kuek.isaac@gmail.com isaack.me

ISAAC KUEK

SKILLS

DESIGN

Adobe Illustrator
Adobe Photoshop

PROTOTYPING

HTML & CSS Omnigraffle Sketch 3

ZURB Foundation Twitter Bootstrap

RESEARCH

Survey Design
Usability Testing
Heuristic Evaluations

LANGUAGES

Java Javascript SQL UNIX

EDUCATION

Bachelors in Informatics (Human Computer Interaction)

University of Washington, Seattle

CGPA 3.54

Graduating in Spring 2015

EXPERIENCE

Amazon - User Research Intern, Warehouse Deals Team Summer 2014

Designed, conducted and analyzed results from research studies to improve conversion rates on the Warehouse Deals page.

Assisted UX researchers with the design of surveys and usability scripts.

MedBridge Inc - UX Design Intern

Fall 2014 - Present

Develop UI architecture with the design team to shape overall user experience of website and web applications.

Develop features with a user centered design approach and analyze design changes via user research.

UW IT Learning Technologies - Senior Systems Administrator

2012 - Present

Develop scalable and automated OS deployment systems. Analyze and optimize internal deployment workflows based on surveys and user research.

PROJECTS

Freelance Project - User Centered Web Design

Summer 2014 - Present

Actively designing and developing a responsive website with Bootstrap, HTML, SCSS and jQuery with the Yeoman generator.

Facebook Hackathon - iOS Design & Development Spring 2014

Led the UX and UI design in a group of 4 to create an eatery recommendation app that integrates with social networks.

UW Information School - YellowCab Design Concept

Spring 2014

iOS App Design Concept for ridesharing cabs via social networks; produced hi-fi prototypes as final deliverables.