Every year since its creation, JRuby has gained more momentum. The fourth annual JRuby-Conf will be the biggest and best yet! JRuby continues to join the Java and Ruby communities and pushes the boundaries of the Java Virtual Machine. JRuby leverages the strength of the Java Virtual Machine, making it a powerful tool for Rubyists and many other developers.

This year's JRubyConf will be held in Minneapolis, Minnesota, home to some of JRuby's main contributors and most fervent fans. The conference will take place in the internationally recognized Guthrie Theatre and will bring together more than 200 developers looking to expand their horizons.

Your sponsorships allow us to create an amazing conference experience.

Lake Superior: three slots, \$5k each

One table next to registration
Your logo in lights projected onto the stage
Dedicated slide in videos
Your logo on JRuby Conf website, top
billing

Handouts to attendees Social media promotion of sponsorship Host/collaborate on afterparties, meetup and drinkup

Five conference passes Logo on signage at event

Red Lake: five slots, \$3k each

Half table next to registration
Dedicated slide in videos
Social media promotion of sponsorship
Your logo on JRuby Conf website
Host/collaborate on afterparties, meetup
and drinkup
Three conference passes



Lake Minnetonka: ten slots, \$1k each

Logo on JRuby Conf website
Handouts to attendees
Host/collaborate on afterparties, meetup
and drinkup
Two conference passes

Lake Calhoun: unlimited slots, \$500 each

Logo on JRuby Conf website
Handouts to attendees
Host/collaborate on afterparties, meetup
and drinkup
One conference pass

Other Sponsorships:

Lunch: Get your logo on our customprinted meal vouchers. Contact us for more information.

Coffee Break: Be the hero that provides the caffeine. You may also place your signage in the coffee break area.

Have another idea about how you'd like to support JRuby Conf 2012? We are so open to that. Email us with your custom sponsorship ideas!

jrubyconf@engineyard.com