

Goals of the packaging spec, for audiobooks

- ❖ Easy to author (by audiobook studios)
 - ❖ metadata, cover, ToC, audio tracks -> zip
- ❖ Usable in the B2B use case, along the supply chain.
- ❖ Usable in the inclusive use case, as a replacement of pure audio + ToC DTB.
- ❖ Usable in the B2C use case, for download.
- ❖ Easily converted to a Web Publication.

Not only for audiobooks

- ❖ Even if EPUB 3 is not to be replaced in the known future.
- ❖ Potential use case:
 - ❖ Academic author, long article, N html resources + appendix
 - ❖ "WP Studio" software -> compose, export as LPF.
 - ❖ Transfer to academic publisher -> Web Publication
- ❖ Another use case will come ... production of Digital Visual Narratives (aka "web comics" in the US)