

# Miniapps in the globe

- In China: about 20 MiniApps platforms, 7.5 million MiniApps, 850 million users, still growing
  - Transforming the business model and the market
  - Industry application: retail, take-out service, health care, e-gov, online education, transportation, etc
- In Asia: Miniapps start to get known in Japan and Korea, e.g. Line released its MiniApp products in 2019
  - A CJK MiniApp online forum is planned for April 8<sup>th</sup> , organized by MiniApps WG and MiniApps CG
- In the globe, MiniApp-like products emerge in some platforms, e.g. App stores

Will the walled garden happen again among MiniApp ecosystems?

# Goals/deliverables of the MiniApps Working Group

## **Goals:**

- harmonize the heterogeneous MiniApp ecosystem,
- enabling interoperability among the different MiniApp platforms,
- maximizing the convergence of MiniApps and the World Wide Web,
- reducing the development costs and facilitating the adoption of this technology.

## **Deliverables**

- Normative Specifications
  1. MiniApp Manifest
  2. MiniApp Packaging
  3. MiniApp Lifecycle
- Other Deliverables
  1. MiniApp Addressing
  2. MiniApp Widget Requirements

# To Sum Up

- MiniApp standardization explores the interoperability between Web and new forms of applications.
- It is a global effort.
- We incubate the new ideas in MiniApp Ecosystem Community Group and standardize them in MiniApps Working Group.
- Welcome to join!