

# Sales Overview

Year

2022

2023

2024

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer City

All

Sub Category

All

Category

All

Product Name

All

## Sales vs Budget

16,351,550

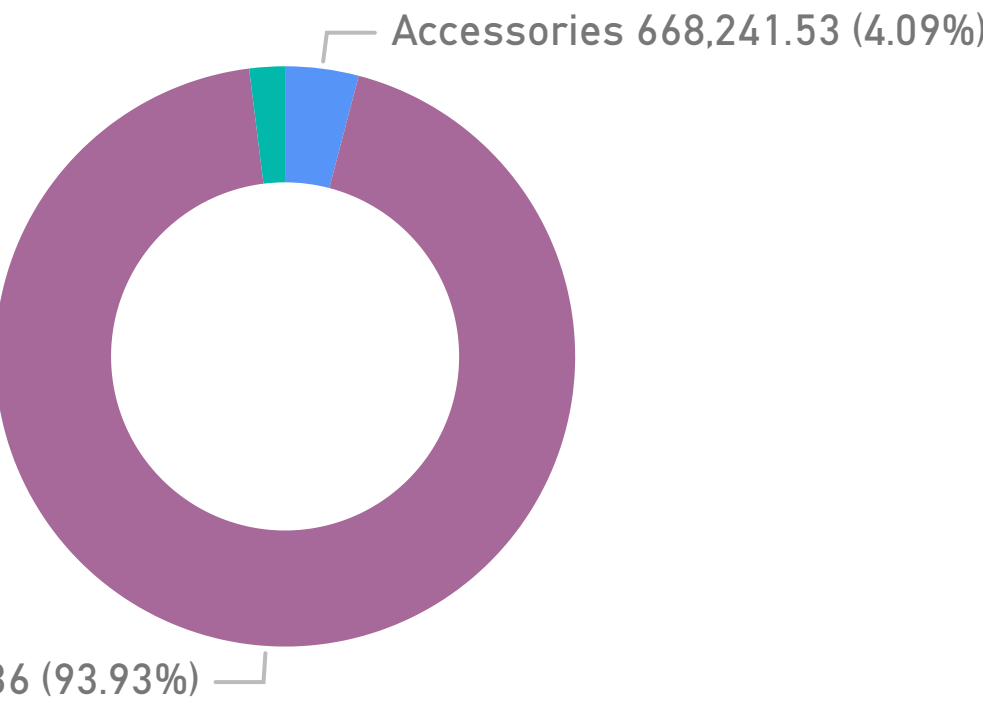
15,300,000.00



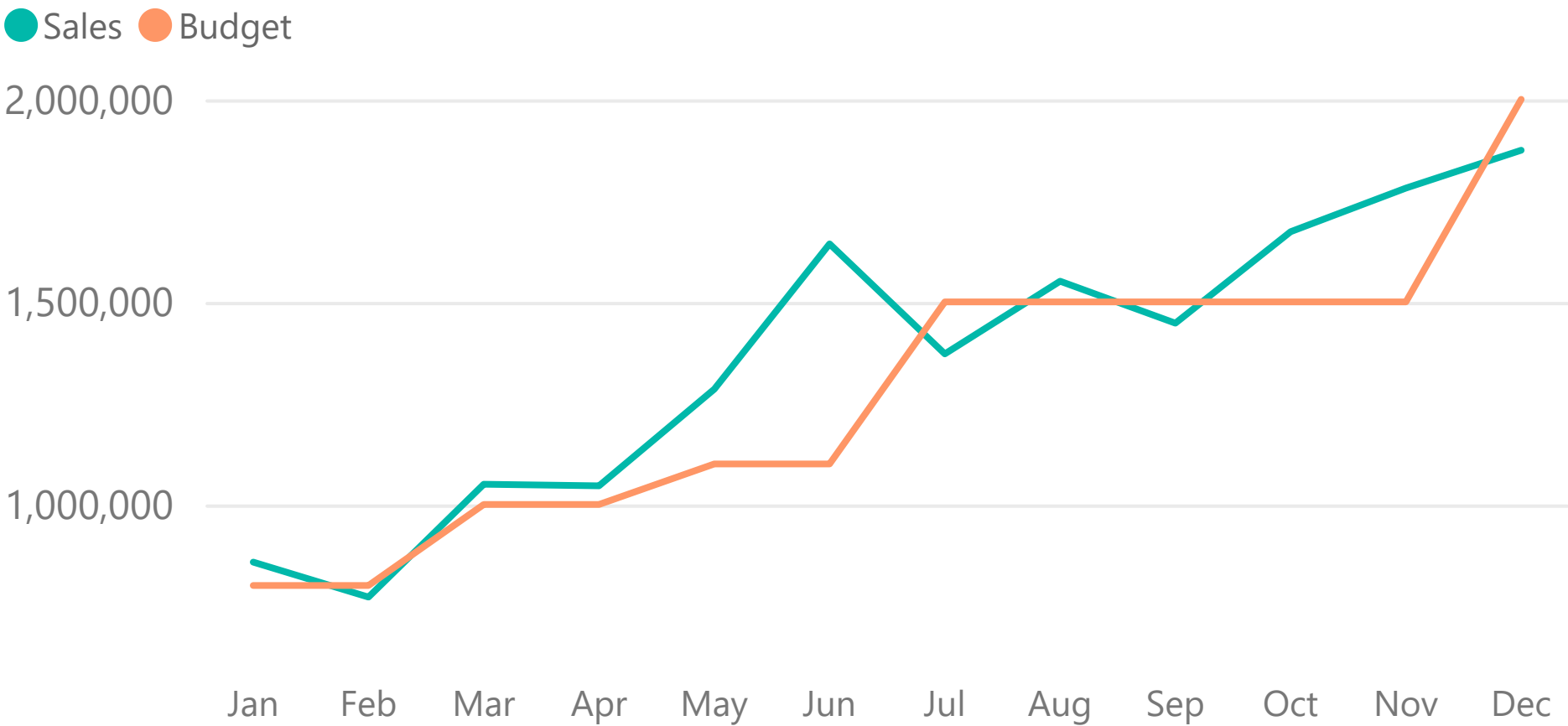
1,051,550.34



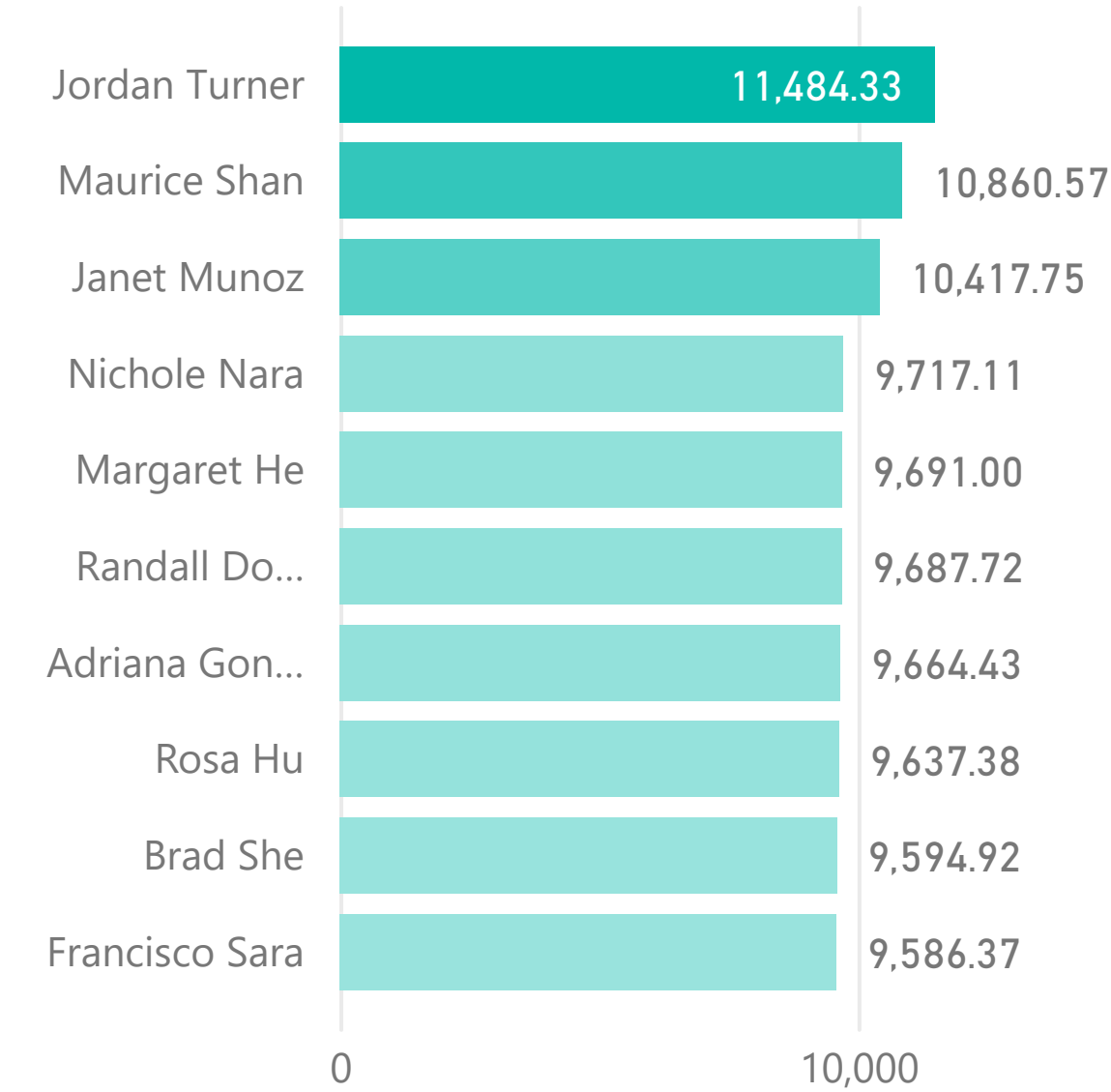
## Sales by Product Category



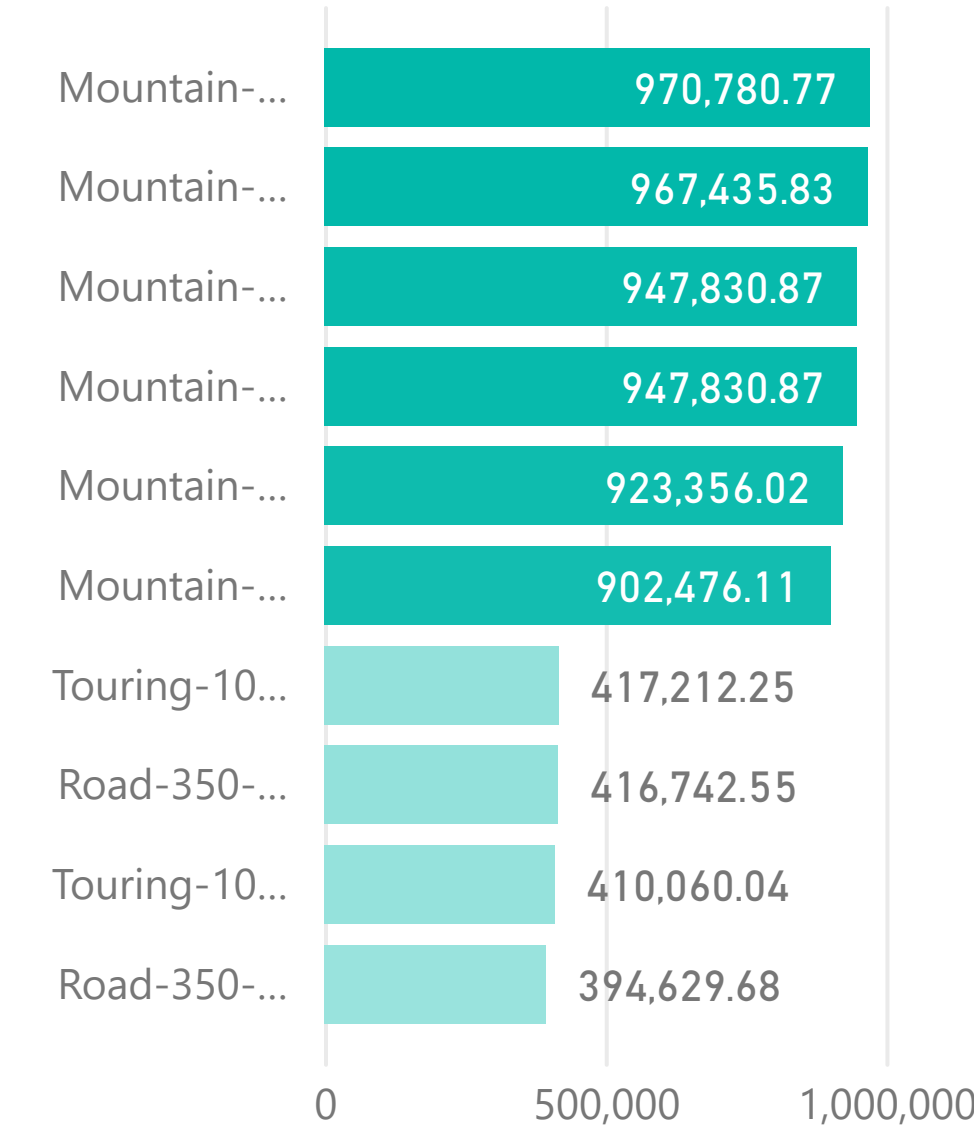
## Sales and Budget by Month



## Sales by Top 10 Customers



## Sales by Top 10 Products



## Sales by Customer City



# Customer Details

Year

- 2022
- 2023
- 2024

Month

- Jan
- Feb
- Mar
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- May
- Jun
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- Aug
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- Oct
- Nov
- Dec

Customer City

All

Sub Category

All

Category

All

Product Name

All

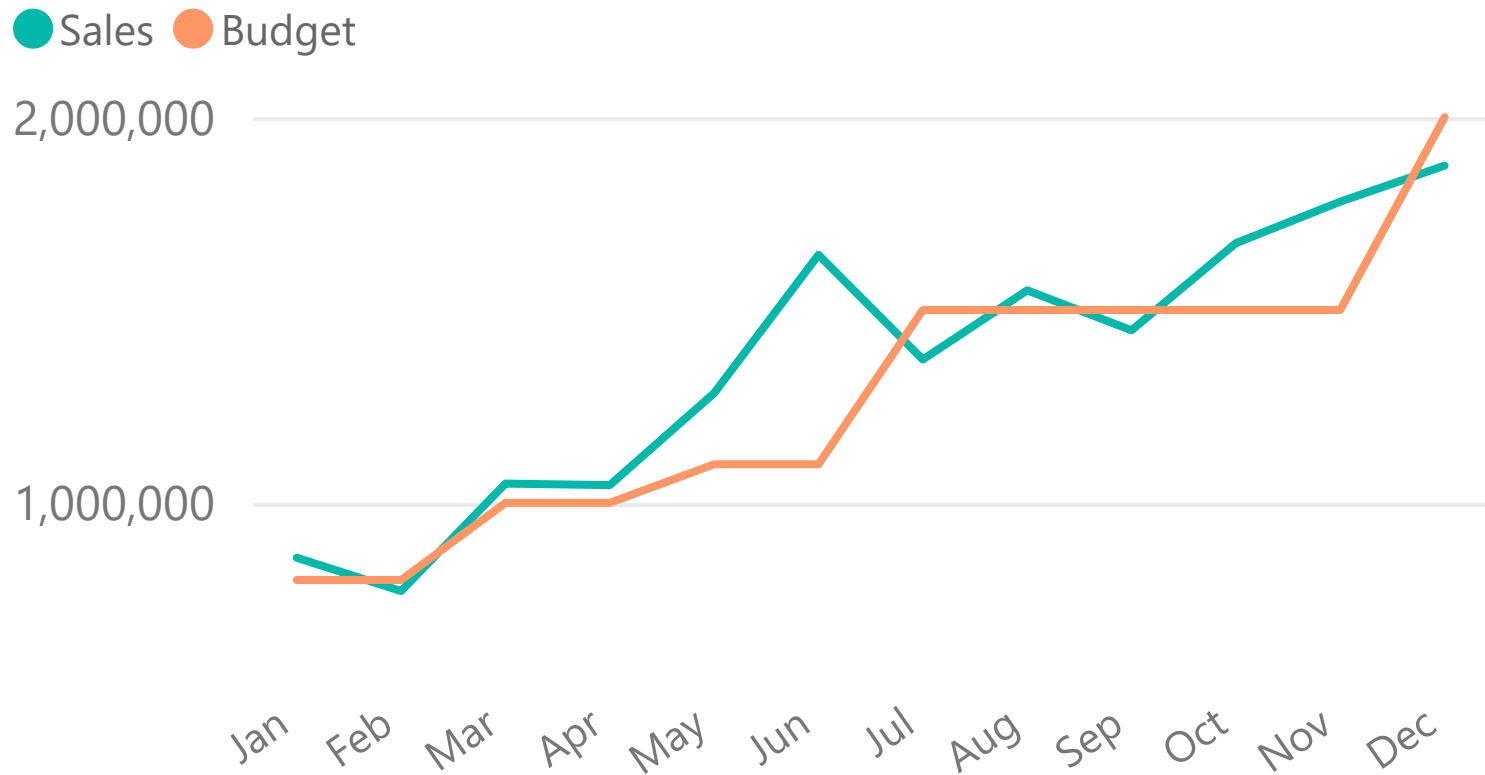
16,351,550.34

Sales

15,300,000

Budget

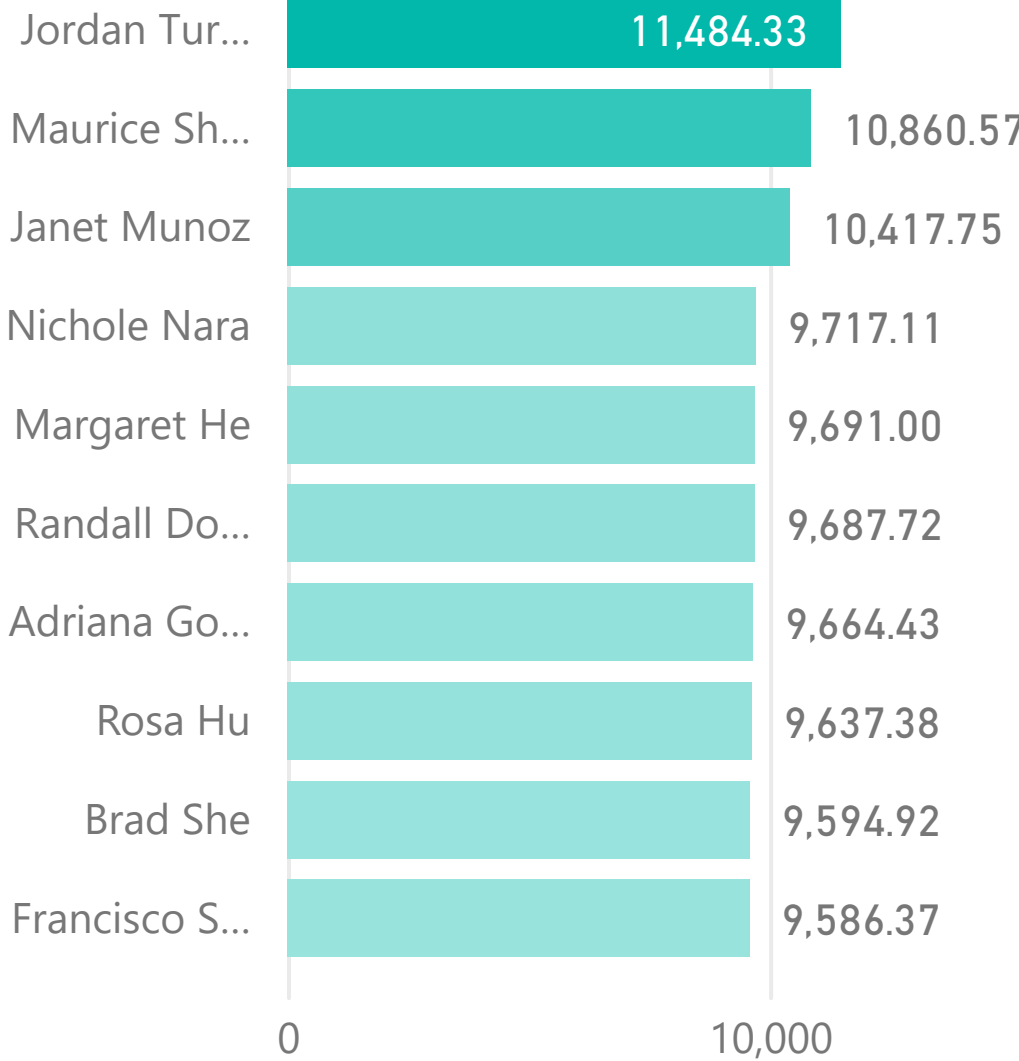
Sales and Budget by Month



Sales by Customer City



Sales by Top 10 Customers



Customer	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jordan Turner	2,376.96				2,354.98		539.99	2,433.04	539.99		3,239.37		11,484.33
Maurice Shan	4,885.38		2,322.28				1,268.84		2,384.07				10,860.57
Janet Munoz	4,876.39		3,122.30							2,419.06			10,417.75
Nichole Nara	2,482.23			2,493.54	2,322.28						2,419.06		9,717.11
Margaret He	2,500.44			2,422.54	2,339.97						2,428.05		9,691.00
Randall Dominguez	4,863.69			2,354.98						2,469.05			9,687.72
Adriana Gonzalez	2,498.34		2,393.06		2,319.99					2,453.04			9,664.43
Rosa Hu			2,492.32		4,747.01						2,398.05		9,637.38
Brad She	2,443.35			2,422.54	2,344.96						2,384.07		9,594.92
Francisco Sara	2,451.30		2,433.04		2,294.99					2,407.04			9,586.37
Lacey Zheng	2,461.97					593.96	548.98	2,419.06			756.33	2,419.06	9,199.36
Larry Munoz	2,319.99				574.98	539.99		2,384.07			780.82	2,419.06	9,018.91
Ariana Gray		2,501.96					574.98		2,413.06		570.47	2,419.06	8,479.53
Franklin Xu									2,334.46	1,273.83	2,419.06	2,376.96	8,404.31
Marco Lopez		2,329.98							2,433.04			3,633.94	8,396.96
Willie Xu			777.34				2,374.98			2,294.99	2,393.06		7,840.37
Katrina Tang						2,429.99	2,422.04	2,479.94					7,352.97
Total	857,689.91	771,348.74	1,049,907.39	1,046,022.77	1,284,592.93	1,643,177.78	1,371,675.81	1,551,065.56	1,447,495.69	1,673,293.41	1,780,920.06	1,874,360.29	16,351,550.34

# Product Details

Year

- 2022
- 2023
- 2024

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- Jan
- Feb
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- Apr
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Customer City

All

Sub Category

All

Category

All

Product Name

All

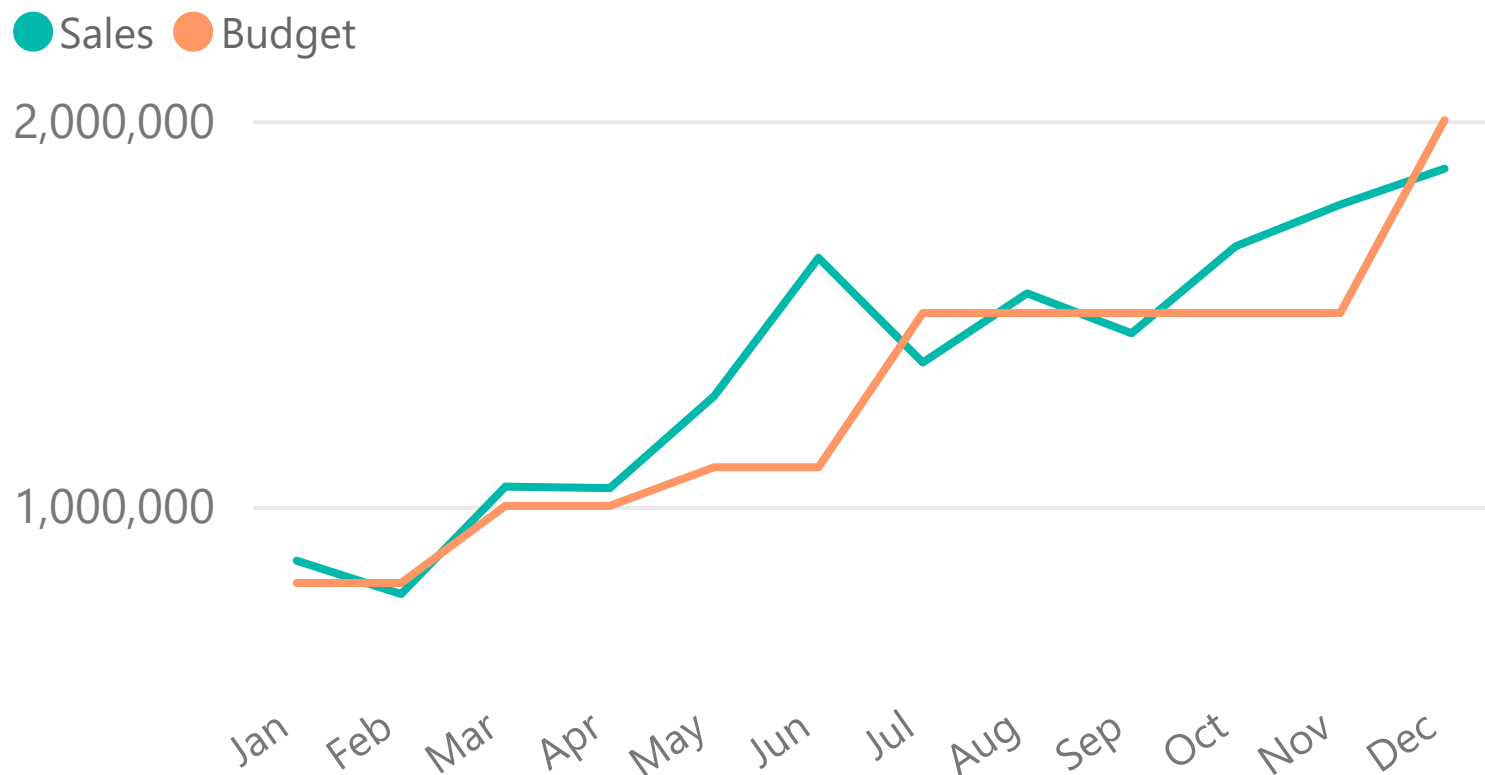
16,351,550.34

Sales

15,300,000

Budget

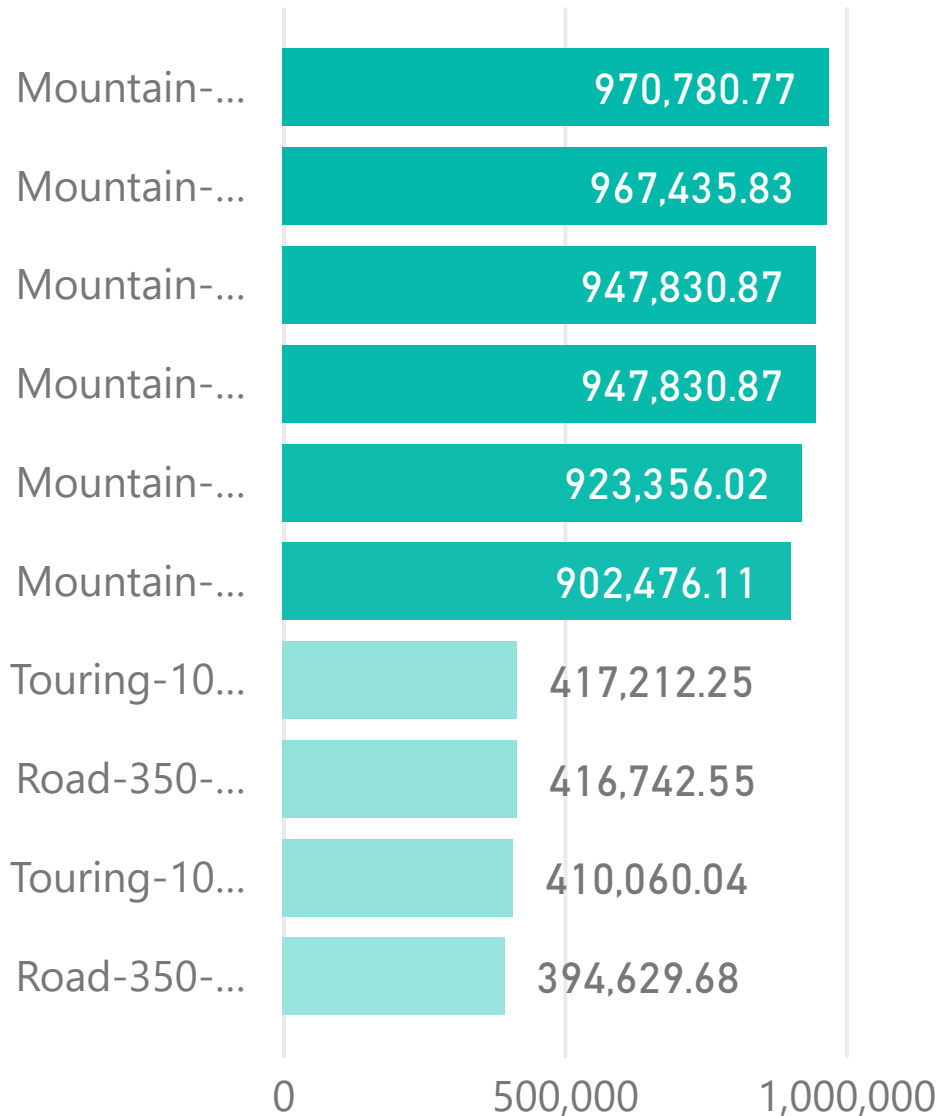
Sales and Budget by Month



Sales by Customer City



Sales by Top 10 Products



Category	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Bikes	829,911.35	703,796.72	967,773.46	968,904.26	1,200,153.15	1,551,225.44	1,284,187.41	1,461,493.27	1,361,344.82	1,573,442.64	1,683,498.03	1,773,771.81	15,359,502.30
Mountain-200 Black, 42	41,309.82	45,899.80	64,259.72	55,079.76	89,504.61	98,684.57	59,669.74	94,094.59	100,979.56	94,094.59	100,979.56	126,224.45	970,780.77
Mountain-200 Silver, 38	76,559.67	41,759.82	55,679.76	64,959.72	74,239.68	64,959.72	71,919.69	83,519.64	78,879.66	106,719.54	109,039.53	139,199.40	967,435.83
Mountain-200 Black, 38	61,964.73	34,424.85	64,259.72	41,309.82	64,259.72	94,094.59	94,094.59	100,979.56	73,439.68	98,684.57	119,339.48	100,979.56	947,830.87
Mountain-200 Black, 46	61,964.73	61,964.73	59,669.74	66,554.71	73,439.68	98,684.57	82,619.64	78,029.66	75,734.67	80,324.65	110,159.52	98,684.57	947,830.87
Mountain-200 Silver, 46	34,799.85	30,159.87	55,679.76	57,999.75	71,919.69	92,799.60	99,759.57	99,759.57	78,879.66	76,559.67	129,919.44	95,119.59	923,356.02
Mountain-200 Silver, 42	51,039.78	34,799.85	76,559.67	60,319.74	57,999.75	88,159.62	69,599.70	83,519.64	76,559.67	83,519.64	99,759.57	120,639.48	902,476.11
Touring-1000 Blue, 46	11,920.35	4,768.14	16,688.49	26,224.77	30,992.91	42,913.26	42,913.26	54,833.61	47,681.40	61,985.82	42,913.26	33,376.98	417,212.25
Road-350-W Yellow, 40	15,308.91	20,411.88	20,411.88	20,411.88	40,823.76	35,720.79	32,318.81	42,524.75	40,823.76	40,823.76	42,524.75	64,637.62	416,742.55
Touring-1000 Yellow, 46	14,304.42	14,304.42	19,072.56	21,456.63	28,608.84	40,529.19	38,145.12	40,529.19	33,376.98	45,297.33	57,217.68	57,217.68	410,060.04
Road-350-W Yellow, 42	10,205.94	10,205.94	18,710.89	15,308.91	37,421.78	40,823.76	27,215.84	47,627.72	42,524.75	52,730.69	34,019.80	57,833.66	394,629.68
Road-350-W Yellow, 48	8,504.95	17,009.90	17,009.90	18,710.89	30,617.82	40,823.76	34,019.80	37,421.78	28,916.83	57,833.66	57,833.66	44,225.74	392,928.69
Touring-1000 Blue, 54	11,920.35	28,608.84	4,768.14	16,688.49	23,840.70	40,529.19	35,761.05	40,529.19	38,145.12	38,145.12	45,297.33	57,217.68	381,451.20
Road-250 Black, 48	43,980.30	39,093.60	34,206.90	39,093.60	26,876.85	41,536.95	14,660.10	36,650.25	26,876.85	31,763.55	19,546.80	26,876.85	381,162.60
Touring-1000 Yellow, 54	4,768.14	11,920.35	9,536.28	28,608.84	33,376.98	47,681.40	21,456.63	40,529.19	40,529.19	47,681.40	42,913.26	47,681.40	376,683.00
Road-350-W Yellow, 44	15,308.91	8,504.95	17,009.90	13,607.92	23,813.86	42,524.75	17,009.90	42,524.75	39,122.77	34,019.80	61,235.64	52,730.69	367,413.84
Total	857,689.91	771,348.74	1,049,907.39	1,046,022.77	1,284,592.93	1,643,177.78	1,371,675.81	1,551,065.56	1,447,495.69	1,673,293.41	1,780,920.06	1,874,360.29	16,351,550.34