Isabel Rial

New York, NY | 772.486.9106

isabel.rial@gmail.com | github | linkedin

Skills

Languages	JavaScript, Ruby, SQL, HTML, CSS, Java, PHP
Javascript Libraries	AngularJS, Node.js, React.js, Express, Backbone.js, JQuery
Tools	npm, Grunt, Gulp, Webpack, Browserify, SASS/SCSS, Compass
Web Frameworks	Ruby on Rails, Sinatra
Database Management	PostgreSQL, MongoDB, SQLite, MySQL, Active Record
Testing Frameworks	RSpec, Capybara, Jasmine
Soft Skills	Project Management, Empathy, Conflict Resolution, Intellectual Curiosity
Methodologies	Object Oriented Programming, Functional Programming, Agile Development, Scrum, Behavior Driven Development, Test Driven Development

Experience

Front End Software Engineer
Delivery.com
November 2014 – July 2016
New York, NY

Engineered new features for the Delivery.com website, using responsive design, Javascript, AJAX, AngularJS, React.js, SCSS. Worked closely with other engineers, product team and project managers in a fast-paced agile environment. Assisted with deployment, release support and bugfix support. Mentored and collaborated with developers and interviewed potential team members.

Features of note: business integrations with UberRush and other transportation provider APIs, Pusher integration for live order updates, geolocation search, implementation of Schema.org structured data, dynamic marketing tools with Google Sheets integration, Visa Checkout integration, item modal and homepage redesign.

Web Developer, Digital Marketer
Self-Employed
November 2009 – present
New York, NY

Design and develop websites and web applications for freelance clients and personal ventures. Optimize sites for search engines using best ethical SEO practices and high-quality content. Administer internet advertising modules through web media (Google Adsense, Facebook Advertising, Microsoft Adcenter).

Coach
Dev Bootcamp
July 2014 – October 2014
New York, NY

Assisted with teaching students at a 9-week immersive programming bootcamp. The Dev Bootcamp curriculum includes Ruby on Rails, JavaScript, relational database design, HTML and CSS along with other concepts such as MVC, object-oriented design and mindfulness.

Social Media Coordinator
Hyperion Books
(Disney/ABC Television Group)
May 2012 – July 2013
New York, NY

Engaged fans and potential customers of Hyperion Books and their authors by producing websites, social media content, and emails to promote the latest publications and promotions. Managed and updated the content and design of HyperionBooks.com.

Education

Dev Bootcamp   2014
Full Stack Web Development
New York, NY

University of Florida   2005 – 2009
Bachelor of Science in Business Administration
Gainesville, FL