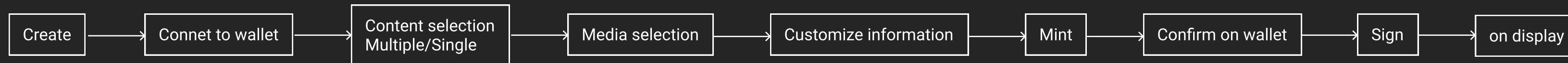


Competitive analysis summary

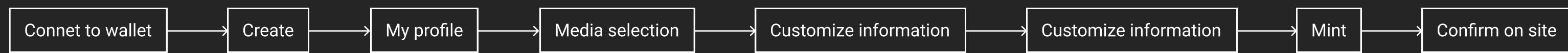
NFT Creating Flow

Creating NFT - User Journey

Rarible



Zora



Mintable



Opensea



S!ng



Creating NFT - Flow Segmentation

1. pre-creating



2. Creating



3. minting



4. done

Connet to wallet

Click Create

Content selection
Multiple/Single

Set up My profile

Media selection

Customize art description

Customize saling info

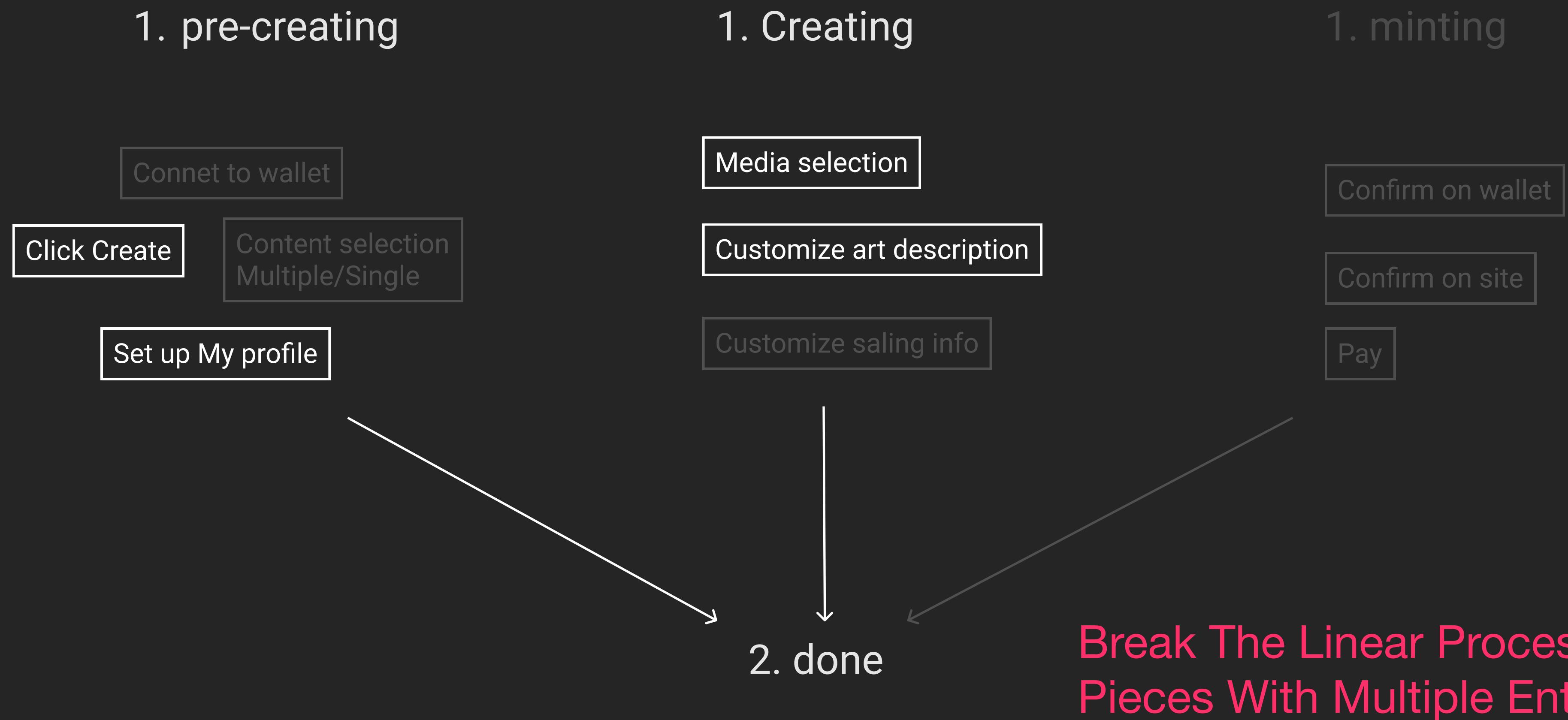
Confirm on wallet

Confirm on site

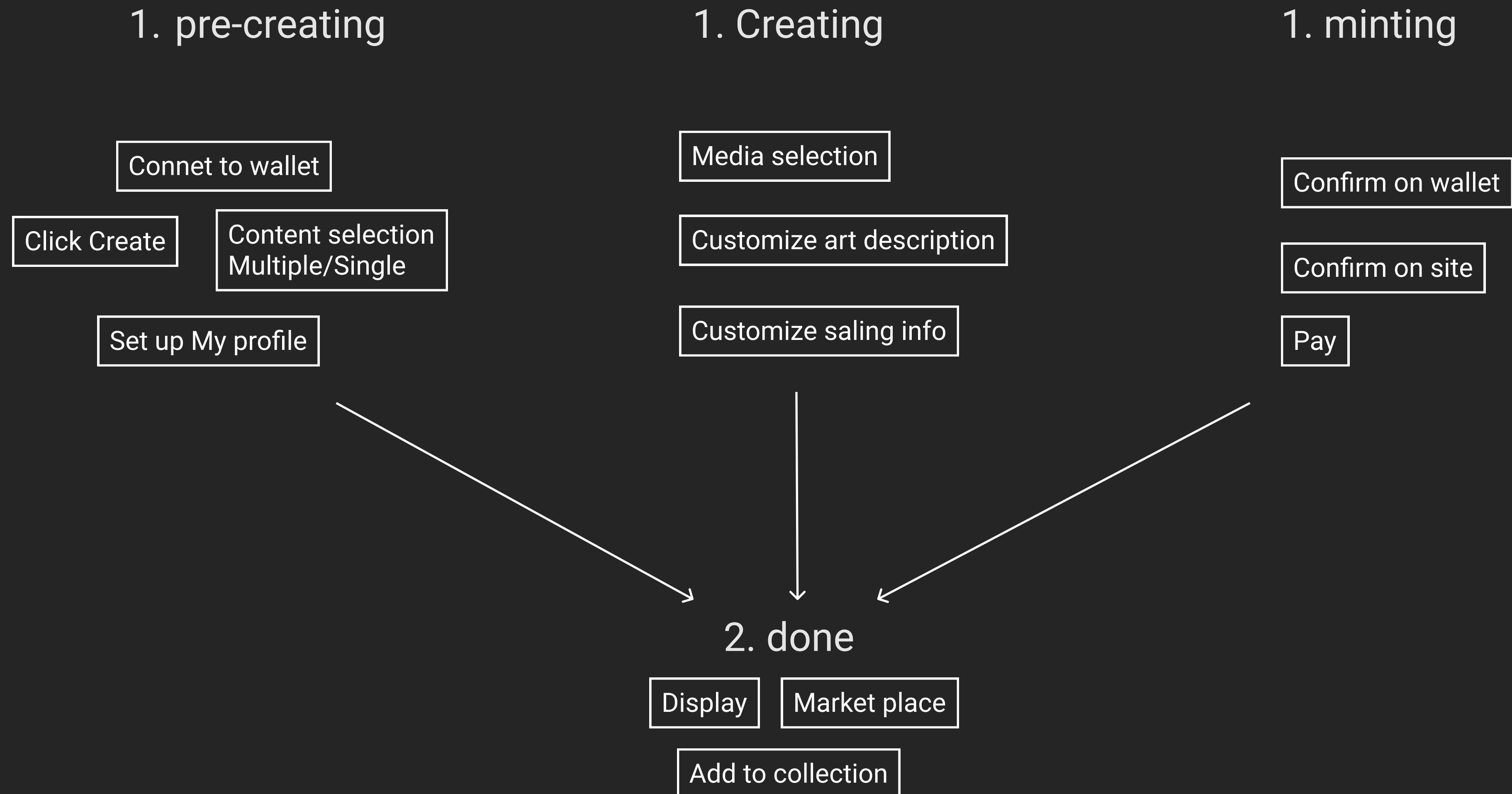
Pay

Display NFT in market place

Creating NFT - Why S!NG Is Simple?

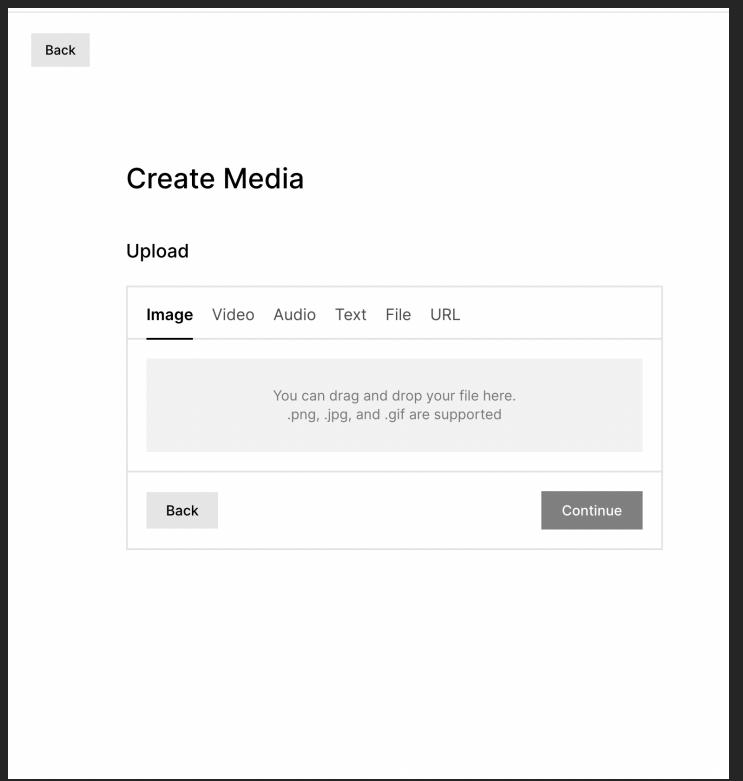


Creating NFT - How We Can Adopt That To Optimize The Experience?



Prompt fields

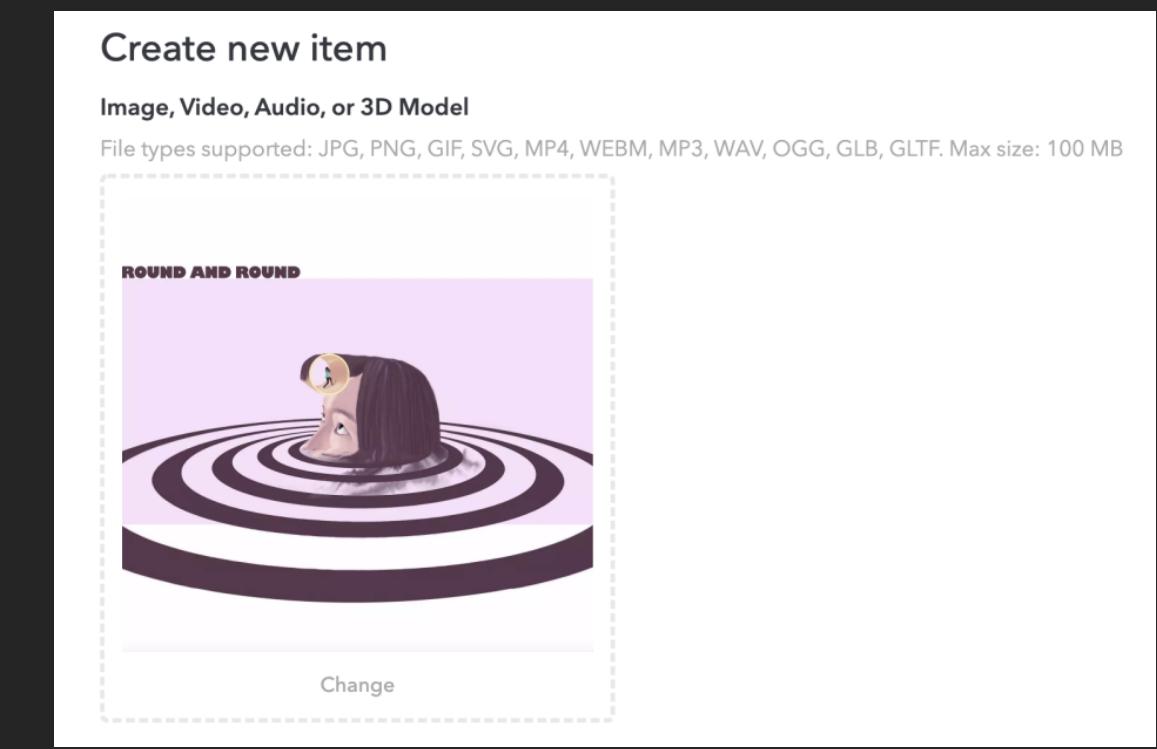
Creating NFT - Media



Zora



Rarible



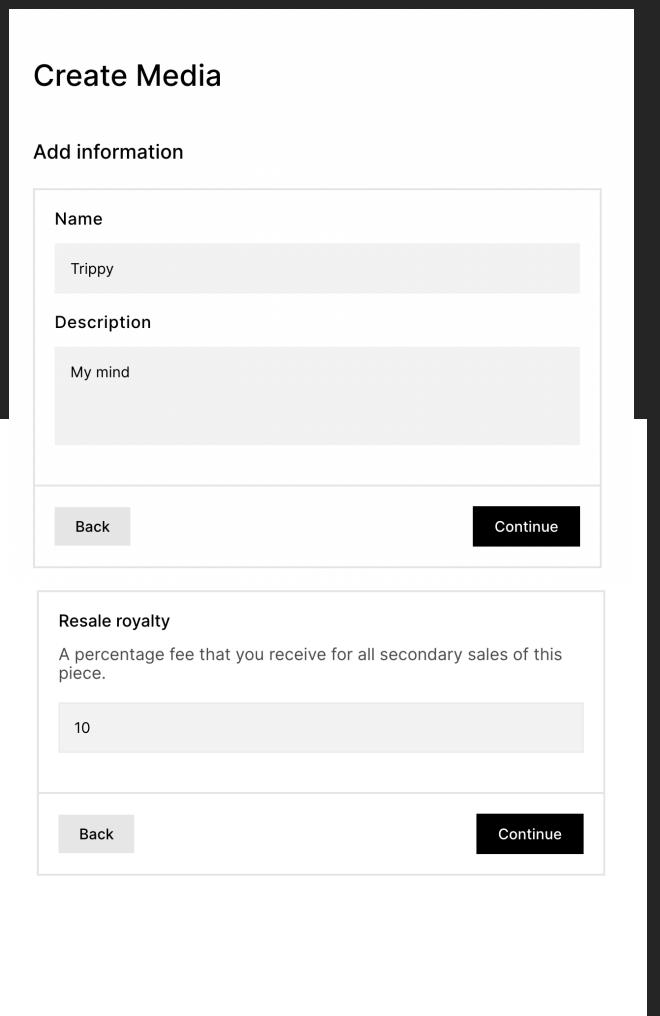
S!NG

What We Should Have:

Image: png, jpg, gif, svg
Video:
Audio
Text
3D sculpture
File
URL

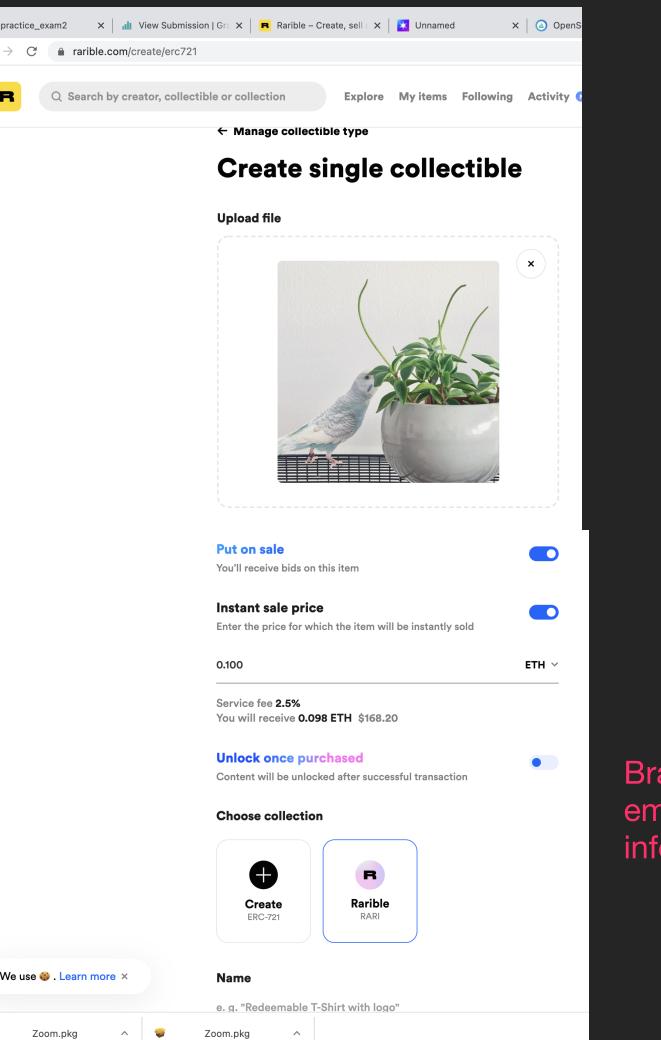
Opensea

Creating NFT - Data In Form



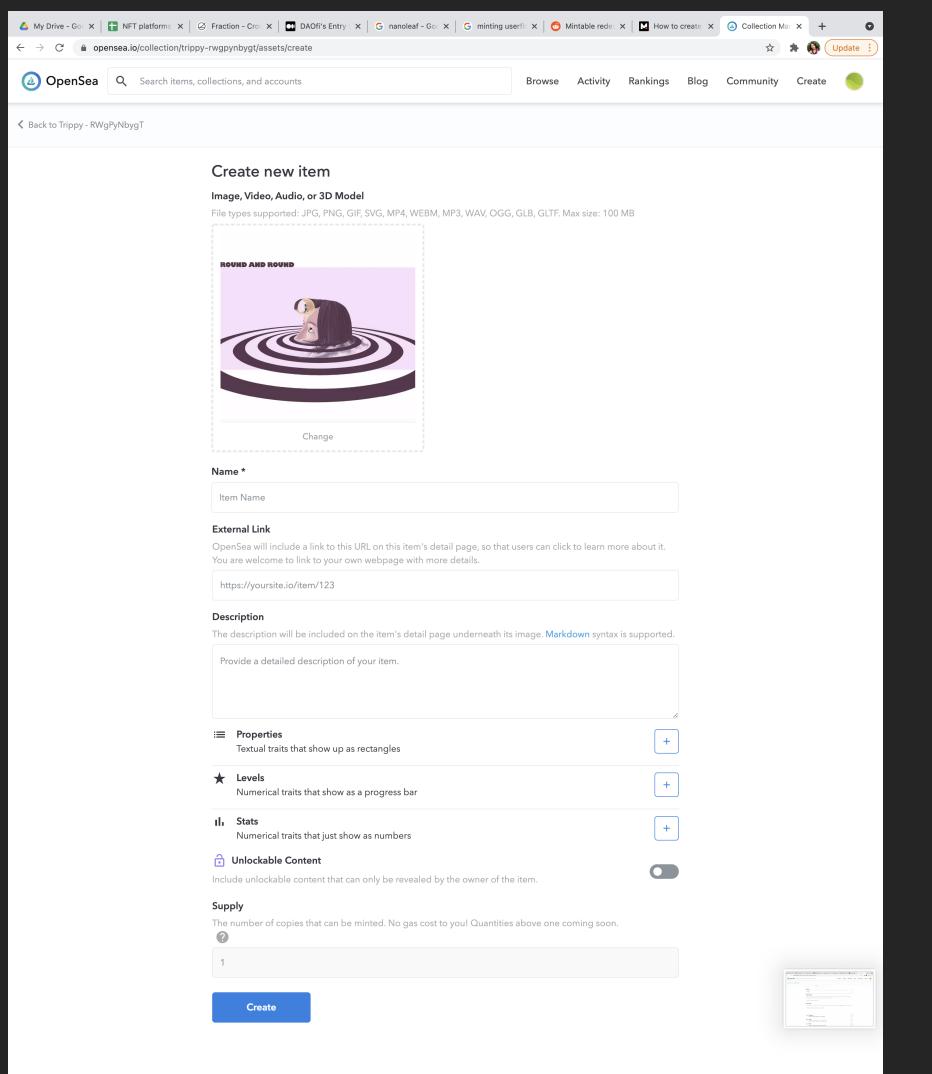
The Zora interface for creating an NFT. It includes fields for Name (Trippy), Description (My mind), Put on sale (switched on), Instant sale price (0.100 ETH), Resale royalty (10%), and a Choose collection section with 'Create' and 'Rarible' buttons.

Zora



The Rarible interface for creating a single collectible. It shows a preview image of a bird on a plant, settings for Put on sale (on), Instant sale price (0.100), and a section for Choose collection with 'Create' and 'Rarible' options.

Rarible



The Opensea interface for creating a new item. It features a preview image of a black cat, fields for Name (Item Name) and External Link (https://yoursite.com/item123), a Description area, and sections for Properties (Levels, Stats), Unlockable Content, and Supply (1). A 'Create' button is at the bottom.

Opensea

What We Should Have:

- Name
- Description
- Royalty fee
- External link
- Properties
- Whether unlock once purchase
- Collaborator
- File
- # of Supply
- Whether put on sale
- Category

Brandy way to emphasize information

Creating Collection - Minting As A Collection

Mintable

What We Should Have:

- Item type
- Store title
- subtitle
- tags
- Image
- Description
- Datastorage
- Royalty amount
- Batch minting choice

Creating Collection - Adding NFT To Collection

Opensea

S!NG

What We Should Have:

- Image
- Name
- Description
- Item num(should be auto?)