```
using SparseArrays, Statistics, ForwardDiff, MAT, Optim, LinearAlgebra
```

```
cd("/Users/isaacgeng/OneDrive - The Chinese University of Hong Kong/ECON5480-
IO")
```

### Data preparation

- 1. Read the input matrice
- 2. calculate the miscelleous matrices for later use

```
begin

# load the files into matrixes, use meta-programming to reduce later

ps2raw = matopen("data/ps2.mat")

ivraw = matopen("data/iv.mat")

x2 = read(ps2raw, "x2")

id = read(ps2raw, "id")

s_jt = read(ps2raw, "s_jt")

x1 = read(ps2raw, "x1")

v = read(ps2raw, "v")

demogr = read(ps2raw, "demogr")

id_demo = read(ps2raw, "id_demo")

iv = read(ivraw, "iv")

close(ps2raw)

close(ivraw)

end
```

```
(20, 94, 24, 20)

ns, nmkt, nbrn, n_inst = 20, 94, 24, 20
```

```
cdid = 24×1 Array{LinearAlgebra.Adjoint{Float64,Array{Float64,1}},2}:
        [1.0 2.0 ... 93.0 94.0]
        [1.0 2.0 ... 93.0 94.0]
        [1.0 2.0 ... 93.0 94.0]
        [1.0 2.0 ... 93.0 94.0]
        [1.0 2.0 ... 93.0 94.0]
        [1.0 2.0 ... 93.0 94.0]
        [1.0 2.0 ... 93.0 94.0]
        [1.0 2.0 ... 93.0 94.0]
        [1.0 2.0 ... 93.0 94.0]
        [1.0 2.0 ... 93.0 94.0]
        [1.0 2.0 ... 93.0 94.0]
        [1.0 2.0 ... 93.0 94.0]
        [1.0 2.0 ... 93.0 94.0]
        [1.0 2.0 ... 93.0 94.0]
        [1.0 2.0 ... 93.0 94.0]
```

```
cdid = kron([1:nmkt]', ones(nbrn, 1))
cdindex = 24:24:2256
   cdindex = 24:24:2256
IV = 2256×44 SparseMatrixCSC{Float64,Int64} with 47376 stored entries
                       -0.215973
        Γ2
                11
                       -0.245239
                    =
             ,
        3
                1]
                    = -0.176459
                1
                       -0.121401
        4
                    =
        5
                1]
                    =
                       -0.132611
                1]
                       -0.1535
        [2112, 44]
                    = 1.0
        [2136, 44]
                    =
                      1.0
        [2160, 44]
                    = 1.0
        2184, 44]
                       1.0
                    =
        2208, 44]
                       1.0
        [2232, 44]
                    =
                       1.0
        [2256, 44]
                    = 1.0
   IV = [iv[:,2:n_inst+1] \times 1[:,2:nbrn+1]]
Starting values: o means corresponding coef not maxed over.
\theta_{2w} = 4 \times 5 \text{ Array} \{Float64, 2\}:
                                               0.0
         0.3772
                   3.0888
                             0.0
                                      1.1859
         1.848
                  16.598
                            -0.659
                                     0.0
                                              11.6245
        -0.0035 -0.1925
                             0.0
                                     0.0296
                                               0.0
         0.081
                   1.4684
                             0.0
                                    -1.5143
                                               0.0
   \theta_{2w} = [0.3772]
                      3.0888
                                       0
                                            1.1859
                                                            0;
                                                           11.6245;
                                      -.6590
                 1.8480
                         16.5980
                                                       0
                -0.0035
                           -0.1925
                                                 0.0296
                                                                  0;
                                            0
                 0.0810
                            1.4684
                                            0
                                                 -1.5143
                                                                  0]
ind =
 [CartesianIndex(1, 1), CartesianIndex(2, 1), CartesianIndex(3, 1), CartesianIndex
   ind = findall(!iszero,\theta_2w)
\theta_2_{init} =
 [0.3772, 1.848, -0.0035, 0.081, 3.0888, 16.598, -0.1925, 1.4684, -0.659, 1.18
 θ_2_init = filter(!iszero,θ_2w)
\theta_{-i} = [1, 2, 3, 4, 1, 2, 3, 4, 2, 1, 3, 4, 2]
\theta_i = getindex.(ind,1)
\theta_{-}\mathbf{j} = [1, 1, 1, 1, 2, 2, 2, 2, 3, 4, 4, 4, 5]
```

```
\theta_{j} = getindex.(ind,2)
```

create a weight matrix

• This may not need optimized, IV'\*IV is not sparse?

```
44×44 SparseMatrixCSC{Float64,Int64} with 1384 stored entries:
                319.472
   2
        1]
                -3.42701
  [3
            = 641.219
        1]
            = 24.5327
        1]
  5
            = -20.7317
               -2.50864
                10.1538
  [15, 44]
  [16, 44]
                10.2782
   [17, 44]
               10.2372
  18, 44]
               10.0945
  [19, 44]
               10.0649
  20, 44
               10.0597
  [44, 44]
               94.0
   IV'*IV
```

```
invA = 44 \times 44 Array{Float64,2}:
                                                                       0.000245385
         0.00344519
                        0.00210364
                                      -5.98984e-5
                                                         0.000420291
         0.00210364
                        0.233132
                                       5.79456e-5
                                                       -0.00471337
                                                                       0.00636716
        -5.98984e-5
                        5.79456e-5
                                       2.9956e-5
                                                         1.56934e-5
                                                                      -1.78572e-5
        -0.000677831
                        0.000462207
                                      6.07925e-6
                                                       -0.000818284
                                                                      -0.000721377
         0.00321384
                        0.0226931
                                     -0.000383199
                                                         0.0316399
                                                                       0.0719253
                       -0.977446
        -0.228229
                                      0.0337041
                                                         0.338339
                                                                       2.34971
         1.69742e-5
                                       1.67574e-6
                                                         1.45939e-5
                       -0.00120553
                                                                      -0.00370381
        -5.8233e-5
                       -0.00390934
                                      0.000349586
                                                         0.017126
                                                                       0.0188
         0.000427227
                       -0.00276034
                                      -4.85427e-5
                                                         0.0223205
                                                                       0.0390922
         0.00032356
                       -0.00755811
                                       7.20235e-5
                                                         0.0234568
                                                                       0.0253501
         0.00054432
                       -0.00113857
                                      -6.77893e-5
                                                         0.0210975
                                                                       0.0386224
                                                         0.0292198
         0.000420291
                       -0.00471337
                                                                       0.0226411
                                      1.56934e-5
         0.000245385
                        0.00636716
                                      -1.78572e-5
                                                         0.0226411
                                                                       0.076844
   invA = inv(Matrix(IV'*IV))
```

# Logit results and save the mean utility as initial values for the search below

```
temp = 2256×1 Array{Float64,2}:
         0.012417211928625965
         0.02022659873144509
         0.033221109690458016
         0.038991071031856776
         0.05692521231589029
         0.0835271039078989
         0.10854186992864956
        44.65292262728556
        44.677624485133734
        44.6855381988558
        44.687767381537256
        44.699230050703
        44.725438371923566
# compute the outside good market share by market
   temp = cumsum(s_jt, dims=1)
sum1 = 94 \times 1 Array{Float64,2}:
         0.44477547187965527
         0.8595949123499734
         1.5281796851321725
         1.95250640130562
         2.5471270403141375
         2.967975619889587
         3.444067536541951
        42.23550898632855
        42.701755210767544
        43.317401458555324
        43.75837014082409
        44.36791515168355
        44.725438371923566
   sum1 = temp[cdindex,:] # total market share in each market besides outside
   option
93×1 Array{Float64,2}:
0.41481944047031816
0.6685847727821991
0.4243267161734474
0.5946206390085176
0.4208485795754493
0.47609191665236406
0.4621368512560129
0.39430060899942987
0.4662462244389971
0.6156462477877795
0.4409686822687675
0.6095450108594562
0.3575232202400187
   sum1[2:size(sum1,1),:] = diff(sum1,dims=1)
```

```
outshr = 2256×1 Array{Float64,2}:
          0.5552245281203447
          0.5552245281203447
          0.5552245281203447
          0.5552245281203447
          0.5552245281203447
          0.5552245281203447
          0.5552245281203447
          0.6424767797599813
          0.6424767797599813
          0.6424767797599813
          0.6424767797599813
          0.6424767797599813
          0.6424767797599813
   outshr = 1.0 .- repeat(sum1,inner=(24,1))
y = 2256 \times 1 \text{ Array} \{Float64, 2\}:
     -3.800289018199724
     -4.264046140702415
     -3.7548455527342353
     -4.5667072065411745
     -3.4326663566100533
     -3.0383902613670397
     -3.0999062957692622
     -4.225279599872224
     -3.258452218334516
     -4.3967335069639795
     -5.663695667934123
     -4.026235080001827
     -3.1992537114848822
   y = log.(s_jt) - log.(outshr)
mid = 25×2256 Array{Float64,2}:
        0.0703482
                       0.117966
                                      0.131403
                                                        0.0947895
                                                                       0.121742
                      -3.37204e-15
                                      5.46223e-15
                                                                       8.62712e-15
        1.0
                                                       -8.89001e-16
       -1.06942e-14
                       1.0
                                     -6.70117e-15
                                                       -9.12441e-16
                                                                      -1.43567e-14
                      -7.77451e-14
       -5.09751e-14
                                      1.0
                                                        3.19841e-15
                                                                      -4.81218e-14
                                                       -2.22055e-15
                                                                      -3.6642e-14
                                     -2.27042e-14
       -2.84986e-14
                      -4.70755e-14
                                                                      -2.90746e-13
       -1.51129e-13
                                     -2.24045e-13
                                                       -2.47472e-14
                      -2.50554e-13
       -6.7847e-14
                      -1.03961e-13
                                     -5.15169e-14
                                                       -1.59608e-15
                                                                      -7.88695e-14
                                                    ٠.
        3.42298e-15
                       2.96302e-15
                                                       -7.29119e-16
                                                                       1.34115e-14
                                      1.36878e-14
       -1.31374e-13
                      -1.94889e-13
                                     -1.18046e-13
                                                       -4.66692e-15
                                                                      -1.80158e-13
       -1.02314e-13
                      -1.70265e-13
                                     -1.41652e-13
                                                       -1.24146e-14
                                                                      -1.8776e-13
       -3.58453e-14
                      -6.61556e-14
                                     -4.35236e-14
                                                       -5.55035e-15
                                                                      -6.24508e-14
       -3.54246e-14
                      -6.58468e-14
                                     -5.05876e-14
                                                        1.0
                                                                      -6.93136e-14
       -1.24215e-13
                      -2.04567e-13
                                     -1.82605e-13
                                                       -2.17346e-14
                                                                       1.0
   mid = x1'*IV*invA*IV'
```

```
-30.0977549512755
      -1.7746816664495049
       0.5913114852760736
       0.026462795365476414
      -1.0110885552391162
       2.2344781361184483
       0.038057457340183405
      -0.007368574096889394
       1.0330609455366153
       0.9053325462480496
      -1.302887694765856
      -0.39966497788707905
       0.39737532411088705
 \bullet t = (mid*x1) \setminus (mid*y)
   # instead of using inv(mid*x1)*(mid*y), use this to utilize qr factorization.
mvalold = 2256×1 Array{Float64,2}:
           0.019363470627957263
           0.05812236754340788
           0.01909747890087745
           0.007196555381675834
           0.08844663949544648
           0.016792613173624037
           0.013919925913178111
           0.021893561509520074
           0.06317577766104211
           0.006163237773629371
           0.004397126099454333
           0.03288668004952659
           0.03200643560754751
   mvalold = exp.(x1*t) # fitted log shares
oldt2 =
         oldt2 = zeros(size(\theta_2init))
vfull =
2256×80 Array{Float64,2}:
                                                         0.190172
0.434101
           -0.726649
                      -0.623061
                                 -0.041317
                                               2.02119
                                                                    -0.0397307
0.434101
           -0.726649
                      -0.623061
                                 -0.041317
                                               2.02119
                                                          0.190172
                                                                    -0.0397307
0.434101
           -0.726649
                      -0.623061
                                 -0.041317
                                               2.02119
                                                          0.190172
                                                                    -0.0397307
0.434101
           -0.726649
                      -0.623061
                                 -0.041317
                                               2.02119
                                                          0.190172
                                                                    -0.0397307
           -0.726649
0.434101
                      -0.623061
                                 -0.041317
                                               2.02119
                                                          0.190172
                                                                    -0.0397307
0.434101
           -0.726649
                      -0.623061
                                               2.02119
                                                          0.190172
                                 -0.041317
                                                                    -0.0397307
0.434101
           -0.726649
                      -0.623061
                                 -0.041317
                                               2.02119
                                                          0.190172
                                                                    -0.0397307
1.84276
           -0.650623
                      -0.384532
                                  0.574788
                                               0.748736
                                                         1.76507
                                                                    -2.10289
1.84276
           -0.650623
                      -0.384532
                                  0.574788
                                               0.748736
                                                         1.76507
                                                                    -2.10289
                      -0.384532
                                  0.574788
                                               0.748736
                                                         1.76507
1.84276
           -0.650623
                                                                    -2.10289
                                                                    -2.10289
1.84276
           -0.650623
                      -0.384532
                                  0.574788
                                               0.748736
                                                          1.76507
1.84276
           -0.650623
                      -0.384532
                                  0.574788
                                               0.748736
                                                          1.76507
                                                                    -2.10289
1.84276
           -0.650623
                      -0.384532
                                  0.574788
                                               0.748736
                                                          1.76507
                                                                    -2.10289
```

 $t = 25 \times 1 \text{ Array} \{Float64, 2\}:$ 

```
vfull = repeat(v,inner=(24,1))
dfull =
2256×80 Array{Float64,2}:
                       0.105015
 0.495123
             0.378762
                                  -1.48548
                                                -0.230851
                                                            -0.230851
                                                                       -0.230851
 0.495123
             0.378762
                                  -1.48548
                                                -0.230851
                                                            -0.230851
                                                                       -0.230851
                       0.105015
                                  -1.48548
 0.495123
             0.378762
                                                -0.230851
                                                            -0.230851
                                                                       -0.230851
                       0.105015
 0.495123
             0.378762
                       0.105015
                                  -1.48548
                                                -0.230851
                                                            -0.230851
                                                                       -0.230851
 0.495123
             0.378762
                       0.105015
                                  -1.48548
                                                -0.230851
                                                            -0.230851
                                                                       -0.230851
 0.495123
             0.378762
                       0.105015
                                  -1.48548
                                                -0.230851
                                                            -0.230851
                                                                       -0.230851
 0.495123
             0.378762
                       0.105015
                                  -1.48548
                                                -0.230851
                                                            -0.230851
                                                                       -0.230851
-0.0316119
             0.486454
                       0.86236
                                   0.368064
                                                -0.230851
                                                             0.769149
                                                                        0.769149
-0.0316119
             0.486454
                       0.86236
                                   0.368064
                                                -0.230851
                                                             0.769149
                                                                        0.769149
                                                -0.230851
                                                             0.769149
                                                                        0.769149
-0.0316119
             0.486454
                       0.86236
                                   0.368064
-0.0316119
             0.486454
                       0.86236
                                   0.368064
                                                -0.230851
                                                             0.769149
                                                                        0.769149
                                                             0.769149
                                                                        0.769149
-0.0316119
             0.486454
                       0.86236
                                   0.368064
                                                -0.230851
                                                             0.769149
-0.0316119 0.486454
                                                                        0.769149
                       0.86236
                                   0.368064
                                                -0.230851
   dfull = repeat(demogr,inner=(24,1))
```

## individual choice probabilities

original ind\_sh matlab code

```
function f = ind_sh(expmval,expmu)
# This function computes the "individual" probabilities of choosing each brand
global ns cdindex cdid
eg = expmu.*kron(ones(1,ns),expmval);
temp = cumsum(eg);
sum1 = temp(cdindex,:);
sum1(2:size(sum1,1),:) = diff(sum1);

denom1 = 1./(1+sum1);
denom = denom1(cdid,:);
f = eg.*denom;
```

• We first show the math of market share, note that the integrad is individual choice probabilities.

$$s_j = \int rac{e^{\delta_j + x_j \sigma 
u}}{1 + \sum_{i=1}^J e^{\delta_i + x_i \sigma 
u}} dF_
u(
u)$$

where

$$\delta_j = \beta[1] * p[j] + x[:,j]' * \beta[2:end] + \xi[j]$$

• here, we choose to replicate the nevo's way, that is, we do not write out the  $\delta_j$  in ind\_sh function.

ind\_sh (generic function with 1 method)

```
function ind_sh(expmval, expmu)
    eg = expmu.*kron(ones(1,ns), expmval)
    # common techinique in nevo: begin
    temp = cumsum(eg,dims=1);
    sum1 = temp[cdindex,:]
    sum1[2:size(sum1, 1),:] = diff(sum1, dims=1)
    # end
    denom1 = 1 ./ (1 .+ sum1)
    # denom. = denom1[cdid,:]
    denom = repeat(denom1, inner=(24,1))
    f = eg.*denom
end
```

• the ind\_sh function's second parameter expmu is the result of mufunc, we change the name to  $\mu$  function function function.

```
μ_func (generic function with 1 method)
```

```
function μ_func(x2,θ_2w)
    n,k = size(x2)
    j = size(θ_2w,2)-1
    μ = Matrix{Real}(undef, n,ns); # 2256, 20
    for i = 1:ns
        v_i = vfull[:, i:ns:k*ns] # try v_i = vfull[:,3:20:80] if unclear
        d_i = dfull[:, i:ns:j*ns]
        μ[:,i] = x2.*v_i*θ_2w[:,1] + x2.*(d_i*θ_2w[:,2:j+1]')*ones(k,1);
end
    f = μ;
end
```

Note that here I use a different sentence to create a empty container where the type is
implicitly specified as being subtypes of Real. This is needed since later on we use
Autodiff.jl and Autodiff.jl uses dual to calculate its direvatives and Float64 type is
not capable of obtaining its dual.

```
md"""
```

- Note that here I use a different sentence to create a empty container where the type is implicitly specified as being subtypes of 'Real'. This is needed since later on we use 'Autodiff.jl' and 'Autodiff.jl' uses dual to calculate its direvatives and Float64 type is not capable of obtaining its dual.

### debug: ind\_sh

- we test ind\_sh work or not. And we found those julia syntax difference to matlab:
- 1. exp() in matlab need to be exp.() in case the matrix is not square
- 2. the square brackets near  $x2.*v_i*\theta_2w[:,1]$  to remove
- 3. the square brackets near d\_i\*0\_2w[:,2:j+1]' should be round brackets.
- debug console, for record only.

```
exp.(µ_func(x2,0_2w))
size(x2.*v_i*0_2w[:,1])
v_i = vfull[:,3:20:80]
```

```
2256×20 Array{Real,2}:
                        -0.000206899
                                                                             -0.202249
  2.11579
             2.82664
                                       -5.71468
                                                      1.78783
                                                                   6.57991
  0.43141
             0.970107
                        -0.450538
                                       -1.3473
                                                      0.905542
                                                                   2.41477
                                                                             -0.633585
  1.75501
             3.22422
                        -0.159715
                                       -4.97789
                                                      1.69439
                                                                   6.20854
                                                                             -0.446988
  0.770159
            -1.05501
                        -0.232977
                                       -4.34228
                                                      1.33732
                                                                   4.62603
                                                                              0.616178
 -0.179497
            -2.09012
                        -0.487795
                                       -1.88285
                                                      0.841282
                                                                   2.28532
                                                                              0.370767
 -0.327173
            -2.5857
                        -0.500889
                                       -1.41681
                                                      0.723944
                                                                   1.7022
                                                                              0.396711
                                                                   6.50805
  1.82085
             3.50555
                        -0.158666
                                       -5.20074
                                                      1.75396
                                                                            -0.470124
  0.50448
             0.342741
                         0.781991
                                        0.598769
                                                      0.201967
                                                                  -3.64451
                                                                              0.0974525
  0.371518
             1.89337
                         1.61524
                                        1.36262
                                                      1.40074
                                                                  -8.85789
                                                                            -2.34911
  0.339751
             1,44563
                         0.589734
                                        0.958038
                                                      0.251378
                                                                  -5.99706
                                                                             -1.55861
                         1.79555
  0.362223
             1.96344
                                                                             -2.32325
                                        1.42958
                                                      1.56878
                                                                  -9.47501
  0.399383
                         0.759131
                                                                  -6.05262
                                                                             -2.29172
             1.55126
                                        1.04011
                                                      0.565678
  0.355032
             2.3624
                         2.75871
                                        1.79918
                                                      2.56354
                                                                 -12.4458
                                                                             -2.65546
```

 $\mu_{\text{func}}(x2,\theta_{\text{2w}})$ 

```
(2256×1 Array{Float64,2}:,
                             2256×20 Array{Float64,2}:
                                                       0.999793
 0.0193635
                              8.29613
                                         16.8887
                                                                  0.00329721
                                                                                   5.976
 0.0581224
                              1.53943
                                          2.63823
                                                                                   2.473
                                                       0.637285
                                                                  0.25994
 0.0190975
                              5.78353
                                         25.134
                                                       0.852386
                                                                  0.0068886
                                                                                   5.443
                                          0.348191
                                                                                   3.808
 0.00719656
                              2.16011
                                                       0.792172
                                                                  0.0130068
 0.0884466
                              0.83569
                                          0.123673
                                                       0.613979
                                                                  0.152156
                                                                                   2.319
 0.0167926
                              0.720959
                                          0.0753435
                                                       0.605992
                                                                  0.242487
                                                                                   2.062
 0.0139199
                              6.17711
                                         33.2997
                                                       0.853281
                                                                  0.00551247
                                                                                   5.777
 0.0218936
                              1.65612
                                          1.4088
                                                       2.18582
                                                                                   1.223
                                                                  1.81988
 0.0631758
                              1.44993
                                          6.64173
                                                       5.02907
                                                                  3.9064
                                                                                   4.058
 0.00616324
                              1.4046
                                          4.24451
                                                       1.80351
                                                                  2.60658
                                                                                   1.285
                                                                                   4.800
 0.00439713
                              1.43652
                                          7.12376
                                                       6.02281
                                                                  4.17696
                                                                                   1.760
 0.0328867
                              1.4909
                                          4.7174
                                                       2.13642
                                                                  2.82954
 0.0320064
                              1.42623
                                         10.6164
                                                      15.7794
                                                                  6.04472
                                                                                  12.981
```

```
a, b = mvalold, exp.(\mu_func(x2,\theta_2w))
```

```
2256×20 Array{Float64,2}:
 0.0672621
             0.0798907
                           0.0135933
                                           0.0392761
                                                                      0.00913435
                                                        0.162527
 0.037464
             0.0374605
                           0.0260081
                                           0.0487885
                                                        0.00757506
                                                                      0.0178119
                                           0.0352812
 0.0462467
             0.117261
                           0.0114299
                                                        0.110569
                                                                      0.00705313
 0.00650896
             0.000612152
                           0.0040029
                                           0.0093029
                                                        0.00856067
                                                                      0.00769587
 0.0309484
             0.00267222
                           0.0381299
                                           0.0696223
                                                        0.0101276
                                                                      0.0740003
 0.00506921
             0.000309088
                           0.00714523
                                           0.0117551
                                                        0.00107324
                                                                      0.0144191
 0.0360026
             0.113239
                           0.00833989
                                           0.0272944
                                                        0.108735
                                                                      0.00502337
                                                        0.000571189
 0.0174324
             0.00695026
                           0.00482998
                                           0.00387822
                                                                      0.0195765
             0.094551
 0.04404
                           0.0320666
                                           0.0371095
                                                        8.97167e-6
                                                                      0.00489149
 0.00416207
             0.00589483
                                                        1.52958e-5
                                                                      0.00105198
                           0.00112187
                                           0.00114705
 0.00303689
             0.00705851
                           0.0026729
                                           0.00305553
                                                        3.36882e-7
                                                                      0.000349374
 0.0235732
             0.0349589
                           0.00709122
                                           0.00838096
                                                        7.72063e-5
                                                                      0.0026967
 0.021947
             0.0765681
                           0.0509733
                                           0.0601411
                                                        1.25702e-7
                                                                      0.00182423
   ind_sh(a, b)
```

### market share function calculation

original matlab code

```
function f = mktsh(mval, expmu)
% This function computes the market share for each product
% Written by Aviv Nevo, May 1998.
global ns
f = sum((ind_sh(mval,expmu))')/ns;
f = f';
```

```
mktsh (generic function with 1 method)
   function mktsh(mval, expmu)
       f = sum(ind_sh(mval, expmu)', dims=1)./ns;
       f = f'
   end
2256×1 LinearAlgebra.Adjoint{Float64,Array{Float64,2}}:
 0.0401675767914942
 0.027018775321159278
 0.0357693354806783
 0.005440613902253944
 0.039801265872969685
 0.007613829789776675
 0.03287555438179839
 0.014087928954088821
 0.036391826769690265
 0.004155650447011357
 0.0026598265451732842
 0.017412693616885393
 0.027020995418857323
   mktsh(a, b)
```

## Mean utility level

meanval (generic function with 3 methods)

```
function meanval(\theta_2, oldt2=oldt2, mvalold=mvalold)
      if maximum(abs.(\theta_2 - oldt2)) < 0.01
           tol = 1e-9
           flag = 0
      else
           tol = 1e-6
           flag = 1
      end
      \theta_2 = Matrix(sparse(\theta_i, \theta_j, \theta_2))
      expmu = exp.(\mu_{\text{func}}(x2, \theta_{\text{2w}}))
      norm = 1
      avgnorm = 1
      i = 0
      # contraction mapping to compute mean utility
      while (norm > tol*10^(flag*floor(i/50))) & (avgnorm > 1e-
  3*tol*10^(flag*floor(i/50)))
          mval = mvalold .* s_jt ./ mktsh(mvalold, expmu);
           t = abs.(mval - mvalold)
           norm = maximum(t)
           avgnorm = mean(t)
           mvalold = mval
           i = i + 1
      end
      println("# of iterations. for delta convergence: "*string(i))
      if flag == 1 & maximum(isnan.(mval)) < 1</pre>
           mval = mvalold .* s_jt ./ mktsh(mvalold, expmu)
           mvalold = mval
           oldt2 = \theta_2
      end
      log.(mval)
end
```

#### 16.598

```
maximum(abs.(θ_2_init - oldt2))
```

```
2256×1 Array{Float64,2}:
-6.028177833920886
-4.377498429092451
-5.850799205135971
-5.4474547778298
-3.435192462214368
-2.9785765691419868
-5.470251465124257
:
-4.610510922176886
-3.697397185609129
-4.858198456796975
-6.169864908290707
-4.283885281988619
-4.127636032805655
```

```
meanval(θ_2_init)
```

```
Jacobian
I use autodiff to save the approx calculation process.
   md"""
  ## Jacobian
   I use autodiff to save the approx calculation process.
jacob = #1 (generic function with 1 method)
   jacob = \theta_2 -> ForwardDiff. jacobian(x -> meanval(x), \theta_2)
jacob! (generic function with 1 method)
   function jacob!(g,\theta_2)
        g = Matrix{Real}(undef, nbrn*nmkt, size(0_2)[1])
        g = jacob(\theta_2)
        return g
   end
2256×13 Array{Real,2}:
 #undef
          #undef
                  #undef
                           #undef
                                    #undef
                                                #undef
                                                         #undef
                                                                  #undef
                                                                          #undef
                                                                                   #undef
 #undef
          #undef
                  #undef
                           #undef
                                    #undef
                                                #undef
                                                         #undef
                                                                  #undef
                                                                           #undef
                                                                                   #undef
                                                #undef
                                                         #undef
 #undef
          #undef
                  #undef
                           #undef
                                    #undef
                                                                  #undef
                                                                           #undef
                                                                                   #undef
                  #undef
                                    #undef
                                                #undef
                                                         #undef
                                                                  #undef
 #undef
          #undef
                           #undef
                                                                           #undef
                                                                                   #undef
 #undef
          #undef
                  #undef
                           #undef
                                    #undef
                                                #undef
                                                         #undef
                                                                  #undef
                                                                           #undef
                                                                                   #undef
 #undef
          #undef
                  #undef
                           #undef
                                    #undef
                                                #undef
                                                         #undef
                                                                  #undef
                                                                           #undef
                                                                                   #undef
 #undef
          #undef
                  #undef
                           #undef
                                    #undef
                                                #undef
                                                                  #undef
                                                                          #undef
                                                                                   #undef
                                                         #undef
 #undef
          #undef
                  #undef
                           #undef
                                                         #undef
                                                                                   #undef
                                    #undef
                                                #undef
                                                                  #undef
                                                                           #undef
          #undef
                                                #undef
                           #undef
                                                         #undef
                                                                                   #undef
 #undef
                  #undef
                                    #undef
                                                                  #undef
                                                                           #undef
 #undef
          #undef
                  #undef
                           #undef
                                    #undef
                                                #undef
                                                         #undef
                                                                  #undef
                                                                           #undef
                                                                                   #undef
 #undef
          #undef
                  #undef
                           #undef
                                    #undef
                                                #undef
                                                         #undef
                                                                  #undef
                                                                           #undef
                                                                                   #undef
                                                         #undef
 #undef
          #undef
                  #undef
                           #undef
                                    #undef
                                                #undef
                                                                  #undef
                                                                           #undef
                                                                                   #undef
                                                #undef
 #undef
          #undef
                  #undef
                           #undef
                                    #undef
                                                         #undef
                                                                  #undef
                                                                           #undef
                                                                                   #undef
   g = Matrix{Real}(undef, 2256,13)
```

```
2256×13 Array{Float64,2}:
 -0.113572
               0.0564604
                           -1.07871
                                        0.066295
                                                        1.20769
                                                                   0.288679
                                                                              -0.0130281
                                                                              -0.0118995
 -0.178001
               0.0251814
                           -0.453407
                                       -0.105183
                                                        6.27111
                                                                   0.364888
 -0.0873896
               0.0201807
                           -0.651902
                                       0.060925
                                                        1.46125
                                                                   0.404353
                                                                               -0.0116321
 -0.142381
               0.03142
                           -0.729319
                                      -0.0639244
                                                        1.35705
                                                                   0.213018
                                                                                0.00236581
                           -3.22648
 -0.215294
               0.0348447
                                      -0.0205948
                                                       -0.34304
                                                                   0.106863
                                                                                0.00407475
 -0.236009
               0.0344811
                           -4.22441
                                       -0.0113813
                                                       -0.828587
                                                                   0.0896996
                                                                                0.00400528
               0.0112049
 -0.0842909
                           -0.884968
                                       0.0696001
                                                        1.18087
                                                                   0.413128
                                                                               -0.0115617
 -0.590207
              -0.0509698
                            6.25714
                                       -0.346959
                                                                   0.378679
                                                                              -0.036364
                                                        7.61154
 -0.131617
              -0.0471219
                            1.75481
                                        0.0587896
                                                       -0.492494
                                                                   0.125976
                                                                                0.000602094
 -0.421002
              -0.137627
                            4.70053
                                        0.0331532
                                                       -0.539062
                                                                   0.0618994
                                                                              -0.0269819
 -0.130671
              -0.0488683
                            1.42295
                                        0.0669783
                                                       -0.106503
                                                                   0.128859
                                                                                0.00146716
                            3.86034
                                                                               -0.0020668
 -0.163183
              -0.0471014
                                        0.0293275
                                                       -2.36057
                                                                   0.101856
 -0.0602672
              -0.0326707
                           -0.212633
                                        0.0930127
                                                        2.06783
                                                                   0.154437
                                                                                0.00363363
   jacob(\theta_2_init)
2256×13 Array{Float64,2}:
 -0.113572
               0.0564604
                                        0.066295
                                                        1.20769
                                                                   0.288679
                                                                              -0.0130281
                           -1.07871
 -0.178001
               0.0251814
                           -0.453407
                                       -0.105183
                                                        6.27111
                                                                   0.364888
                                                                               -0.0118995
 -0.0873896
               0.0201807
                           -0.651902
                                        0.060925
                                                        1.46125
                                                                   0.404353
                                                                               -0.0116321
 -0.142381
               0.03142
                           -0.729319
                                       -0.0639244
                                                        1.35705
                                                                   0.213018
                                                                                0.00236581
 -0.215294
               0.0348447
                           -3.22648
                                       -0.0205948
                                                       -0.34304
                                                                   0.106863
                                                                                0.00407475
 -0.236009
               0.0344811
                           -4.22441
                                       -0.0113813
                                                       -0.828587
                                                                   0.0896996
                                                                                0.00400528
 -0.0842909
               0.0112049
                           -0.884968
                                        0.0696001
                                                        1.18087
                                                                   0.413128
                                                                               -0.0115617
 -0.590207
              -0.0509698
                            6.25714
                                      -0.346959
                                                        7.61154
                                                                   0.378679
                                                                              -0.036364
              -0.0471219
                            1,75481
                                        0.0587896
                                                       -0.492494
                                                                   0.125976
 -0.131617
                                                                                0.000602094
 -0.421002
              -0.137627
                            4.70053
                                        0.0331532
                                                       -0.539062
                                                                   0.0618994
                                                                              -0.0269819
 -0.130671
              -0.0488683
                            1.42295
                                        0.0669783
                                                       -0.106503
                                                                   0.128859
                                                                                0.00146716
                            3.86034
 -0.163183
              -0.0471014
                                        0.0293275
                                                       -2.36057
                                                                   0.101856
                                                                               -0.0020668
 -0.0602672
              -0.0326707
                           -0.212633
                                        0.0930127
                                                        2.06783
                                                                   0.154437
                                                                                0.00363363
```

 I compared the results of hand written approximated jacobian (matlab result) and found that there is a considerable difference between the audodiff result and the jacobian approximation result.

```
begin
    jcb_approx_raw = matopen("data/jcb.mat")
    jcb_approx = read(jcb_approx_raw,"jcb")
    close(jcb_approx_raw)
end
```

 $jacob!(g, \theta_2_init)$ 

```
2256×13 Array{Float64,2}:
 -0.135854
             0.0495283
                        -0.85803
                                       -0.0539627
                                                    0.197726
                                                               -0.00623629
 -0.218614
             0.0283561
                        -1.19337
                                        4.06796
                                                    0.207756
                                                               -0.00568217
 -0.132355
             0.0281426
                                        0.20359
                                                    0.263632
                                                               -0.00539735
                        -0.598074
                                        0.385622
 -0.142942
             0.0378521
                                                    0.210046
                        -0.595299
                                                                0.00567736
 -0.227667
             0.0427094
                        -4.09623
                                       -1.13683
                                                    0.100752
                                                                0.00686473
 -0.251945
             0.0393491
                        -5.24152
                                       -1.63661
                                                    0.0897562
                                                                0.00641203
 -0.127702
             0.021502
                        -0.714417
                                       -0.155577
                                                    0.275678
                                                               -0.00612964
                                        8.56362
 -0.549464
            -0.0568355
                          5.43001
                                                    0.420358
                                                               -0.0362712
           -0.0554244
                         1.35485
                                        0.223064
                                                    0.189339
                                                               -0.00609143
 -0.209086
 -0.434294
            -0.145005
                         4.0423
                                        0.407729
                                                    0.0928363
                                                               -0.0331071
            -0.0580662
                          1.06265
 -0.212416
                                        0.564873
                                                    0.194313
                                                               -0.00566825
 -0.216335
            -0.0508981
                         3.23395
                                       -1.41078
                                                    0.151301
                                                               -0.00701013
                                                    0.242072
 -0.174555
           -0.0428443
                        -0.390959
                                        2.64175
                                                               -0.00418428
   jcb_approx
```

## GMM objective function: gmmobjg

```
gmmobjg (generic function with 2 methods)
```

```
function gmmobjg(\theta_2, nargout=0)
       \delta = meanval(\theta_2)
       # deals with cases were the min algorithm drifts into region where the
  objective is not defined
       if maximum(isnan.(\delta)) == 1
           f = 1e+10
      else
           temp1 = x1' * IV
           temp2 = \delta' * IV
           \theta_1 = (\text{temp1} * \text{invA} * \text{temp1}') \setminus (\text{temp1} * \text{invA} * \text{temp2}')
           gmmresid = \delta - x1*\theta_1
           temp1 = gmmresid' * IV;
           f1 = temp1 * invA * temp1';
           f = f1
           # donot know what is for
           if nargout > 1
                temp = jacob(mvalold, \theta_2)'
                df = 2 * temp * IV * invA * IV' * gmmresid
           end
      end
      # if nargout > 1
           f, df, gmmresid
       # else
          f, gmmresid
       # end
      real(f[1,1])
end
```

gmmresid (generic function with 2 methods)

```
function gmmresid(\theta_2, nargout=0)
       \delta = meanval(\theta_2)
       # deals with cases were the min algorithm drifts into region where the
  objective is not defined
       if maximum(isnan.(\delta)) == 1
            f = 1e+10
       else
            temp1 = x1' * IV
            temp2 = \delta' * IV
            \theta_1 = (\text{temp1} * \text{invA} * \text{temp1}') \setminus (\text{temp1} * \text{invA} * \text{temp2}')
            gmmresid = \delta - x1*\theta_1
            temp1 = gmmresid' * IV;
            f1 = temp1 * invA * temp1';
            f = f1
            # donot know what is for
            if nargout > 1
                 temp = jacob(mvalold, \theta_2)'
                 df = 2 * temp * IV * invA * IV' * gmmresid
       end
       gmmresid
end
```

#### $\theta_{-1}$ (generic function with 2 methods)

```
function \theta_1(\theta_2, nargout=0)
       \delta = meanval(\theta_2)
       # deals with cases were the min algorithm drifts into region where the
  objective is not defined
       if maximum(isnan.(\delta)) == 1
            f = 1e+10
       else
            temp1 = x1' * IV
            temp2 = \delta' * IV
            \theta_1 = (\text{temp1} * \text{invA} * \text{temp1}') \setminus (\text{temp1} * \text{invA} * \text{temp2}')
            gmmresid = \delta - x1*\theta_1
            temp1 = gmmresid' * IV;
            f1 = temp1 * invA * temp1';
            f = f1
            # donot know what is for
            if nargout > 1
                 temp = jacob(mvalold, \theta_2)'
                 df = 2 * temp * IV * invA * IV' * gmmresid
            end
       end
       0_1
end
```

#### 14.900788598425498

```
gmmobjg(θ_2_init)
```

```
2256×1 Array{Float64,2}:
 -0.2169875391113809
 -1.4126699582690376
 -0.16712588928427508
  0.49705280346193437
 -0.7746928031843456
  1.3354680714179188
  0.7497642559447719
 -0.730826367879919
 -0.3929790901818202
  0.5293764728179831
 -0.03440879284107101
 -0.6210771449038215
  0.6913301928578068
   gmmresid(θ_2_init)
 [-0.0324637, 0.0120607, 0.249196, -0.0320783, 0.0930545, -0.0227259, 1.21883,
   ForwardDiff.gradient(gmmobjg, 0_2_init)
jcb! (generic function with 1 method)
   function jcb!(g,\theta_2)
       g = Matrix{Real}(undef, 1, size(\theta_2)[1])
       g = ForwardDiff.gradient(gmmobjg.\theta_2)
   end
```

# Variance-covariance matrix of gmmobjg func wrt $\theta_2$

```
md"""
## Variance-covariance matrix of gmmobjg func wrt $\theta_2$
##"
```

```
function var_cov(θ_2, gmmresid =gmmresid(θ_2))
N = size(x1,1)
Z = size(IV,2)
```

```
temp = jacob(θ_2)
a = [x1 temp]' * IV
IVres = IV.*(gmmresid*ones(1, Z))
b = IVres' * IVres
f = inv(a*invA*a')*a*invA*b*invA*a'*inv(a*invA*a')
```

var\_cov (generic function with 2 methods)

end

```
38×38 Array{Float64,2}:
  59.9255
             -3.13425
                           -4.10071
                                            0.118315
                                                          1.25808
                                                                     -4.5728
  -3.13425
              0.36214
                            0.254012
                                           -0.00245855
                                                         -0.153116
                                                                     -0.169943
  -4.10071
              0.254012
                            0.368527
                                           -0.0146237
                                                         -0.347283
                                                                      1.01468
                                                         -0.245155
  -3.37068
              0.338634
                            0.287947
                                                                      0.306161
                                           -0.00582736
  -2.15901
              0.179783
                            0.16151
                                           -0.00283312
                                                         -0.037137
                                                                      -0.129512
  -2.5139
              0.176865
                            0.19501
                                           -0.00359811
                                                         -0.0665287
                                                                     -0.0574784
  -2.66035
              0.188699
                            0.219973
                                           -0.00541826
                                                         -0.173015
                                                                      0.304722
              0.222024
                            0.26744
                                                         -0.680385
  -1.69301
                                           -0.0143178
                                                                      1.85668
              3.05049
                            4.68002
                                           -0.175856
                                                         -3.03129
                                                                     13.2952
 -66.2865
  -0.383333
              0.027936
                            0.268789
                                           -0.0266834
                                                         -1.07089
                                                                      3.9574
             -0.00245855
                                            0.00132035
                                                                      -0.0976947
   0.118315
                           -0.0146237
                                                          0.0257068
   1.25808
             -0.153116
                           -0.347283
                                            0.0257068
                                                          1.21691
                                                                      -3.70788
  -4.5728
                                           -0.0976947
                                                         -3.70788
             -0.169943
                            1.01468
                                                                      27.1241
   var_cov(θ_2_init)
```

# Final routine solving for optimal $\theta_2$ to gmmobjg

• I found that using derivatives on mealval function or on gmmobjg itself has no difference as below shows.

```
[0.3772, 1.848, -0.0035, 0.081, 3.0888, 16.598, -0.1925, 1.4684, -0.659, 1.18

• Optim.minimizer(optimize(gmmobjg, jacob!,0_2_init, BFGS()))

02 =
    [0.3772, 1.848, -0.0035, 0.081, 3.0888, 16.598, -0.1925, 1.4684, -0.659, 1.18

• 02 = Optim.minimizer(optimize(gmmobjg, jcb!,0_2_init, BFGS()))

ttime = 0.260131333

• ttime = @elapsed res = optimize(gmmobjg, jcb!,0_2_init, BFGS())

fval = 14.900788598425498

• fval = Optim.minimum(res)
```

```
38×38 Array{Float64,2}:
  1.99546
               -0.161053
                              -0.13906
                                                -0.00331636
                                                               -0.297945
                                                                               0.733544
 -0.161053
                0.251598
                               0.0309435
                                                 0.00378899
                                                               -0.0679572
                                                                              -0.0948127
 -0.13906
                0.0309435
                               0.160682
                                                -0.00728675
                                                               -0.0942188
                                                                               0.0512943
 -0.137674
                0.14325
                               0.0386999
                                                 0.00224776
                                                               -0.0868595
                                                                              -0.0298376
 -0.171606
                0.0472731
                               0.0203403
                                                -0.00165798
                                                               -0.0240024
                                                                              -0.0519346
 -0.223019
                0.0211718
                               0.0280513
                                                 0.00192219
                                                               -0.0321983
                                                                              -0.0506335
 -0.160874
                0.032874
                               0.0230462
                                                 0.00353204
                                                               -0.0753077
                                                                              -0.00957576
                               0.0690405
                                                -0.00237438
                                                               -0.250005
                                                                               0.196913
  0.146927
                0.133146
 -0.246743
               -0.012411
                               0.0168194
                                                -0.000865385
                                                               -0.0425038
                                                                               0.199821
  0.243567
               -0.00411279
                               0.0978389
                                                -0.018309
                                                               -0.404085
                                                                               0.571678
 -0.00331636
                0.00378899
                              -0.00728675
                                                                 0.00436815
                                                                              -0.00973686
                                                 0.0076147
 -0.297945
               -0.0679572
                              -0.0942188
                                                 0.00436815
                                                                 0.597148
                                                                              -0.470613
  0.733544
               -0.0948127
                               0.0512943
                                                -0.00973686
                                                               -0.470613
                                                                               4.86568
   begin
       vcov = var_cov(\theta 2)
        se = real(sqrt(var_cov(θ2)))
   end
4×5 Array{Float64,2}:
  0.0129682
                -0.426681
                                0.0
                                            0.243567
                                                          0.0
                                                          0.733544
  0.0342588
                  7.3717
                               -0.246743
                                            0.0
 -0.00195039
                 0.00126177
                                0.0
                                           -0.00331636
                                                          0.0
  0.000320648
                 0.146927
                                0.0
                                           -0.297945
                                                          0.0
   begin
       \theta2w = Matrix(sparse(\theta_i,\theta_j,\theta2))
       t_{new} = size(se,1) - size(\theta2,1)
        se2w = Matrix(sparse(\theta_i, \theta_j, se[t_new+1:size(se,1)]))
   end
01 = 25 \times 1 \text{ Array} \{Float64, 2\}:
      -32.433704933071326
       -3.473111184143974
        0.7384029600756631
       -1.3897536055318538
       -1.716966094523778
         2.3609938332345752
         0.1309691054430907
        0.23053716825465842
        0.7850069586586796
        1.0721552602429705
       -1.6914738842582127
       -0.4137833140631842
       -0.6818047377989064
   \theta 1 = \theta_1(\theta 2)
```

[0.25789, 1.99546, 0.25789, 0.012875, 0.202054]

```
begin
         \Omega = inv(vcov[2:25,2:25])
         xmd = [x2[1:24,1] x2[1:24,3:4]];
         ymd = \bar{\theta}1[\bar{2}:25];
         \beta = (xmd^{\dagger} * \Omega^{\dagger} * xmd) \setminus (xmd^{\dagger} * \Omega * ymd)
         resmd = ymd - xmd * \beta
         semd = sqrt.(diag(inv(xmd' * \Omega * xmd)))
         mcoef = \lceil \beta \lceil 1 \rceil; \theta 1 \lceil 1 \rceil; \beta \lceil 2:3 \rceil \rceil;
         semcoef = [semd[1]; se[1]; semd]
  end
 Rsq = 0.27877049152814415
     Rsq = 1 - ((resmd .- mean(resmd)))'*(resmd .- mean(resmd)))/((ymd .-
     mean(ymd))'*(ymd .-mean(ymd)))
 Rsq_G = 0.0944935447857097
     Rsq_G = 1-(resmd'*\Omega*resmd)/((ymd .- mean(ymd))'*\Omega*(ymd .- mean(ymd)))
 Chisq = 3.795133673249084e6
    Chisq = size(id,1)*resmd'*\Omega*resmd
                                                            ". "mushy
 vert = ["constant ", "price
                                           ". "sugar
     vert=["constant
                        ";
            "price
                         ";
"]
            "sugar
            "mushy
["\n\t[\"constant \", \"price \", \"sugar \", \"mushy \"][i,end]\n\t[-1.8
     map(1:size(\theta 2w,1)) do i
         content =
         $vert[i,end]
         $mcoef[i]
         $θ2w[i,end]
         $semcoef[i]
         $se2w[i,end]
         md"$content"
  end
 "GMM Objective: 14.900788598425498"
    @show "GMM Objective: $fval"
 "MR R-squared: 0.27877049152814415"
     @show "MR R-squared: $Rsq"
```

"MR Weighted R-squared: 0.0944935447857097"

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@show "MR Weighted R-squared: \$Rsq\_G"

"run time: 0.260131333 seconds"

• @show "run time: \$ttime seconds"