

Memorandum'

From: VP Strategy

To: Sarah Hughes COO NewCo

Subject: Potential Acquisitions for Share

McKinty recommended considering buying in specialist segment companies that have developed hardware and software and considering using their brands to move into those segments so increasing our perceived dominance.

Attached is a list of such companies. Should we go ahead with offers?

Regards

Attachments

LISTS OF POTENTIAL ACQUISITIONS

Insert table of main market

Insert table of sub-segments