

# Isabella Hawkins

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## EDUCATION

### Bachelor of Arts in Mass Communications and Electronic Media & Film

May 2025

Towson University, Towson, MD

- Track: Journalism and Film and Media Production
- GPA: 3.76 / 4.0
- Related coursework: Film Production I, Broadcast / Film Writing, Intro to Media Writing, Audio Production I, Intro to Mass Communications

## SOCIAL MEDIA AND SOFTWARE SKILLS

Software and Computer Programs: Premier | Photoshop | After Effects | Illustrator | Canva

Microsoft Office: Word | Excel | PowerPoint | Outlook

Social Media: Facebook | Twitter | Tik Tok | Instagram | LinkedIn | YouTube | Snapchat

## COMMUNICATIONS & MEDIA EXPERIENCE

### Sports Broadcast Intern

August 2023-Present

Towson Sports Network, Towson University, Towson, MD

- Help to create and manage audio and video content for *TowsonTigers.com*, the official website of Towson Athletics
- Assist with fulfillment of TV inventory for multiple athletics game broadcasts
- Control/film games using Sony cameras

### Video Production Intern

February 2022-June 2022

Howard Community College, Columbia, MD

- Produced, shot, and edited videos for social media
- Brainstormed creative ideas to improve branding and company messages.
- Worked closely with team, gaining knowledge of day-to-day processes and duties.
- Created social media content to market and inform.
- Created content strategies for digital media.
- Edited long and short form video

## WRITING SAMPLES

[Hawkins\\_WritingSamples.pdf](#)

## ADDITIONAL WORK EXPERIENCE

### Online Retail Photographer

January 2023 – June 2023

Clothes Mentor, Waldorf, MD

- Composed, edited, and uploaded digital media for online storefront, social media and other shopping sites.

### Installer

July 2021 – June 2022

Daly Computers, Annapolis, MD

- Assembled monitors and docking stations.
- Scripted computer drives and installed technology to adhere to the county's school system.