

1. Read over data & Create a working data sheet

2. Check for duplicates (data tab, duplicates)
3. Spell out marital status & gender inputs (ctrl+h, find & replace, by columns, match case)
4. Change income to a "Currency" column
5. Create a column for age brackets (IF statement)

6. Now create pivot tables with this data (ctrl + a over working sheet to select all data)

7. Build a pivot table to showcase the avg income of someone who has/has not purchased a bike
8. Create a graph based on the pivot table
9. Build a pivot table to showcase how commute distance impacts bike purchase
10. Create a graph based on the pivot table
11. Build a pivot table to showcase the relationship between age and bike purchase
12. Create a graph based on the pivot table

13. Start building dashboard

14. Get rid of gridlines
15. Create header (merge & center)
16. Align graphs
17. Create filters to showcase more data (pivot chart analyze: insert slicer)
18. Slicer > report connections > connect slicer to every pivot table you want to connect it to