# **ISABEL DONG**

3552 Ballantyne Dr Pleasanton, CA 94588 id9829@pleasantonusd.net 925-523-8074

### PROFESSIONAL EXPERIENCE

# Foothill DECA, Director of Communications April 2021 - Present | Pleasanton, CA

- Developed 2 Chapter Campaigns to grow chapter and build partnerships within school and community
- Coordinates with school and local media outlets to share press releases
- Oversees judge recruitment for conferences
- Manages fundraising and sponsorships

# Hart MathCounts, Vice President June 2021 - Present | Pleasanton, CA

- Leads team of 20+ coaches
- Coordinates with school personnel, advisors, students, and parents
- Oversees district and state competitions
- Develops engaging material to instruct 90+ students in weekly lessons

## Foothill NOTA, Vice President of Production December 2020 - Present | Pleasanton, CA

- Leads team of 6 to market and promote each magazine issue to audience of 100+
- Manages budget and fundraising

## CCOP CYO Basketball, Referee Crew Captain September 2019 - Present | Pleasanton, CA

- Leads crew of 5+ referees weekly
- Communicates with Athletic Directors to report key game information
- Enforces correct game rules to 50+ teams and 500+ players, coaches, and parents

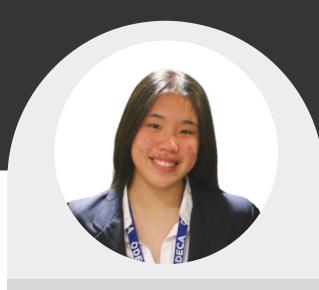
### **VOLUNTEER EXPERIENCE & ACTIVITIES**

# Rhapsody for Youth, Vice President of Marketing January 2021 - July 2021 | Pleasanton, CA

- Increased social media following by 1,750%
- Instructed 150+ students on speaking and writing
- Led all advertising and communication efforts

### Foothill High School Varsity Basketball, Player April 2020 - Present | Pleasanton, CA

- Leads pre-season training workouts
- Participates in practices and games



### **EDUCATION**

### **Foothill High School**

Class of 2023

Weighted GPA: 4.47

Unweighted GPA: 4.0

### **Notable Courses:**

- Sports & Entertainment Marketing
- AP Computer Science A
- AP Calculus BC
- AP Statistics

### **QUALIFICATIONS**

- Enthusiastic, high-energy leadership
- Dedicated, goal-oriented work ethic
- Excellent organizational skills
- Works well in both team-based and independent capacities
- Effective communicator
- Proficient in PowerPoint, Excel, and Canva

### HONORS/AWARDS

- California DECA Fifth Place
   Overall Sports and
   Entertainment Marketing Series
- California DECA Fifth Place
   Overall Integrated Marketing
   Campaign Service
- Northern California DECA First
   Place Overall Sports and
   Entertainment Marketing Series
- Northern California DECA
   Second Place Overall Integrated
   Marketing Campaign Service
- American Invitational Mathematics Examination
   (AIME) Qualification