THE BASE STRUCTURE

The principal container for the entire HTML document is html>. This tag will be contained by all others.

The document's title and meta data are included in the section called "head."

The title of the document is specified in the title> tag and appears in the title bar or tab of the browser.

The body of the paper contains its essential substance. This tag needs to contain every visible piece of content on the page, including text, photos, and other graphics.

HOW I STRUCTURED MY WEBSITE

I created a total of 6 pages: the home page, about, contact, article home page, and 2 articles. The article home page was an addition to make the page more fluid and slicker.

STYLING

I didn't go too crazy with the styling. I aligned everything to my desired position, added some hover to the home page, coloured the text and gave some shadows to the images.

IMPROVEMENTS

I think that the website could use some animations. It could benefit to intrigue younger audiences entering the website. I would also change the colour scheme as it is a bit dull and gloomy. I would change it to something that triggers more dopamine like white and blue or something of that sort.

DEVIATIONS

I made an effort to stick to the wireframes and mock-ups from the beginning during this assignment. A few items, including another page and some styling for the About page, have changed. Little to nothing was altered in terms of background colours, page layout, and colour schemes.

Ecommerce

E-commerce is a powerful resource for expanding a company or website. Ecommerce can increase a company's reach and client base by enabling users to buy goods and services online. E-commerce can also offer insightful information about consumer behaviour and preferences that can be used to enhance marketing and sales efforts. Additionally, e-commerce can offer clients a quicker and more effective buying experience, which may enhance customer loyalty and repeat business. Ecommerce may assist companies and websites grow their clientele, increase productivity, and expand their market.

Usenet

Due to its many advantages, Usenet may be a strong tool for websites and enterprises. First and foremost, it can be used for file sharing and distribution, enabling organizations to share big files swiftly and effectively with clients, business partners, or staff. Usenet may also be utilized as a discussion platform where companies can interact with clients and partners in real time and gain insightful feedback. It can also

be utilized as a news source, offering useful information about the sector that can assist organizations stay current with the most recent trends and advancements. Usenet can also be used to create a user community, which will increase customer and partner involvement and loyalty. Usenet may be a useful tool for organizations and websites that want to enhance cooperation, communication, and information exchange.