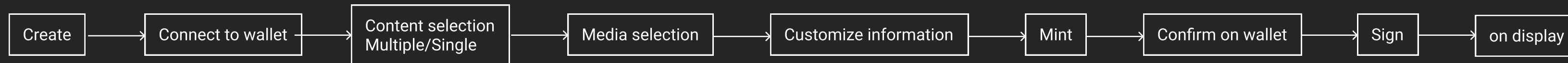


Competitive analysis summary

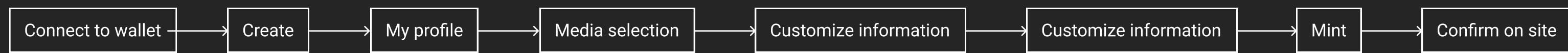
NFT Creating Flow

Creating NFT - User Journey

Rarible



Zora



Mintable



Opensea



S!ng



Creating NFT - Flow Segmentation

1. pre-creating



2. Creating



3. minting



4. done

Connect to wallet

Click Create

Content selection
Multiple/Single

Set up My profile

Media selection

Customize art description

Customize sales info

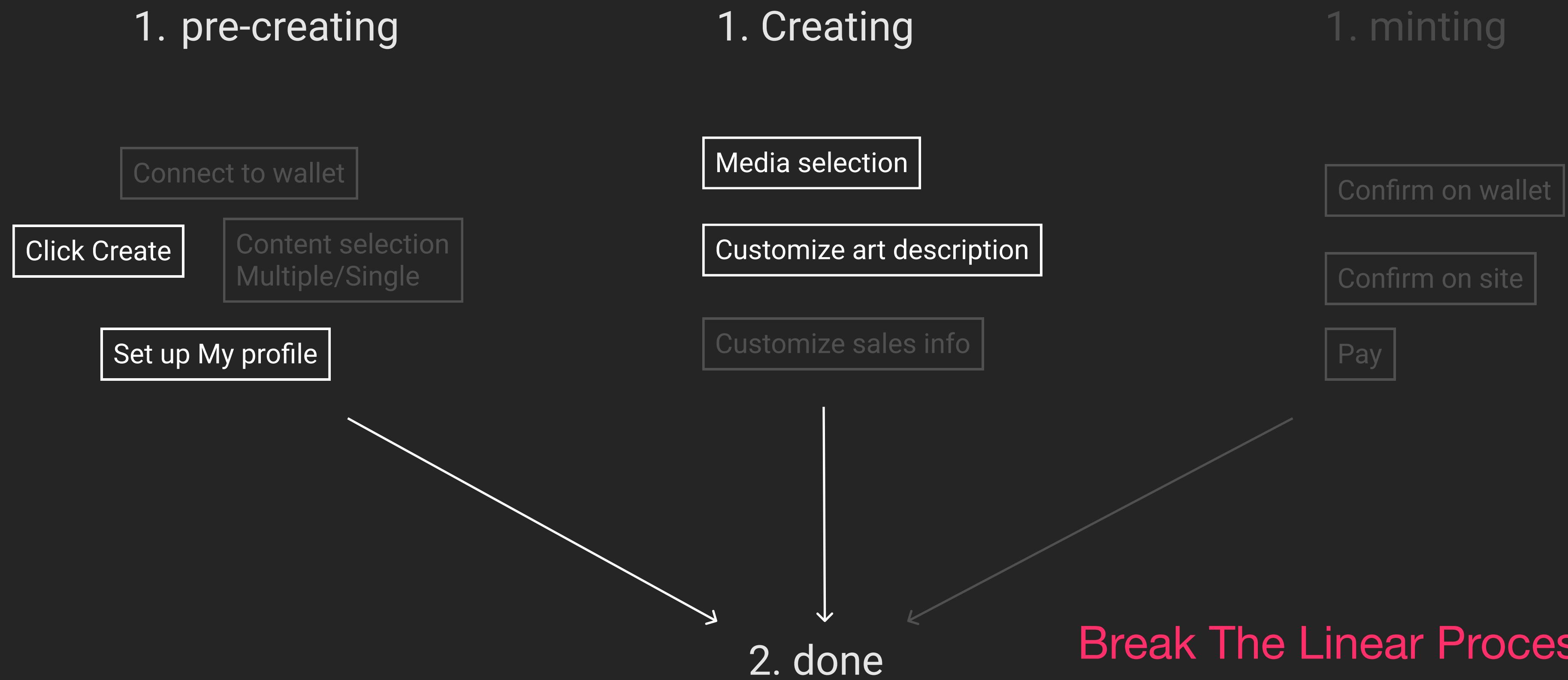
Confirm on wallet

Confirm on site

Pay

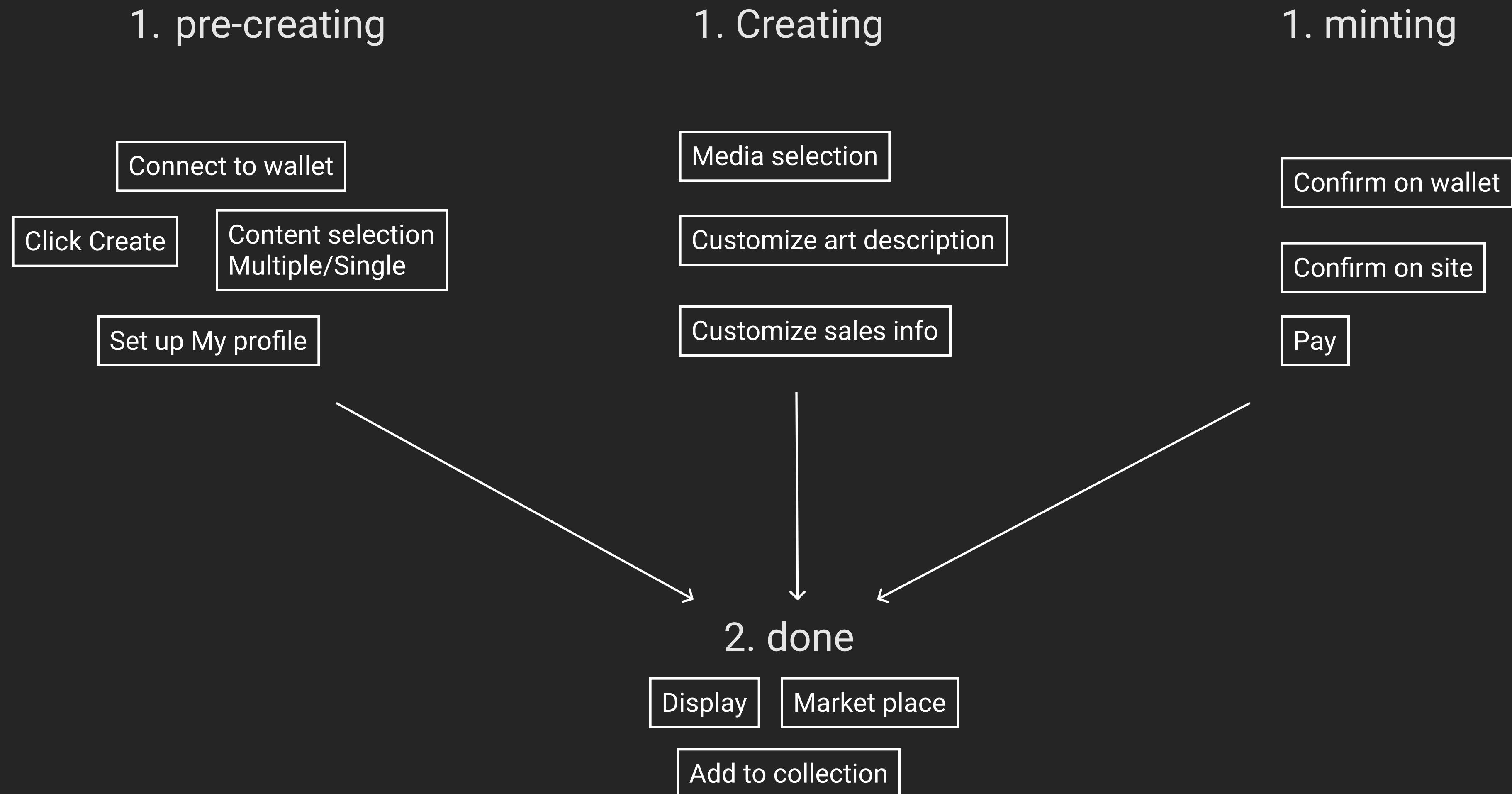
Display NFT in market place

Creating NFT - Why S!NG Is Simple?



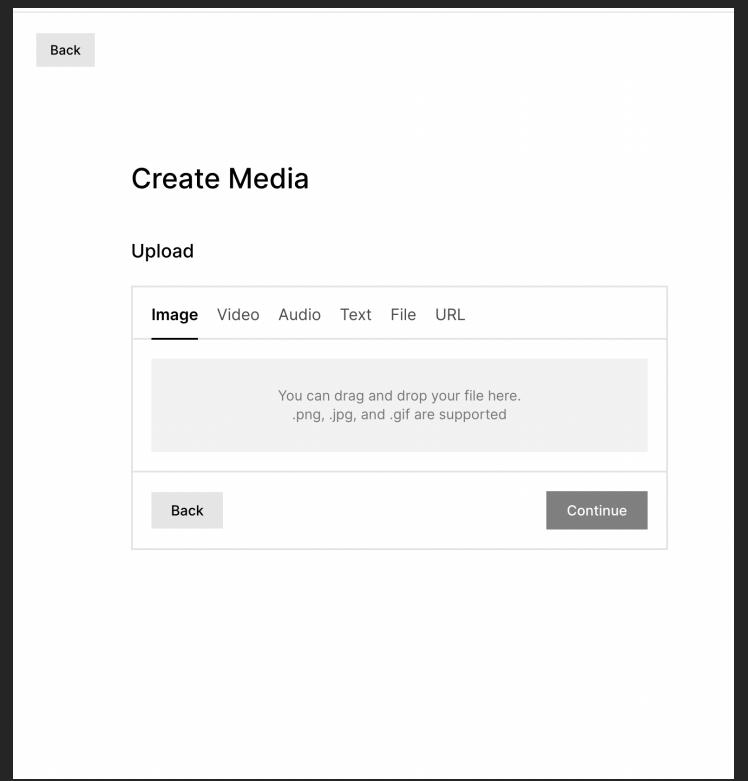
Break The Linear Process Into
Pieces With Multiple Entry Points

Creating NFT - How We Can Adopt That To Optimize The Experience?

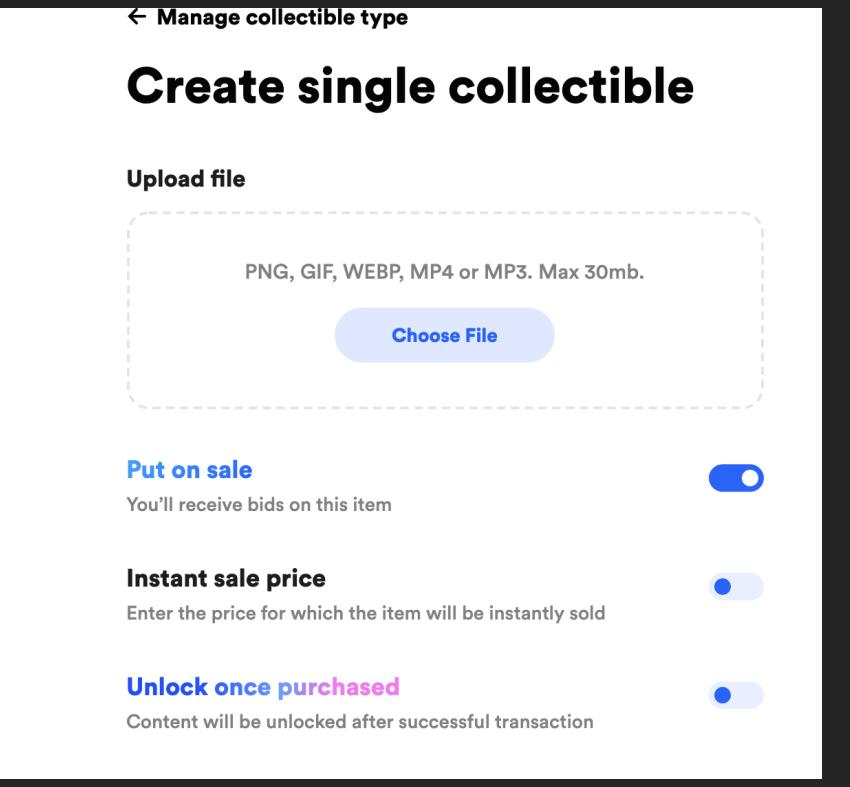


Prompt fields

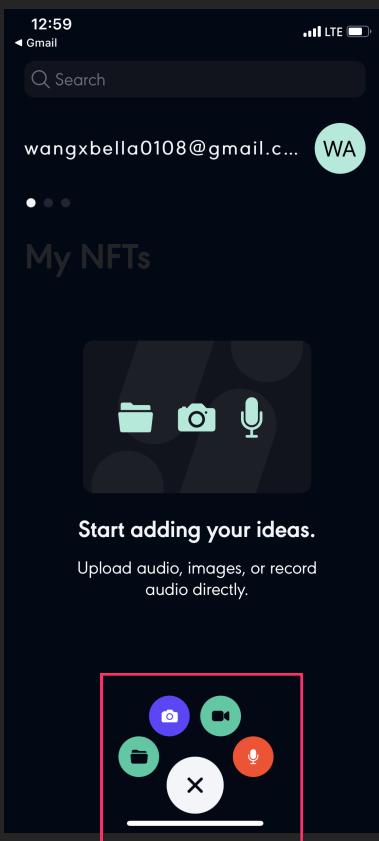
Creating NFT - Media



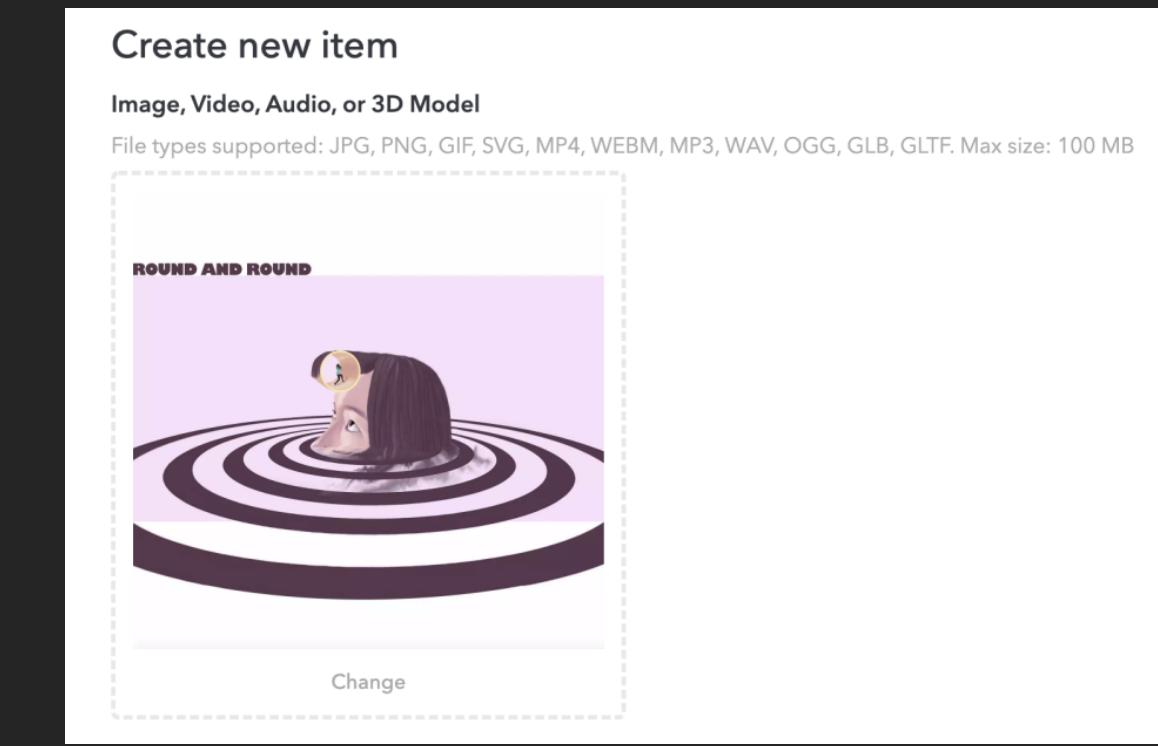
Zora



Rarible



S!NG

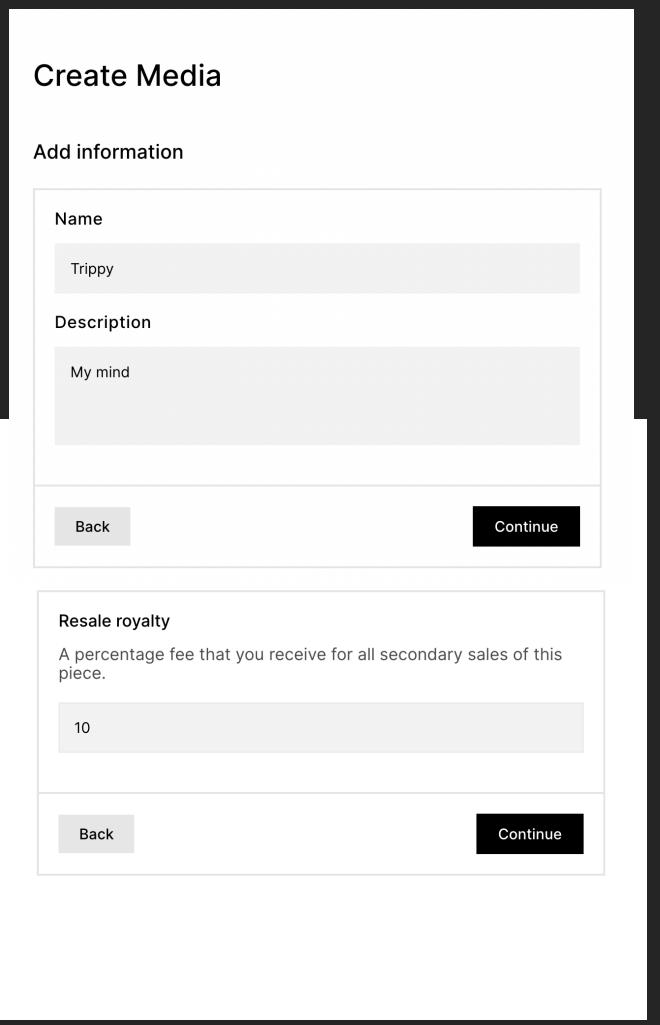


Opensea

What We Should Have:

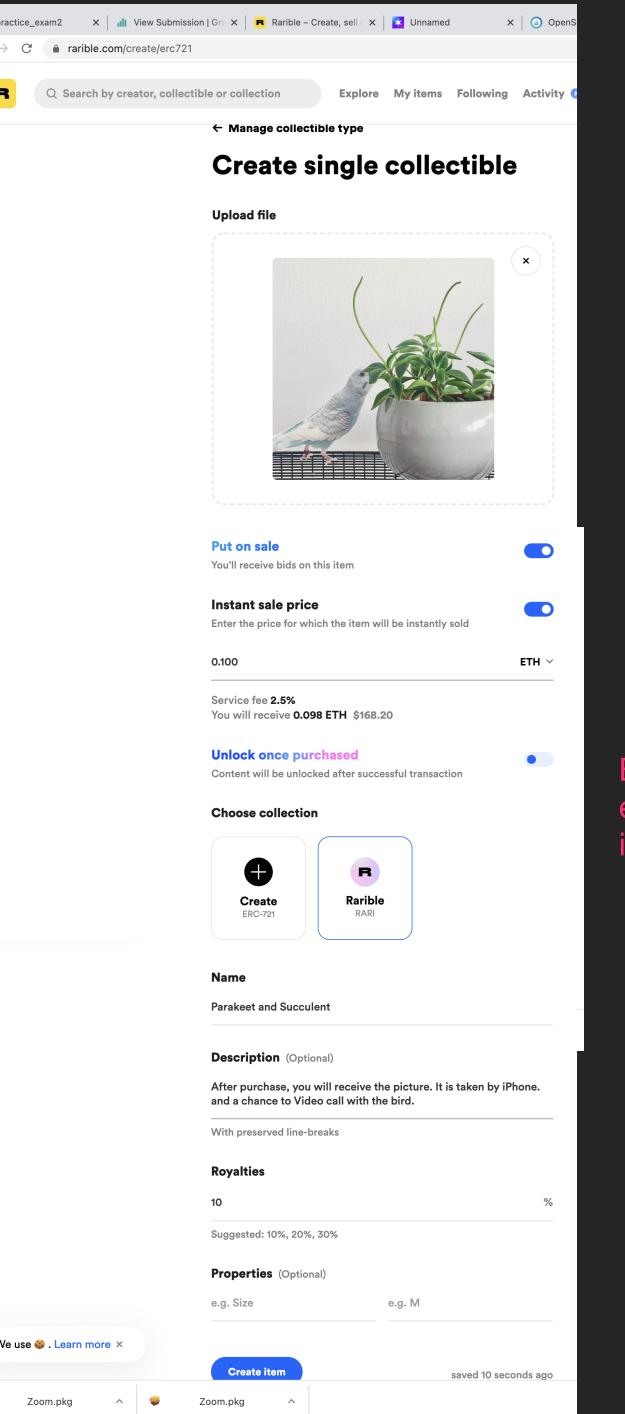
Image: png, jpg, gif, svg
Video:
Audio
Text
3D sculpture
File
URL

Creating NFT - Data In Form



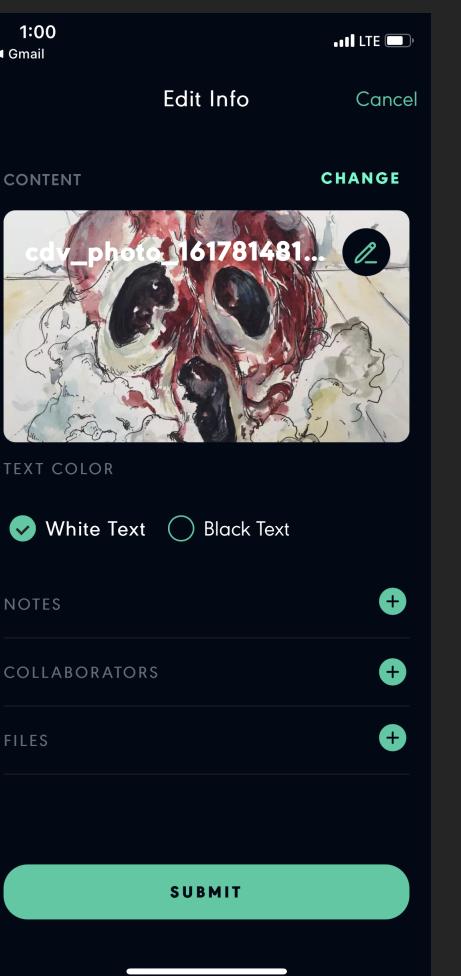
Zora's NFT creation interface. It includes fields for Name (Trippy), Description (My mind), Resale royalty (10%), and Royalties (10%). A note at the bottom states: "We use [GDPR](#). Learn more >". A "Create Item" button is at the bottom.

Zora



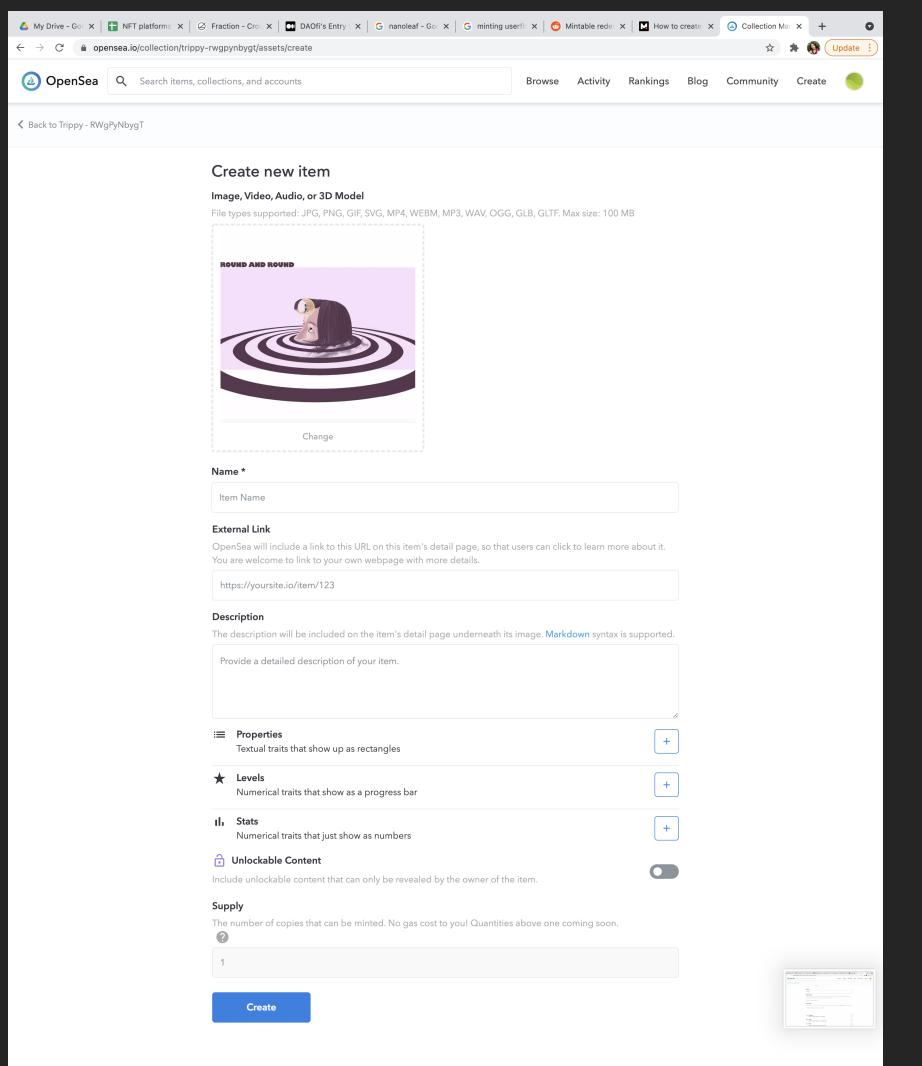
Rarible's NFT creation interface. It shows a preview of a potted plant image, settings for Put on sale (instant price 0.100 ETH), and a collection choice between "Create" and "Rarible". A note says: "Brandy way to emphasize information". A "Continue" button is at the bottom.

Rarible



S!NG's NFT creation interface. It shows a preview of a colorful abstract painting and various metadata fields like Text color (White Text selected), Notes, Collaborators, and Files. A "SUBMIT" button is at the bottom.

S!NG



Opensea's NFT creation interface. It shows a preview of a black and white image of a bird in a circle, and sections for Name, Description, External Link, Properties (Levels, Stats), and Supply (1). A "Create" button is at the bottom.

Opensea

What We Should Have:

- Name
- Description
- Royalty fee
- External link
- Properties
- Whether to unlock once purchase
- Collaborator
- File
- # of Supply
- Whether to put on sale
- Category

Creating Collection - Minting As A Collection

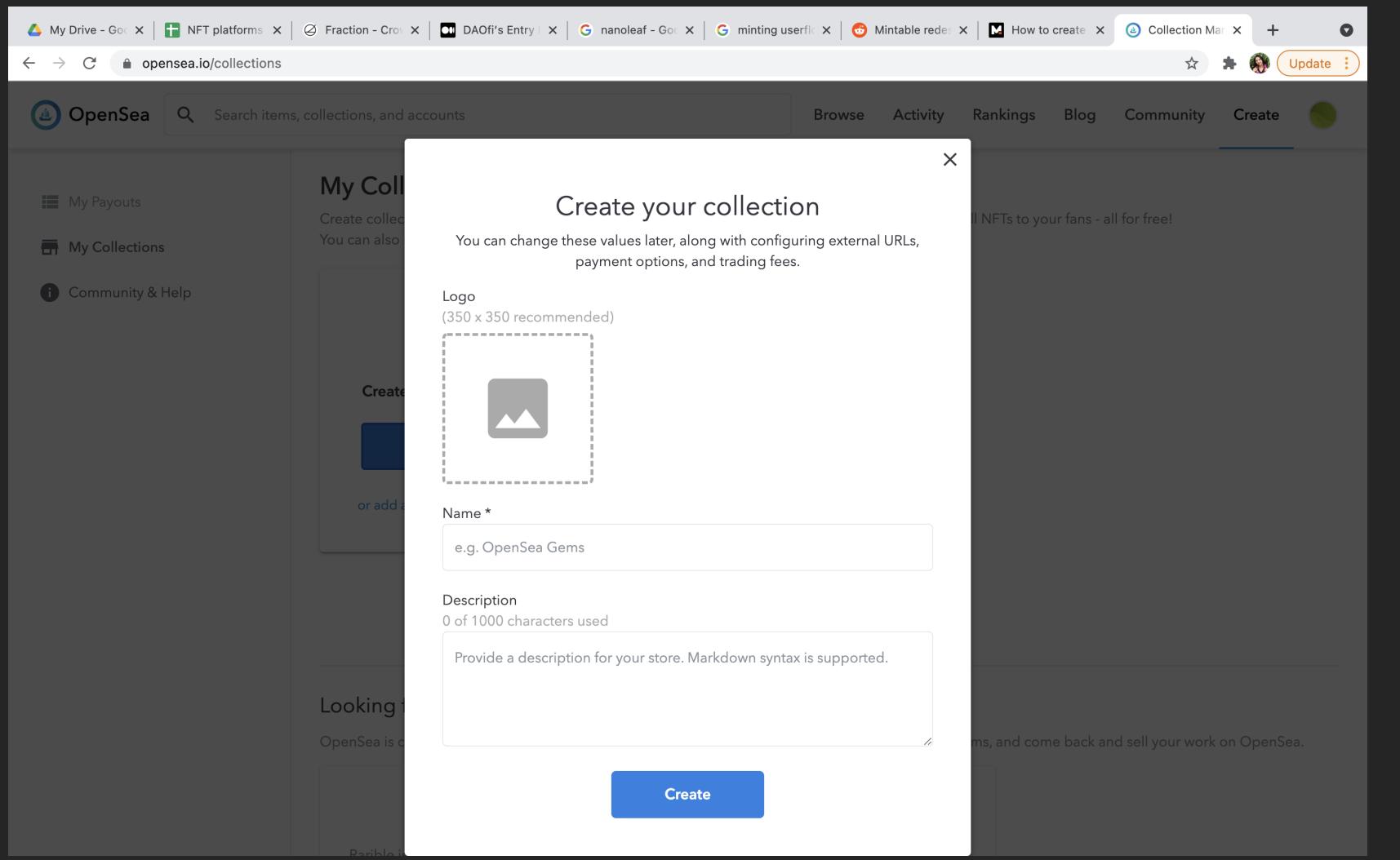
Mintable

The screenshot shows the 'Create a store' process on the Mintable platform. Step 1 is completed, indicated by a blue circle with '1' and a line pointing to a white circle with '2'. The 'Basic Information' section includes fields for Store title ('Trippy'), Store sub-title ('Very trippy'), and Store tags ('A very trippy store'). There is also a 'CHOOSE PHOTO' button with a preview of 'IMG_4922.JPG'. The 'Where do you want to store your data?' section shows 'Mintable' selected with a checked checkbox. Other options include 'IPFS (Cannot batch mint)' and 'My own servers (Super Advanced, please read the docs)'. A 'FREE 50 batch!' button is visible. At the bottom is a 'NEXT' button.

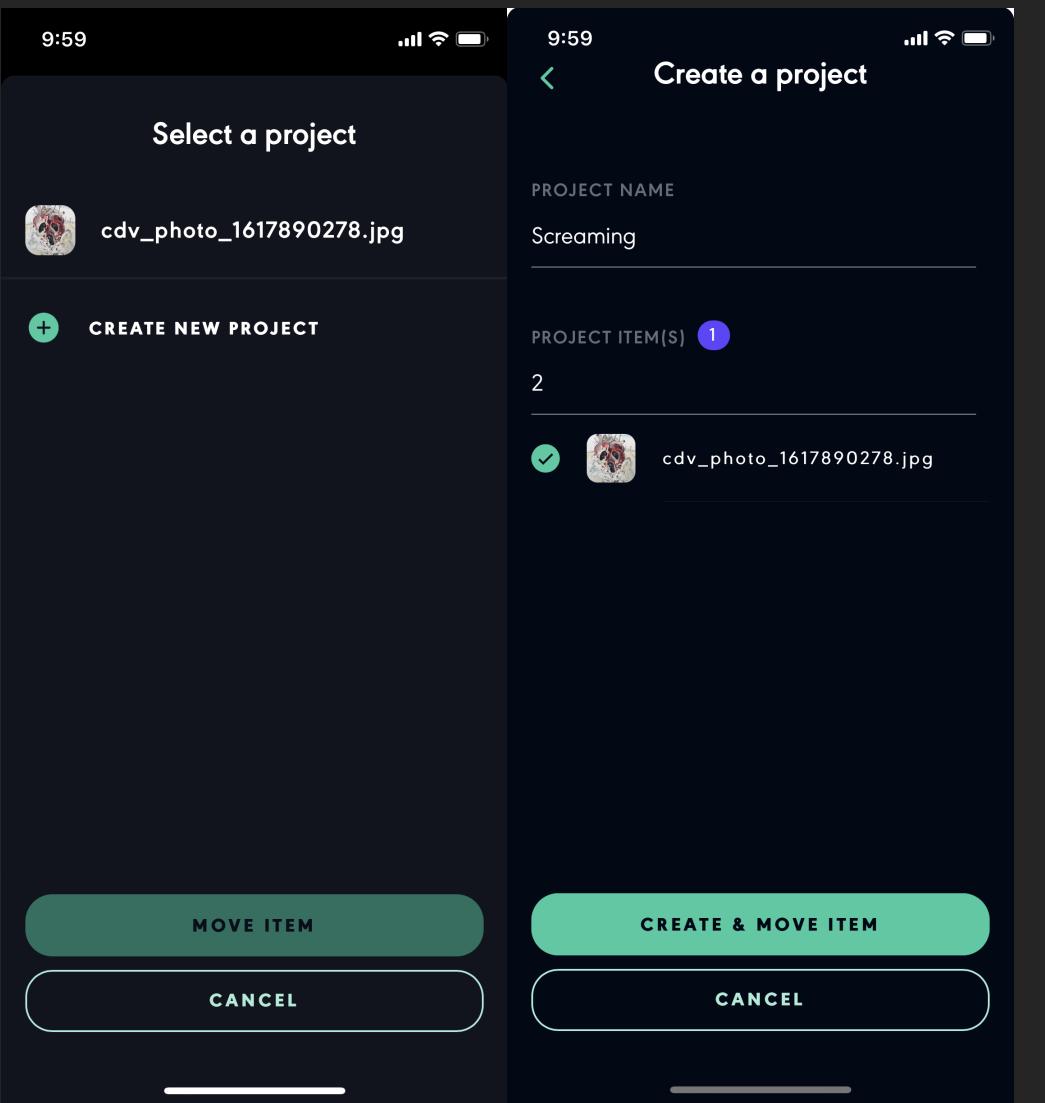
What We Should Have:

- Item type
- Store title
- subtitle
- tags
- Image
- Description
- Datastorage
- Royalty amount
- Batch minting choice

Creating Collection - Adding NFT To Collection



Opensea



S!NG

What We Should Have:

- Image
- Name
- Description
- Item num(should be auto?)