



BLACK IN AI

Sponsorship Booklet
2022

WELCOME

FROM THE PRESIDENT'S DESK

Thank you for your interest in sponsoring Black in AI. Our mission is to create and support a community for black students, researchers, and practitioners, and increase the representation of black professionals in artificial intelligence (AI). By sponsoring our organization, you support this mission through our events, activities, and programs.

In only a few years, Black in AI has positively impacted the lives and careers of many individuals through mentorship, career and academic opportunities. More broadly, Black in AI has had a transformational impact on AI research and practice by highlighting the work of our community, providing forums for networking and career advancement, and also developing new academic programs, among other initiatives. In this time, we have grown to more than 5,000 members in the US and across 42 countries, covering people from 98 countries of origin. Building on this success, we plan to grow our existing workshops and programs in the upcoming year. We are also excited to kickstart new initiatives to support entrepreneurs and explore new ways to support members considering industry careers.

In addition to sponsorships for specific events, we're also seeking recurring and longer-term partners to support our programs and operations year-round. We value your feedback about our organization. For any inquiries regarding yearlong corporate partners or event/workshop sponsorship, contact sponsorship@blackinai.org. For any other inquiries, contact inquiry@blackinai.org.

Sanmi Koyejo
President of Black in AI

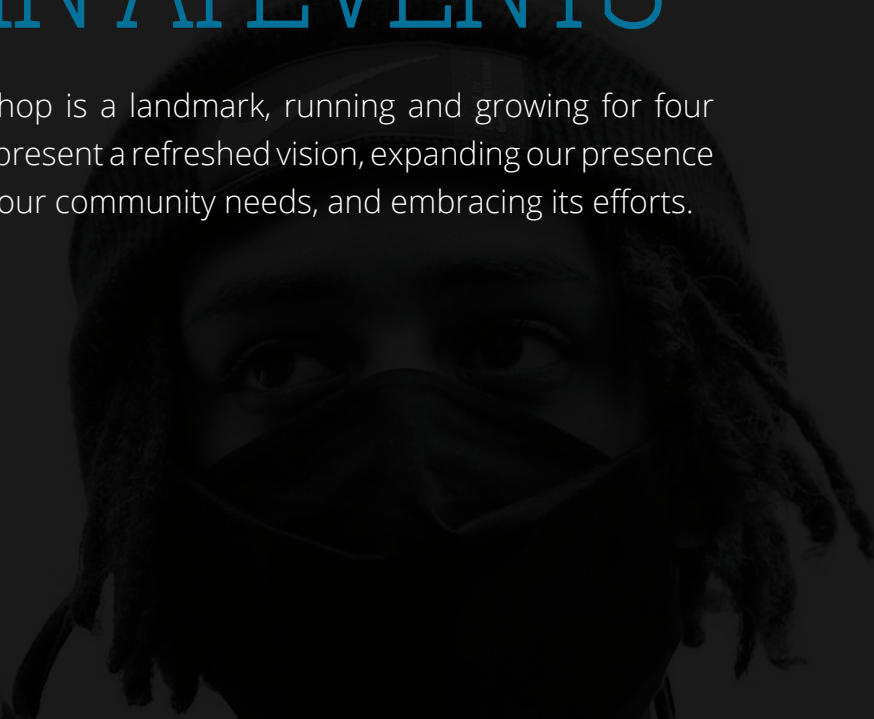




THE FUTURE OF

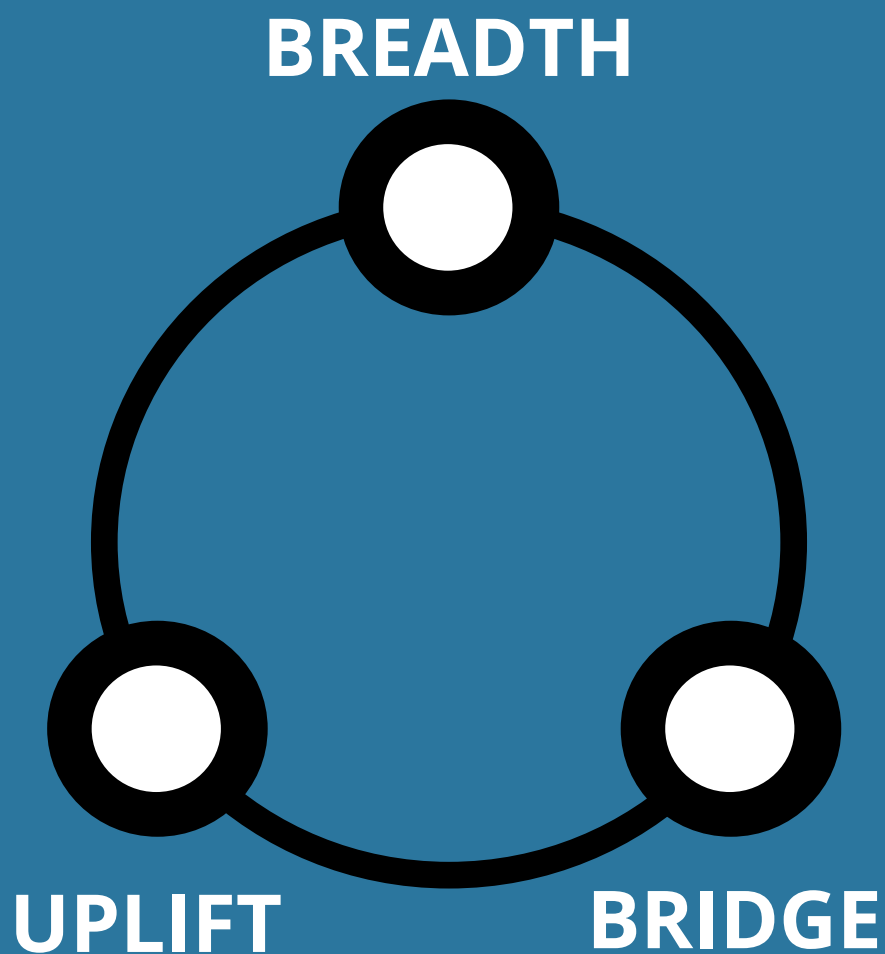
BLACK IN AI EVENTS

Our main academic workshop is a landmark, running and growing for four consecutive years. We now present a refreshed vision, expanding our presence in new venues, supporting our community needs, and embracing its efforts.



1 | A NEW VISION

Black in AI events currently run on a centralized model. Over the last four years, we've been building our community. Now, we empower Black in AI members through a new organizational event model.



2 | THE THREE PILLARS

CONNECTING THE VISION AND THE PLAN

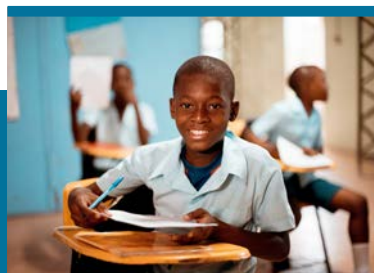
The new event's vision speaks to the mission of Black in AI around empowerment, advocacy, and community-building by connecting the people, the theme, and the goal.

BREADTH



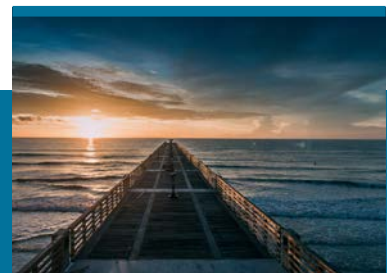
- Encompassing more conferences
- Increasing diversity of research areas.
- More engagement opportunities

UPLIFT



- Community-driven events
- Empowerment through engagement
- Increase presence and making Black role-models

BRIDGE



- Community + Industry + Academia
- Support event member's participation
- Engaging with community interests and needs

SUPPORT TO THE COMMUNITY

They are the ones that carry the
Black in AI VISION

Incentivising **organic community events** and helping our members to thrive.



YEAR-LONG PRESENCE

Black in AI has a long-standing presence at NeurIPS. We are extending our presence to other major AI conferences, making our voice even more impactful. This gives us room for more continuous interaction between the community and academia. These events have a similar format and program as the previous years, and we are looking to maintain attendance levels and expand our principles.

COMMUNITY-FIRST APPROACH

We are committed to supporting community-organized meetups, socials, and pop-up events at AI events. This allows for more opportunities for interaction between the community itself and its allies, while also increasing the visibility of Black in AI. All members are invited to organize a Black in AI social event.

RE-THINKING

Our workshop organization is redesigned. The critical activities, such as fundraising, and organization are now centered to the Black in AI organization through the Board of Directors and an Events Manager. The organizers can now focus on making the event happen and help the community to extract maximum benefit from both the Workshop and the co-located conference.

NEED BASED SUPPORT

Black in AI members is spread across the world and face different challenges to participate in events. We advocate for those members providing need-based travel and/or data grants. Black in AI fulfills its purpose of representing Black, African, and diasporic communities in STEM and AI.

A close-up photograph of a person's hand, showing the texture of the skin and the lines on the palm. A thin blue horizontal line is positioned above the hand.

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DIVERSIFICATION

YEAR-LONG PRESENCE

MORE OPPORTUNITIES TO ENGAGE

Through the years, we've had a sporadic presence in various conferences – even though our focus was the annual academic workshop. In this refreshed plan, we widen the presence of Black in AI by inviting the community to join a more collaborative approach.

A close-up photograph of a person's hand, showing the texture of the skin and the lines on the palm.

2022 BLACK IN AI PRESENCE

Focus on one major academic event and spread the community's presence through socials.

Events are distributed throughout the year, taking into consideration community interests, engagement opportunities, representation, and topics of interest. Events can be organically organized and supported for BAI. Call for organizers will also be made, as required.

APRIL 2022 - ICLR SOCIAL
ONLINE ONLY

MAY 2022 - EMNLP PRESENCE
DUBLIN, IRELAND

JUNE 2022 - CVPR PRESENCE
NEW ORLEANS, LOUISIANA, US

JULY 2022 - NAACL PRESENCE
SEATTLE, WASHINGTON, US

JULY 2022 - ICML SOCIAL
BALTIMORE, MARYLAND, US

OCTOBER 2022 - IROS PRESENCE
TOKYO, JAPAN

NOVEMBER 2022 - BLACK IN AI WORKSHOP @ NEURIPS
NEW ORLEANS, LOUISIANA, US

SEVERAL SOCIALS AND SUPPORT TO OUR MEMBERS, YEAR-ROUND

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BLACK IN AI

IN NUMBERS

AN IDEA MADE REALITY

Black in AI was born out of the perception that there were underrepresented communities. Since then, Black in AI has become a role model in the realm of affinity groups. Our members have grown to become leaders, and our community thrives all over the world through our programs. Here, we present this growth in numbers.

WHO WE ARE AND WHAT HAVE WE ACHIEVED?

Since starting in 2017, we have increased the presence of Black, African, and Diaspora in the AI community around the world. We started as a workshop co-located with the NeurIPS conference and have expanded to a large community and several support programs.

5000+ MEMBERS

We support members through several programs and social networks.

100X GROWTH

Since its inception, Black in AI has increased representation of participants in AI conferences



98 COUNTRIES

Our members come from a wide range of backgrounds and cultures.

EVEN MORE DIVERSE

Women make up 30% of Black in AI and we are growing equality through our programs.

MISSION

“Black in AI is a place for sharing ideas, fostering collaborations, and discussing initiatives to increase the presence of Black people in the field of AI.”

A background image showing several hands of different skin tones stacked on top of each other, resting on a tree trunk in a lush green forest. The hands are positioned horizontally, with fingers slightly curled. The background is filled with out-of-focus green foliage and tree trunks.

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SPONSORSHIP

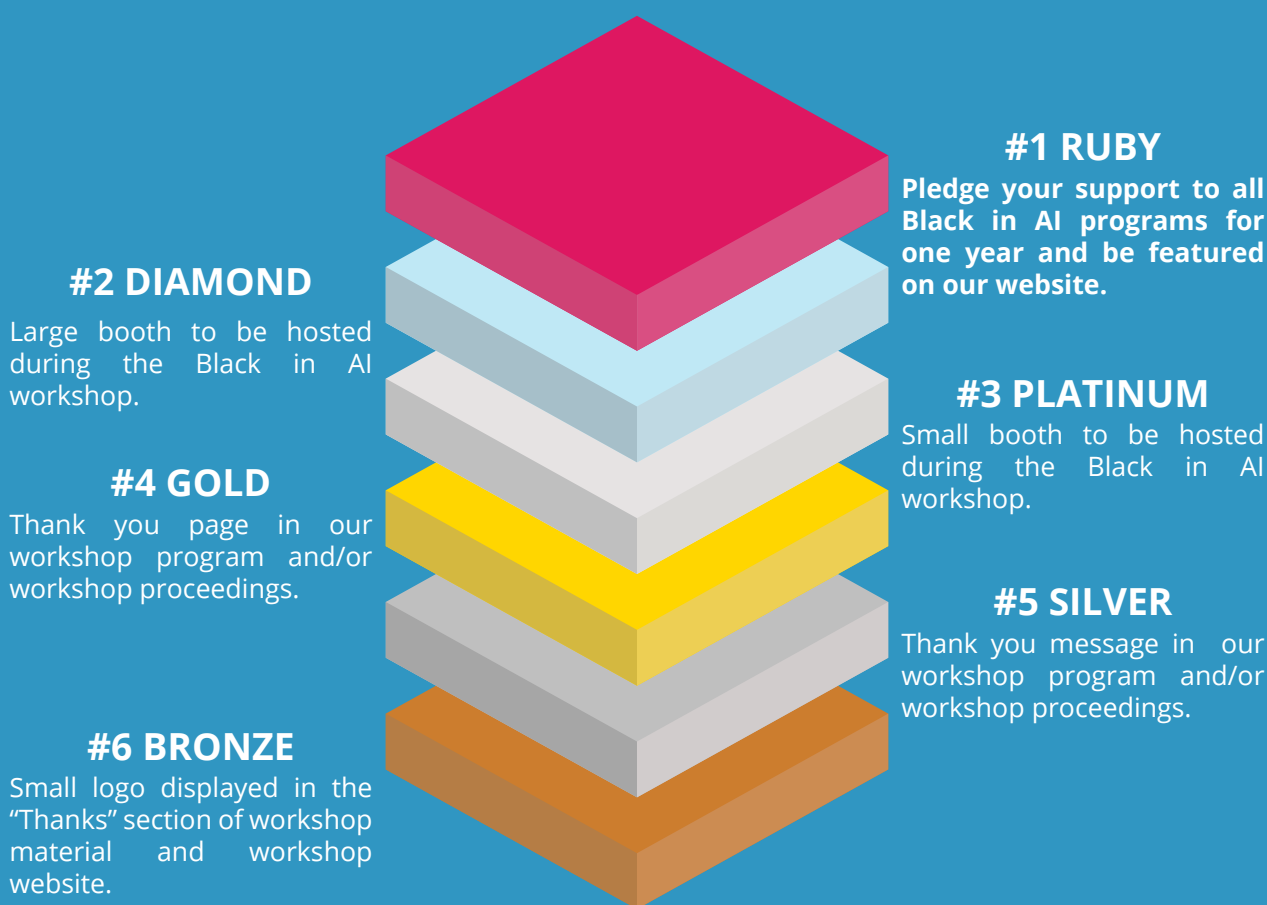
& SUPPORTING OUR COMMUNITY

MORE TRANSPARENCY

Our mission would not be moving forward without strong allies and their support. The new plan provides more transparency to our sponsors on what our expectations are and what we can give back.

HOW YOUR SPONSORSHIP HELPS

We offer a variety of programs, requiring us to collect funds to maintain the support to our community. We currently offer Academic, Entrepreneurial, and Advancement programs to Black students and professionals. You can support one or more programs by pledging a voluntary sponsorship to Black in AI. Sponsorship packages are designed for both individuals and institutions of all sizes across six tiers.



TERMS AND CONDITIONS

1. Higher sponsorship levels come with all the benefits listed at lower sponsorship levels unless otherwise stated
2. Sponsorship must be confirmed by Black in AI
3. Black in AI, at its sole discretion, has the right to accept, refuse, or terminate sponsorship
4. Black in AI reserves the right to add, remove, or modify benefits hereby listed
5. Workshops sponsorship proposals should be sent to events@blackinai.com
6. Sponsorship minimum contributions: Ruby \$150.000, Diamond \$50.000, Platinum \$35.000, Gold \$25.000, Silver \$15.000, Bronze \$10.000
7. A thank you level might be issued for contributions smaller than \$10.000
8. All currency referenced in this document are in US Dollars
9. Diamond and Platinum tiers are non-cumulative
10. Gold and Silver tiers are non-cumulative.
11. All sponsors get access to the Black in AI resume booklet

BLACK IN AI

Sponsorship Booklet

2022

CREDITS

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