



Addicaid

One Year Outcomes Overview

The good news

All targets surpassed, tactics refined, and strategy expanded.

The bad news

Addiction mortalities and rate of growth hit an all-time high.

Addicaid surpassed all its benchmarks, but so did addiction, growing to be the #1 cause of death in young Americans & the only healthcare-related national emergency. Armed promising outcomes and well-defined distribution channels from the acceleration challenge, we are now focused on maximizing points of contact with end-user value proposition to be a solution for those who struggle with addiction and the people who struggle with them.

Pictured: Addicaid services bringing the best behaviors to the masses, from addicts to airline employees.