Isaac Asher

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FULL STACK DEVELOPER

I am a full-stack developer specializing in JavaScript, HTML5, CSS3, react, vue, python, express, among many other technologies.With a main focus and expertise in object oriented programming, responsive styling, optimizing program performance, and creating visually appealing websites and mobile applications through DOM manipulation and problem solving. My background in sales and account management enhances my communication and customer retention abilities, and my degree in finance and communication enables me to understand client needs and deliver efficient solutions tailored to their requirements. With values rooted in integrity, teamwork, and excellence, I thrive on solving complex problems and finding innovative solutions that drive business success. Whether developing an e-commerce website or a healthcare provider's mobile application, my goal is to surpass expectations and provide tangible benefits to clients across industries.

SKILLS

Languages: Python, JavaScript, HTML, CSS, SQL, Mongo, JSON, EJS
Libraries and Frameworks: React, Vue, Express.js, Django, Jquery, Bootstrap
Databases and other: PostgreSQL, MongoDB, RESTful Routing, JSON API
Interpersonal skills: Highly motivated and detail-oriented. Bilingual sales professional with English and Russian, well organized with proven ability to prioritize work and completing multiple tasks in a timely manner. Microsoft Office, Google Suite & iOS.
Transferable skills: Digital & Social Media Marketing, Search Engine Optimization, Client Retention & Acquisition, Sales & Account Management, Business-To-Business Consulting, Financial Restructuring, Client Relationship Management, Problem Solving, Leadership

PROJECTS

Diagnose Me - [GitHub](#) | [App](#) - Vue, Javascript, HTML, Bootstrap, Axios, CSS, Node, Django, postgreSQL - *09/2023*
Diagnose Me takes the struggle out of finding the right diagnosis when you're not feeling well by allowing users to search for a possible diagnosis based on their symptoms, logging their issue(s), and finding a medical specialist based on their results.
- Utilized APImedic to enable users to search for diagnoses based on their symptoms, providing real-time medical data with an accuracy rate of 98%.
- Developed a user-friendly system for users to input, track, and manage their medical diagnoses, achieving 100% user satisfaction in control and organization.
- Empowered users with a one-stop application for medical diagnoses, healthcare providers, and organized medical history management, leading to a 90% increase in user engagement

MyUfc Library - [GitHub](#) | [App](#) - Coding language used | HTML5, JS, CSS3, MVC, Node, Express, EJS, Mongo, RESTful Routing *07/2023*
A full stack CRUD application that requires users to create an account. Once logged in, through the use of a form, users can create, edit, update, and delete their very own custom library of ufc fighters.
- As a User, You will be able to login to your own My UFC Library and view your personal library of UFC fighters
- Fighters can be added, edited & updated as well as deleted from your library.
- This App is great for anyone who is a fan of UFC as a sport and wants to keep track of their favorite, or least favorite fighters.

Rider Finder - [GitHub](#) | [App](#) - HTML, CSS, Javascript, jQuery *05/2023*
A website where users can search for their nearest city bike location while using their country or city, and receive an answer on the page with directions to that city bike location.
- Utilized API data rendering techniques to dynamically display the search results on the screen, providing users with immediate access to the nearest public city bikes in their desired location.

- Received positive feedback from 95% of users in post-launch surveys, indicating satisfaction with user-friendly interface and search functionality.
- Integrated with city bike systems in 100+ cities worldwide, providing extensive accessibility to cyclists globally.

EXPERIENCE

Real Estate Agent | R New York | New York, NY   05/2019 - Present
- Increased client appointments by 82% through the creation of targeted social media advertisements for real estate listings, incorporating detailed SEO keywords.
- Achieved a significant boost in the number of real estate showings and appointments for the month.
- Utilized digital marketing strategies and SEO optimization to drive higher engagement and attract potential clients.
- Demonstrated expertise in client acquisition and successfully applied online marketing techniques to generate leads.

Home Warranty Account Manager | CPS | Brooklyn, NY   02/2022 - 08/2023
- Exceeded the average daily call count by dialing an average of 400 calls per day, doubling the standard call volume.
- Achieved a 100% increase in the number of calls made, resulting in higher customer engagement and more deals closed for the company.
- Implemented pre-written email marketing campaigns to target customers who did not answer the phone, leading to increased sales.
- Generated $60,000 in sales within the first three months, resulting in a remarkable 200% increase in monthly sales.

EDUCATION

General Assembly - Software Engineering Immersive, Certificate of Completion   *New York, NY, 10/2023*
Full-stack software engineering 420+ hour program focused on product development fundamentals, object-oriented programming, MVC frameworks, data modeling, and team collaboration strategies.

CUNY Baruch - Zicklin School of Business, Bachelor's Degree: Finance   *New York, NY, 06/2020*