

Master Resource List

Graphic Design Software

Paid

Adobe Creative Suite – Monthly \$52.99

Great for more advanced graphic design needs

Free & Paid

Canva.com

Great for social media graphics and brochures/flyers
(advanced options available for a monthly fee but free plan offered)

(Free alternatives)

GIMP (Photoshop replacement)

Word Processing Software

(Free alternatives)

Open Office

Paid

Microsoft Office

(monthly subscription model)

Invoicing

(Free alternatives)

Zipbooks.com

(advanced options available for a monthly fee)

Paid

QuickBooks.com

For more advanced billing and accounting management options
(monthly subscription model)

Website Building

Free & Paid

Wordpress.com

(Free and paid templates available)

You have to purchase a hosting plan and domain name to use

Great ideas for Paid Premium Templates

<https://colorlib.com/wp/customizable-wordpress-themes/>

Paid

Godaddy.com

Hosting Plan and domain name website

<https://www.godaddy.com>

Portfolio Building (Online)

(Free alternatives)

Behance.com

Paid

Adobe Portfolio

(Free for those who are subscribers to the Adobe Creative Suite)

Paid

Squarespace.com

Great for finding a Hosting Plan and domain name. Pre-build website templates are pretty nice and high quality!

<https://www.squarespace.com>

Fonts

Paid

Adobe Creative Suite – Monthly \$52.99

You will have access to all of the adobe fonts in their library.

<https://fonts.adobe.com/>

(Free alternatives)

Google Fonts

<https://fonts.google.com/>

Dafont.com

Not all of these allow for commercial use, so please check the license for each one before using for commercial non personal use.

<https://www.dafont.com/>

Photos

Paid

Istockphoto.com – Priced per image or a subscription plan
You will have access to all of the adobe fonts in their library.

<https://www.istockphoto.com/>

Paid

Adobestock.com – Priced per image or a subscription plan
<https://stock.adobe.com/images>

(*Free alternatives*)

Pixabay

They also have photos, videos and vector images all free to use!
<https://pixabay.com/>

Pexels

They also have photos, videos and vector images all free to use!
<https://www.pexels.com/>

Online Printing Companies

Moo.com – A little more expensive than some printing options but they offer more effects like foil stamping, embossing and other high-end effects that can add a professional polish to your marketing items.

<https://www.moo.com>

Vistaprint – A cheaper online printer I have used this for many client projects.

<https://www.vistaprint.com>

Finding COLOR Choices

Color.adobe.com

You can upload a photo and find color choices based on the uploaded photo. There is also a helpful color wheel chart here as well.

<https://color.adobe.com/>

Finding Online Brand Assets, Textures and Designs

Creative Market

A great place to find and purchase graphic assets like textures, designs, icons and more. This is great for those who may not be able to come up with the perfect design or item or would rather purchase assets instead. Also great for those who are not graphic designers by trade and want to buy a design assets.

<https://creativemarket.com/>

Video Production Software

Spark.com – A great option for putting together a quick promo real for your portfolio. Simple to use and easy to learn.

<https://spark.adobe.com/>

Sample Freelancing Contract

[Jyssica Schwartz's sample freelancing contract](#)

UPWORK ARTICLES

8 Tips for the Perfect Designer Profile on Upwork

<https://www.upwork.com/hiring/for-freelancers/8-tips-for-the-perfect-designer-profile/>

Upwork Reject Your Profile? Get Accepted. Here's How.

<https://livegoldrich.com/upworkrejectyourprofile/>