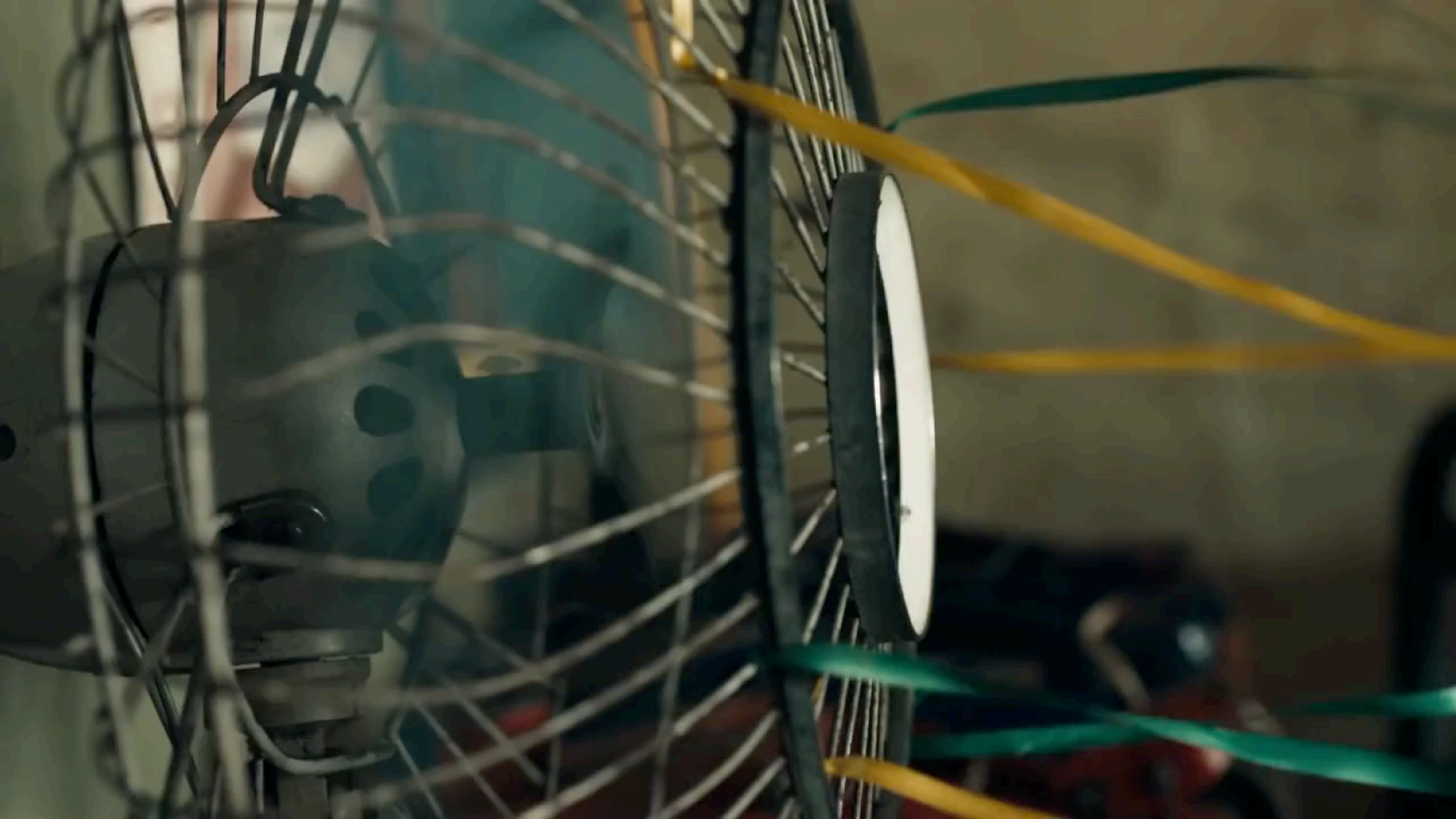
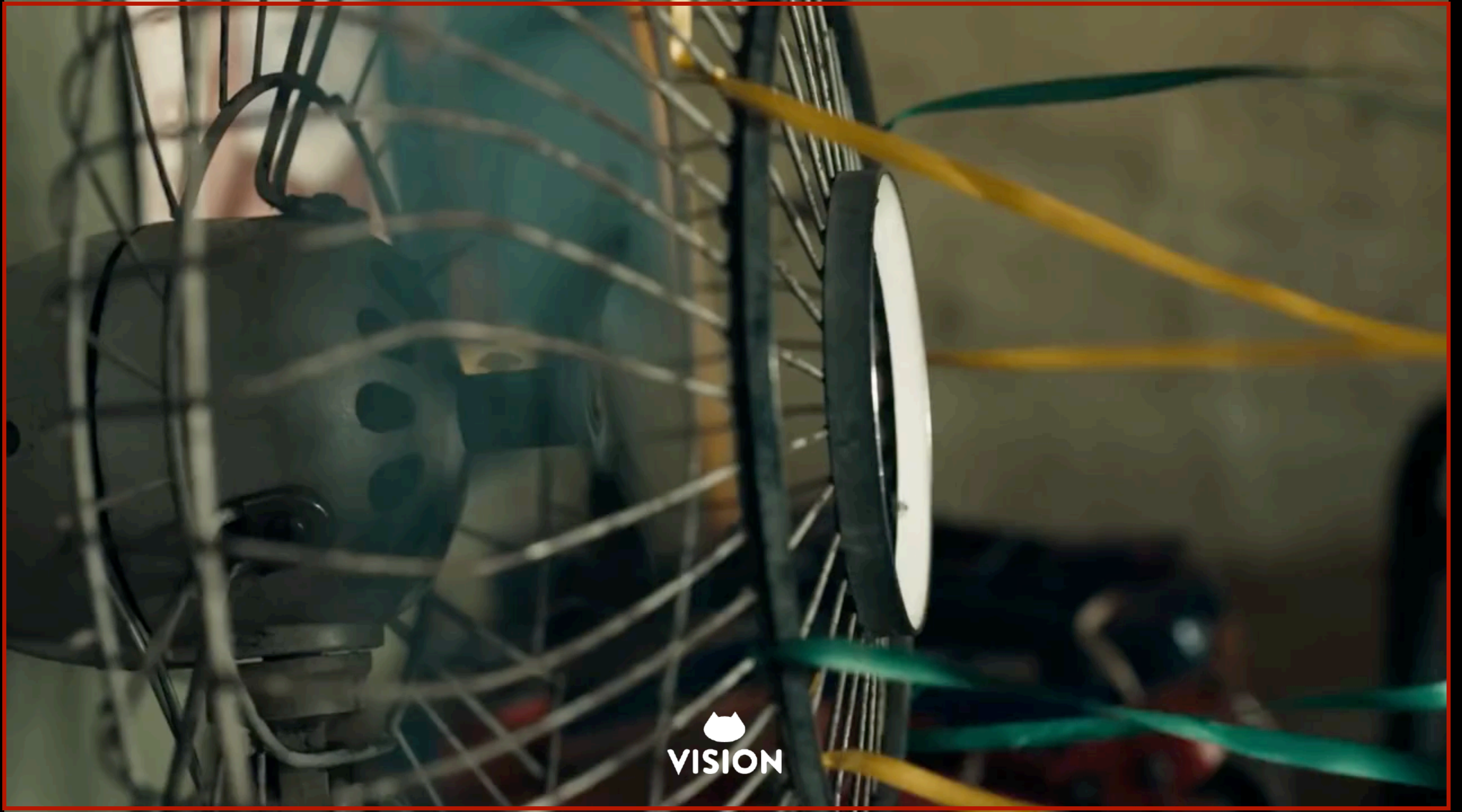




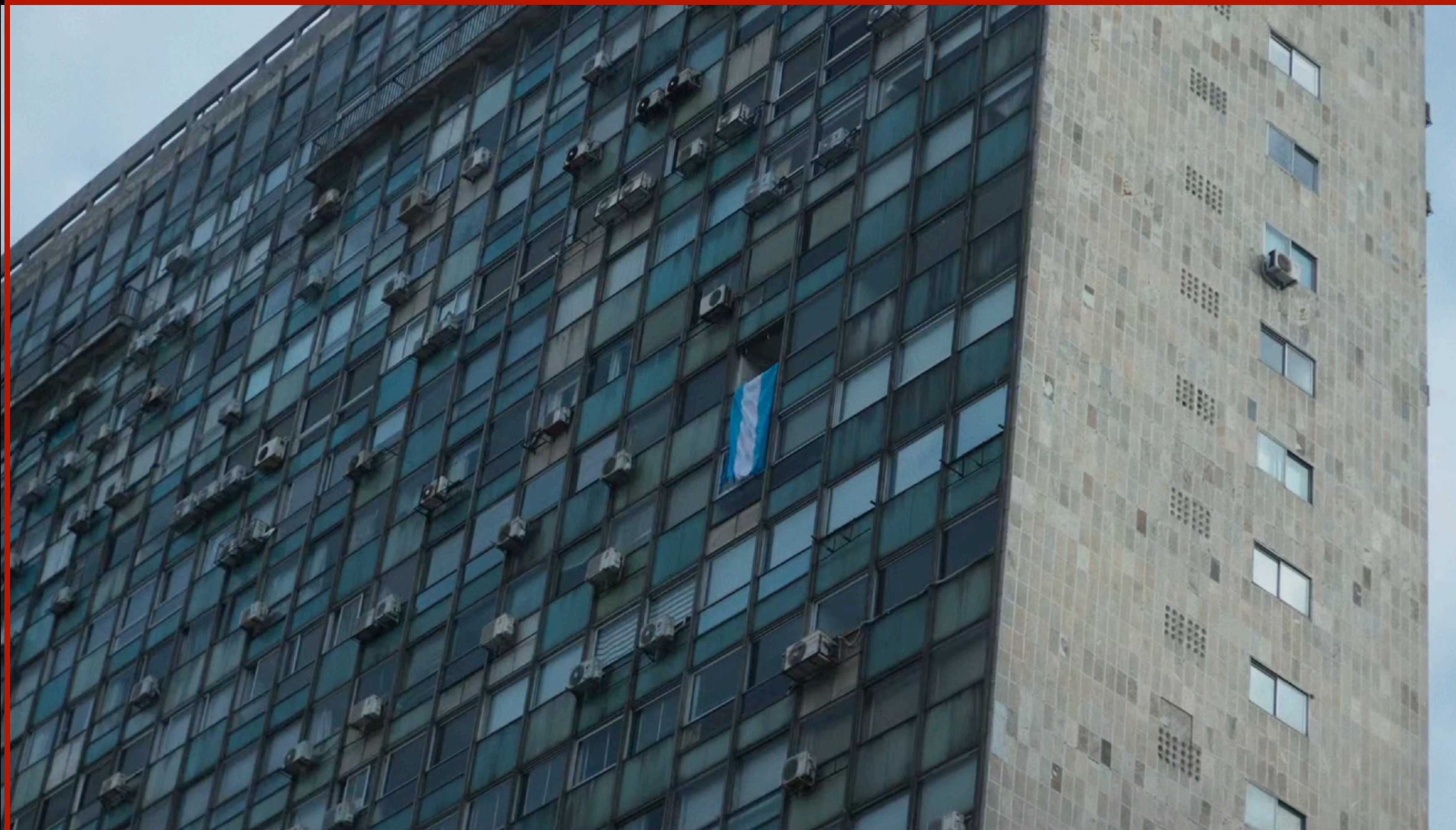


VISION






VISION



In the background, we will have an emotional narration of a Mexican journalist who also feels the passion of football. This will help our audience to track the emotions of our hero, Pedro.

We will intelligently mix the unsung moments to enhance the journalist's football story. The word "Roja" (meaning a red card) holds a lot of weight and hearing it will infect Pedro with more anxiety while also providing the audience with some comedic relief.