
EDUCATION

- 2022 - 2024** **London Business School**
Reading for Masters in Business Administration
- 2013 - 2018** **Universidad Iberoamericana, Mexico City, Mexico**
Bachelor's Degree in Chemical Engineering
CENEVAL Award (2018) - outstanding performance in all areas of the EGEL, national accreditation for bachelor's degree in Mexico
- 2016 - 2016** **DONGHUA UNIVERSITY, Shanghai, China**
Concentration in Business Administration and Finance
Exchange semester

BUSINESS EXPERIENCE

- 2019 – 2022** **EY-PARTHENON, Mexico City, Mexico**
- *Attained highest possible rating as Top Performer for three years; led 15+ workstreams and engagements with multinational corporates, PE funds, and startups across North and LatAm*
 - *Leading member of Women at Parthenon, providing mentorship and career opportunities for women*
 - *Organized recruiting events for Parthenon-EY at top universities concentrated on attracting female applicants. Interviewed 10 candidates in two recruitment cycles*
- 2021 - 2022** **Senior Associate**
- Identified 30% gross profit loss risk in proposed changes to local and international Tequila norms resulting in a recommendation for the Ministry of Economics against their implementation
 - Published a 10-page research paper in collaboration with a team of five on "COVID-19 Consumer Goods Sector Perspectives"; presented to 20+ CEOs in the CPG industry across Latin America
 - Built a probabilistic model, projecting a USD 10b economic and social impact of COVID-19 on cancer patients in LatAm for a global NGO; presented results to health secretaries in 8+ countries
 - Conducted due diligence evaluating a last-mile delivery startup, developing demand and profitability forecasts through financial and market size modeling; advising the PE funds to acquire the target
- 2019 - 2021** **Associate**
- Reduced working capital costs and achieved USD 6m in savings for mining explosives manufacturer by implementing a cost optimization and procurement strategy, and deploying inventory restructuring model
 - Achieved a forecasted IRR of 30% by identifying investment opportunities and financial scenarios modeling for a PE fund focused on clean energy in Mexico
 - Expanded the presence and market position of a global doughnut company by 40% by designing a store-based expansion plan, utilizing analytical inputs from geographic analyses and consumer profiling
 - Performed due diligence for a PE fund acquiring an international dental care company with operations across LatAm; built a 5-year forecast demand model for the Colombian dental care market
 - Performed due diligence, expansion, and exit strategy for a global PE fund acquiring chronic disease clinics in LatAm and developed a rigorous data-based model to design 5-year expansion strategy
- 2018 - 2019** **MADINSA PUNTO INTEGRADORA ESTRATEGICA, Chihuahua, Mexico**
Company dedicated to wholesale trade of wood products for construction
Associate, Procurement & Logistics
- Evaluated suppliers, participated in price and contract negotiations, and oversaw product shipments from Chile, the United States, and China; designed a model for inventory optimization based on sales trends

ADDITIONAL INFORMATION

- **Courses:** CENTRO University's "Business Understanding: Fashion Business Management" Course
- **Entrepreneurship:** Co-founder of Bazar Carlota (2020), a resale event in Mexico City, enabling more than 5k members to be part of circular economy and reduce environmental footprint
- **Interests:** traveling and culture, visited 25+ countries in last seven years, hiking, renewable energy, interior design, and art
- **Languages:** Spanish (native) and English (fluent)
- **Computer skills:** Power BI, Alteryx, SQL, Matlab, R-Studio, Qualtrics