Top 10 High-Volume, Low-Competition Keywords
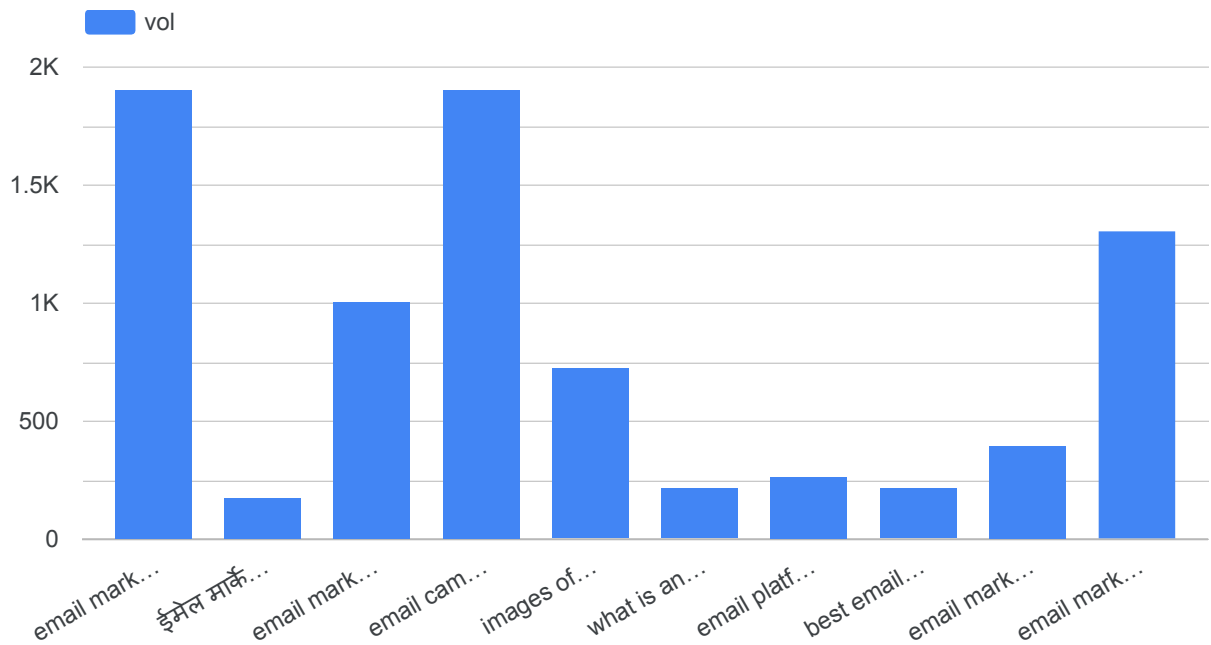

The visualizations in this PDF were created in Looker Studio using data from the api_keywords table in a PostgreSQL database hosted on AWS RDS. The first chart, a bar graph titled "Top 10 High-Volume, Low-Competition Keywords," displays keywords with the highest search volume (vol) filtered by low competition. The second visualization is a scatter plot labeled "Top Keywords by Search Volume", which maps keywords along the x-axis (vol) and y-axis (cpc), allowing viewers to identify cost-efficient, high-demand keywords. The size of the bubbles can optionally represent another metric like score for added insight.

Top Keywords by Search Volume