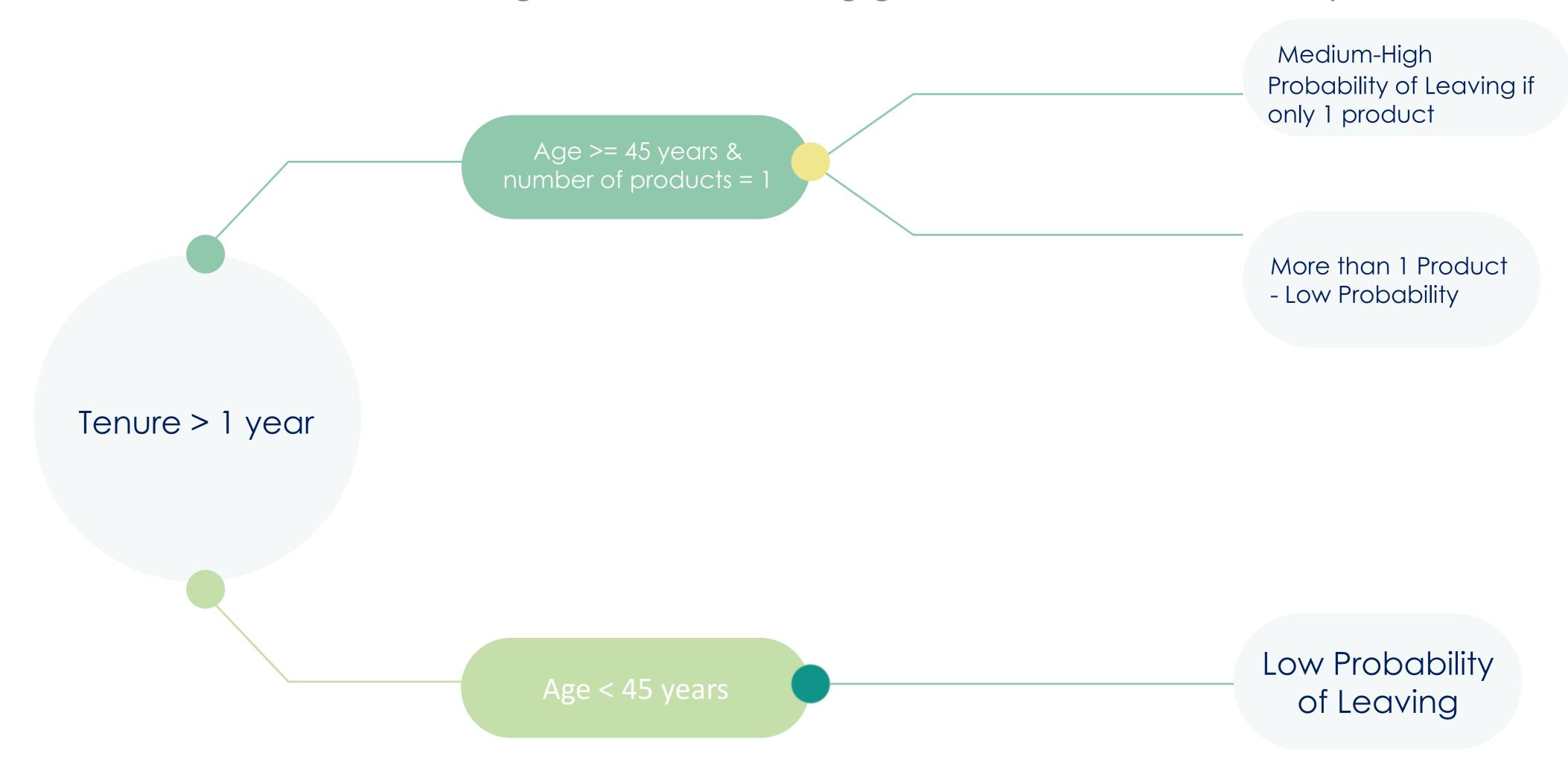
## Decision Tree

Predicting the probability of customers leaving the bank will be based it on the top risk factors identified from the data: Age, Tenure, Product Engagement, and Active Membership



Tenure

Tenure ≤ 1 year.

IsActiveMember = 0
Then
High probability of
leaving

IsActiveMember = 1
Then
Medium probability
of leaving