

Isabella Sill

Pittsburgh, PA | isabellaavasill@gmail.com | (561) 346-0711

EDUCATION

Carnegie Mellon University

Pittsburgh, PA

Bachelor of Science in Business Administration with an Additional Major in Human-Computer Interaction

May 2027

Cumulative GPA: 3.75/4.0

Relevant Coursework: Designing Human-Centered Software, Computing Principles, Interaction Techniques, Social Psychology

WORK EXPERIENCE

Marketing & Growth Intern

San Francisco, CA

Sitch May 2025-Present

- Managed San Francisco partnerships as the sole growth intern, building relationships with local run clubs & social groups
- Led user acquisition by overseeing a 10-person flyer team, distributing 1000's of flyers citywide & driving app signups
- Conceptualized, scripted, & appeared in multiple TikTok videos, boosting brand visibility & engagement
- Designed Instagram content in Figma to support IRL events
- Planned & executed a 100+ attendee launch party, handling logistics, promotion, & guest experience

User Experience Intern

San Francisco, CA

Synch.Live May 2025-Present

- Conducted data logging & managed thousands of gameplay asset records
- Performed market research to identify new revenue opportunities
- Analyzed user feedback to identify pain points & proposed improvements to the game experience
- Redesigned the user survey & refined questions to improve data clarity & consolidation

Digital Design Intern

San Francisco, CA

YesSF May 2025-Present

- Created brand guidelines & Instagram content to enhance social media presence
- Designed numerous physical & digital posters using Figma
- Coordinated numerous events at the organization's headquarters space

TechSpark Makerspace Desk Attendant

Pittsburgh, PA

Carnegie Mellon University Engineering Department January 2025-Present

- Supported 100's of makerspace users daily with 3D printing & laser cutting, troubleshooting & ensuring safe operations.

Project Management Intern

West Palm Beach, FL

Palm Beach County School District Information Technology Department May 2022-July 2022

- Contributed to the design & implementation of a district-wide security alert badge for over 13,000 teachers, focusing on usability design & stakeholder communication.
- Assisted the design and engineering teams in managing project timelines & meeting key milestones to ensure a successful rollout for the upcoming school year.
- Oversaw technical projects under the guidance of a certified Project Management Institute (PMI) project manager, coordinating the daily activities of 30+ interns.

LEADERSHIP

Incoming Cursor Campus Ambassador

Pittsburgh, PA

User Experience Association (UXA) August 2025-Present

- Host on-campus workshops to expose CMU students to Cursor & how to code with AI

UX/UI Designer

Pittsburgh, PA

Business Technology Group September 2024-Present

- Conducted user interviews to develop user-centered solutions for CMU Packaging Services, aimed at improving key friction points for more than 15,000 students interacting with the package center daily.
- Designed interactive Figma wireframes for a button interface that tracks user clicks & dynamically updates real-time wait times on a corresponding website, informing users' package pickup decisions & saving their time.

Director of Social Events

Pittsburgh, PA

Delta Gamma Beta Nu Chapter November 2023-December 2024

- Orchestrated engaging social events every week, fostering vibrant inter-community relationships.
- Communicated with fraternity & sorority executive officers daily to organize bonding events for respective members.

SKILLS/ AWARDS/ LANGUAGES

Technical: Figma, Cursor, Wireframing, Prototyping, Canva, Adobe Photoshop, Microsoft Suite, RStudio, Python, CSS, HTML

Awards: Dean's List (Fall 2024, Spring 2025), AP Capstone Research Diploma, AP Scholar Award (2022, 2023)

Additional Languages: Intermediate Spanish