

The Agile Inception Deck

The Bookshelf

Sean, Issac, Doha, Kevin

Why are we here?

- We have a common interest in books
- We are interested to learn more about creating a website revolved around books
- We wish to create a unique view on online bookstores

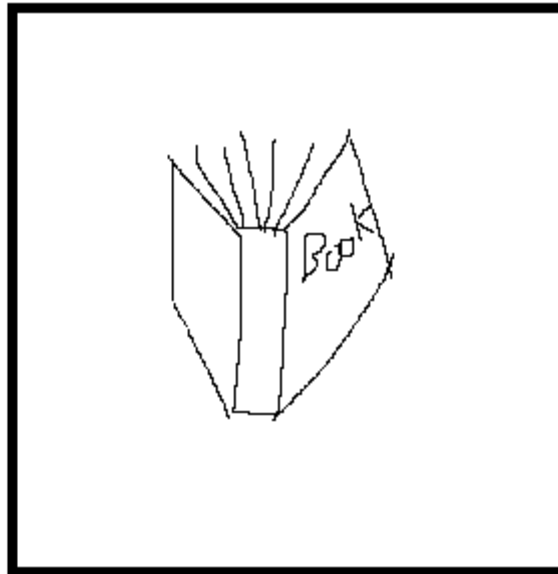
Our number #1 reason for doing this project is our interest in books and creating
A online space for them

The elevator pitch

- •For book lovers
- •who will bring bookstore to a online setting along with e-books
- •the bookshelf
- •is a online book store
- •that has greatest assortment of books
- •Unlike other bookstores
- •our project will bring a different type of book store to you

Product box

The bookshelf



We want to help you find the stories you love!

E-Books!

**Option to list your own books for sale on our site!
proceeds go to charity!**

Project/Product Description

- The Bookshelf / project being an online bookstore for customers to visit and buy different books and other materials involving book i.e book markers and highlighters. We chose this because we felt it was refreshing and I Isaac personally had never tried to do a bookstore before only sports shops, so I was intrigued by Doha's idea about books. The goal of our project is to build an informative clean and accessible website that provides simple but enticing for our customers.

PROJECT GOAL(S)

- 1. Easily accessible for all and especially for students who want to find books fictional book online as the library is mostly full of nonfiction books
- 2. Technically the goal is to have responsive website to increase the style and appeal and to modernize it
- 3. To maintain the performance goals of our project a responsive contact form will be worked on to be sent to the website email to help with better customer service and in turn better site performance

FEATURES

- 1. Responsive aspects throughout the page dim/highlighter/animation
- 2. Showing description and information of the book eg. Year type/thriller/fantasy
- 3. The books regarding age will be categorized and there could be age suggestions
- 4. Maybe a report on books and stock count

The NOT list

IN SCOPE		OUT OF SCOPE	
	E-Books	Linked with a database	
	descriptions of books	Customer chat bot	
	Seach options depending on genre		
	Popular book section		
	Option for someone to sell their own books on website		
UNRESOLVED			
Logo design			

Your project community



<Customers>



<Investors>



The bookshelf



<review writers>

... is always bigger than you think!

What keeps us up at night

- Not meeting deadlines laid out on our timeline
- Lack of communication within our team
- Creating a project we are unhappy with
- Time consuming tasks (coding, design)



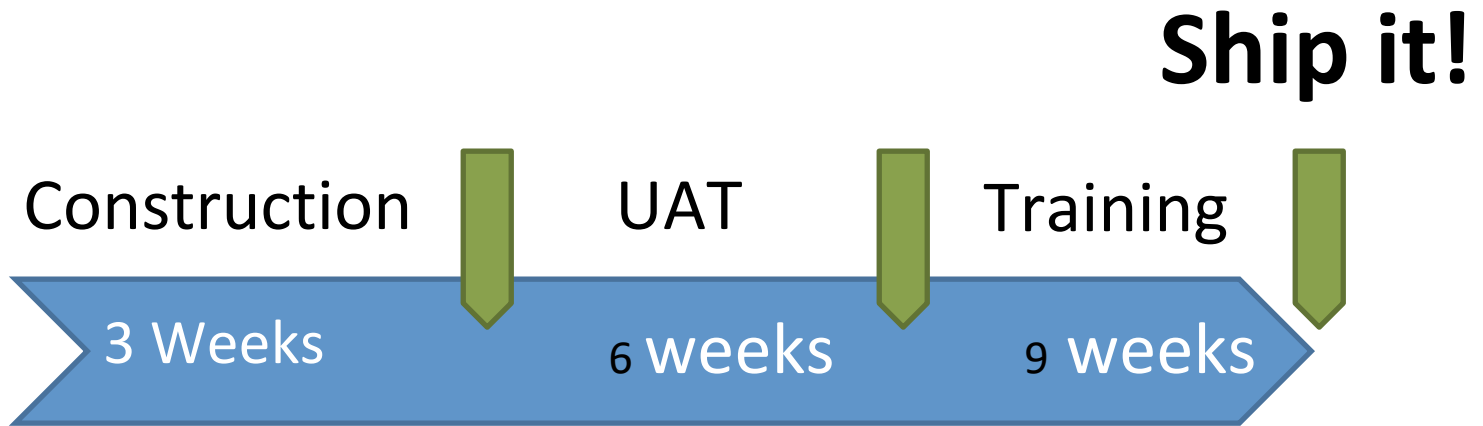
The A-Team (who is on your team etc..)

#	Role	name	Responsibilities/Competencies/Expectations
1	Scrum master	Isaac	Keep tasks in check
2	Product owner	Sean	Help review the product development
3	Tester	Doha	Tester sub-tasks when they are done

Trade-off sliders (what is important)

	The classic four
A horizontal slider with four tick marks. The left end is labeled 'OFF' and the right end is labeled 'ON'. A grey oval knob is positioned at the third tick mark from the left.	Feature completeness (scope)
A horizontal slider with four tick marks. The left end is labeled 'OFF' and the right end is labeled 'ON'. A grey oval knob is positioned at the fourth tick mark from the left.	Stay within budget (budget)
A horizontal slider with four tick marks. The left end is labeled 'OFF' and the right end is labeled 'ON'. A grey oval knob is positioned at the third tick mark from the left.	Deliver project on time (time)
A horizontal slider with four tick marks. The left end is labeled 'OFF' and the right end is labeled 'ON'. A grey oval knob is positioned at the fourth tick mark from the left.	High quality, low defects (quality)
	Other important things
A horizontal slider with four tick marks. The left end is labeled 'OFF' and the right end is labeled 'ON'. A grey oval knob is positioned at the third tick mark from the left.	Ease of use
A horizontal slider with four tick marks. The left end is labeled 'OFF' and the right end is labeled 'ON'. A grey oval knob is positioned at the fourth tick mark from the left.	Don't make me think!
A horizontal slider with four tick marks. The left end is labeled 'OFF' and the right end is labeled 'ON'. A grey oval knob is positioned at the third tick mark from the left.	Detailed audits (log everything)
A horizontal slider with four tick marks. The left end is labeled 'OFF' and the right end is labeled 'ON'. A grey oval knob is positioned at the fourth tick mark from the left.	<insert yours>

The first release



⁴people, 3months, ⁰\$