JRUBYCONF 2011
SPONSOR INFORMATION

JRUBYCONF 2011
WASHINGTON D.C. AUGUST 3-5

Come partner with us in June and help make this conference one to remember. JRuby is gaining popularity. Ruby and Rails have, time and again, shown increases in productivity and maintainability that cannot be ignored. JRuby bridges the technology divide between the Java and Ruby worlds. JRubyConf is the cultural bridge between the two communities. JRubyConf is a conference focused on bringing the Ruby community to the rest of the world.

Last year's JRubyConf in Columbus Ohio attracted over 150 people from all over the world. This year, we are bringing over 300 people to our nation's capital. The conference is set on the historic campus of Gallaudet University. JRubyConf will expose you to 300 of the most motivated developers looking to learn and explore.

Your sponsorships enable us to create a memorable experience while keeping it cost effective. Come join us!

EVENT INFORMATION

WHO'S GONNA BE THERE?
300 RUBY AND JAVA DEVELOPERS LOOKING TO SOLVE ADVANCED PROBLEMS WITH RUBY. EXPERIENCED DEVELOPERS WHO CARE GREATLY ABOUT THE TOOLS THEY USE.

WHAT ARE THE FEES?
$375 EARLY BIRD BEFORE JULY 20TH
$195/NIGHT SPECIAL RATE

WHERE ARE WE TALKING?
CONFERENCE AT THE KELLOGG CONVENTION CENTER
800 FLORIDA AVE N.E.WASHINGTON, D.C. 20002-3695

WHO'S PUTTING THIS ON?
EDGECASE | EDGECASE.COM

WHERE CAN I LEARN MORE?
JRUBYCONF.COM

WHO DO I TALK TO TO SPONSOR?
JRUBYCONF@EDGECASE.COM

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SPONSOR PACKAGES

	PRESIDENTIAL	LOBYIST	CONGRESSIONAL	SENATORIAL
LIMIT	1	4	UNLMT	UNLMT
COST	$10,000	$5,000	$2,500	$1,000
BOOTH SPACE OUTSIDE AUDITORIUM DOORS	▲	—	—	—
15 MINUTE TALK DURING EVENT	▲	—	—	—
5 MINUTE TALK DURING MEAL	—	▲	—	—
DEDICATED SLIDE IN VIDEOS	▲	▲	—	—
EVENT SIGNAGE IN AUDITORIUM (AT YOUR PROVISION)	▲	▲	—	—
SOCIAL MEDIA PROMOTION OF SPONSORSHIP	▲	▲	—	—
LOGOS ON SPONSOR SLIDE IN VIDEO	▲	▲	▲	▲
HANDOUTS TO ATTENDEES (AT YOUR PROVISION)	▲	▲	▲	▲
LOGO PLACED ON THE JRUBYCONF WEBSITE	▲	▲	▲	▲
AD SIZE IN JRUBYCONF PROGRAM*	FULL	HALF	QUARTER	—
FREE JRUBYCONF PASSES	5	3	2	1

* ARTWORK DUE BY AGREED UPON DEADLINE.