

KCD Guadalajara & CCROSS 2024

February 23 and 24. Guadalajara, Mexico.



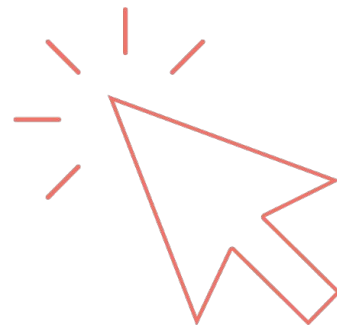
About CCOSS and KCD

- What is CCOSS?
 - The Cumbre de Contribuidores de Open Source Software (CCOSS) is the largest event in Latin America focused on promoting contribution to open source projects.
 - It has been held in-person and online since 2019 with sponsorship of companies such as Google, AWS, Intel, IBM.
- What is KCD Guadalajara?
 - Kubernetes Community Days (KCD) are community-organized events that gather adopters and technologists from open source and cloud native communities for education, collaboration, and networking.
 - This KCD will be the first edition in Mexico, and will be supported by the CNCF.



Key information

- Dates: Friday 23 and Saturday 24, February 2024
- Location:
 - City: Guadalajara, Mexico
 - Venue: CUCEA at Universidad de Guadalajara.
- Audience: 200 in-person participants
- Main topics
 - Tools and best practices for cloud native app lifecycle management
 - Inspiration, tutorials and tips for contributing to open source projects
 - Open hardware



Reasons to sponsor:

- Gain unparalleled **brand awareness** within the Kubernetes and open source communities, connecting your company with **highly engaged developers**, system engineers, architects & technical leaders.
- Associate your brand with one of the fastest-growing technology communities and demonstrate your **commitment to community** growth and development.
- Take advantage to networking opportunities with quality, **targeted attendees**, and leverage as a powerful platform to promote your product and **recruit top talent** from a diverse pool of skilled professionals.
- Your brand will **enhance its credibility** by establishing itself as a prominent and influential player in Cloud Native technology and the Open Source Software.

Contribute to the growth and advancement of the Cloud Native and Open Source vibrant communities.

Location and Venue

The event will be held at CUCEA (Centro Universitario de Ciencias Económico Administrativas) part of the University of Guadalajara, located at one of the prominent tech hubs at Latam.

The event venue will allow for plenary sessions, rooms for simultaneous talks and workshops, and will offer a space for the exhibition floor, where sponsors will be located and able to contact with participants.



Sponsorship opportunities



Platinum Sponsorship

Spots available: 3
Price: \$10,000 usd

Benefits

- Platinum level branding.
- Sponsored talk (30 min).
- Workshop (3 hr).
- Data of event participants (opt-in).
- Booth (table) with roll-up banner.
- Logo at recorded sessions.
- Career opportunities posted in event website.

GOLD Sponsorship

Spots available: 3

Price: \$6,000 usd

25% discount
available for local
companies with < 50
employees

Benefits

- Gold level branding
- 30 min talk or workshop.
- Data of attendees to your session (opt-in)
- Booth (table) with roll-up banner.
- Logo at recorded sessions.
- Career opportunities posted in event website.

Silver Sponsorship

Spots available: 4
Price: \$2,500 usd

25% discount
available for local
companies with < 50
employees

Benefits

- Silver level branding.
- Lightning talk 10 mins.
- Booth (table) with roll-up banner.
- Career opportunities posted in event website.

Community Partner

(limited to communities
and non-profit initiatives)

In kind support: promotion,
event organization, swag

Benefits

- Community partner level branding.
- 1 social media group mention + 1 slack group mention.
- Shared table with other Community Partners.

A man with a beard, wearing a blue and white checkered shirt and grey trousers, stands on the left side of the frame, facing a large audience. He is holding a microphone and appears to be presenting. The audience, consisting of many people of various ages and ethnicities, is seated in rows of modern, dark-colored armchairs. They are all looking towards the presenter. The setting is a large, open-plan office space with high ceilings, large windows, and modern lighting fixtures. The floor is covered with a red and white geometric pattern. The overall atmosphere is professional and engaging.

**Results from
previous editions**

CCOSS

Demographics

- 42% technology professionals.
- 58% students and academy.
- 15% women.
- 92% have never contributed to open source but are interested in doing so.

CCOSS history in numbers

- 2019 (in-person):
 - ~450 participants, 12 contribution workshops.
- 2020 (online)
 - ~1,000 participants, 10 workshops
- 2021 (online)
 - ~1,200 participants, 11 workshops
- 2022 (hybrid)
 - ~150 in-person + ~1,000 remote



Myrle Krantz

@myrleKrantz



This conference had the most enthusiastic, energetic audience I've ever seen.

Thank you #CCOSS for hosting a track on @theASF.
twitter.com/IntelOpenSource...

IntelOpenSource @IntelOpenSource

Latin America is becoming a hub for open source projects. Join us at Cumbre de Contribuidores de Open Source Software 14-15 Sept to see how you and your organization can get involved in these important communities. ccoss.org

♥ 15 10:32 PM - Sep 15, 2019



Morgan Bauer

@ibmhb



Replying to @eduartua @kubernetesio and 4 others

At #CCOSS, right? The event was excellently executed! I saw many rooms where there were issues submitted, triaged, worked, and closed today!

It's a fantastic first impression for first time contributors. I hope many return and contribute again!

11:10 PM - Sep 15, 2019 · [Twitter Web App](#)



Alejandra

@QuetzalliAle



Celebrating a job well done! 🤖



Our #AWSRoboMaker workshop was so much fun, we literally couldn't get these folks to leave! They stayed doing more projects with us until they officially closed the auditorium.
[#teamwork](#) [#CCOSS](#)



♥ 15 9:24 PM - Sep 15, 2019 · Zapopan, Jalisco



See Alejandra 🎂's other Tweets





Thank you!

We will make this happen with your support.

eventos@sg.com.mx

<https://ccoss.org>