

Isaac Mikel

Graphic Designer with a focus on using **engaging storytelling** to tackle and **solve design problems**

EXPERIENCE

Freelance Design Graphic Designer

2015 - PRESENT

- Communicated deadlines, negotiated contracts, tracked working hours and managed file storage for B2B and B2C clients
- Reviewed creative briefs with clients to assess their design needs
- Produced drafts and communicated revisions with clients to deliver within their business timeframe
- Designed logos, flyers, brochures, product mockups, and UI mockups
- Provided customized illustrations, photo edits,
 video edits, motion graphics, and vector graphics

Quantum Lifecycle Marketing ◆ BOISE, ID Graphic Designer

2021 - 2022

- Conceptualized email marketing objectives and translated into high quality design mockups
- Worked with marketing and engineering team to maintain branding companywide

LiveRez Vacation Rental Software ◆ EAGLE, ID Graphic Designer

〔2018 - 2021〕

- Spearheaded brand book creation and logo redesign to establish consistent branding
- Developed logos, brochures, illustrations, motion graphics, social media graphics, and layouts

Red Couch Creative ◆ EAGLE, ID

Graphic Design Intern

2014 - 2015

• Directed and executed product photography and photo retouching

CONTACT

- Los Angeles, CA 90037
- Portfolio
- isaac.mikel2397@gmail.com
- **2** (208) 258-4111

EDUCATION



University of Idaho

Bachelor of Science in Advertising Minor in Marketing

(2017 - 2021)

College of Western Idaho

(2015 - 2017)

Meridian Technical Charter High School

Media Arts Pathway Professional Technical Diploma

(2011 - 2015)

SKILLS



- Adobe Creative Suite
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere
- Figma
- Social Media Management
- HTML/CSS
- Klaviyo
- Mailchimp
- Hubspot
- Microsoft Office
- Google Suite
- Wordpress