

Profile

Content writer with 3+ years of professional writing and editing experience. Deadline-driven, organized, and comfortable handling multiple projects at once. Writes using SEO best practices.

Education

University of California, Santa Cruz

Bachelor of Arts in Literature

Santa Cruz, CA

Sept. 2013 - Jun. 2018

Experience

Leafbuyer Technologies Inc.

Remote Content Writer

Greenwood Village, CO

Jun. 2018 - Present

- Writes content for company website and online blog.
- Uses keywords and SEO best practices to rank well on search engines.
- Collaborates with branch teams to produce impactful multimedia content.

The Bold Italic

Freelance Journalist

Bay Area, CA

Apr. 2017 - Jun. 2018

- Wrote freelance articles for an online magazine.
- Covered local events and addressed issues important to the community.

Calaveras Enterprise

Internship

San Andreas, CA

Jun. 2016 - Sep. 2016

- Worked as a newsroom reporter for a traditional bi-weekly newspaper.
- Wrote multiple articles per week using the AP style and formatting guide.
- Created and maintained a news network through meetings, phone interviews, and/or email.
- Committed to fact-based journalism and learned essential research skills.

Fish Rap Live!

Editor-in-Chief & Writer

Santa Cruz, CA

Sept. 2014 - Jun. 2017

- Led a satirical campus newspaper with over 100,000 yearly views.
- Managed the legal, fiscal, and creative departments, as well as a writing crew of 30+ members.
- Optimized productivity and reduced production by over four hours each day.

Skills

Writing, Editing, SEO, Content Creation, Time Management, Project Management, Journalism, Satire, Research, Leadership, Communication, Collaboration, Organization, Design