ISABEL ALBIR

UX/UI DESIGNER

📍 Miami, FL

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ABOUT ME

I am a UX Designer, researcher, and creative problem-solver. I ensure to design solution that enhances customer satisfaction by improving usability, ease of use, and pleasure provided in the interaction of the product. I am looking to be part of a team that I can grow and navigate opportunities to delight and add value to users.

LANGUAGES

EN   SP

SKILLS

DESIGN TOOLS

Sketch	Adobe Illustrator	Atom
InVision	Adobe Photoshop	HTML5
Flinto	Mircrosoft Excel	CSS

DESIGN SKILLS

User Research	Wireframing	Information Architecture
Usability Testing	Customer Journeys	Agile Methodology
UX Design	Personas	Front-End Web Development
Rapid Prototyping	UI Design	

PROFESSIONAL EXPERIENCE

AUGUST 2016 - MARCH 2019

Rotational / Leadership Development Program

ABCO Products

Miami, FL

- Proposed and implemented new site content and navigation scheme for the companies website redesign

- Maintained company e-commerce-based website and photographed products used on site

- Led market research for potential expansion in South America and the United States

- Partnered with our field sales teams to accelerate identified sales opportunities, assist in developing a business strategy to maximize opportunities for all diagnostic imaging products

EDUCATION

APRIL 2019 - JUNE 2019

UX/UI Design Bootcamp

Ironhack

Miami, FL

AUGUST 2012 - MAY 2016

Bachelor of Business Administration - Economics

University of Miami

Miami, FL