

# THE STORY



  
VISION



We find ourselves in picturesque mexican cantina patio where fans of Chivas and New York City Football Club are huddled together, eyes glued to a makeshift screen showing a soccer match. The atmosphere is electric, with colorful jerseys, scarfs, and flags adorning the crowd.

(An interesting fact: In Argentina and Uruguay, "Chivar" is slang for sweating a lot. So "Chivas" literally means "you sweat.")

The first chords of a Spanish remix of 'Hot in Here' by Nelly kick in and will move the story forward.

