



CONTACT ME AT

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EDUCATION

Web Development Pathway

Code Louisville
2022

M.A. in English

University of Louisville
2019

SKILLS

SUMMARY

Languages

- Javascript
- HTML/CSS
- SQLite
- SEO Optimization
- Problem-Solving
- Time-Management
- AP/APA/MLA
- Teaching
- Writing
- Communication

ISAAC MARVEL

MARKETING COPYEDITOR

PERSONAL PROFILE

Professional copyeditor looking to use my experience in writing, SEO optimization, and problem-solving to upskill into front-end software development. Currently learning front-end web development through Code Louisville and the Odin Project, and am about to begin the Code Louisville Software Development/C# course.

WORK EXPERIENCE

Copyeditor

Wiley University Services | March 2020 - PRESENT

- Edited a diverse array of online marketing materials, including landing pages, blog posts, and programmatic pages, for over 70 university clients.
- Focused on SEO keyword optimization, maintaining AP and client style preferences, and driving reader engagement.
- Handled a large and often unpredictable creative workload while maintaining attention to detail.
- Reorganized and simplified the marketing team's list of client style preferences, increasing departmental efficiency.
- Coached writers in weekly 1:1s, working with challenging pieces with the goal of improving their writing and problem-solving abilities.

Enrollment Counselor

Wiley University Services | July 2019 - March 2020

- Used organizational, communication, and time-management skills to work prospective students through the application and enrollment process.
- Consistently met and exceeded student enrollment goals while managing one of the largest application loads in the department.

Graduate Instructor

University of Louisville | September 2018 - May 2019

- Balanced teaching two sections of English 101 and 102 while simultaneously taking three master's courses a semester.
- Designed curricula for ENG 101 and 102 with an emphasis on improving students' rhetorical and academic communication skills.

PROJECTS

Runtracker

<https://github.com/isaacmarvel/runTracker>

- Designed site which saves the running data I input via an Express.js server and a sqlite database, and displays that data on the page using chart.js.

Portfolio

<https://github.com/isaacmarvel/Portfolio>

- Used this site as an opportunity to practice my css skills, particularly css grid and flexbox, alongside using javascript for the hamburger menu.