#### Last Updated: October 28, 2025

# ISAAC BERNAT

Staff Software Engineer with 12+ years of experience in backend systems, architecture and product strategy. A proven leader of high-impact initiatives, delivering a +3% global Gross Margin lift and architecting the core subscription platform that secured a **Series C funding round**.

#### PROFESSIONAL EXPERIENCE

## • Independent Professional Development

Aug 2024 - Present

- Authored a production-level system design for a heuristic-based Spam Classification Engine.
- Developed open-source tools, including a Python/LLM data pipeline and 'netflix-to-srt' (\* 800+).

**Preply** 

Mar 2020 - Jul 2024

Barcelona, Spain (Remote)

· Staff Backend Engineer

Jun 2022 - Jul 2024

- Drove the company's #1 most impactful initiative of 2023 (out of 215 A/B tests), delivering a +3% global Gross Margin lift by overhauling subscription cancellation and pause policies.
  - Case Study: Strategy & Data-Driven Decision Making
- Acted as a strategic technical advisor, identifying critical risks in a major initiative and advocating for a phased approach that mitigated over **10,000 hours** in potential wasted development.
- Proactively identified and mitigated critical financial exploits, including an automated abuse vector that leveraged payment processing thresholds. Designed and implemented a rate-limiting solution that eliminated the vulnerability while preserving legitimate user functionality.

#### · Senior Backend Engineer

*Mar 2020 – Jun 2022* 

- Served as the founding backend architect for the Subscription MVP, designed the core services and orchestrated the cross-team integrations (Payments, CRM, Data, Customer Success) required for a new recurring revenue system. This foundational work delivered a +41% YoY increase in LTV, improved the LTV-to-CAC ratio from 1.4x to 3.0x and was instrumental in securing a Series C funding round.
  - Case Study: MVP Architecture Product Strategy
- Commanded 15+ production incidents and used the post-mortem from a critical SEV-2 to establish a mandatory, company-wide policy on pre-launch monitoring and observability.
  - Case Study: Incident Retrospective & Key Learnings
- Led the backend migration of a high-traffic (1M+ MAU) application to a GraphQL API, improving page load times by >85% and unblocking A/B tests that resulted in an +800% CVR increase.

## **Ivbar Institute**

Mar 2018 - Mar 2020

Stockholm, Sweden

· Fullstack Engineer

- *Jan 2019 Mar 2020*
- Selected to speak at PyCon Sweden 2019, where I presented a deep-dive on code optimization that demonstrated a > 10<sup>18</sup>x performance improvement.
- Engineered the UI for complex medical case-mix decision trees, empowering healthcare professionals to better analyze treatment pathways.

#### • Backend Engineer

Mar 2018 – Jan 2019

- Architected the core data processing engine for the Swedish National Quality Registry for Breast Cancer (NKBC), enabling nationwide analysis of treatment outcomes.
- Implemented MECE-compliant privacy filters to ensure patient k-anonymity in highly sensitive medical datasets, a critical requirement for ethical data handling.

## **Productos Aditivos**

Montcada, Spain

- CTO & CFO Jun 2016 Jan 2018
  - Drove technology modernization and financial optimization, securing over €64,000 in savings by renegotiating commercial loans and rectifying payroll errors.
  - Oversaw a critical ERP migration and directed the company-wide transition to the Spanish SII real-time tax reporting system.

• Tech Lead Sep 2014 – Jun 2016

• As a technical leader for the company's "2.0" pivot, guided the architectural transition from a monolith to a distributed system of **50+ microservices** in Go and Python.

- Owned two of the most critical backend services: 'users' (Python) and 'offers' (Go). As maintainer of the 'offers' service, I was responsible for code quality and architectural consistency across 1,200+ commits from 12 contributors. This service ensured credit card transactions mapped to merchant offers.
- Architected and built "Opsweb," a mission-critical internal deployment system for managing canary releases, directly improving developer experience and stability.

### • Early Engineer (Backend, Data, Frontend)

Oct 2012 - Sep 2014

- Developed and maintained a heuristic-based fraud prevention system to detect and block abuse of the platform's gift card and coupon features, protecting against financial loss from fake user profiles.
- Engineered foundational data systems, including the company's first content recommendation engine and a high-volume ETL pipeline for our Redshift data warehouse.
- Collaborated effectively in an asynchronous, multi-time-zone environment with teams in Stockholm and San Francisco.
- Selected to speak at the inaugural **PyCon Sweden** on building developer tooling.

FXstreet.com Barcelona, Spain

Software Developer

Feb 2012 – Jul 2012

• Contributed to a high-traffic C#/.NET financial news portal, handling complex internationalization (i18n) challenges across 17 languages.

#### **KEY PROJECTS & PRESENTATIONS**

## System Design: Heuristic-based Spam Classifier

• Authored a production-level technical design for a proof-of-concept spam classifier, demonstrating a pragmatic approach to building new features within legacy ecosystems.

Dink: Full Design Document

## PyCon Sweden 2019: From >1 Billion Years to <1 Second

• Presented a deep-dive on iterative code optimization techniques, showcasing a  $> 10^{18}x$  performance improvement with comparisons between Python, PyPy and C++.

■ Link: Full Talk on YouTube

#### Open Source: netflix-to-srt

• Creator and maintainer of a popular open-source tool with **★** 800+ on GitHub that solves a common community need for converting subtitle formats.

Chink: Project Repository

## **CORE COMPETENCIES**

Programming Languages:Python (Expert), Go, SQL, JavaScript, C++Platforms & Databases:AWS, PostgreSQL, Docker, Git, MySQL, RedshiftArchitecture & Design:Distributed Systems, APIs (GraphQL, REST), Performance OptimizationPractices & Methodologies:A/B Testing, TDD, Product Strategy, Incident Management, AI-Assisted Development

#### **EDUCATION & LANGUAGES**

## M.Sc. in Informatics Engineering, Highest Honours

2006 - 2011

Universitat Politècnica de Catalunya (UPC) & NTNU

Barcelona, Spain & Trondheim, Norway

- Master's Thesis on Test-Driven Conceptual Modelling conducted at the Norwegian University of Science and Technology (NTNU) as part of the ERASMUS programme.
- Awarded the highest possible grade (A with Highest Honours) from both institutions.

#### Languages

• Native: Catalan, Spanish • Full Professional Proficiency: English (C2) • Elementary: Swedish