

## Timeline

8/2/2012

6 Branches in Mexico City selected to be part of study

9/10/2012

**Experimental Phase** : Random assignment begins at branch/day level

	Hard Commitment		Soft Commitment		Control
	Forced commitment	Choice commitment	Forced soft	Choice soft	Status-quo
Branch/Days	80	93	68	82	84
Borrowers	1954	2580	1470	1904	1770
Surveys	1467	1982	1176	1534	1386
Surveyed+borrowed	1467	1982	1176	1534	1386

12/21/2012

Experiment ends - All arms switched to status-quo

8/13/2013

First data transfer from lender to study team

1/2/2016

**Observational Phase** : Branches switched between Status-quo & Choice-commitment

5/29/2020

Second data transfer from lender to study team