Isaac Feldman

Designer & Web developer

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EXPERIENCE

Restaurant Cheetah — *Web designer*

AUGUST 2019 - APRIL 2020

As a Web designer in the Growth Squad, I designed and developed Websites, landing pages, HTML newsletters, and used tools such as Customer.io, Zapier, and a plethora of no-code tools and services to meet the ongoing growth KPIs.

Rosslare Security — *Web designer & Art Director*

2016 - 2019

As a Web designer, I designed and developed mockups and UX flows for mobile and digital products, and also dealing with all branding and marketing needs of the company, creating package design for the products, landing pages, catalogs, folders, and all branding needs worldwide

Camilyo.com — *Web designer*

2014 - 2016

As a web and UI designer, my position consisted of delivering conceptual HTML prototypes and design assets for the development team, actively creating workflows and training for customers worldwide. I was also involved in developing website templates and implementing them in the system, while doing UX work alongside the PM.

Migzarim Agency — *Art Director*

2013 - 2014

As an Art director, I was responsible for doing creative work for the Russian and the Arab Israeli sector, working with a team of copywriters, producers, and junior designers both creating and adapting Ad campaigns and marketing efforts for leading national and international brands.

EDUCATION

itc.tech / FullStack development bootcamp
2020, Tel Aviv

Ort Singalovski / P.E Visual communication
2009 - 2011, Tel Aviv

createfuture.co.il / User Experience designer course
2018, Tel Aviv

CODING
- HTML CSS JS
- React
- NextJS

DESIGN TOOLS
- Figma
- Adobe Creative Suite

NO-CODE
- Webflow
- Wordpress
- Bravo Studio

CONTENT MAKING
- Youtube Videos
- Podcasting
- Blogging

LANGUAGES
- English
- Hebrew
- Spanish