Isabel Rial

New York, NY | 772.486.9106

isabel.rial@gmail.com | github | linkedin

Skills

Languages JavaScript, Ruby, SQL, HTML, CSS, Java, PHP

Javascript Libraries AngularJS, React.js, Backbone.js, JQuery

Tools npm, Grunt, Gulp, Webpack, Browserify, SASS/SCSS, Compass

Web Frameworks Ruby on Rails, Sinatra

Database Management PostgreSQL, SQLite, MySQL, Active Record

Testing Frameworks RSpec, Capybara, Jasmine

Soft Skills Project Management, Empathy, Conflict Resolution, Intellectual Curiosity

Methodologies Object Oriented Programming, Functional Programming, Agile Development,

Scrum, Behavior Driven Development, Test Driven Development

Experience

Front End Software Engineer

Delivery.com November 2014 – present New York. NY Engineered new features for the Delivery.com website, using responsive design, Javascript, AJAX, AngularJS, React.js, SCSS. Worked closely with other engineers, product team and project managers in a fast-paced agile environment. Assisted with deployment, release support and bugfix support. Mentored and collaborated with developers and interviewed potential team members.

Features of note: business integrations with UberRush and other transportation provider APIs, Pusher integration for live order updates, geolocation search, implementation of Schema.org structured data, dynamic marketing tools with Google Sheets integration, Visa Checkout integration, item modal and homepage redesign.

Web Developer, Digital Marketer

Self-Employed November 2009 – present New York, NY Design and develop websites and web applications for freelance clients and personal ventures. Optimize sites for search engines using best ethical SEO practices and high-quality content. Administer internet advertising modules through web media (Google Adsense, Facebook Advertising, Microsoft Adcenter).

Coach

Dev Bootcamp July 2014 – October 2014 New York, NY Assisted with teaching students at a 9-week immersive programming bootcamp. The Dev Bootcamp curriculum includes Ruby on Rails, JavaScript, relational database design, HTML and CSS along with other concepts such as MVC, object-oriented design and mindfulness.

Social Media Coordinator

Hyperion Books (Disney/ABC Television Group) May 2012 – July 2013 New York, NY Engaged fans and potential customers of Hyperion Books and their authors by producing websites, social media content, and emails to promote the latest publications and promotions. Managed and updated the content and design of HyperionBooks.com.

Education

Dev Bootcamp 2014 Full Stack Web Development *New York, NY* **University of Florida** 2005 – 2009 Bachelor of Science in Business Administration *Gainesville. FL*