Isaac Mikel

Graphic Designer with a focus on using **engaging storytelling** to tackle and **solve design problems**

EXPERIENCE

Freelance Design
Graphic Designer
(2015 - PRESENT)

- Communicated deadlines, negotiated contracts, tracked working hours and managed file storage for B2B and B2C clients
- Reviewed creative briefs with clients to assess their design needs
- Produced drafts and communicated revisions with clients to deliver within their business timeframe
- Designed logos, flyers, brochures, product mockups, and UI mockups
- Provided customized illustrations, photo edits, video edits, motion graphics, and vector graphics

Quantum Lifecycle Marketing 📍 *BOISE, ID*
Graphic Designer
(2021 - 2022)

- Conceptualized email marketing objectives and translated into high quality design mockups
- Worked with marketing and engineering team to maintain branding companywide

LiveRez Vacation Rental Software 📍 *EAGLE, ID*
Graphic Designer
(2018 - 2021)

- Spearheaded brand book creation and logo redesign to establish consistent branding
- Developed logos, brochures, illustrations, motion graphics, social media graphics, and layouts

Red Couch Creative 📍 *EAGLE, ID*
Graphic Design Intern
(2014 - 2015)

- Directed and executed product photography and photo retouching

CONTACT

- 📍 Los Angeles, CA 90037
- 🏠 Portfolio
- ✉️ isaac.mikel2397@gmail.com
- 📞 (208) 258-4111

EDUCATION

University of Idaho
Bachelor of Science in Advertising
Minor in Marketing
(2017 - 2021)

College of Western Idaho
(2015 - 2017)

Meridian Technical Charter High School
Media Arts Pathway
Professional Technical Diploma
(2011 - 2015)

SKILLS

- Adobe Creative Suite
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere
- Figma
- Social Media Management
- HTML / CSS
- Klaviyo
- Mailchimp
- Hubspot
- Microsoft Office
- Google Suite
- Wordpress