Isabel Anguera — Experience Designer

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Detail-oriented professional with 4+ years of combined academic, project, and career experience in UX/UI and product design. Collaborates with leaders and team members to transform complex systems into elegant, user-friendly products and components using clear communication and empathetic design thinking. Leads teams to complete projects on time with quick decision making, strategic planning, organization, and proactive follow-through.

Education

The New School - New York, NY | GPA: 3.87

2017-2021

Bachelor of Fine Arts in Design and Technology / Bachelor of Arts in Culture and Media Studies (Dual Degree)

- * Honors & Awards: Graduated with Honors and Departmental Honors (BFA); Graduated with Honors (BA)
- * Activities & Societies: BFA Thesis Publication Team Lead, Research Assistant

Experience

Opal | Remote Dec. 2021–Present

Digital Product Design Intern

Collaborating with a team to bring the design of a new crypto product from its MVP to beta stage and on.

- * Create and maintain a new design system in Figma to support future growth and multi-device expansion
- Analyze usability testing results and research to strategize UX directions, and review flow of content design
- Iterate, wireframe, and prototype designs quickly to meet tight deadlines

DemocracyLab | Remote Dec. 2021—Present

Research and UX Design Volunteer

Leading research initiatives on the organization's corporate research team, and acting as captain on multiple design tasks.

- * Analyze user research and implement findings into product and marketing to increase engagement on corporate page
- * Collaborate and lead teams to complete user flows and designs based on research and testing

OnePlus | Remote | Contract

May 2021-Jul. 2021

User Interface Designer

Designed a themed UI kit, including home screen, charging animation, and app kit for theme store.

- * Ideated and translated idea into proof of concept through lo-fi mockups and animation
- * Collaborated remotely to develop concept into final deliverables, and meet brand identity

Parsons School of Design | New York, NY | Seasonal

User Experience Designer — Digital Archive

May 2021–Aug. 2021

Co-led creation of a digital archive for Parsons' Design and Technology BFA department, including systems for submitting to, referencing, and managing the archive.

- Conducted initial use testing to understand and better address target audience
- Implemented systems thinking that accounted for different use cases, and designed a low-maintenance submission system, optimizing the archive's functionality and ease of use

Research Assistant Mar. 2020–Jul. 2020

Collaborated in a team of three to develop and launch p5.Party, a multi-user Javascript library.

- Built demo projects showcasing library features, and wrote documentation for user's future ease of use
- ❖ Co-hosted bashes introducing the library to ~50 new users

Skills

User Experience (UX)User-Centered DesignWireframingAdobe CSUser Interface (UI)Visual DesignPrototypingFigmaInformation ArchitectureHTML/CSS/JavascriptHi/Lo Fidelity MockupsSketch

Languages

Spanish(Fluent), French (Proficient)