



# MARTINEZ RIOS ISAAC ANTONIO

Administration

Data Analyst

 [IsaacMartinez](#)

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 <https://isaacmartinez23.github.io/>

## About me

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Passionate data analyst with a background in Business Administration and certifications in Business Intelligence, Digital Transformation, and analytical tools such as Python, SQL, and Tableau. I stand out for my ability to translate data into strategic insights that drive informed decisions. With skills in critical thinking, data visualization, and resource management, I seek to contribute to organizations' success through innovative and collaborative solutions.

If you'd like to know more about me, I invite you to visit my website where I showcase my certifications and projects.

## Technical Skills

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**Analysis tools:** Python, SQL, Excel, Tableau.

**Programming libraries and languages:** NumPy, Pandas, Matplotlib.

**Data management:** Business Intelligence, Digital Transformation.

## Education

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University: **Bachelor's Degree in Business Administration (UNAM)** | 2024

**Business Intelligence and Data Management** - Platzi | 2022

**Excel** - Platzi | 2023

**Data Analyst** - Platzi | 2023

Certificate: **Digital Business Transformation** - UNAM | 2024

## Soft Skills

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**Teamwork:** I collaborate with multidisciplinary teams to achieve common goals, fostering a cooperative environment.

**Adaptability:** I quickly adapt to new tools, work environments, and technological challenges, maintaining a results-oriented approach.

**Time management:** I prioritize tasks and optimize resources to meet established deadlines and objectives.

**Decision making:** I analyze critical information to make well-founded decisions aligned with strategic objectives.

## Languages

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**Spanish:** Native.

**English:** B1.