Source: audiobook key use cases

- **Business to Business**

  - Supply chain = publishers, studios, distributors, retail platforms, public library platforms

  - Audiobook = tracks, mp3, zip; sparse metadata, no ToC

- **Audiobooks for print disabled people**

  - Daisy Digital Talking Books (DTB) since 2001! But niche format.

- **Business to Consumer**

  - Download (zip) or "streaming" (progressive download)

Goals of the packaging spec, for audiobooks

✤ Easy to author (by audiobook studios)

    ✤ metadata, cover, ToC, audio tracks -> zip

✤ Usable in the B2B use case, along the supply chain.

✤ Usable in the inclusive use case, as a replacement of pure audio + ToC DTB.

✤ Usable in the B2C use case, for download.

✤ Easily converted to a Web Publication.