

Isaac Chung

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Portfolio: <https://isaac3424.github.io/index.html>

PROJECTS

UI/UX Designer.

June 2024 – August 2024.

Brick by Brick User Interface Design.

Remote.

- Created the brand identity after meeting with the Startup founders and understanding their mission and vision, effectively translating ideas into visuals.
- Designed the Homepage after several iterations that included feedback from reviews and brainstorming sessions, finding a clear way of displaying the information.
- Created the sitemap and the pages after meetings with stakeholders, resulting on an interactive prototype that allowed showcasing the product to investors.

UI/UX Designer.

September 2023 – December 2023.

180 Wines Website Redesign.

Remote.

- Enhanced the user flows by applying heuristic evaluations, usability tests, and user flow analysis, which adjusted the website to the user needs.
- Created design guidelines through color theory, layout, typography; and created wireframes and interactive prototypes following industry trends; giving a fresher image to the user interface.

WORK EXPERIENCE

3D Animator.

August 2024 – Present.

eSync 360.

Panama City. Panama

- Apply storytelling to design scripts and storyboards that keep the users engaged.
- Make videos with 3D models and visual effects that explain spine surgeries and health conditions.
- Iterate and implement feedback on deliverables after animation reviews.

UI/UX Designer.

September 2023 – December 2023.

North York Community House.

North York, ON. Canada

- Created user personas and journey maps for a social project after analyzing data gathered from interviews I prepared, increasing the confidence of the team with this real-life data.
- Participated in ideation sessions about an internal webpage and followed the design thinking method to create its prototype, which served as guidance for the team at the time of building it.

Quality Assurance Tester.

February 2020 – May 2023.

Agility Feat.

Panama City. Panama.

- Participated in Agile meetings that fostered an effective workflow in the web development process.
- Found defects in applications through smoke tests, regression tests, etc. and notified the team for corrections, reducing the number of issues that entered the production environment.

Quality Assurance Tester.

October 2018 – January 2020.

Control Risks.

Panama City. Panama.

- Examined the web page of the company by validating business requirements and reporting the issues found with enough information, which made error fixing easier for developers.

Junior Data Mining Engineer.

Huawei.

June 2015 – August 2016.

Panama City. Panama.

- Provided maintenance to a business intelligence tool and technical support to its users, allowing the marketing team to work efficiently, which improved the results of the campaigns.

EDUCATION

Graduate Certificate in User Experience Design.

Humber College.

January 2023 – December 2023.

Toronto, ON. Canada

Master of Science in Digital Media Design.

Drexel University.

September 2016 – June 2018.

Philadelphia, PA. USA

Bachelor in Electronics and Telecommunications Engineering.

Technological University of Panama.

March 2009 – June 2014.

Panama City. Panama

SKILLS

- **UI/UX:** Figma, FigJam. Miro, Mural.
- **Graphic Design:** Photoshop, Illustrator.
- **2D Animation:** After Effects.
- **3D Animation:** Blender.
- **CMS and Websites:** Webflow. Lottie Creator, Spline (3D).
- **Coding:** HTML, CSS, SQL. Familiar with JavaScript and C#. Basic knowledge of Linux.
- **Teamwork:** Jira, Trello.
- **Video Game Design and Development:** Unreal Engine. Unity.
- **Languages:** English (advanced), Spanish (native). Basic knowledge of French and German.
- **Software Development:** Agile Methodologies (Scrum, Kanban).
- Experienced collaborating with different stakeholders (clients, marketing teams, business analysts, developers, UI designers, product owners, project managers) from cross-cultural teams.
- High attention to detail from working in software testing.
- Strong organization from handling the testing side of several small projects at the same time.
- Great collaboration skills from working in software development teams for years.

PROFESSIONAL DEVELOPMENT

- ADaPT Program: Short courses on in-demand skills (Presentation skills, Communication styles, Google Analytics, Excel). October 2023 - December 2023. Toronto Metropolitan University.
- Course on Research Ethics based on the Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans. May 2023. Government of Canada.