

Isaac Marvel

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Technical Skills

.NET, C#, Blazor, ASP.NET, SQL, Entity Framework, Linq, Javascript, Node.js, Express.js, HTML, CSS, Git, SEO Optimization

Projects

Job Posting Browser

<https://github.com/isaacmarvel/JobPostingBrowser>

- In-progress web app that will allow users to view and save job postings from a third-party api to a SQL database. It will use an ASP.NET web api on the backend, and Vue on the frontend.

Pokemon Team Builder

<https://github.com/isaacmarvel/Teambuilder>

- Blazor and C# web app that pulls Pokemon data from a third-party api and allows users to construct a team of six Pokemon and save them to a SQL database with EF Core.

Run Tracker

<https://github.com/isaacmarvel/runTracker>

- Javascript, HTML, and CSS site which saves users' running data via an Express api and SQL database, displaying that data on the frontend using chart.js.

Education

Code Louisville

Software Development and Web Development Pathways

University of Louisville

Master of Arts in English

Louisville, KY

Spring 2022- Present

Louisville, KY

May 2019

Work Experience

Wiley University Services

Marketing Editor

Louisville, KY

March 2020 - Present

- Edited a diverse array of online marketing materials such as landing pages, blog posts, and programmatic pages for over 70 clients.
- Coached writers in weekly 1:1s, working with them on challenging pages to improve their writing and problem-solving skills
- Rewrote the creative team's programmatic page templates for clarity and consistency, increasing departmental efficiency
- Optimized SEO keyword usage across marketing materials while maintaining AP and client style preferences and driving reader engagement

Wiley University Services

Enrollment Counselor

Louisville, KY

July 2019 - March 2020

- Used organizational, communication, and time-management skills to work prospective students through the application and enrollment process
- Exceeded student enrollment goals consistently while managing one of the largest application loads in the department