




Isabella Vaccaro

 203-767-8802

 ixv96@miami.edu

 www.linkedin.com/in/ivaccaro

 23 Oak Meadows Drive
Brookfield, CT 06804

Profile

Imaginative content-creator and leader with experience in journalistic and PR writing, editing and magazine production. Passions also include storytelling in the form of theatre, television and film.

Education

University of Miami, May 2021
Coral Gables, FL
Bachelor of Science in Honors
Communication
GPA 3.9

Major: Journalism
Minors: Spanish, Theatre

Honors: Isaac Bashevis Singer Scholarship,
Foote Fellow Honors Program, Alpha
Epsilon Rho Honor Society

Skills

- Spanish
- Leadership
- Self-starter
- Team player
- Writing
- Editing
- Word press
- Graphic Design
- Adobe Indesign
- Adobe Illustrator
- Adobe PhotoShop
- Adobe Premiere
- Microsoft Suite
- Logging Interviews

Experience

EDITOR-IN-CHIEF

Distraction Magazine | August 2019 - present

- Lead a team of writers, photographers and designers in producing University of Miami's award-winning lifestyle magazine
- Seek out and conceptualize stories; create both a visual and editorial vision for each issue
- Edit copy; oversee art, online and business teams
- Write, design and photograph stories for each issue
- Foster a collaborative and inclusive team spirit

COPYWRITING INTERN

UM School of Communication | August 2018 - present

- Write articles for UM's School of Communication website including alumni profiles, event coverage, new course descriptions, etc.
- Conduct and log interviews

EDITORIAL INTERN

Whisky Advocate Magazine | June 2019 - August 2019

- Pitched and wrote articles for the print and digital magazine
- Proofread copy, drafted social media captions, sourced images, captioned videos
- Completed a comprehensive research project of America's bourbon distilleries
- Assisted video team with video shoots

PUBLIC RELATIONS INTERN

Randi Rahm Atelier (NYC) | May 2018 - August 2018

- Wrote and distributed press releases to media outlets like *Page Six* and *The Knot*
- Managed and curated all social media, focusing on Instagram's aesthetics

FREELANCE WRITER

The Miami Herald | January 2018 - May 2019

- Pitched and wrote stories for The Miami Herald's "Neighbors" section and *Indulge Magazine*