°	NISSAN/KICKS	4.397	4.458	^	4.458	6,18%
5°	JEEP/COMPASS	4.713	4.436	~	4.436	6,15%
6°	HONDA/HR-V	4.757	4.273	~	4.273	5,93%
7°	JEEP/RENEGADE	4.002	3.679	~	3.679	5,10%
8°	FIAT/PULSE	3.964	3.587	~	3.587	4,98%
9°	FIAT/FASTBACK	4.493	3.423	~	3.423	4,75%
10°	BYD/SONG	5.233	3.183	~	3.183	4,42%
11°	VW/NIVUS	4.567	2.914	~	2.914	4,04%
12°	CAOA CHERY/TIGGO 7	2.844	2.601	~	2.601	3,61%
13°	GWM/HAVAL H6	2.644	2.241	~	2.241	3,11%
14°	RENAULT/DUSTER	3.092	1.958	~	1.958	2,72%
15°	TOYOTA/COROLLA CROSS	3.770	1.826	~	1.826	2,53%
16°	TOYOTA/HILUX SW4	1.964	1.692	~	1.692	2,35%
17°	RENAULT/KARDIAN	3.974	1.675	~	1.675	2,32%
18°	VW/TAOS	1.934	1.613	~	1.613	2,24%
19°	PEUGEOT/2008	2.163	1.462	~	1.462	2,03%
20°	CITROEN/BASALT	962	1.206	^	1.206	1,67%
21°	JEEP/COMMANDER	1.528	1.087	~	1.087	1,51%
22°	CAOA CHERY/TIGGO 8	1.132	1.039	~	1.039	1,44%
23°	CAOA CHERY/TIGGO 5X	1.190	947	~	947	1,31%
24°	FORD/TERRITORY	615	610	~	610	0,85%
25°	MITSUBISHI/ECLIPSE CROSS	754	586	~	586	0,81%
26°	CITROEN/C3 AIRCROSS	644	510	~	510	0,71%
27°	BMW/X1	800	433	~	433	0,60%
28°	TOYOTA/RAV4	324	392	^	392	0,54%
29°	GM/EQUINOX	342	286	~	286	0,40%
30°	VOLVO/EX30	354	255	~	255	0,35%
31°	VOLVO/XC60	312	231	~	231	0,32%
32°	AUDI/Q3	276	185	~	185	0,26%
33°	HONDA/ZR-V	312	166	~	166	0,23%
34°	PORSCHE/MACAN	189	159	~	159	0,22%
35°	FORD/BRONCO	150	152	A	152	0,21%
36°	MITSUBISHI/PAJERO	294	150	Y	150	0,21%
37°	SUZUKI/JIMNY SIERRA	153	143	Y	143	0,20%
38°	BYD/YUAN	202	140	Y	140	0,19%
39°	HYUNDAI/TUCSON	107	133	A	133	0,18%
40°	PORSCHE/CAYENNE	110	132	A	132	0,18%
	Total	96.870	72.085	~	72.085	100%





Sub Segmento	2025 Jan	2024 Dez		2025 Acumulado	2024 Acumulado	
AU – SUVs	58,45%	51,04%	A	58,45%	48,16%	A
AU - HATCH PEQUENO	21,52%	25,35%	~	21,52%	29,36%	~
AU - SEDAN COMPACTO	6,21%	6,75%	~	6,21%	8,00%	Y
AU - ENTRADA	4,96%	6,73%	~	4,96%	5,76%	~
AU - SEDAN MEDIO	3,68%	3,70%	~	3,68%	3,13%	A
AU – SEDAN PEQUENO	3,26%	4,50%	~	3,26%	3,97%	Y
AU – GRANDCAB	1,22%	1,42%	~	1,22%	0,93%	A
AU – SEDAN GRANDE	0,42%	0,31%	^	0,42%	0,38%	A
AU - SPORT	0,24%	0,16%	A	0,24%	0,20%	A
AU - HATCH MEDIO	0,03%	0,03%	=	0,03%	0,07%	Y
AU – OUTROS	0,02%	0,01%	A	0,02%	0,02%	=
AU – MONOCAB	0,00%	0,00%	=	0,00%	0,00%	=
AU – SW GRANDE	0,00%	0,00%	=	0,00%	0,01%	Y
Total	100%	100%		100%	100%	







Pick-up's Pequenas

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	FIAT/STRADA	16.233	8.777	Y	8.777	75,09%
2°	VW/SAVEIRO	6.253	2.911	~	2.911	24,91%
3°	PEUGEOT/PARTNER	3	0,00	=	0,00	0,00%
	Total	22.489	11.688	~	11.688	100%

Pick-up's Grandes

rick-up s Gra	iliues					
	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	TOYOTA/HILUX	4.562	3.746	Y	3.746	18,62%
2°	FIAT/TORO	4.508	3.450	Y	3.450	17,15%
3°	FORD/RANGER	3.602	2.617	Y	2.617	13,01%
4°	GM/S10	2.887	2.073	~	2.073	10,30%
5°	GM/MONTANA	2.548	1.590	~	1.590	7,90%
6°	RAM/RAMPAGE	1.852	1.586	~	1.586	7,88%
7°	MITSUBISHI/L200	939	974	^	974	4,84%
8°	RENAULT/OROCH	1.136	893	Y	893	4,44%
9°	FIAT/TITANO	1.475	882	Y	882	4,38%
10°	NISSAN/FRONTIER	503	748	^	748	3,72%
11°	VW/AMAROK	773	684	~	684	3,40%
	Total	25.699	20.119	Y	20.119	100%

Furgões

r urgess	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	RENAULT/MASTER	1.254	1.176	~	1.176	35,13%
2°	FIAT/SCUDO	453	457	A	457	13,65%
3°	FIAT/DUCATO	272	277	^	277	8,27%
4°	HYUNDAI/HR	219	208	~	208	6,21%
5°	FORD/TRANSIT	278	193	~	193	5,76%
6°	VW TRUCK E BUS/EXPRESS	210	170	~	170	5,08%
7°	KIA/K2500	202	157	~	157	4,69%
	Total	3.541	3.348	Y	3.348	100%





Furgões Pequenos

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	FIAT/FIORINO	1.024	991	~	991	75,02%
2°	RENAULT/KANGOO	1.006	251	~	251	19,00%
3°	RENAULT/KANGOO E-TECH	7	46	^	46	3,48%
4°	PEUGEOT/PARTNER	39	26	~	26	1,97%
	Total	2.086	1.321	Y	1.321	100%

Sub Segmento	2025 Jan	2024 Dez		2025 Acumulado	2024 Acumulado	
CL - PICK-UP GRANDE	55,16%	47,75%	^	55,16%	52,51%	A
CL - PICK-UP PEQUENA	32,04%	41,79%	~	32,04%	34,73%	~
CL - FURGAO	9,18%	6,58%	A	9,18%	7,90%	A
CL - FURGAO PEQUENO	3,62%	3,88%	~	3,62%	4,86%	~
Total	100%	100%		100%	100%	



Mercado de Eletrificados Autos



Eletrificados	2025 Jan (A)	2024 Dez (B)	2025 Acumulado (C)	2024 Jan (D)	2024 Acumulado (E)	(A)/(B)	Variação (A)/(D)	(C)/(E)
A) Híbridos	12.670	17.069	12.670	7.641	7.641	-25,77 ∀	65,82	65,82
B) Elétricos	3.636	4.328	3.636	4.332	4.332	-15,99▼	-16,07 ∀	-16,07 ∀
Tot.Eletrificados	16.306	21.397	16.306	11.973	11.973	-23,79 Y	36,19	36,19

,		^
HIBR	IDOS	MES

1111	INIDOS MES		
	Fabricante	Quant.	Part.
1°	BYD	4.007	31,63%
2°	FIAT	2.883	22,75%
3°	GWM	2.241	17,69%
4°	TOYOTA	1.002	7,91%
5°	M.BENZ	539	4,25%
6°	HONDA	404	3,19%
7°	CAOA CHERY	390	3,08%
8°	VOLVO	262	2,07%
9°	LAND ROVER	234	1,85%
10°	BMW	200	1,58%
11°	PORSCHE	162	1,28%
12°	KIA	127	1,00%
13°	AUDI	90	0,71%
14°	LEXUS	90	0,71%
15°	HYUNDAI	17	0,13%

HÍBRIDOS ACUMULADO

	Fabricante	Quant.	Part.
1°	BYD	4.007	31,63%
2°	FIAT	2.883	22,75%
3°	GWM	2.241	17,69%
4°	TOYOTA	1.002	7,91%
5°	M.BENZ	539	4,25%
6°	HONDA	404	3,19%
7°	CAOA CHERY	390	3,08%
8°	VOLVO	262	2,07%
9°	LAND ROVER	234	1,85%
10°	BMW	200	1,58%
11°	PORSCHE	162	1,28%
12°	KIA	127	1,00%
13°	AUDI	90	0,71%
14°	LEXUS	90	0,71%
15°	HYUNDAI	17	0,13%

ELÉTRICOS MÊS

	Fabricante	Quant.	Part.
1°	BYD	2.474	68,04%
2°	VOLVO	394	10,84%
3°	GWM	349	9,60%
4°	BMW	68	1,87%
5°	ZEEKR	57	1,57%
6°	PORSCHE	55	1,51%
7°	RENAULT	54	1,49%
8°	MINI	40	1,10%
9°	JAC	37	1,02%
10°	NETA	19	0,52%
11°	VW	16	0,44%
12°	GM	15	0,41%
13°	AUDI	13	0,36%
14°	DONGFENG	10	0,28%
15°	FORD	10	0,28%

ELÉTRICOS ACUMULADO

	Fabricante	Quant.	Part.
1°	BYD	2.474	68,04%
2°	VOLVO	394	10,84%
3°	GWM	349	9,60%
4°	BMW	68	1,87%
5°	ZEEKR	57	1,57%
6°	PORSCHE	55	1,51%
7°	RENAULT	54	1,49%
8°	MINI	40	1,10%
9°	JAC	37	1,02%
10°	NETA	19	0,52%
11°	VW	16	0,44%
12°	GM	15	0,41%
13°	AUDI	13	0,36%
14°	DONGFENG	10	0,28%
15°	FORD	10	0,28%



Mercado de Eletrificados Comerciais Leves



Eletrificados	2025 Jan (A)	2024 Dez (B)	2025 Acumulado (C)	2024 Jan (D)	2024 Acumulado (E)	(A)	Variação)/(B) (A)/(D)	(C)/(E)
A) Híbridos	129	0	129	26	26	-	396,15	396,15
B) Elétricos	61	0	61	23	23	-	165,22	165,22
Tot.Eletrificados	190	0	190	49	49	-	287,76	287,76

HÍBRIDOS MÊS

	Fabricante	Quant.	Part.	
1°	BYD	100	77,52%	
2°	FORD	29	22,48%	

HÍBRIDOS ACUMULADO

	Fabricante	Quant.	Part.
1°	BYD	100	77,52%
2°	FORD	29	22.48%

ELÉTRICOS MÊS

	Fabricante	Quant.	Part.
1°	RENAULT	46	75,41%
2°	FEVER	6	9,84%
3°	ARROW	5	8,20%
4°	M.BENZ	2	3,28%
5°	JAC	1	1,64%
6°	SOKON	1	1,64%

ELÉTRICOS ACUMULADO

	Fabricante	Quant.	Part.
1°	RENAULT	46	75,41%
2°	FEVER	6	9,84%
3°	ARROW	5	8,20%
4°	M.BENZ	2	3,28%
5°	JAC	1	1,64%
6°	SOKON	1	1,64%



Mercado de Eletrificados Autos e Comerciais Leves



Eletrificados	2025 Jan (A)	2024 Dez (B)	2025 Acumulado (C)	2024 Jan (D)	2024 Acumulado (E)	(A	Variação .)/(B) (A)/(D)	(C)/(E)
A) Híbridos	12.799	0	12.799	7.667	7.667	-	66,94	66,94^
B) Elétricos	3.697	0	3.697	4.355	4.355	-	-15,11 ∀	-15,11
Tot.Eletrificados	16.496	0	16.496	12.022	12.022	-	37,22	37,22

HÍBRIDOS MÊS

HIDRIDOS MES			
	Fabricante	Quant.	Part.
1°	BYD	4.107	32,09%
2°	FIAT	2.883	22,53%
3°	GWM	2.241	17,51%
4°	TOYOTA	1.002	7,83%
5°	M.BENZ	539	4,21%
6°	HONDA	404	3,16%
7°	CAOA CHERY	390	3,05%
8°	VOLVO	262	2,05%
9°	LAND ROVER	234	1,83%
10°	BMW	200	1,56%
11°	PORSCHE	162	1,27%
12°	KIA	127	0,99%
13°	AUDI	90	0,70%
14°	LEXUS	90	0,70%
15°	FORD	29	0,23%

HÍBRIDOS ACUMULADO

	Fabricante	Quant.	Part.
1°	BYD	4.107	32,09%
2°	FIAT	2.883	22,53%
3°	GWM	2.241	17,51%
4°	TOYOTA	1.002	7,83%
5°	M.BENZ	539	4,21%
6°	HONDA	404	3,16%
7°	CAOA CHERY	390	3,05%
8°	VOLVO	262	2,05%
9°	LAND ROVER	234	1,83%
10°	BMW	200	1,56%
11°	PORSCHE	162	1,27%
12°	KIA	127	0,99%
13°	AUDI	90	0,70%
14°	LEXUS	90	0,70%
15°	FORD	29	0,23%

ELÉTRICOS MÊS

LLL I KICOS WILS			
	Fabricante	Quant.	Part.
1°	BYD	2.474	66,92%
2°	VOLVO	394	10,66%
3°	GWM	349	9,44%
4°	RENAULT	100	2,70%
5°	BMW	68	1,84%
6°	ZEEKR	57	1,54%
7°	PORSCHE	55	1,49%
8°	MINI	40	1,08%
9°	JAC	38	1,03%
10°	NETA	19	0,51%
11°	VW	16	0,43%
12°	GM	15	0,41%
13°	AUDI	13	0,35%
14°	DONGFENG	10	0,27%
15°	FORD	10	0,27%

ELÉTRICOS ACUMULADO

	Fabricante	Quant.	Part.
1°	BYD	2.474	66,92%
2°	VOLVO	394	10,66%
3°	GWM	349	9,44%
4°	RENAULT	100	2,70%
5°	BMW	68	1,84%
6°	ZEEKR	57	1,54%
7°	PORSCHE	55	1,49%
8°	MINI	40	1,08%
9°	JAC	38	1,03%
10°	NETA	19	0,51%
11°	VW	16	0,43%
12°	GM	15	0,41%
13°	AUDI	13	0,35%
14°	DONGFENG	10	0,27%
15°	FORD	10	0,27%



Vendas Diretas



Todo emplacamento de veículo origina emissão de uma Nota Fiscal de venda. O que diferencia uma Venda Direta de uma Venda a Varejo é a identificação do emissor dessa Nota Fiscal. Se o CNPJ do emissor for de um fabricante de veículos, esta será uma Venda Direta. Já as demais, serão consideradas Vendas a Varejo.

As Vendas Diretas podem ser originadas a partir de vendas corporativas, nas quais a montadora negocia, diretamente, com grandes clientes, como frotistas e/ou locadoras, assim como, também, em operações realizadas nas concessionárias como, por exemplo, vendas feitas para taxistas, produtores rurais, PCD (Pessoas com Deficiência), entre outros.

O índice ou a variação percentual de "Vendas Diretas" depende da proporção destas em relação às Vendas a Varejo.

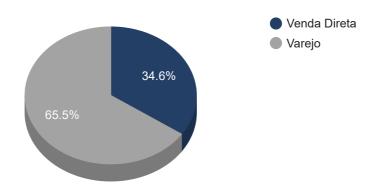
Assim, o aumento percentual das "Vendas Diretas" pode ocorrer, como acontece atualmente, por uma queda mais significativa nas Vendas a Varejo que estão, naturalmente, mais suscetíveis às oscilações do mercado. Por essas razões, a Fenabrave recomenda cautela nas conclusões sobre o efetivo aumento das Vendas Diretas, e se coloca à disposição para esclarecer as dúvidas do mercado.



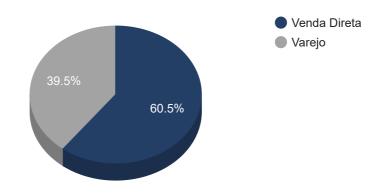
Participação de venda direta e venda varejo Janeiro/2025



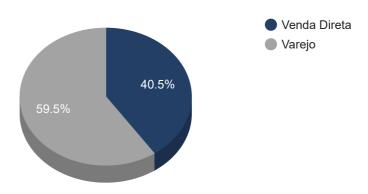
Automóveis



Comercial Leve



Automóveis + Comercial Leve

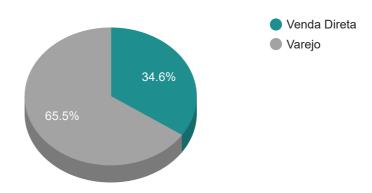




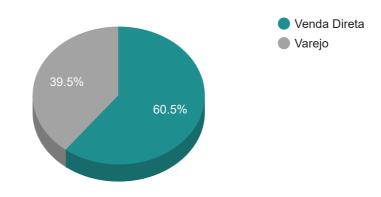
Participação de venda direta e varejo acumulado até Jan/2025



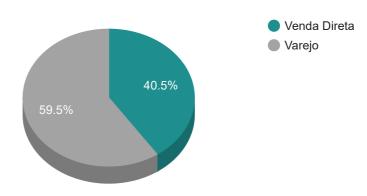
Automóveis



Comercial Leve



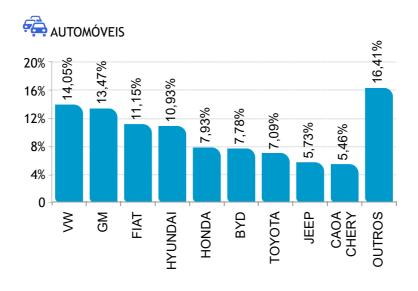
Automóveis + Comercial Leve

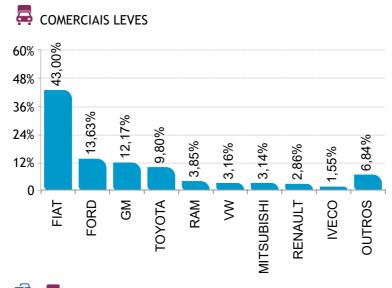


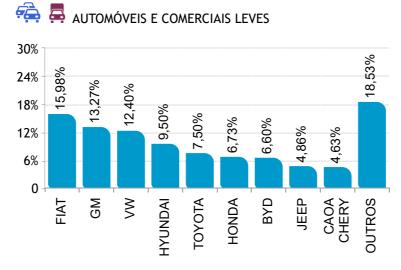


Ranking por marca de emplacamento varejo Janeiro/2025





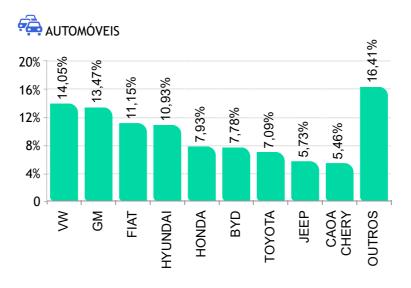


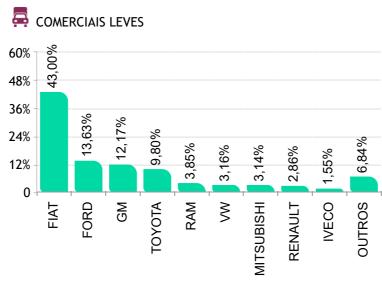


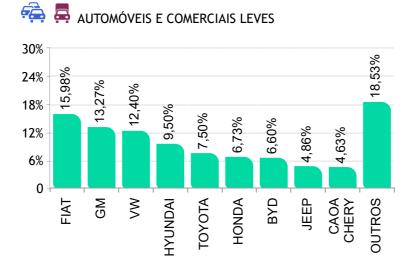


Ranking por marca de emplac. varejo acumulado até Jan/2025





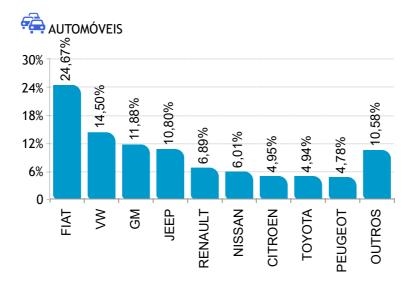


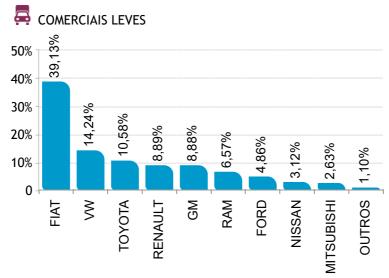


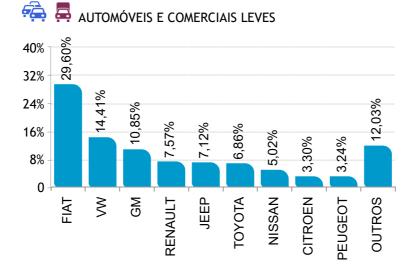


Ranking por marca de emplac. venda direta Janeiro/2025





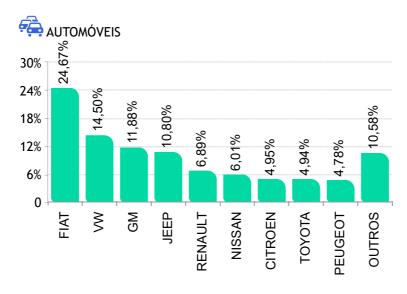


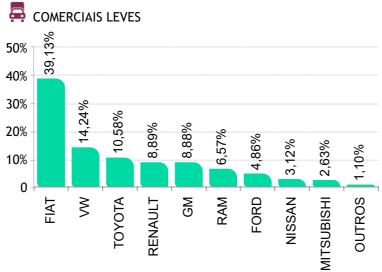


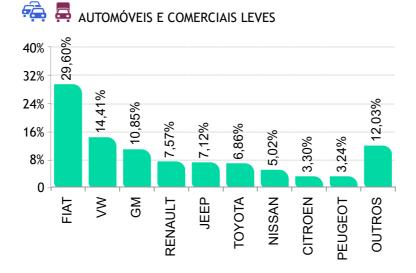


Ranking por marca de emplac. venda direta acumulado até Jan/2025











Modelos mais emplacados venda direta Janeiro/2025





1°	Modelo	Jan/25
	FIAT/MOBI	3.450
2°	FIAT/ARGO	3.361
3°	JEEP/COMPASS	2.427
4°	VW/POLO	2.278
5°	NISSAN/KICKS	1.993
6°	FIAT/CRONOS	1.958
7°	VW/T CROSS	1.901
8°	RENAULT/KWID	1.822
9°	GM/ONIX	1.720
10°	JEEP/RENEGADE	1.680
11°	PEUGEOT/2008	1.368
12°	GM/ONIX PLUS	1.364
13°	CITROEN/BASALT	1.190
14°	FIAT/FASTBACK	1.156
15°	GM/TRACKER	1.136
16°	RENAULT/DUSTER	875
17°	VW/NIVUS	843
18°	GM/SPIN	768
19°	GWM/HAVAL H6	752
20°	VW/VIRTUS	675
21°	PEUGEOT/208	665
22°	TOYOTA/COROLLA	664
23°	FIAT/PULSE	589
24°	TOYOTA/YARIS SEDAN	583
25°	CITROEN/C3	582
26°	JEEP/COMMANDER	491
27°	HYUNDAI/CRETA	462
28°	VW/TAOS	454
29°	TOYOTA/YARIS HB	400
30°	TOYOTA/COROLLA CROSS	384
31°	CITROEN/C3 AIRCROSS	338
32°	NISSAN/VERSA	338
33°	HONDA/CITY	318
34°	HONDA/HR-V	314
35°	HYUNDAI/HB20	303
36°	VOLVO/EX30	250
37°	NISSAN/SENTRA	231
38°	VOLVO/XC60	231
39°	HONDA/CITY HATCH	223
40°	RENAULT/KARDIAN	199
41°	HYUNDAI/HB20S	136
42°	GWM/ORA 03	130
43°	HONDA/CIVIC	126
44°	CAOA CHERY/TIGGO 5X	116
45°	MITSUBISHI/PAJERO	101
45°		98
46°	AUDI/Q5	98
	CAOA CHERY/TIGGO 7	
48°	VOLVO/XC40	89
49°	BYD/DOLPHIN MINI	80
50°	TOYOTA/HILUX SW4	68

A COMERCIAIS LEVES

	Modelo	Jan/25
1°	FIAT/STRADA	5.076
2°	VW/SAVEIRO	2.575
3°	TOYOTA/HILUX	2.334
4°	FIAT/TORO	1.461
5°	GM/S10	1.321
6°	RAM/RAMPAGE	1.173
7°	RENAULT/MASTER	911
8°	FORD/RANGER	885
9°	FIAT/TITANO	772
10°	RENAULT/OROCH	754
11°	FIAT/FIORINO	721
12°	NISSAN/FRONTIER	688
13°	GM/MONTANA	609
14°	VW/AMAROK	568
15°	MITSUBISHI/L200	521
16°	FIAT/SCUDO	377
17°	RENAULT/KANGOO	244
18°	FIAT/DUCATO	227
19°	FORD/TRANSIT	140
20°	RAM/1500	119
21°	RAM/3500	104
22°	BYD/SHARK	100
23°	MITSUBISHI/TRITON	59
24°	VW TRUCK E BUS/EXPRESS	56
25°	RAM/2500	52
26°	FORD/F150	46
27°	RENAULT/KANGOO E-TECH	46
28°	PEUGEOT/EXPERT	36
29°	GM/SILVERADO	29
30°	CITROEN/JUMPY	17
31°	PEUGEOT/PARTNER	17
32°	PEUGEOT/BOXER	9
33°	RENAULT/KWID	6
34°	CITROEN/JUMPER	5
35°	ARROW/ONE	5
36°	FORD/MAVERICK	2
37°	KIA/K2500	1



Modelos mais emplacados venda varejo Janeiro/2025





Ä AUTOMÓVEIS			
	Modelo	Jan/25	
1°	HYUNDAI/CRETA	4.686	
2°	GM/TRACKER	4.278	
3°	HONDA/HR-V	3.959	
4°	GM/ONIX	3.855	
5°	VW/POLO	3.522	
6°	VW/T CROSS	3.411	
7°	HYUNDAI/HB20	3.375	
8°	BYD/SONG	3.140	
9°	FIAT/PULSE	2.998	
10°	CAOA CHERY/TIGGO 7	2.511	
11°	NISSAN/KICKS	2.465	
12°	FIAT/FASTBACK	2.267	
13°	VW/NIVUS	2.071	
14°	JEEP/COMPASS	2.009	
15°	JEEP/RENEGADE	1.999	
16°	TOYOTA/COROLLA	1.904	
17°	FIAT/ARGO	1.811	
18°	GM/ONIX PLUS	1.680	
19°	BYD/DOLPHIN MINI	1.643	
20°	TOYOTA/HILUX SW4	1.624	
21°	GWM/HAVAL H6	1.489	
22°	RENAULT/KARDIAN	1.476	
23°	TOYOTA/COROLLA CROSS	1.442	
24°	FIAT/CRONOS	1.354	
25°	VW/TAOS	1.159	
26°	RENAULT/DUSTER	1.083	
27°	HONDA/CITY	1.036	
28°	CAOA CHERY/TIGGO 8	1.032	
29°	HONDA/CITY HATCH	976	
30°	VW/VIRTUS	960	
31°	CAOA CHERY/TIGGO 5X	831	
32°	BYD/KING	807	
33°	GM/SPIN	702	
34°	JEEP/COMMANDER	596	
35°	FIAT/MOBI	574	
36°	HYUNDAI/HB20S	569	
37°	MITSUBISHI/ECLIPSE CROSS	556	
38°	NISSAN/VERSA	554	
39°	FORD/TERRITORY	551	
40°	BYD/DOLPHIN	465	
41°	BMW/X1	404	
42°	TOYOTA/RAV4	388	
43°	CITROEN/C3	370	
44°	BMW/320I	273	
45°	GM/EQUINOX	268	
46°	RENAULT/KWID	268	
47°	GWM/ORA 03	218	
48°	TOYOTA/YARIS HB	210	
49°	NISSAN/SENTRA	207	
50°	CITROEN/C3 AIRCROSS	172	

A COMERCIAIS LEVES

	Modelo	Jan/25
1°	FIAT/STRADA	3.701
2°	FIAT/TORO	1.989
3°	FORD/RANGER	1.732
4°	TOYOTA/HILUX	1.412
5°	GM/MONTANA	981
6°	GM/S10	752
7°	MITSUBISHI/L200	453
8°	RAM/RAMPAGE	413
9°	VW/SAVEIRO	336
10°	FIAT/FIORINO	270
11°	RENAULT/MASTER	266
12°	HYUNDAI/HR	208
13°	KIA/K2500	156
14°	EFFA/V21	143
15°	RENAULT/OROCH	139
16°	VW/AMAROK	116
17°	VW TRUCK E BUS/EXPRESS	114
18°	FIAT/TITANO	110
19°	IVECO/DAILY 30-130	107
20°	FORD/MAVERICK	104
21°	IVECO/DAILY	103
22°	M.BENZ/SPRINTER 315	81
23°	FIAT/SCUDO	80
24°	FORD/F150	75
25°	NISSAN/FRONTIER	60
26°	RAM/3500	55
27°	FORD/TRANSIT	53
28°	FIAT/DUCATO	50
29°	EFFA/V22	45
30°	RAM/1500	44
31°	SHINERAY/P TRUCKS	43
31°	RAM/2500	41
-	·	
33° 34°	PEUGEOT/EXPERT	35
35°	GM/SILVERADO JAC/HUNTER	21
36°		
37°	M.BENZ/SPRINTER 517 CITROEN/JUMPY	19
38°		14
39°	IVECO/DAILY 35–180 CITROEN/JUMPER	9
40°	PEUGEOT/PARTNER	9
40 41°	· · · · · · · · · · · · · · · · · · ·	
	RENAULT/KANGOO	7
42°	FEVER/NEXTEM FN1000	6
43°	EFFA/V25	5
44°	VW/KOMBI	4
45°	M.BENZ/SPRINTER	3
46°	MON/PROTOTIPO	3
47°	M.BENZ/ESPRINTER 320	2
48°	PEUGEOT/BOXER	2
49°	RAM/CLASSIC	2
50°	FORD/F250	1



Modelos mais emplac. venda direta acumulado até Jan/2025





AUTOMÓVEIS			
	Modelo	Jan/25	
1°	FIAT/MOBI	3.450	
2°	FIAT/ARGO	3.361	
3°	JEEP/COMPASS	2.427	
4°	VW/POLO	2.278	
5°	NISSAN/KICKS	1.993	
6°	FIAT/CRONOS	1.958	
7°	VW/T CROSS	1.901	
8°	RENAULT/KWID	1.822	
9°	GM/ONIX	1.720	
10°	JEEP/RENEGADE	1.680	
11°	PEUGEOT/2008	1.368	
12°	GM/ONIX PLUS	1.364	
13°	CITROEN/BASALT	1.190	
14°	FIAT/FASTBACK	1.156	
15°	GM/TRACKER	1.136	
16°	RENAULT/DUSTER	875	
17°	VW/NIVUS	843	
18°	GM/SPIN	768	
19°	GWM/HAVAL H6	752	
20°	VW/VIRTUS	675	
21°	PEUGEOT/208	665	
22°	TOYOTA/COROLLA	664	
23°	FIAT/PULSE	589	
24°	TOYOTA/YARIS SEDAN	583	
25°	CITROEN/C3	582	
26°	JEEP/COMMANDER	491	
27°	HYUNDAI/CRETA	462	
28°	VW/TAOS	454	
29°	TOYOTA/YARIS HB	400	
30°	TOYOTA/COROLLA CROSS	384	
31°	CITROEN/C3 AIRCROSS	338	
32°	NISSAN/VERSA	338	
33°	HONDA/CITY	318	
34°	HONDA/HR-V	314	
35°	HYUNDAI/HB20	303	
36°	VOLVO/EX30	250	
37°	NISSAN/SENTRA	231	
38°	VOLVO/XC60	231	
39°	HONDA/CITY HATCH	223	
40°	RENAULT/KARDIAN	199	
41°	HYUNDAI/HB20S	136	
42°	GWM/ORA 03	131	
43°	HONDA/CIVIC	126	
44°	CAOA CHERY/TIGGO 5X	116	
45°	MITSUBISHI/PAJERO	101	
46°	AUDI/Q5	98	
47°	CAOA CHERY/TIGGO 7	90	
48°	VOLVO/XC40	89	
49°	BYD/DOLPHIN MINI	80	
50°	TOYOTA/HILUX SW4	68	

A COMERCIAIS LEVES

	Modelo	Jan/25
1°	FIAT/STRADA	5.076
2°	VW/SAVEIRO	2.575
3°	TOYOTA/HILUX	2.334
4°	FIAT/TORO	1.461
5°	GM/S10	1.321
6°	RAM/RAMPAGE	1.173
7°	RENAULT/MASTER	911
8°	FORD/RANGER	885
9°	FIAT/TITANO	772
10°	RENAULT/OROCH	754
11°	FIAT/FIORINO	721
12°	NISSAN/FRONTIER	688
13°	GM/MONTANA	609
14°	VW/AMAROK	568
15°	MITSUBISHI/L200	521
16°	FIAT/SCUDO	377
17°	RENAULT/KANGOO	244
18°	FIAT/DUCATO	227
19°	FORD/TRANSIT	140
20°	RAM/1500	119
21°	RAM/3500	104
22°	BYD/SHARK	100
23°	MITSUBISHI/TRITON	59
24°	VW TRUCK E BUS/EXPRESS	56
25°	RAM/2500	52
26°	FORD/F150	46
27°	RENAULT/KANGOO E-TECH	46
28°	PEUGEOT/EXPERT	36
29°	GM/SILVERADO	29
30°	CITROEN/JUMPY	17
31°	PEUGEOT/PARTNER	17
32°	PEUGEOT/BOXER	9
33°	RENAULT/KWID	6
34°	CITROEN/JUMPER	5
35°	ARROW/ONE	5
36°	FORD/MAVERICK	2
37°	KIA/K2500	1



Modelos mais emplac. venda varejo acumulado até Jan/2025





₽ AU′	AUTOMÓVEIS			
	Modelo	Jan/25		
1°	HYUNDAI/CRETA	4.686		
2°	GM/TRACKER	4.278		
3°	HONDA/HR-V	3.959		
4°	GM/ONIX	3.855		
5°	VW/POLO	3.522		
6°	VW/T CROSS	3.411		
7°	HYUNDAI/HB20	3.375		
8°	BYD/SONG	3.140		
9°	FIAT/PULSE	2.998		
10°	CAOA CHERY/TIGGO 7	2.511		
11°	NISSAN/KICKS	2.465		
12°	FIAT/FASTBACK	2.267		
13°	VW/NIVUS	2.071		
14°	JEEP/COMPASS	2.009		
15°	JEEP/RENEGADE	1.999		
16°	TOYOTA/COROLLA	1.904		
17°	FIAT/ARGO	1.811		
18°	GM/ONIX PLUS	1.680		
19°	BYD/DOLPHIN MINI	1.643		
20°	TOYOTA/HILUX SW4	1.624		
21°	GWM/HAVAL H6	1.489		
22°	RENAULT/KARDIAN	1.476		
23°	TOYOTA/COROLLA CROSS	1.442		
24°	FIAT/CRONOS	1.354		
25°	VW/TAOS	1.159		
26°	RENAULT/DUSTER	1.083		
27°	HONDA/CITY	1.036		
28°	CAOA CHERY/TIGGO 8	1.032		
29°	HONDA/CITY HATCH	976		
30°	VW/VIRTUS	960		
31°	CAOA CHERY/TIGGO 5X	831		
32°	BYD/KING	807		
33°	GM/SPIN	702		
34°	JEEP/COMMANDER	596		
35°	FIAT/MOBI	574		
36°	HYUNDAI/HB20S	569		
37°	MITSUBISHI/ECLIPSE CROSS	556		
38°	NISSAN/VERSA	554		
39°	FORD/TERRITORY	551		
40°	BYD/DOLPHIN	465		
41°	BMW/X1	404		
42°	TOYOTA/RAV4	388		
43°	CITROEN/C3	370		
44°	BMW/320I	273		
45°	GM/EQUINOX	268		
46°	RENAULT/KWID	268		
47°	GWM/ORA 03	218		
48°	TOYOTA/YARIS HB	210		
49°	NISSAN/SENTRA	207		
50°	CITROEN/C3 AIRCROSS	172		
30	CITROLITICS / INCROSS	172		

COMERCIAIS LEVES

	Modelo	Jan/25
1°	FIAT/STRADA	3.701
2°	FIAT/TORO	1.989
3°	FORD/RANGER	1.732
4°	TOYOTA/HILUX	1.412
5°	GM/MONTANA	981
6°	GM/S10	752
7°	MITSUBISHI/L200	453
8°	RAM/RAMPAGE	413
9°	VW/SAVEIRO	336
10°	FIAT/FIORINO	270
11°	RENAULT/MASTER	266
12°	HYUNDAI/HR	208
13°	KIA/K2500	156
14°	EFFA/V21	143
15°	RENAULT/OROCH	139
16°	VW/AMAROK	116
17°	VW TRUCK E BUS/EXPRESS	114
18°	FIAT/TITANO	110
19°	IVECO/DAILY 30-130	107
20°	FORD/MAVERICK	104
21°	IVECO/DAILY	103
22°	M.BENZ/SPRINTER 315	81
23°	FIAT/SCUDO	80
24°	FORD/F150	75
25°	NISSAN/FRONTIER	60
26°	RAM/3500	55
27°	FORD/TRANSIT	53
28°	FIAT/DUCATO	50
29°	EFFA/V22	45
30°	RAM/1500	44
31°	SHINERAY/P TRUCKS	43
32°	RAM/2500	41
33°	PEUGEOT/EXPERT	35
34°	GM/SILVERADO	21
35°	JAC/HUNTER	21
36°	M.BENZ/SPRINTER 517	19
37°	CITROEN/JUMPY	18
38°	IVECO/DAILY 35-180	14
39°	CITROEN/JUMPER	9
40°	PEUGEOT/PARTNER	9
41°	RENAULT/KANGOO	7
42°	FEVER/NEXTEM FN1000	6
43°	EFFA/V25	5
44°	VW/KOMBI	4
45°	M.BENZ/SPRINTER	3
46°	MON/PROTOTIPO	3
47°	M.BENZ/ESPRINTER 320	2
48°	PEUGEOT/BOXER	2
49°	RAM/CLASSIC	2
50°	FORD/F250	1
30	1000/1230	



Emplacamento Caminhões e Ônibus Janeiro/2025



Segmentos	2025 Jan (A)	2024 Dez (B)	2025 Acumulado (C)	2024 Jan (D)	2024 Acumulado (E)	Variação (A)/(B) (A)/(D) (C)/(E)
(C) Caminhões	9.170	11.159	9.170	7.991	7.991	-17,82 ▼ 14,75 ^ 14,75 ^
'🗐' D) Ônibus	2.191	2.594	2.191	1.546	1.546	-15,54 ✓ 41,72 △ 41,72 △
C + D	11.361	13.753	11.361	9.537	9.537	-17,39

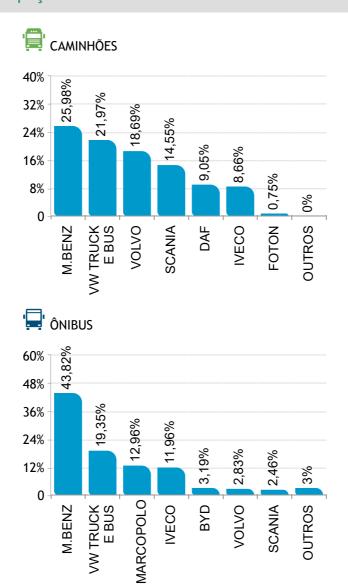
Participação no acumulado

Segmento	2025		2024
(C) Caminhões	2,69	^	2,48
' D) Ônibus	0,64	^	0,48
C + D	3,33	^	2,96



Participação de mercado Janeiro/2025

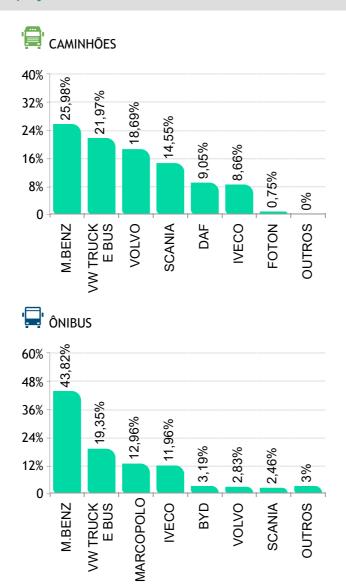




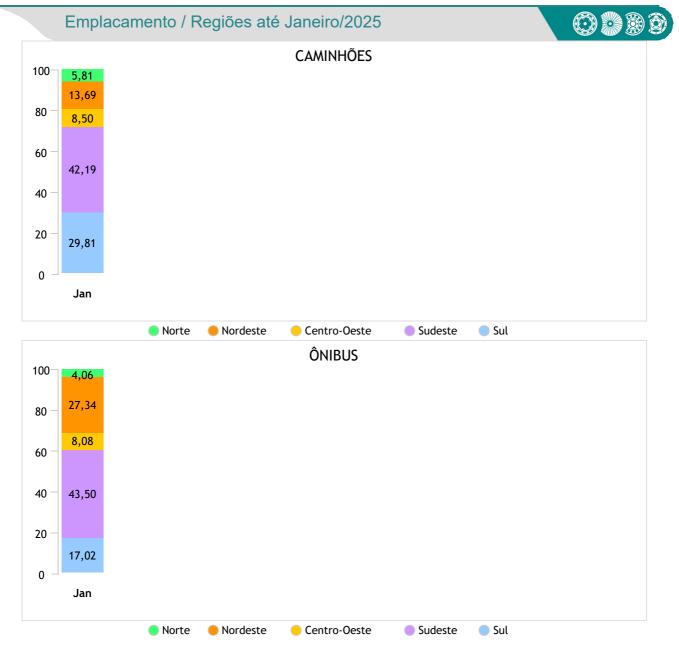


Participação de mercado - Acumulado Janeiro/2025











Ranking por marca Janeiro/2025





	Fabricante	Quant.	Part.
1°	M.BENZ	2.382	25,98%
2°	VW TRUCK E BUS	2.015	21,97%
3°	VOLVO	1.714	18,69%
4°	SCANIA	1.334	14,55%
5°	DAF	830	9,05%
6°	IVECO	794	8,66%
7°	FOTON	69	0,75%
8°	TESLA	7	0,08%
9°	AGRALE	6	0,07%
10°	JAC	6	0,07%
11°	HYUNDAI	3	0,03%
12°	FORD	2	0,02%



	Fabricante	Quant.	Part.
1°	M.BENZ	960	43,82%
2°	VW TRUCK E BUS	424	19,35%
3°	MARCOPOLO	284	12,96%
4°	IVECO	262	11,96%
5°	BYD	70	3,19%
6°	VOLVO	62	2,83%
7°	SCANIA	54	2,46%
8°	INDUSCAR	42	1,92%
9°	AGRALE	28	1,28%

Acumulado



	Fabricante	Quant.	Part.
1°	M.BENZ	2.382	25,98%
2°	VW TRUCK E BUS	2.015	21,97%
3°	VOLVO	1.714	18,69%
4°	SCANIA	1.334	14,55%
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12°	FORD	2	0,02%



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7°	SCANIA	54	2,46%
8°	INDUSCAR	42	1,92%
9°	AGRALE	28	1,28%







Semi-Leve

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	M.BENZ/SPRINTER 417	169	101	~	101	38,55%
2°	M.BENZ/SPRINTER 517	63	80	^	80	30,53%
3°	IVECO/DAILY 45-170	35	34	~	34	12,98%
4°	FOTON/AUMARK S 315	35	22	~	22	8,40%
5°	IVECO/DAILY 55C17	18	10	~	10	3,82%
6°	TESLA/CYBERTRUCK	1	7	^	7	2,67%
7°	IVECO/DAILY 55-170	3	2	~	2	0,76%
8°	M.BENZ/SPRINTER	1	2	^	2	0,76%
9°	IVECO/DAILY	0,00	1	=	1	0,38%
10°	IVECO/DAILY 55-180	2	1	~	1	0,38%
	Total	333	262	Y	262	100%

Leve

LOVO						
	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	VW TRUCK E BUS/9.180	138	175	A	175	46,92%
2°	M.BENZ/ACCELO 817	166	95	~	95	25,47%
3°	IVECO/TECTOR 9-190	55	24	~	24	6,43%
4°	IVECO/DAILY 65-170	28	20	~	20	5,36%
5°	IVECO/DAILY 65-180	0,00	17	=	17	4,56%
6°	FOTON/AUMARK S 715	13	11	~	11	2,95%
7°	VW TRUCK E BUS/6.170	22	8	~	8	2,14%
8°	FOTON/AUMARK S 916	7	6	~	6	1,61%
9°	JAC/IEV1200T	8	5	~	5	1,34%
10°	HYUNDAI/HD 80	1	3	^	3	0,80%
	Total	445	373	Y	373	100%

Médio

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	VW TRUCK E BUS/11.180	504	442	~	442	39,89%
2°	M.BENZ/ACCELO 1017	509	397	~	397	35,83%
3°	IVECO/TECTOR 11-190	67	54	~	54	4,87%
4°	M.BENZ/ATEGO 1419	66	54	~	54	4,87%
5°	M.BENZ/ACCELO 1317	82	53	~	53	4,78%
6°	VW TRUCK E BUS/13.180	76	47	~	47	4,24%
7°	FOTON/AUMARK S 1217A	31	24	~	24	2,17%
8°	VW TRUCK E BUS/14.210	36	17	~	17	1,53%
9°	M.BENZ/1418	4	6	^	6	0,54%
10°	AGRALE/A10000	7	5	~	5	0,45%
	Total	1.401	1.108	Y	1.108	100%





Semi-Pesado

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	VOLVO/VM 290	333	305	~	305	11,70%
2°	M.BENZ/ATEGO 2429	217	261	^	261	10,02%
3°	M.BENZ/ATEGO 1719	191	223	^	223	8,56%
4°	VW TRUCK E BUS/26.260	248	200	~	200	7,67%
5°	VW TRUCK E BUS/17.210	202	168	~	168	6,45%
6°	VOLVO/VM 360	218	151	~	151	5,79%
7°	VW TRUCK E BUS/31.320	169	151	~	151	5,79%
8°	DAF/CF 310	155	144	~	144	5,53%
9°	VW TRUCK E BUS/26.320	178	144	~	144	5,53%
10°	M.BENZ/ATEGO 3033	118	142	^	142	5,45%
	Total	2.964	2.606	~	2.606	100%

Pesado

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	VOLVO/FH 540	713	577	~	577	11,99%
2°	DAF/XF 530	485	413	~	413	8,58%
3°	SCANIA/R 460	481	332	~	332	6,90%
4°	VOLVO/FH 460	654	319	~	319	6,63%
5°	SCANIA/R450	390	255	~	255	5,30%
6°	DAF/XF 480	265	251	~	251	5,22%
7°	IVECO/S-WAY 480	230	243	^	243	5,05%
8°	SCANIA/R560	215	194	~	194	4,03%
9°	M.BENZ/ACTROS 2548	170	184	A	184	3,82%
10°	VOLVO/FH 500	270	166	~	166	3,45%
	Total	6.003	4.813	~	4.813	100%

Sub Segmento	2025 Jan	2024 Dez		2025 Acumulado	2024 Acumulado	
CA – PESADO	52,53%	53,85%	~	52,53%	54,94%	~
CA – SEMI-PESADO	28,44%	26,59%	^	28,44%	26,84%	^
CA – MÉDIO	12,09%	12,57%	~	12,09%	10,79%	A
CA – LEVE	4,08%	4,00%	^	4,08%	3,98%	^
CA – SEMI-LEVE	2,86%	2,99%	~	2,86%	3,44%	~
Total	100%	100%		100%	100%	



Mercado de Eletrificados Caminhões



Eletrificados	2025 Jan (A)	2024 Dez (B)	2025 Acumulado (C)	2024 Jan (D)	2024 Acumulado (E)	(A)	Variação /(B) (A)/(D)	(C)/(E)
A) Híbridos	0	0	0	0	0	-	-	-
B) Elétricos	17	0	17	56	56	-	-69,64 ∀	-69,64 ∀
Tot.Eletrificados	17	0	17	56	56	-	-69,64 Y	-69,64 ∀
	ELÉTRICOS MÊS							

HÍBRIDOS MÊS Fabricante Quant. Part.

	Fabricante	Quant.	Part.	
1°	TESLA	7	41,18%	
2°	JAC	6	35,29%	
3°	VW TRUCK E BUS	3	17,65%	
4°	FOTON	1	5,88%	

HÍBRIDOS ACUMU	JLADO		
Fabricante	Quant.	Part.	

ELÉTRICOS ACUMULADO					
	Fabricante	Quant.	Part.		
1°	TESLA	7	41,18%		
2°	JAC	6	35,29%		
3°	VW TRUCK E BUS	3	17,65%		
4°	FOTON	1	5,88%		



Mercado de Eletrificados Ônibus



Eletrificados	2025 Jan (A)	2024 Dez (B)	2025 Acumulado (C)	2024 Jan (D)	2024 Acumulado (E)	(A	A)/(B)	Variaçã (A)/(D	
A) Híbridos	0	0	0	0	0	-		-	-
B) Elétricos	117	0	117	10	10	-	1.07	70,00 ^	1.070,00
Tot.Eletrificados	117	0	117	10	10	-	1.07	70,00	1.070,00

HÍBRIDOS MÊS

Fabricante Quant. Part.

HÍBRIDOS ACUMULADO

Fabricante Quant. Part.

ELÉTRICOS MÊS

	Fabricante	Quant.	Part.
1°	BYD	70	59,83%
2°	INDUSCAR	42	35,90%

ELÉTRICOS ACUMULADO

	Fabricante	Quant.	Part.
1°	BYD	70	59,83%
2°	INDUSCAR	42	35,90%



Emplacamento Motocicletas Janeiro/2025



Segmentos	2025 Jan (A)	2024 Dez (B)	2025 Acumulado (C)	2024 Jan (D)	2024 Acumulado (E)		Varia (A)/(
Motos	151.954	151.921	151.954	143.328	143.328	0,02	6,0

Variação					
(A)/(B)	(A)/(D)	(C)/(E)			
0,02	6,02	6,02			

Participação no acumulado

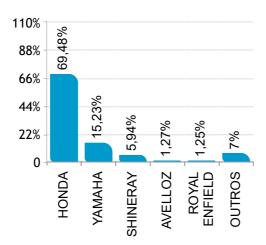
Segmento	2025		2024
M otos	2,7	^	2,48



Participação de mercado Janeiro/2025

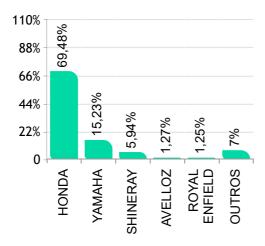




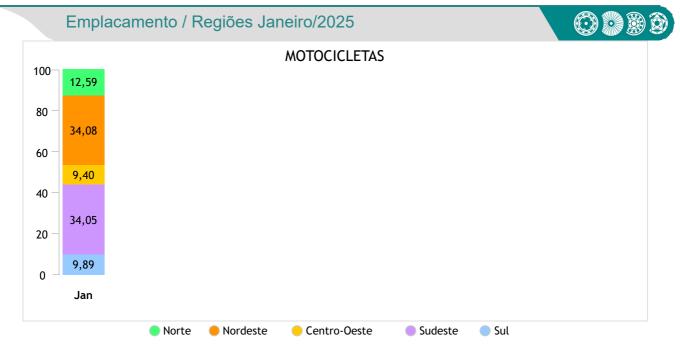


Acumulado











Ranking por marca Janeiro/2025





- Wie	Fabricante	Quant.	Part.
1°	HONDA	105.582	69,48%
2°	YAMAHA	23.149	15,23%
3°	SHINERAY	9.025	5,94%
4°	AVELLOZ	1.935	1,27%
5°	ROYAL ENFIELD	1.903	1,25%
6°	MOTTU	1.872	1,23%
7°	BAJAJ	1.730	1,14%
8°	HAOJUE	1.681	1,11%
9°	BMW	1.057	0,70%
10°	TRIUMPH	915	0,60%
11°	VMOTO	585	0,38%
12°	KAWASAKI	569	0,37%
13°	DAFRA	556	0,37%
14°	SUZUKI	195	0,13%
15°	ZONTES	190	0,13%
16°	BULL	160	0,11%
17°	H.DAVIDSON	141	0,09%
18°	GCX	96	0,06%
19°	DUCATI	90	0,06%
20°	SHANSU	65	0,04%
21°	WATTS	44	0,03%

Acumulado

MOTOS

VIO 105						
	Fabricante	Quant.	Part.			
1°	HONDA	105.582	69,48%			
2°	YAMAHA	23.149	15,23%			
3°	SHINERAY	9.025	5,94%			
4°	AVELLOZ	1.935	1,27%			
5°	ROYAL ENFIELD	1.903	1,25%			
6°	MOTTU	1.872	1,23%			
7°	BAJAJ	1.730	1,14%			
8°	HAOJUE	1.681	1,11%			
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15°	ZONTES	190	0,13%			
16°	BULL	160	0,11%			
17°	H.DAVIDSON	141	0,09%			
18°	GCX	96	0,06%			
19°	DUCATI	90	0,06%			
20°	SHANSU	65	0,04%			
21°	WATTS	44	0,03%			







City

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	HONDA/CG 160	32.988	34.516	A	34.516	62,97%
2°	HONDA/CB 300F	5.274	5.001	Y	5.001	9,12%
3°	YAMAHA/YBR 150	3.172	3.261	A	3.261	5,95%
4°	YAMAHA/FAZER 150	2.039	2.682	A	2.682	4,89%
5°	YAMAHA/FAZER 250	3.346	2.535	Y	2.535	4,62%
6°	MOTTU/SPORT 110I	1.029	1.872	A	1.872	3,42%
7°	SHINERAY/XY 150	1.537	1.420	Y	1.420	2,59%
8°	YAMAHA/YS150 FAZER	2.067	774	Y	774	1,41%
9°	HAOJUE/DK150	452	523	A	523	0,95%
10°	YAMAHA/YBR 125	571	401	~	401	0,73%
	Total	54.087	54.812	^	54.812	100%

Custom

Custom						
	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	ROYAL ENFIELD/HUNTER 350	558	639	^	639	25,41%
2°	ROYAL ENFIELD/METEOR	380	517	^	517	20,56%
3°	ROYAL ENFIELD/SUPER METEOR 650	222	343	^	343	13,64%
4°	ROYAL ENFIELD/CLASSIC 350	267	288	^	288	11,45%
5°	TRIUMPH/SCRAMBLER 400	164	192	^	192	7,63%
6°	BMW/C400 X	48	94	^	94	3,74%
7°	KAWASAKI/ELIMINATOR 500	70	64	~	64	2,54%
8°	ROYAL ENFIELD/INTERCEPTOR	105	60	~	60	2,39%
9°	KAWASAKI/VULCAN S	58	50	~	50	1,99%
10°	ROYAL ENFIELD/CONTINENTAL GT	63	48	~	48	1,91%
	Total	2.222	2.515	A	2.515	100%

Trail/Fun

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	HONDA/NXR160	13.471	13.190	Y	13.190	44,18%
2°	YAMAHA/XTZ 250	3.122	3.272	A	3.272	10,96%
3°	YAMAHA/CROSSER 150	3.183	2.885	Y	2.885	9,66%
4°	HONDA/XRE 300	3.205	2.873	Y	2.873	9,62%
5°	HONDA/XRE 190	2.871	2.826	Y	2.826	9,47%
6°	SHINERAY/XY 125	2.338	2.823	A	2.823	9,46%
7°	HONDA/XR 300L	723	798	A	798	2,67%
8°	BMW/G310 GS	224	212	Y	212	0,71%
9°	DAFRA/NHX 190	70	166	A	166	0,56%
10°	HAOJUE/NK 150	158	164	A	164	0,55%
	Total	29.983	29.857	Y	29.857	100%





B 4		•
ΝЛ	axtra	п
11/1	axtra	ш

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	HONDA/CB 500X	531	360	~	360	19,88%
2°	BMW/R1300GS	255	269	^	269	14,85%
3°	TRIUMPH/TIGER 900	282	263	~	263	14,52%
4°	BMW/F900 GS	272	212	~	212	11,71%
5°	TRIUMPH/TIGER 1200	159	130	~	130	7,18%
6°	HONDA/NC 750X	84	82	~	82	4,53%
7°	KAWASAKI/VERSYS 650	95	77	~	77	4,25%
8°	SUZUKI/VSTROM650	45	68	^	68	3,75%
9°	BMW/F850 GS	52	64	^	64	3,53%
10°	HONDA/CRF 1100L	119	64	~	64	3,53%
	Total	2.247	1.811	~	1.811	100%

Naked/Roadster

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	YAMAHA/MT03	1.084	903	~	903	27,21%
2°	BAJAJ/DOMINAR D400	888	782	~	782	23,56%
3°	HONDA/CB 500	325	296	~	296	8,92%
4°	BAJAJ/DOMINAR D250	253	270	^	270	8,13%
5°	YAMAHA/MT09	240	196	~	196	5,91%
6°	YAMAHA/MT07	216	167	~	167	5,03%
7°	HONDA/CB 650R	263	158	~	158	4,76%
8°	TRIUMPH/SPEED 400	117	147	^	147	4,43%
9°	KAWASAKI/Z900	77	54	~	54	1,63%
10°	KAWASAKI/Z500	62	48	Y	48	1,45%
	Total	3.993	3.319	Y	3.319	100%

Scooter/Cub

	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	HONDA/BIZ	22.971	20.660	Y	20.660	35,52%
2°	HONDA/POP 110I	15.633	16.490	A	16.490	28,35%
3°	HONDA/PCX 160	3.886	4.105	A	4.105	7,06%
4°	HONDA/ELITE 125	2.705	2.923	A	2.923	5,03%
5°	SHINERAY/SHI 175	2.312	2.580	A	2.580	4,44%
6°	YAMAHA/NMAX	1.139	2.038	A	2.038	3,50%
7°	AVELLOZ/AZ1	1.876	1.724	Y	1.724	2,96%
8°	SHINERAY/XY 50	1.584	1.648	A	1.648	2,83%
9°	YAMAHA/NEO 125	1.358	1.458	A	1.458	2,51%
10°	YAMAHA/FLUO 125	1.293	1.141	Y	1.141	1,96%
	Total	58.077	58.168	^	58.168	100%





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	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	YAMAHA/YZF R15	492	526	^	526	40,78%
2°	SHINERAY/XY 250	10	242	^	242	18,76%
3°	YAMAHA/YZF R3	163	143	~	143	11,09%
4°	BMW/S1000 RR	117	99	~	99	7,67%
5°	KAWASAKI/NINJA 300	64	75	^	75	5,81%
6°	KAWASAKI/NINJA 500	71	69	~	69	5,35%
7°	HONDA/CBR 650R	58	35	~	35	2,71%
8°	KAWASAKI/NINJA ZX-4R	41	20	~	20	1,55%
9°	KAWASAKI/NINJA 650	11	17	^	17	1,32%
10°	SUZUKI/GSX S1000 GT	10	11	A	11	0,85%
	Total	1.090	1.290	^	1.290	100%

Touring

roaning	Modelo	2024 Dez	2025 Jan		2025 Acumulado	Part.
1°	H.DAVIDSON/FLHTK	24	15	~	15	23,08%
2°	H.DAVIDSON/FLHX	18	14	~	14	21,54%
3°	H.DAVIDSON/FLH RXS	17	11	~	11	16,92%
4°	HONDA/GOLDWING	6	11	^	11	16,92%
5°	BMW/R1250 RT	2	6	^	6	9,23%
6°	H.DAVIDSON/FLTRX	16	5	~	5	7,69%
7°	H.DAVIDSON/FLTRK	4	2	~	2	3,08%
8°	BMW/K 1600	1	1	=	1	1,54%
	Total	88	65	Y	65	100%

Sub Segmento	2025 Jan	2024 Dez		2025 Acumulado	2024 Acumulado	
SCOOTER/CUB	38,31%	38,26%	^	38,31%	37,58%	A
CITY	36,10%	35,64%	^	36,10%	40,05%	~
TRAIL/FUN	19,66%	19,75%	~	19,66%	18,30%	^
NAKED/ROADSTER	2,19%	2,63%	~	2,19%	1,32%	A
CUSTOM	1,66%	1,46%	A	1,66%	0,94%	A
MAXTRAIL	1,19%	1,48%	~	1,19%	1,23%	~
SPORT	0,85%	0,72%	^	0,85%	0,54%	A
TOURING	0,04%	0,06%	~	0,04%	0,04%	=
Total	100%	100%		100%	100%	

0,49%



Mercado de Eletrificados Motos



Eletrificados	2025 Jan (A)	2024 Dez (B)	2025 Acumulado (C)	2024 Jan (D)	2024 Acumulado (E)	(A)/	Variação (B) (A)/(D)	
A) Híbridos	0	0	0	0	0	-	-	-
B) Elétricos	1.030	0	1.030	511	511	-	101,57	101,57
Tot.Eletrificados	1.030	0	1.030	511	511	-	101,57	101,57

ELÉTRICOS MÊS

	Fabricante	Quant.	Part.
1°	VMOTO	585	56,80%
2°	GCX	96	9,32%
3°	SHANSU	65	6,31%
4°	SHINERAY	63	6,12%
5°	WATTS	44	4,27%
6°	SHENGQI	37	3,59%
7°	LVNENG	20	1,94%
8°	AIPAO	11	1,07%
9°	FEVER	11	1,07%
10°	ROTOM	10	0,97%
11°	LEVA	9	0,87%
12°	CYKLOS	7	0,68%
13°	FUSCO	6	0,58%
14°	WANGPAI	6	0,58%

Fabricante	Ouant.	Part.
HÍBRIDOS MÊS		

ELÉTRICOS ACUMULADO

15° AIMA

	Fabricante	Quant.	Part.
1°	VMOTO	585	56,80%
2°	GCX	96	9,32%
3°	SHANSU	65	6,31%
4°	SHINERAY	63	6,12%
5°	WATTS	44	4,27%
6°	SHENGQI	37	3,59%
7°	LVNENG	20	1,94%
8°	AIPAO	11	1,07%
9°	FEVER	11	1,07%
10°	ROTOM	10	0,97%
11°	LEVA	9	0,87%
12°	CYKLOS	7	0,68%
13°	FUSCO	6	0,58%
14°	WANGPAI	6	0,58%
15°	AIMA	5	0,49%

HÍBRIDOS ACUMULADO

Fabricante Quant. Part.



Emplacamento Impl. Rodod Janeiro/2025



Segmentos	2025 Jan (A)	2024 Dez (B)	2025 Acumulado (C)	2024 Jan (D)	2024 Acumulado (E)
5 F) Impl. Rodod.	6.203	6.820	6.203	7.081	7.081
Outros	12.052	12.226	12.052	10.502	10.502

Variação (A)/(B) (A)/(D) (C)/(E)						
-9,05 ∀	-12,40 ∀	-12,40 ∀				
-1,42 ∀	14,76	14,76				

Participação no acumulado

Segmento	2025		2024
F) Impl. Rodod.	1,82	~	2,20
Outros	3,53	^	



