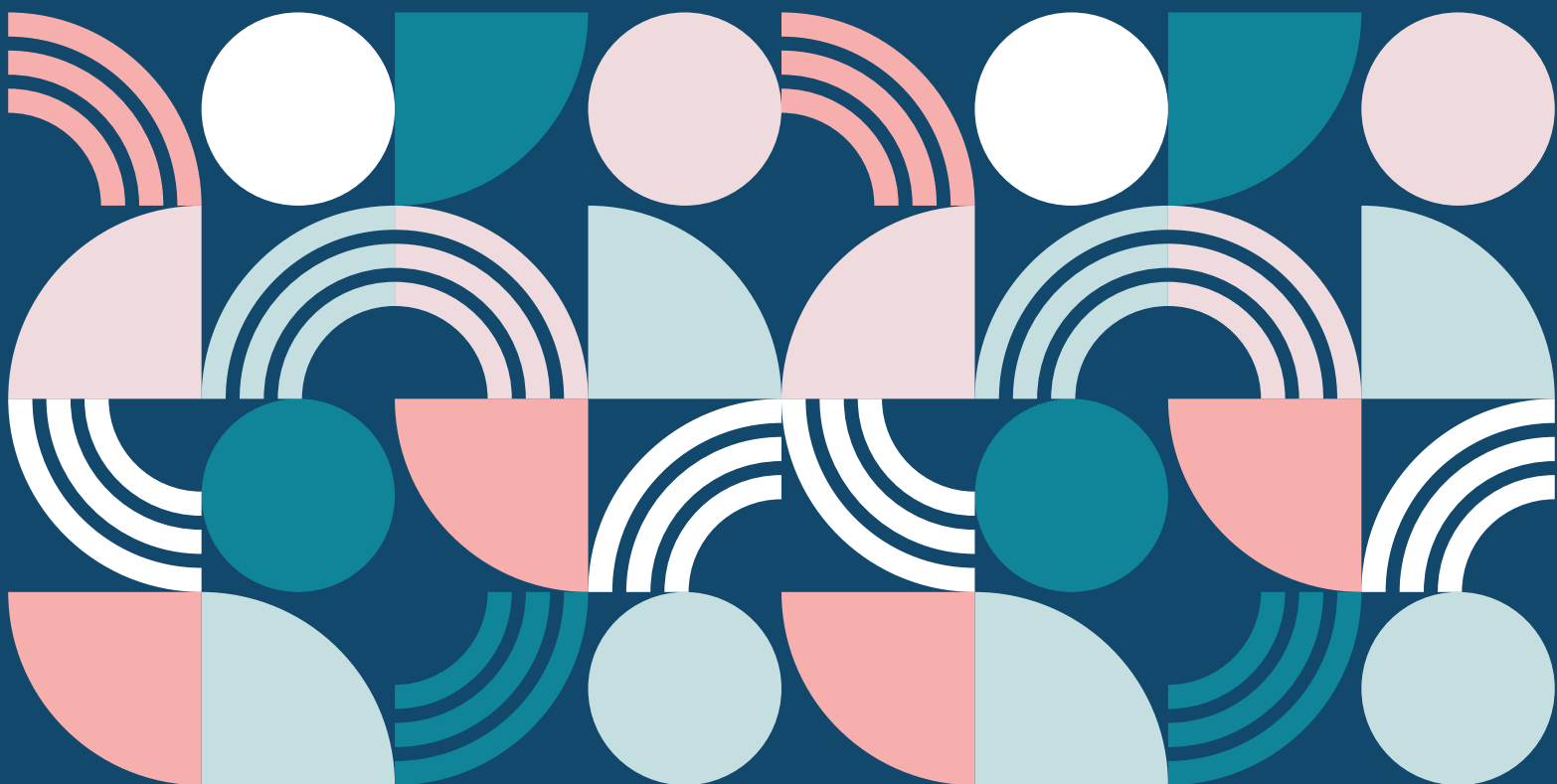


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# Community Arts Survey Report

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## Alcestis: Stage Adaptation of Euripides' Tragedy



# Survey and Report Overview

In collaboration with Maynard Adams Fellow Kari Lindquist and the Department of Classics at UNC-CH, the Parr Center for Ethics offered on campus- and community-based programming around ancient tragedy. The project included reading groups and community offerings to supplement performances by exploring the themes in each play. The goals of the survey and report were to gain perspectives and feedback on the events. Questions were focused on:

- Why people attended
- What would bring them back

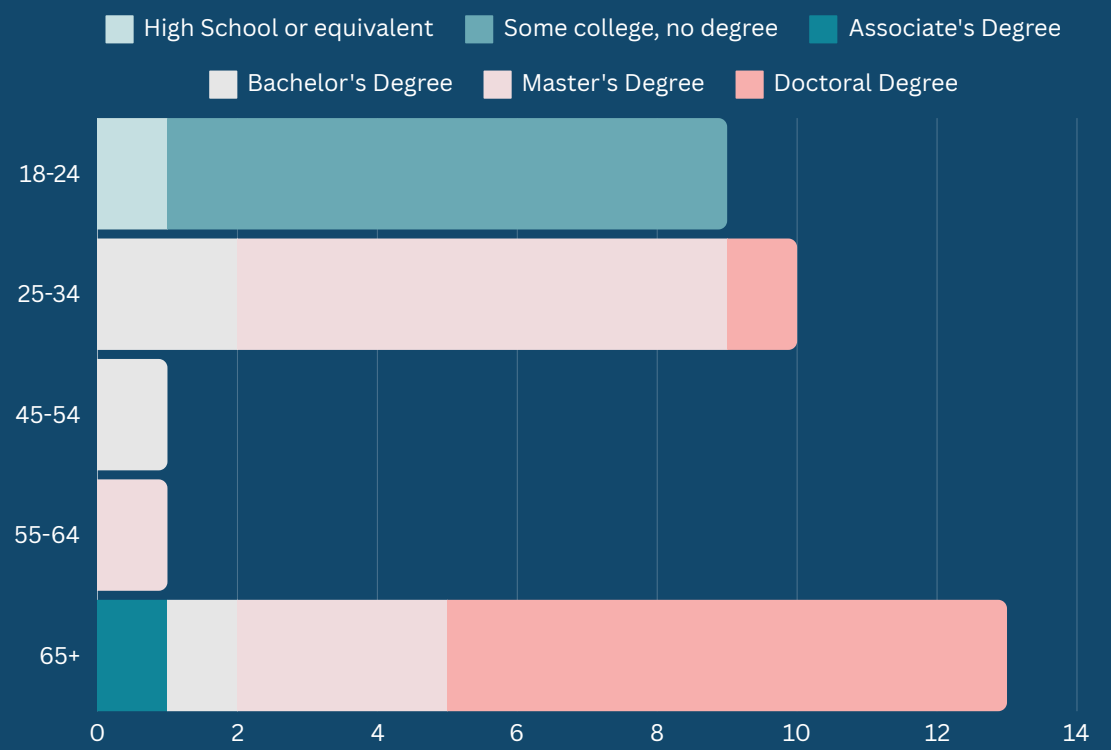
Surveys were handed out at every event and answered anonymously. In total there were 34 responses. This is how they were split by location:

Location	Number of Responses
Chapel Hill Public Library	11
Flyleaf Books	6
Wilson Library	7
Alcestis Performance	10

# Demographics

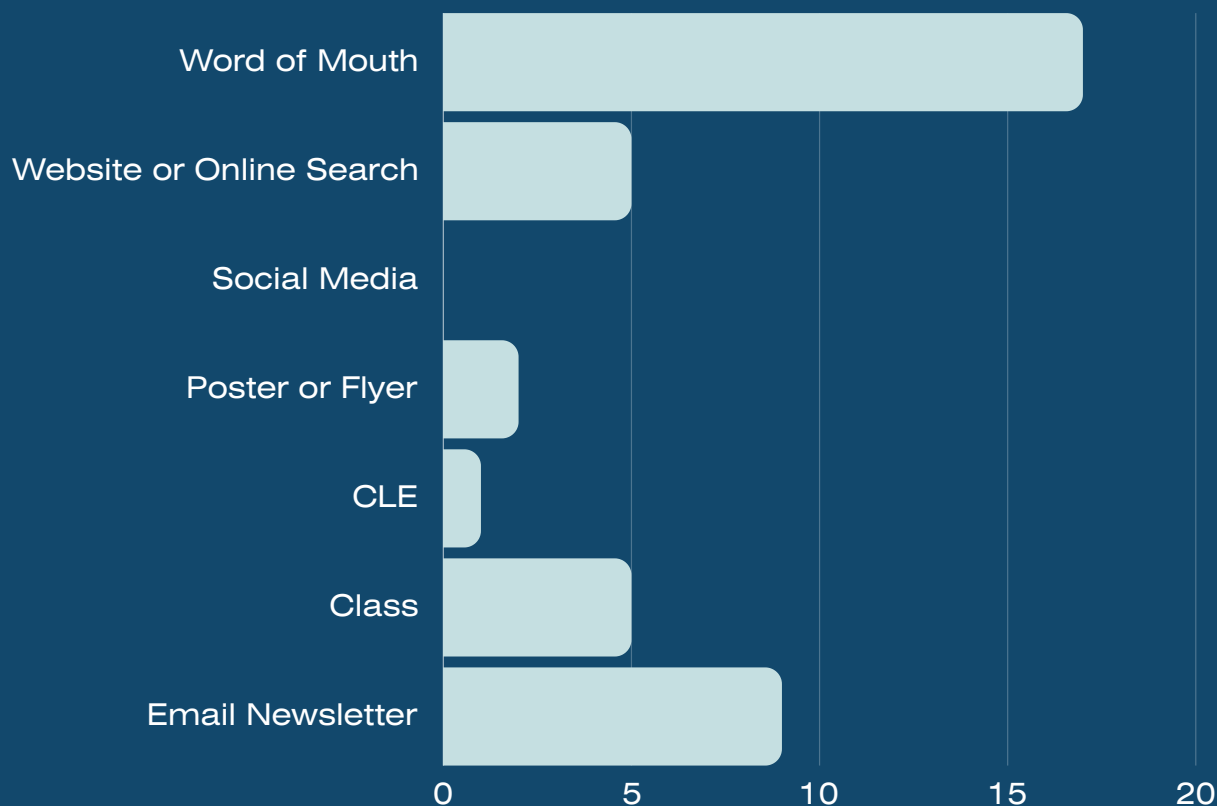
Age	Number of Respondents
Under 18.....	0
18-24.....	9
25-34.....	10
35-44.....	0
45-54.....	1
55-64.....	1
65+.....	12

Highest Level of Education	Number of Respondents
High school or equivalent.....	1
Some College, No Degree.....	8
Associate’s Degree.....	1
Bachelor’s Degree.....	4
Master’s Degree.....	11
Doctoral Degree.....	9



## Survey Question

How did you hear about this event?

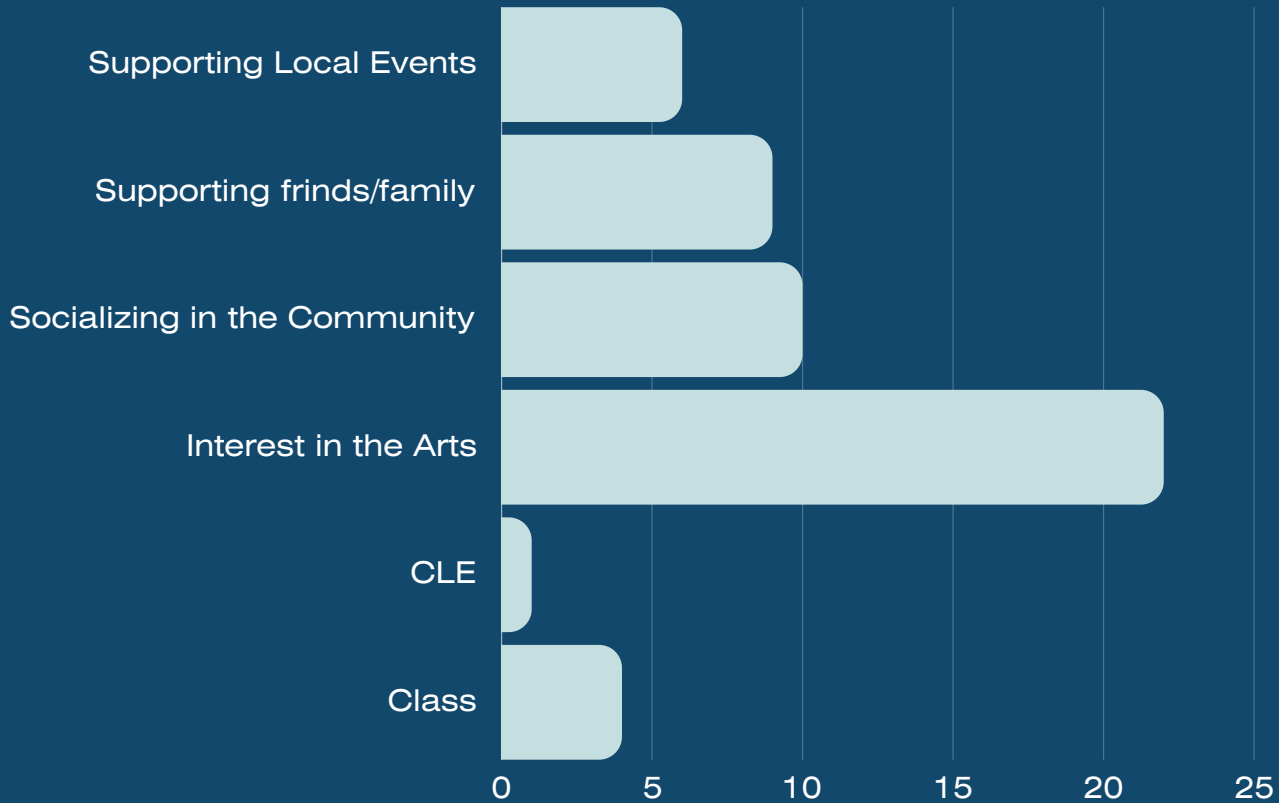


## Key Findings

- Word of mouth was the most prevalent method of discovery for respondents (50%)
- The second most common method was through email newsletter (26.5%)
- A small percentage came due to the Philosophy Across the Lifespan class (14.7%)
- Notably, 0 respondents indicated they heard about the event through Social Media

## Survey Question

Why did you attend this event?



## Key Findings

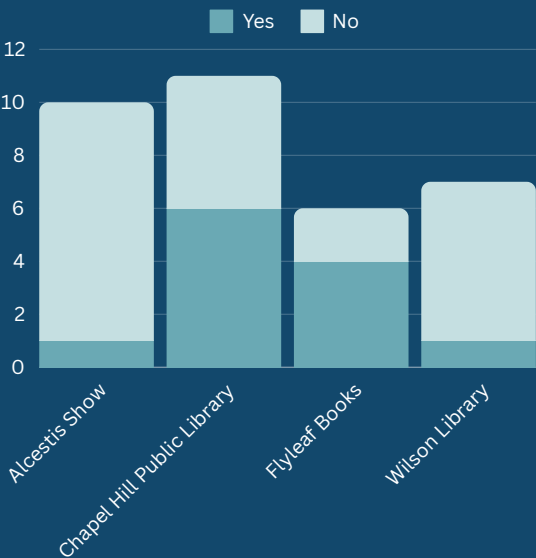
- The majority of respondents indicated they attended this event due to a pre-existing interest in the arts, or mythology (64.7%)
- A large portion of respondents also indicated interest in the event due to the community aspect: Socializing in the Community, or Supporting family/friends (55.9%)
- Few attended for credit

# Survey Question

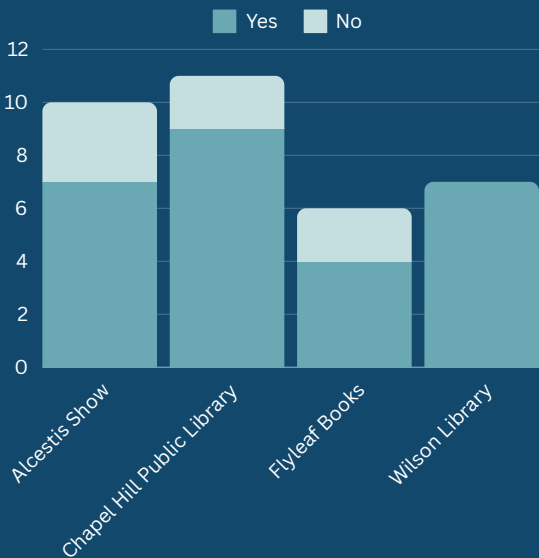
What factors supported your attendance of this event?

## Aggregating By Location

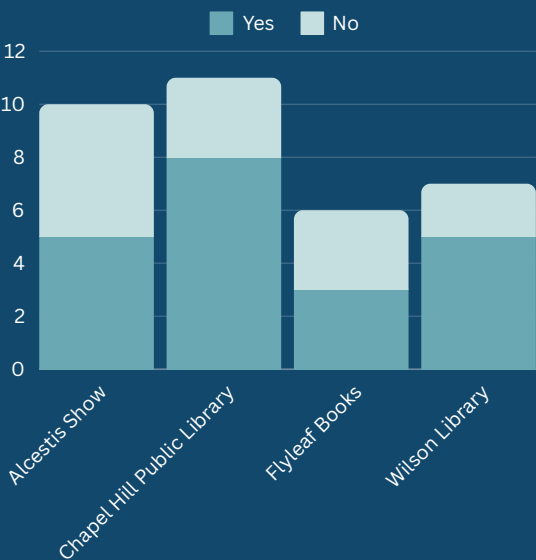
Accessible Parking/ Transportation Support Factor?



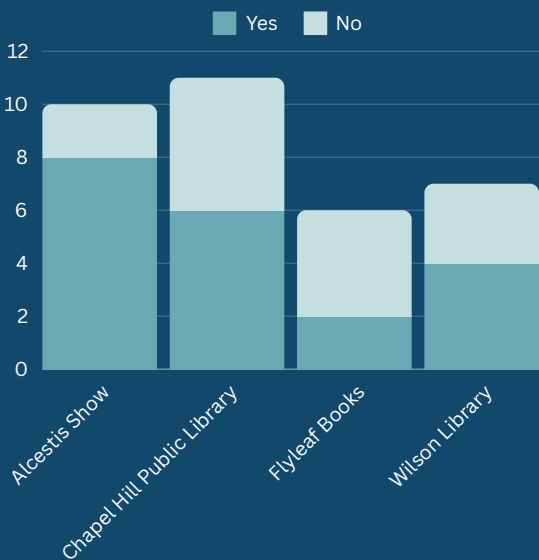
Convenient Location Support Factor?



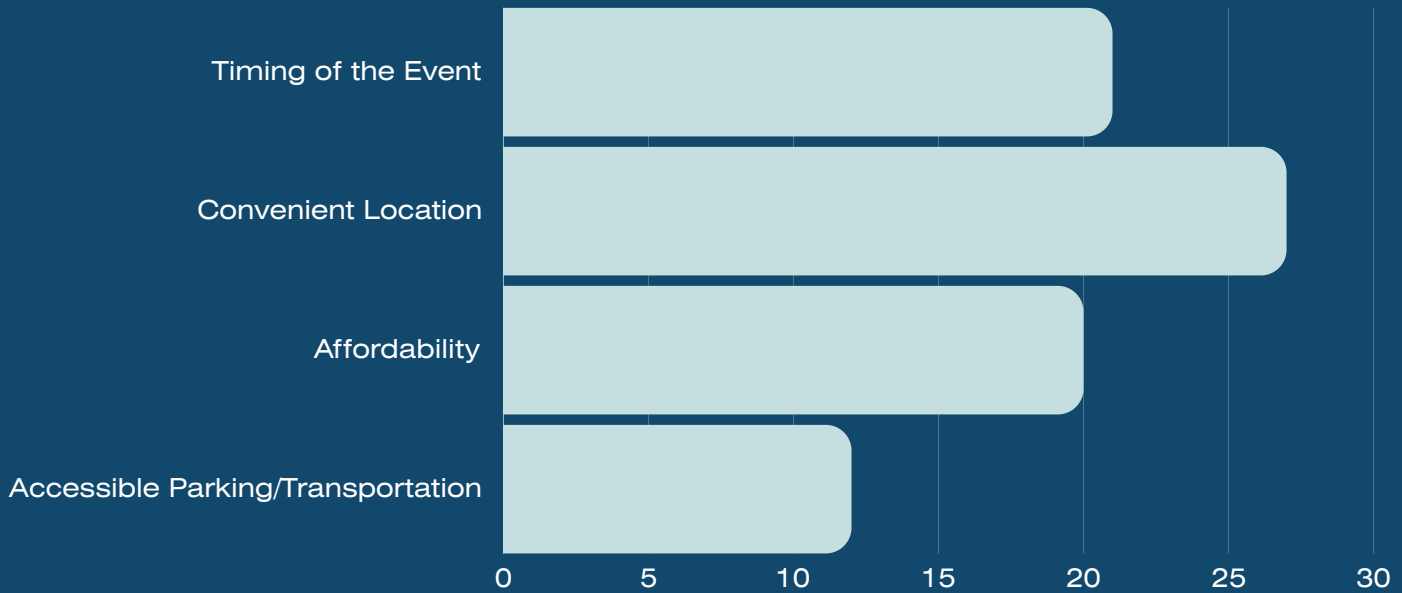
Timing of the Event Support Factor?



Affordability Support Factor?



## Total Results



## Key Findings

- Support Factors are a consideration for event attendance. 88.2% of respondents circled at least one support factor
- Respondents for locations not on the Chapel Hill University campus indicated a higher support rate towards accessible parking/transportation
- Ultimately, the convenient location of the events were the largest support factor (79.4%)

## Survey Question

Favorite Features of the Event

### Discussion



### Music



### Performance



### Collaboration



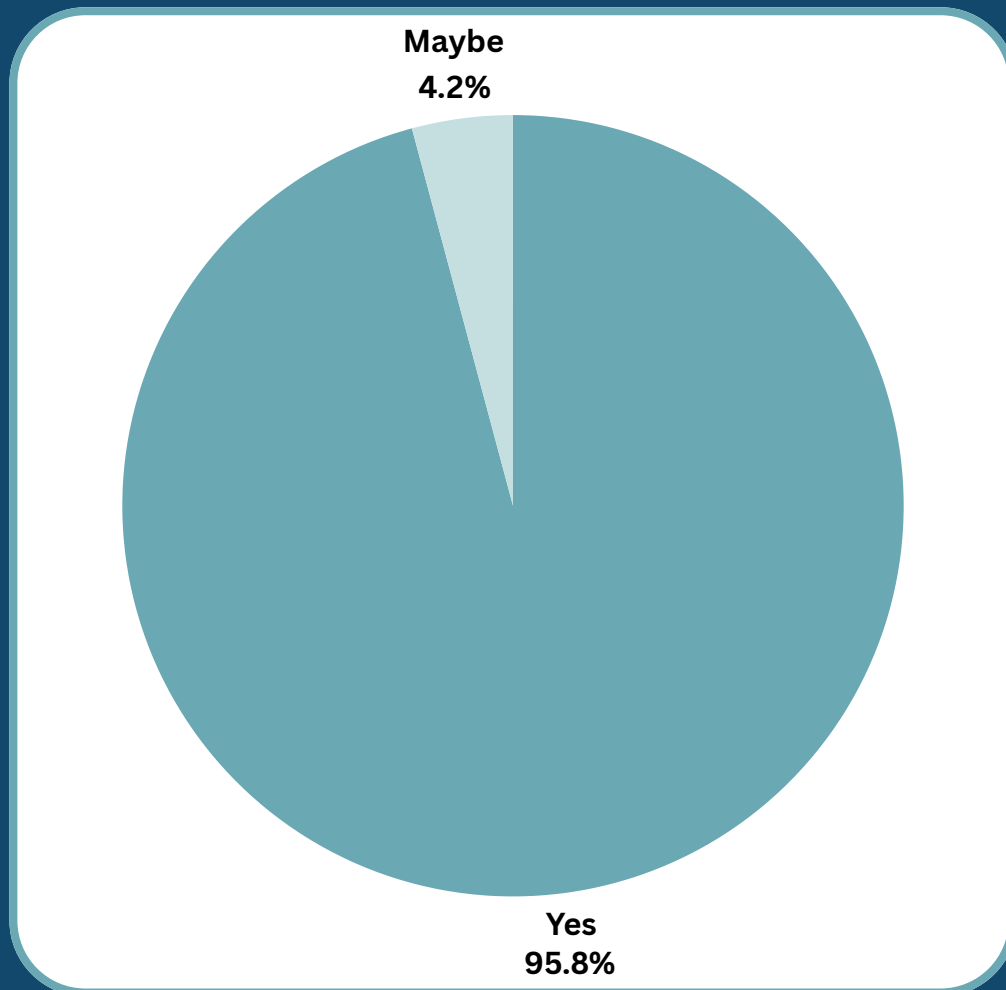
## Key Findings

- Respondents' top mentioned words were: discussion (8 times), music (5 times), performance (5 times), and collaboration (4 times)



## Survey Question

Will you attend again in the future?



## Key Findings

- Out of 24 participants asked if they would attend again in the future, 23 answered yes (95.8%)