

# Master Resource List

## Graphic Design Software

**Paid**

**Adobe Creative Suite** – Monthly \$52.99  
Great for more advanced graphic design needs

**Free & Paid**

**Canva.com**  
Great for social media graphics and brochures/flyers  
(advanced options available for a monthly fee but free plan offered)

**(Free alternatives)**

**GIMP** (Photoshop replacement)

## Word Processing Software

**(Free alternatives)**

**Open Office**

**Paid**

**Microsoft Office**  
(monthly subscription model)

## Invoicing

**(Free alternatives)**

**Zipbooks.com**  
(advanced options available for a monthly fee)

**Paid**

**QuickBooks.com**  
For more advanced billing and accounting management options  
(monthly subscription model)

## Website Building

**Free & Paid**

**Wordpress.com**  
(Free and paid templates available)  
You have to purchase a hosting plan and domain name to use

Great ideas for Paid Premium Templates

<https://colorlib.com/wp/customizable-wordpress-themes/>

***Paid***

### **Godaddy.com**

Hosting Plan and domain name website

<https://www.godaddy.com>

## **Portfolio Building (Online)**

*(Free alternatives)*

### **Behance.com**

***Paid***

### **Adobe Portfolio**

(Free for those who are subscribers to the Adobe Creative Suite)

***Paid***

### **Squarespace.com**

Great for finding a Hosting Plan and domain name. Pre-build website templates are pretty nice and high quality!

<https://www.squarespace.com>

## **Fonts**

***Paid***

### **Adobe Creative Suite – Monthly \$52.99**

You will have access to all of the adobe fonts in their library.

<https://fonts.adobe.com/>

*(Free alternatives)*

### **Google Fonts**

<https://fonts.google.com/>

### **Dafont.com**

Not all of these allow for commercial use, so please check the license for each one before using for commercial non personal use.

<https://www.dafont.com/>

## **Photos**

***Paid***

**Istockphoto.com** – Priced per image or a subscription plan  
You will have access to all of the adobe fonts in their library.  
<https://www.istockphoto.com/>

***Paid***

**Adobestock.com** – Priced per image or a subscription plan  
<https://stock.adobe.com/images>

***(Free alternatives)***

**Pixabay**

They also have photos, videos and vector images all free to use!  
<https://pixabay.com/>

**Pexels**

They also have photos, videos and vector images all free to use!  
<https://www.pexels.com/>

## **Online Printing Companies**

**Moo.com** – A little more expensive than some printing options but they offer more effects like foil stamping, embossing and other high-end effects that can add a professional polish to your marketing items.  
<https://www.moo.com>

**Vistaprint** – A cheaper online printer I have used this for many client projects.  
<https://www.vistaprint.com>

## **Finding COLOR Choices**

**Color.adobe.com**

You can upload a photo and find color choices based on the uploaded photo. There is also a helpful color wheel chart here as well.  
<https://color.adobe.com/>

## **Finding Online Brand Assets, Textures and Designs**

**Creative Market**

A great place to find and purchase graphic assets like textures, designs, icons and more. This is great for those who may not be able to come up with the perfect design or item or would rather purchase assets instead. Also great for those who are not graphic designers by trade and want to buy a design assets.

<https://creativemarket.com/>

## **Video Production Software**

**Spark.com** – A great option for putting together a quick promo reel for your portfolio. Simple to use and easy to learn.

<https://spark.adobe.com/>

## **Sample Freelancing Contract**

[Jyssica Schwartz's sample freelancing contract](#)

## **UPWORK ARTICLES**

### **8 Tips for the Perfect Designer Profile on Upwork**

<https://www.upwork.com/hiring/for-freelancers/8-tips-for-the-perfect-designer-profile/>

### **Upwork Reject Your Profile? Get Accepted. Here's How.**

<https://livegoldrich.com/upworkrejectyourprofile/>