

PORTFOLIO

UI, UX, Branding and Graphic design

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Isabelle Björklund

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INTERESTS



Games



Innovations



Podcasts



New design

EDUCATION

- **Bachelor in fine arts- Product design**

2013-2016

Linneaus university, Kalmar

- **Exchange semester**

2015-2016

ITU- Istanbul Technical University, Istanbul

- **Social sciences**

2010-2013

Polhemsgymnasiet, Göteborg

SKILLS

PROFESSIONAL

Adobe

Photoshop

Illustrator

Indesign

Premiere Pro

Prototyping

Invision

3D-modeling

Solid Works

Keyshot

Experience

Project management

Customer meetings

Product development

Wireframing

Usability studies

Basic HTML

Basic CSS

PERSONAL

Characteristics

Problem solver

Reliable

Adaptable

Team player

Interested

User-centered

Caring

Other merits

Design mentor for interns

Responsible for the well-being committee at my current workplace

Project manager for events and arrangements

Driver's license

EXPERIENCE

- **UI, UX & Graphic Designer**

jan 2017- now

HL Design & Media, Växjö

This position includes a lot of responsibility since I am the only designer in the workplace. My main work is designing for the web, but also includes branding and print.

My position has given me a great strength in running projects and client contact.

The fast paced industry have made me very adaptable and reliable, in meeting both deadlines and quality.

- **Internship**

oct 2016- dec 2016

HL Design & Media, Växjö

My time as an intern involved a lot of UX-work, testing and market research. I was introduced to the world of web design and marketing. I got the opportunity to design UI for some projects and learn basic HTML & CSS.

- **TED X**

2016- one week workshop

Collaboration between LNU, KTH and JIBS, Värnamo

A collaboration with engineers from KTH and economists from JIBS. We stayed in Värnamo for one week to listen to lectures, and the goal was to develop a product concept for a company.

- **Design assistant**

2015- weekends

Petra Lilja Design, Malmö

My task was to unpack and prepare pieces for display, be a helping hand when setting up the exhibitions, and produce press-material.

Skolkollen

Skolkollen is a new platform where you can collect statistics and compare information about all schools in Sweden.

Project

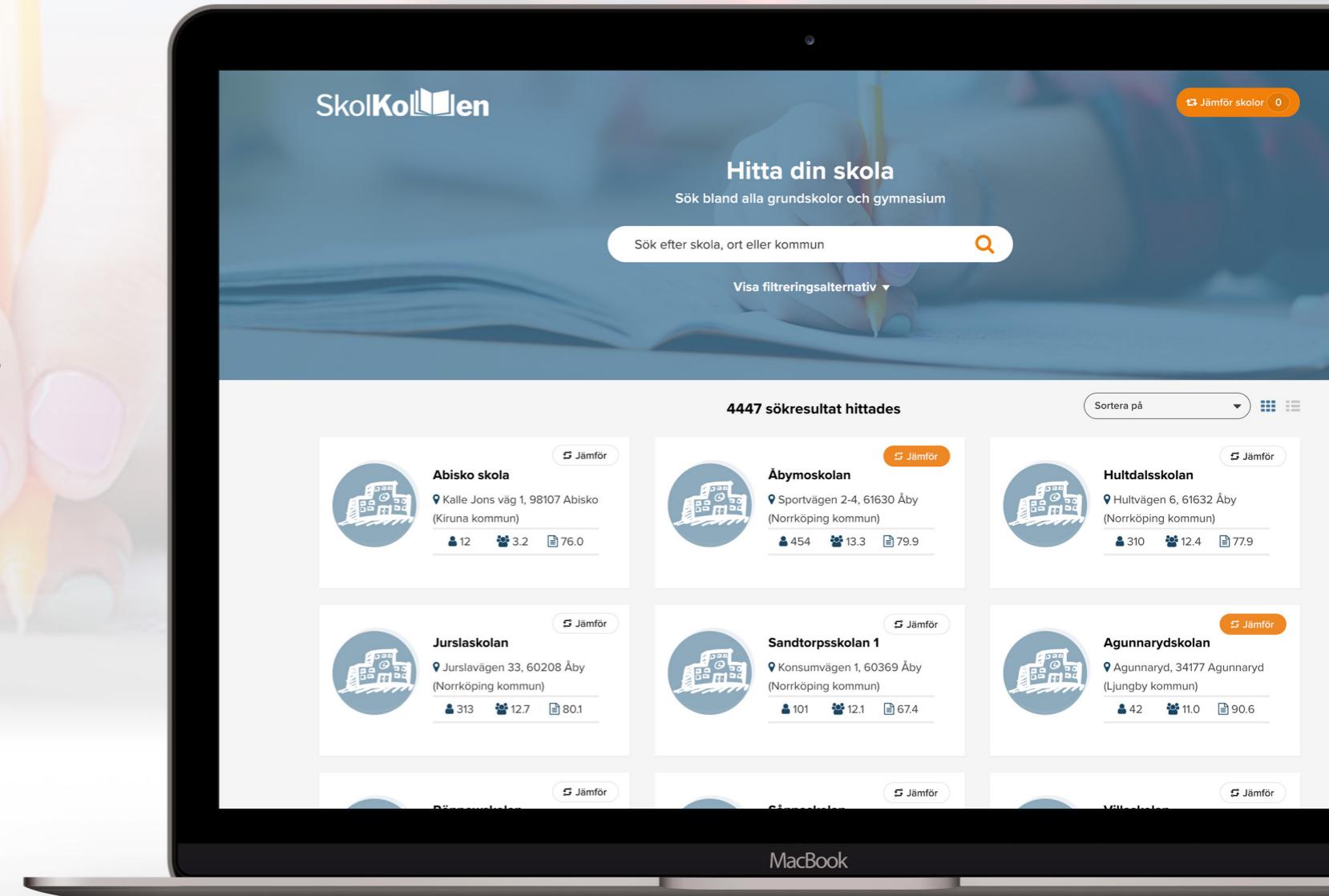
The goal was to make the platform as simple as possible, **for parents and students**.

The goal is to provide relevant information about schools around the country.

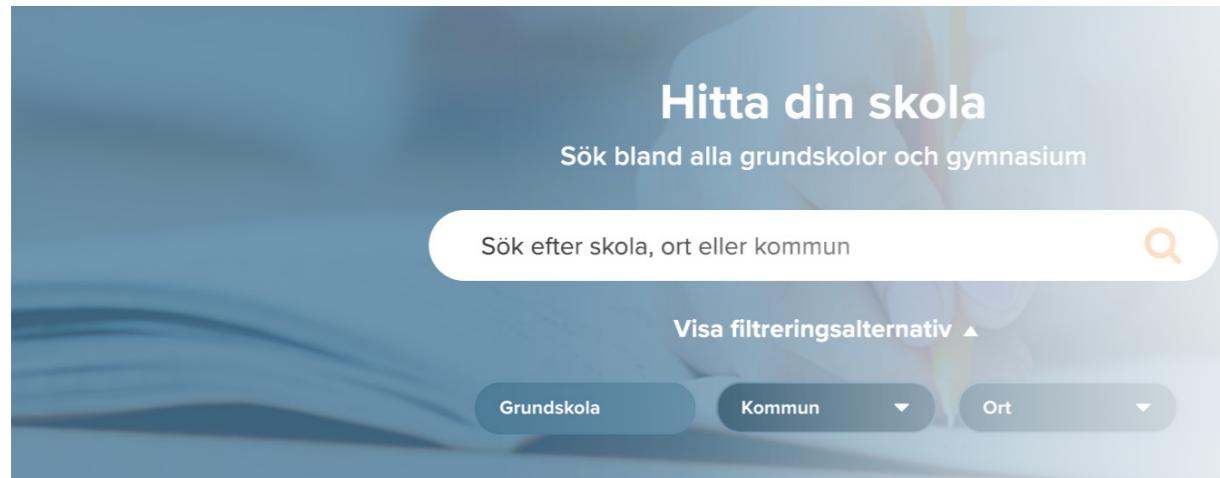
Mission

Create an easy-to-understand UI that appeals to young people as adults.

Visualize important information in a simple and user-friendly manner.



UX DESIGN PROCESS



A screenshot showing the search results for "Bräcke gymnasiet". The result card includes the school's name, address (Uppfinnaregatan 1, 41756 Göteborg (Göteborg kommun)), a "Jämför" (Compare) button, a thumbnail image of the school building, and student statistics: 636 students, 82.4 merit points, and 12.7 students per teacher. Another result card for "Bur..." is partially visible on the right.

Filter

Visitors can search and filter schools based on geographic area and school type.

The user can either use the big search box or use the filter buttons to find the right school.

Search result

The result shows the main information about the school such as number of students, students per teacher and merit points.

In the upper corner, the user can find a compare button, that puts the school in a comparing list.

UX DESIGN PROCESS

The screenshot shows a comparison view on the SkolKoll.se website. At the top, there's a search bar with the placeholder "Sök efter skola..." and a magnifying glass icon. Below the search bar, two school profiles are displayed side-by-side:

- Norrekkaskolan, Grundskola**
010-234567 | Norrekavägen 1
Besök profil | Ta bort
- Katedralskolan, Gymnasieskola**
0470-41738 | Samuel Ödmans väg 1
Besök profil | Ta bort

Below these profiles, there's a large, light-gray rectangular area with diagonal stripes containing a button labeled "+ Lägg till skola". Further down, the page displays various statistics for both schools:

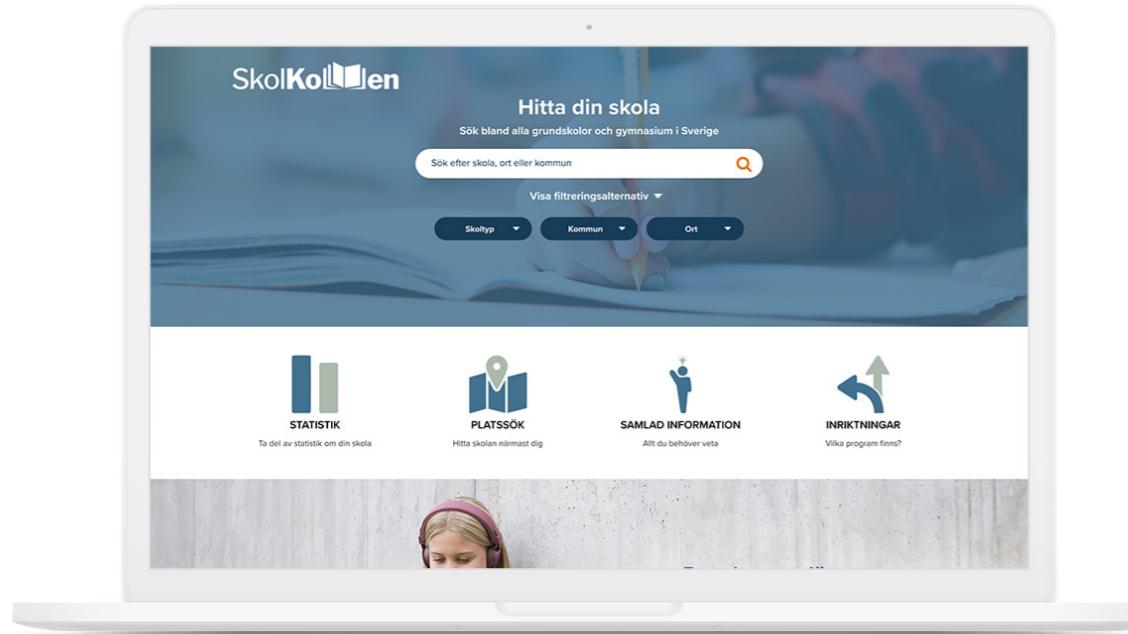
Norrekkaskolan	Katedralskolan
Elever på skolan 236	Elever på skolan 1313
Elever per lärare 13.2	Elever per lärare
Andel med examen -	Andel med examen 92.4%
Uppnått kunskapskravet åk 9 -	Uppnått kunskapskravet åk 9 -
Andel lärare med behörighet 70%	Andel lärare med behörighet 94.1%
Genomsnittlig betygspoäng -	Genomsnittlig betygspoäng 14.9

How can the user compare the schools in an easy way?

The user can compare up to three schools with each other in this view. This makes it easier for the user to compare the different information and statistics.

From this view, the user can either go to the school profile or remove the current school to add another one.

UI DESIGN PROCESS

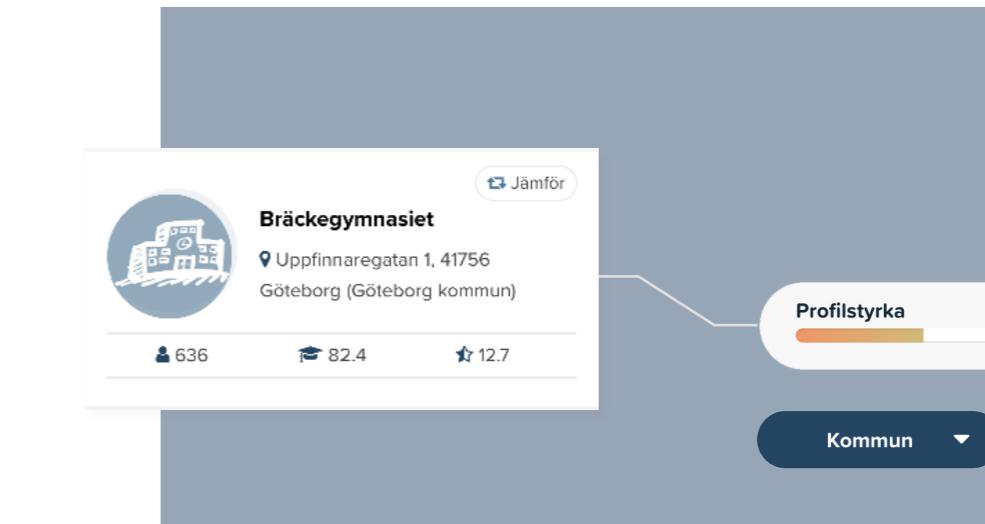


Authoritative

Reliability

Calming

Attention



COLOR CHOICES

The color makes the viewer feel safe and **secure** and **creates trust in the company**. Blue is also associated with loyalty and calm.

SHAPES

Rounded shapes gives the brand a more organic and **friendly** feel.

Fogmaker International

Website for Fogmaker, company that works with fire suppression systems for engine compartments.

Project

The client was asking for a new website that would reflect the **internationalization of the company.**

Mission

Convert their new graphical profile to the website

Focus on making a great user experience and eye-catching UI that inspires and feels global.

The image shows a MacBook displaying the Fogmaker International website. The website has a dark-themed design with orange highlights. At the top, there's a navigation bar with links for 'About Fogmaker', 'Our product', 'Press', 'Documents', and 'Contact'. There's also a search icon and a language selector set to 'English'. The main content area starts with a 'About us' section, followed by a large orange box containing the number '17494' and the text 'Installed units during 2017'. Below this, there's a 'News' section with a recent article titled 'Title of the news' from '23 jun 2018'. The article contains a short snippet of text. To the right of the news section is a 'Event/Fairs' section featuring logos for 'busworld TURKEY 2018' (Izmir, Turkey, 19-21 april 2018), 'expomin 2018' (Santiago, Chile, 19-21 april 2018), 'IFAT' (Munchen, Germany, 19-21 april 2018), and 'Euro Mine Expo' (Skellefteå, Sweden, 19-21 april 2018). At the bottom of the page, there's a 'Testimonials' section with a small preview image. The background of the website features a blurred image of a person working on industrial equipment.

FINISHED PRODUCT

FOGMAKER
INTERNATIONAL AB

Fire suppression in vehicles

Easy to install
Fogmaker suppression system is normally carried out by our own travelling service available all over the world.

Quick Service
Once a year the fire suppression system is certified service technician. Normally, this takes about 15 minutes.

Efficient suppression
Fogmaker high pressure water mist is efficient water mist gives an immediate choking effect.

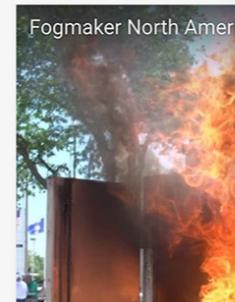
The water mist's ability to quickly suppress the fire limits or stops the damage in the engine compartment. The system works without electricity supply and is position independent (if the vehicle is laying on the side or up-side-down).

FORESTRY
MARINE
RACING
MINING
TRUCKS
CONTRACTOR
SPECIALIZED

Forestry Machines
Fogmaker high pressure water mist is efficient for suppressing fires in engine compartments. The water mist gives an immediate choking and cooling effect.

The water mist's ability to quickly suppress the fire limits or stops the damage in the engine compartment. The system works without electricity supply and is position independent (if the vehicle is laying on the side or up-side-down).

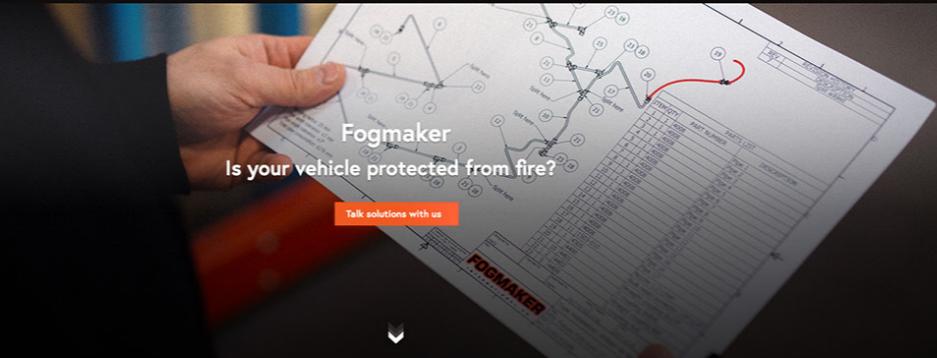
Fogmaker North America



FOGMAKER
INTERNATIONAL AB

Is your vehicle protected from fire?

Talk solutions with us



Find closest distributor

Search by city name: Filter by region: **Europe**

Voith Turbo, s.a. Maroc	✓ Installation ✓ 5års Service
Via Pian della Genna Casablanca +212661337475	E-mail: jason.kong@voith.com Website: jason.kong@voith.com
Voith Turbo, s.a. Maroc	✓ Installation ✓ 5års Service
Via Pian della Genna Casablanca +212661337475	E-mail: jason.kong@voith.com Website: jason.kong@voith.com
Voith Turbo, s.a. Maroc	✓ Installation
Via Pian della Genna Casablanca	E-mail: jason.kong@voith.com Website: jason.kong@voith.com



About us
Since 1995 Fogmaker International AB has been developing, manufacturing and marketing fire suppression systems for engine compartments with high pressure water mist. Our fire suppression system has a unique extinguishing performance as it both cools down and smothers the fire, at the same time as the foam additive effectively prevent the fire from reigniting.

17494
Installed units during 2017



Sales information
This calculation is an approximate result. For detailed information, please contact us.
order@fogmaker.com
+46 (0)470-772200

Approved by R107
Fogmaker approved in accordance with latest international standard for fire suppression systems in buses.
Fogmaker has also made the first fire suppression system available that has the type approval:
UNECE Regulation No.107 Cert. No. 06001 (2017-01-18).

Events

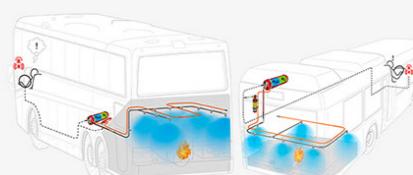
- News**: Title of the news, 23 Jun 2018, News archive
- Event/Fairs**: expomin 2018 (Izmir, Turkey, 19-21 April 2018), IFAT (Santiago, Chile, 19-21 April 2018), Euro Mine Expo (Munchen, Germany, 19-21 April 2018), Skellefteå, Sweden (Skellefteå, Sweden, 19-21 April 2018)
- All events**

Approved in accordance with R107
International standard for fire suppression systems in buses implement the official tests with successful results in October 2018. A system available that has the type approval – (2017-01-18).

Product Model 7,5 lit
Ø 156
Measurements: 156x200
Weight: 10 kg

System examples:
- Gross volume "engine compartment": 4 m³
- Extinguisher volume: 6,1 litres
- Number of spray nozzles: 11 pcs
- Type of nozzle: "Hollow cone nozzle" 1,2 l/min
- Distance most remote nozzle: 8 m

Calculate according to R107

Class III - Coaches
Vehicle Class: FSS according to R107 becomes compulsory
Vehicle types: New vehicle types
Final date: 11th of July 2018

Class I and II - City buses
Vehicle Class: FSS according to R107 becomes compulsory
Vehicle types: New vehicle types
Final date: 1st of September 2021



UX DESIGN PROCESS

The screenshot shows the Fogmaker website's distributor search interface. At the top, there's a navigation bar with links for About Fogmaker, Our product, Press, Documents, Contact, and a language dropdown set to English. Below the navigation is a search bar with a magnifying glass icon and a dropdown menu labeled "Find closest distributor". Underneath is a table listing three distributor entries for "Voith Turbo, s.a. Maroc" in Casablanca, each with a "Filter by region" button.

Voith Turbo, s.a. Maroc	Via Pian della Genna Casablanca +212661337475	✓ Installation ✓ 5 års Service E-mail: jason.kong@voith.com Website: jason.kong@voith.com
Voith Turbo, s.a. Maroc	Via Pian della Genna Casablanca +212661337475	✓ Installation ✓ 5 års Service E-mail: jason.kong@voith.com Website: jason.kong@voith.com
Voith Turbo, s.a. Maroc	Via Pian della Genna Casablanca	✓ Installation E-mail: jason.kong@voith.com Website: jason.kong@voith.com

To the right of the table is a map of Europe and North Africa, with several red dots indicating distributor locations. The map includes labels for countries like Norway, Sweden, Denmark, Poland, Belarus, Ukraine, Romania, Turkey, Greece, Italy, France, Spain, Portugal, Morocco, Algeria, Libya, Egypt, Sudan, Ethiopia, Somalia, Kenya, and others.

Map of their distributors

Fogmaker wanted a map solution for their users to find the closest one or choosing region.

The map does also give the user the option to filter through the distributors depending on the service they provide.

The screenshot shows the Fogmaker website's product page for the "Product Model 7,5 lit". At the top, there's a navigation bar with links for About Fogmaker, Our product, Press, Documents, Contact, and a language dropdown set to English. Below the navigation is a search bar with a magnifying glass icon and a dropdown menu labeled "OUR MODELS". A red cylindrical product model is displayed on the left, with size options "Ø 156" and "Ø 178" shown above it. To the right of the product, there's a detailed description of the "Product Model 7,5 lit" and a "Calculate according to R107" button.

OUR MODELS

Ø 156 Ø 178

MODEL 7,5 lit

MODEL 6,5 lit

MODEL 4 lit

MODEL 3,3 lit

Product Model 7,5 lit

Ø 156

Measurements: 156x200
Weight: 10 kg

System examples:

- Gross volume "engine compartment": 4 m³
- Extinguishing volume: 6,1 litres
- Number of spray nozzles: 11 pcs
- Type of nozzle: "Hollow cone nozzle" 1,2 l/min
- Distance most remote nozzle: 8 m

Calculate according to R107

Product page and calculator

The product page is made to let the user switch between the different sizes and models.

The calculator is a tool used to get an exact amount of products you need, for your type of vehicle. **The calculator simplifies the step between the user and company.**

Persson & Thorin

Website for an accounting bureau.

Project

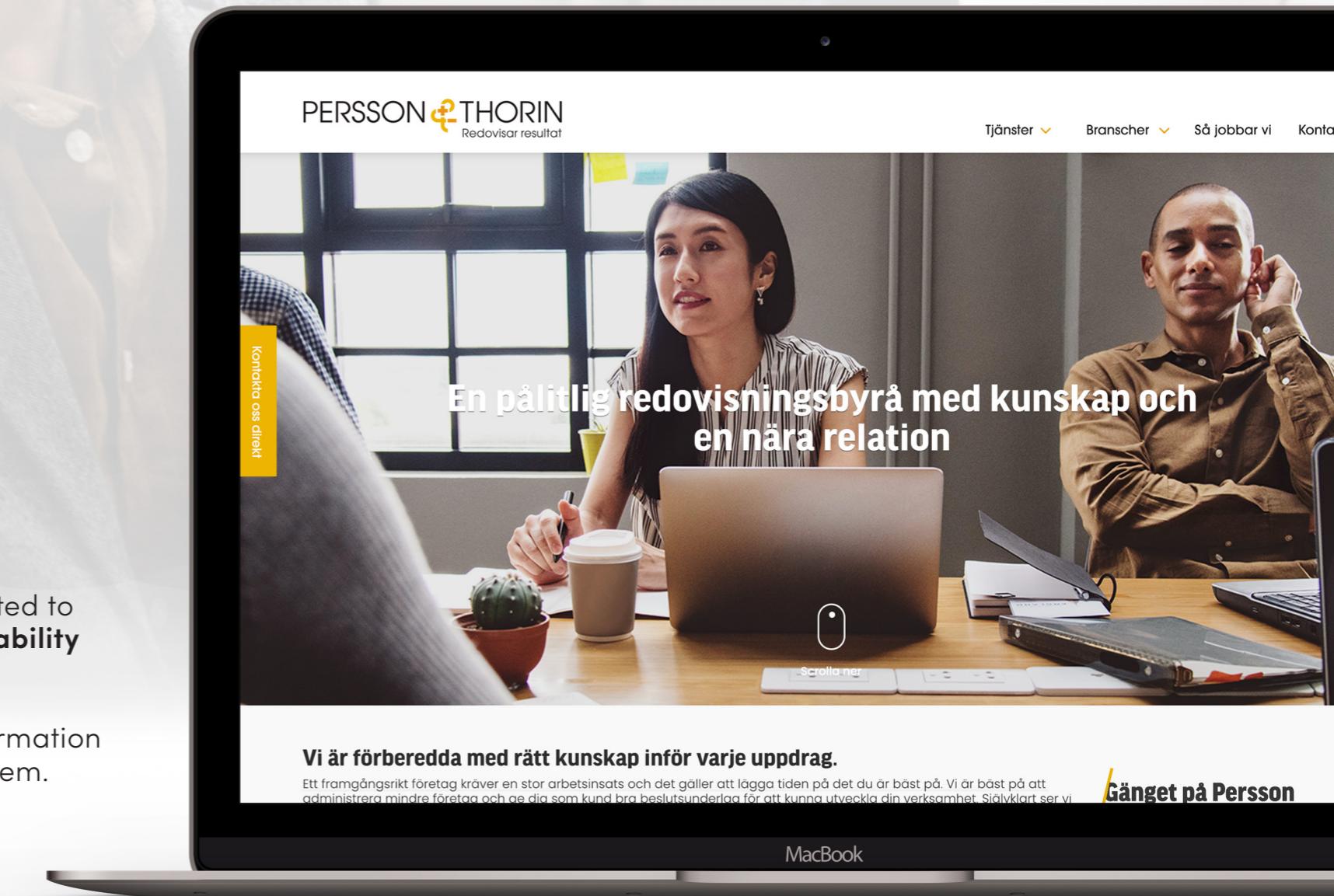
Persson & Thorin's previous website was outdated and contentless.

The goal was to launch a modern, selling and brand-building website.

Mission

Mediate their key words connected to their company: **Knowledge, Reliability** and **Near**.

Easier for users to find right information and make it simple to contact them.



UI DESIGN PROCESS



At hand for their customers

A personal contact box with color and kindness.



Knowledge

Showing their value words i a slider, combining picture and text.



Reliable

A big area displaying different references with a related quote.

PÅLITLIGA
Vi tar ansvar och levererar det lilla extra, allt för att du som kund ska känna dig uppskattad.
På Persson & Thorin ser vi att det är viktigt att leverera det lilla extra för att du som kund ska känna dig uppskattad. Vi tar till sig att du som kund ska känna dig uppskattad.

Fler av våra tjänster

- Bokföring >
- Löner >
- Bokslut & Årsredovisning >
- Deklaration/Skatt >
- Rödgivning & Analys >
- Bolagshantering >
- Serviceavtal >

Redovisning är reglerad i lag
I Sverige finns flera lagar som riktar sig mot redovisning. Detta är för att säkerställa att företagens finansiella information är korrig och tillförlitlig. Den mest kända är den svenska laglagen (1996:108), som reglerar redovisningen. Den svenska laglagen (1996:108) är en del av EU:s lagar. Under dessa lagarna finns bestämmelser om vad som är tillåtet i redovisningen. Detta är för att säkerställa att företagens finansiella information är korrig och tillförlitlig.

Läs om våra kunders upplevelser med oss på Persson & Thorin!

- Växjö Byggfog >
- Växjöhus >
- Hemfosa >
- HL Design >

NÄRA
Du har alltid hög prioritet, vi återkopplar snabbt och arbetar gärna förebyggande.
Här Persson & Thorin ska du alltid känna dig välkommen och sedd. Vi har en personlig relation med våra kunder och bjuder in till vår gemenskap. Du har alltid

Bror Pehrssons möbler

Interior and furniture online shop

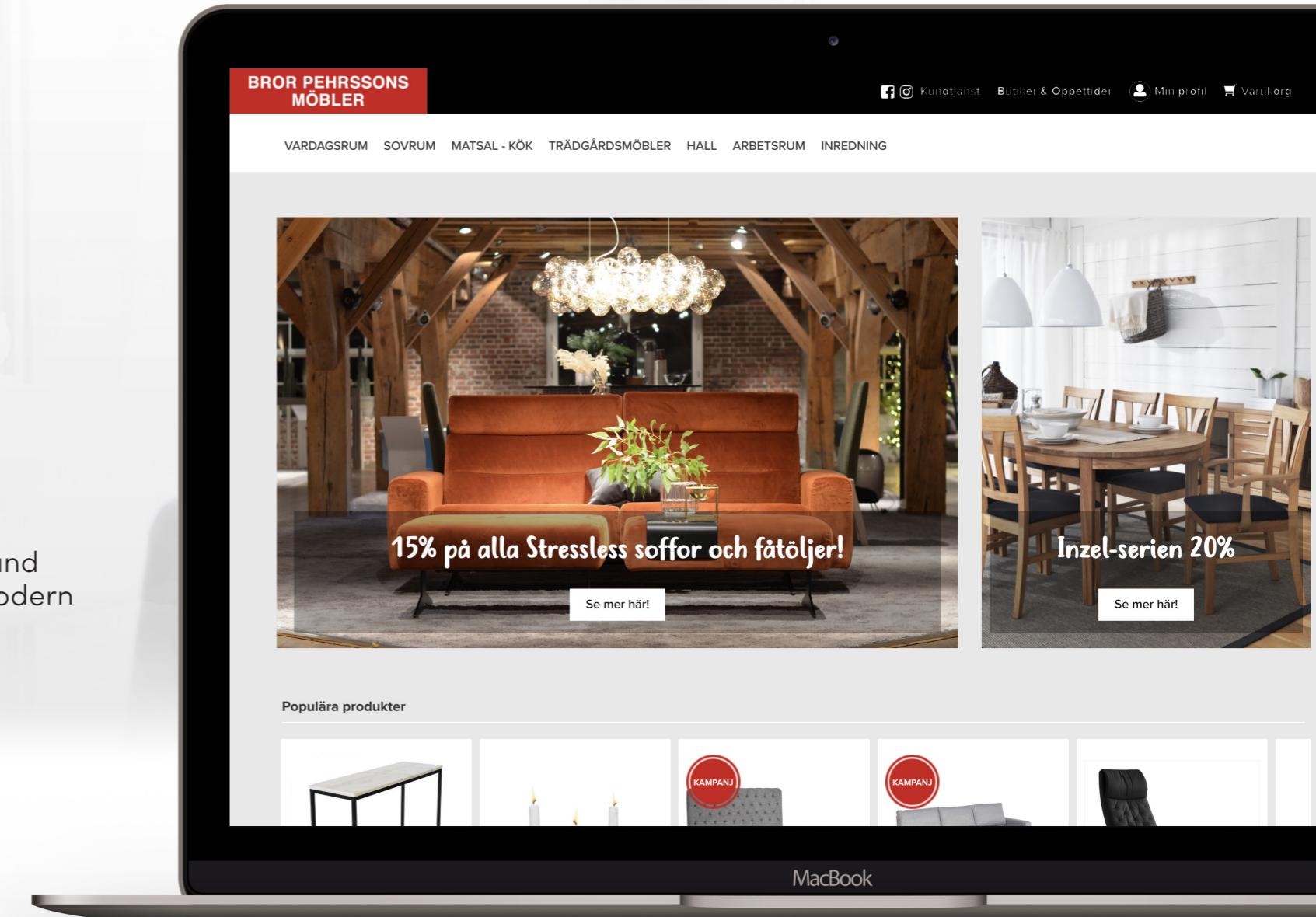
Project

The store wanted a redesign of their webshop and wanted a modern but yet classic look to present their products.

The store sell a lot of different styles and brands, so the mission was to gather everything to get a uniform look.

Mission

Focus on user-friendly design and upgrade their webshop to a modern look.



UI DESIGN PROCESS

The screenshot shows a product page for a sofa. At the top, there's a navigation bar with the brand name "BROR PEHRSSONS MÖBLER" and links for "Kundtjänst", "Butiker & Öppettider", "Min profil", and "Varukorg". Below the navigation is a horizontal menu with categories: VARDAGSRUM, SOVRUM, MATSAL - KÖK, TRÄDGÅRDSMÖBLER, HALL, ARBETSΡΡUM, and INREDNING. On the left, a sidebar titled "Välj kategori" lists product categories like SOFFA, FÄTÖLJER, SOFFBORD, BOKHYLLOR, and MEDIAMÖBLER, each with sub-options. The main content area features a large image of a dark grey sofa with a small thumbnail above it. To the right of the image, the word "Soffa" and the article number "1027003-05-0" are displayed. A short product description follows. Below this, the price "595 kr" is shown next to a color swatch labeled "Grå" with a dropdown arrow. A green button labeled "Lägg i varukorg" (Add to cart) is prominent. Further down, sections for "Leverans" (Delivery) and "Lagerstatus" (Stock status) are shown. At the bottom, sections for "Produktbeskrivning" (Product description), "Specification", and "Fler produkter i samma katerogi" (More products in the same category) are provided. The "Fler produkter" section displays four other items: a pendant lamp, another sofa, a shelving unit, and a coffee table, each with its price (4 795:-) and a "Casal sofa" label.

Product page

The goal was to make a product page where the user get all the information in one frame.

The user doesn't need to scroll or use tabs to find the information about the product. The structured view helps the user to get the details and lead them to making a purchase.

Similar products are showcased in the bottom and are based on the product category.

Hälsans hus

Website for a local gym in Sweden

Project

Hälsans hus wanted a new website and identity branding, with a modern look with a great usability.

Focus on a personal and genuine identity and easy navigation.

Mission

Give the gym-company a graphic identity since they didn't have one before.

There are plenty of smart highways to filter and see all the activities they provide.



UX DESIGN PROCESS

Vi på Hälsans Hus erbjuder pass för alla åldrar och ändamål.

Se alla Styrka Kondition Gravidträning Avslappning Rörlighet Stretchning Vattenträning

- GRAVID/MAMMA-BARN**
45 MIN
Bälaktivering, bäckenbottenstyrka och uthållighet.
- VARMVATTENGYMPA**
45 MIN
Röligt och fartfyllt pass innehållade styrka, kondition och rörlighet.
- CIRKELFYS**
60 MIN
Styrka, kondition och uthållighet.
- DYNAMISK CORE**
45 MIN
Styrka och rörlighet med focus på bål och bäcken.

Alla pass

Cirkelfys

Ett kraftfullt och svettigt träningspass där vi kör station för station i träningshallen. Här guidas du både tekniskt och peppande genom passets stationer. Häng med du också på ett fartfyllt helkroppspass med såväl funktionell styrka som uthållighet och kondition.

Tisdagar: 19.00

Kontakta oss

0474-711 40 (även avbokningar)
info@halsans-hus.com
Hälsans väg 2, 364 30 Åseda

Träningsschema
Öppettider
Boka pass

VAD VILL DU TRÄNA?

Important UX features

The gym offers a lot of variation of workouts, everything from spinning to different water-training. Therefore I believed it was an important quality to be able to **filter based on your interests**.

I also choose to **highlight the duration of the workout** since it is often highly requested.

Focus on information and conversion

The **contact box is recurrent on every page**, where you have the option to come in contact with the employees or book your workout. This is a helpful feature to guide the user into making an action.

Öjaby Herrgård

Hotel and restaurant located in a beautiful mansion in Småland.

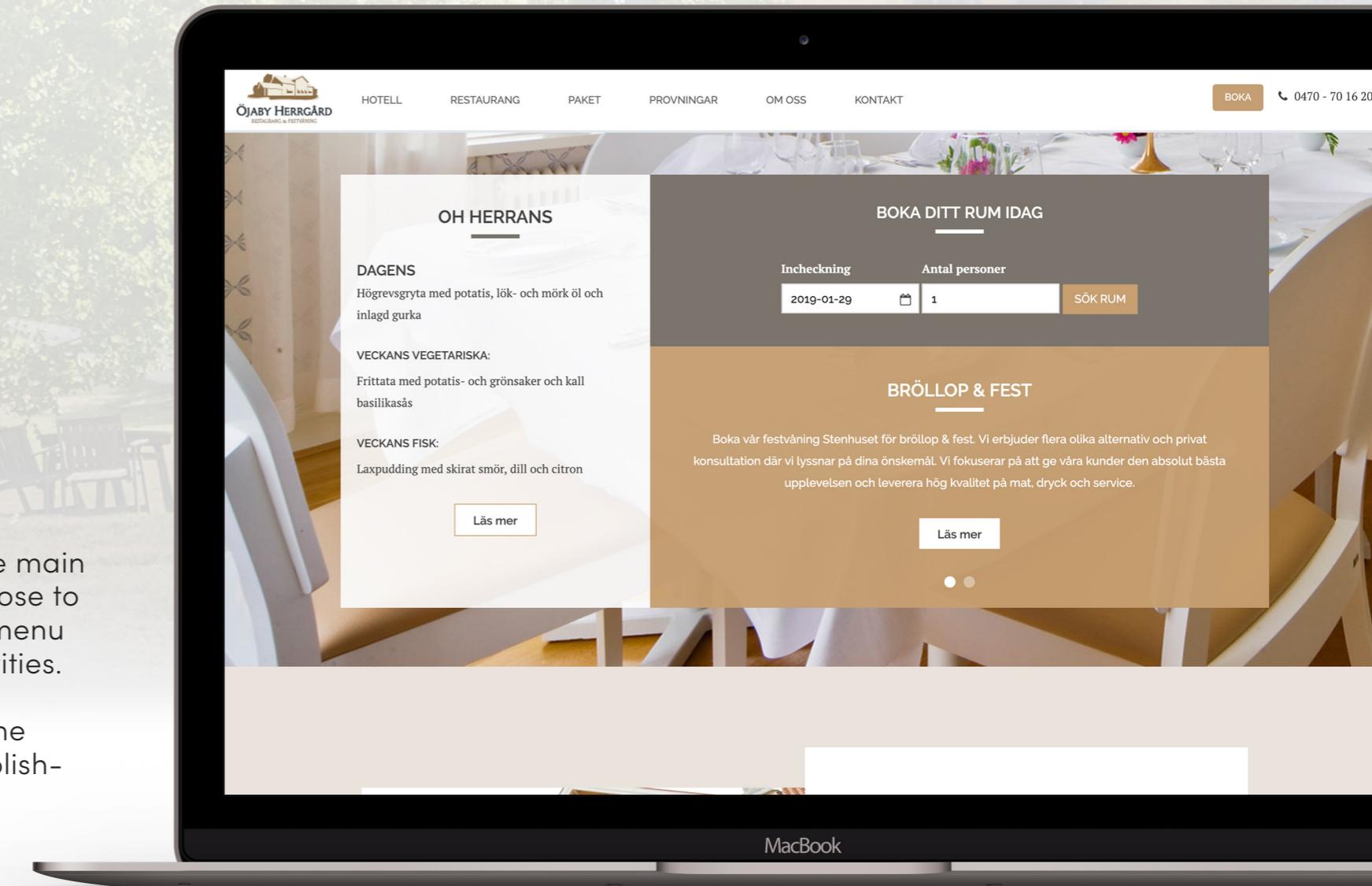
Project

Redesign of the start page for the hotel and restaurant called Öjaby Herrgård. They wanted to show as much as possible on a small space.

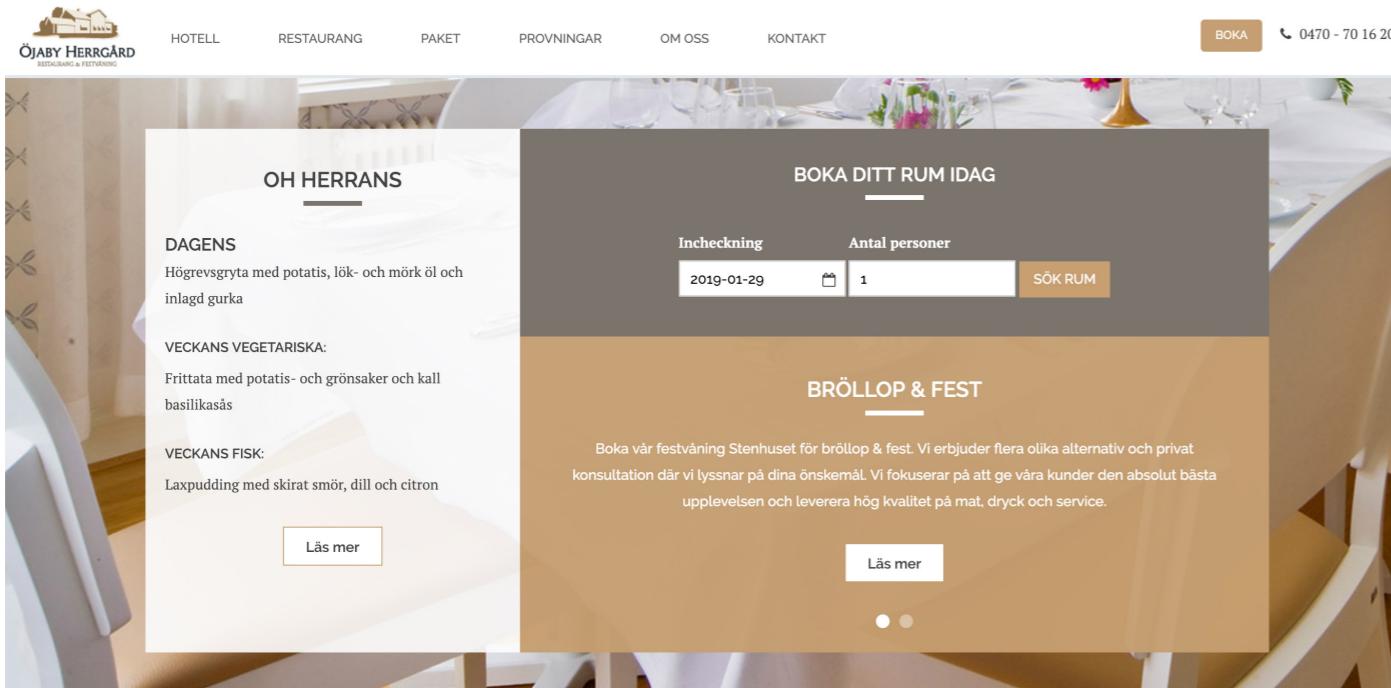
Mission

The user should see their three main categories immediatly and choose to either book a room, view the menu or read more about their activities.

Display the daily menu from the restaurant with automatic publishing on the website.



REDESIGN

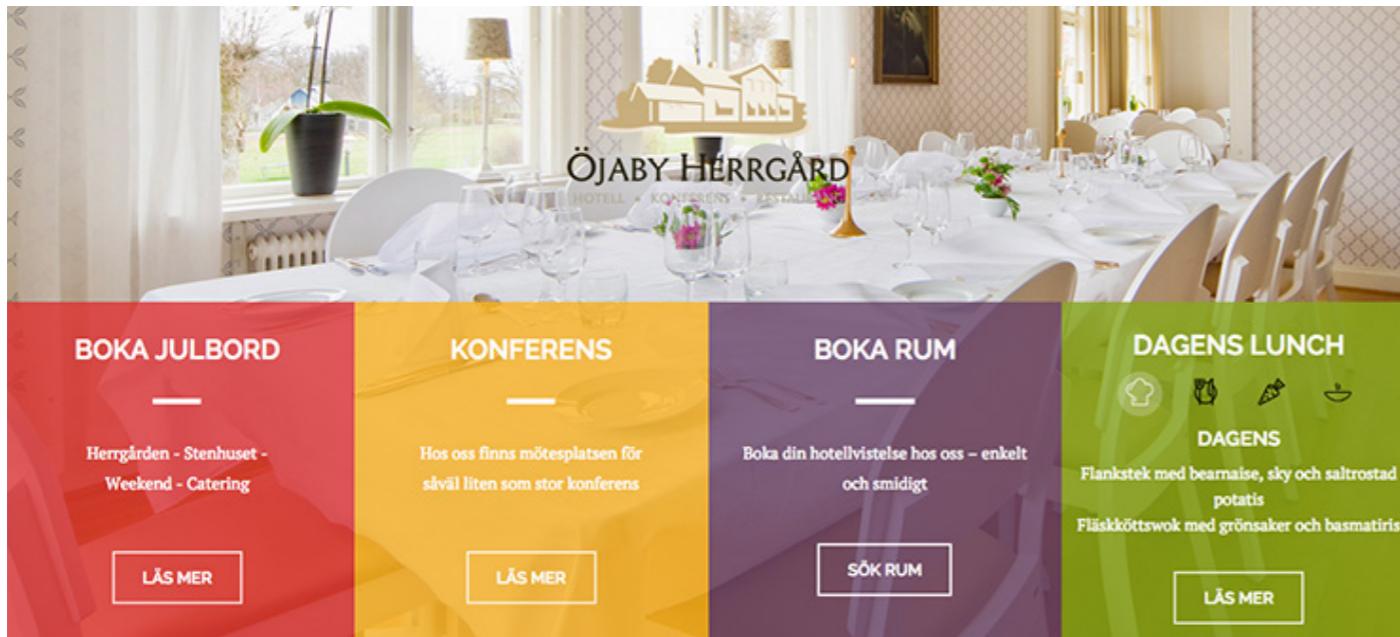


New

Important UX features

The company is mentioned for their service and good food served in a manor house environment and wanted this to be perceived by the design.

The main thing was to gather **the four previous boxes** into **one unit** and use the surface **more efficient**.

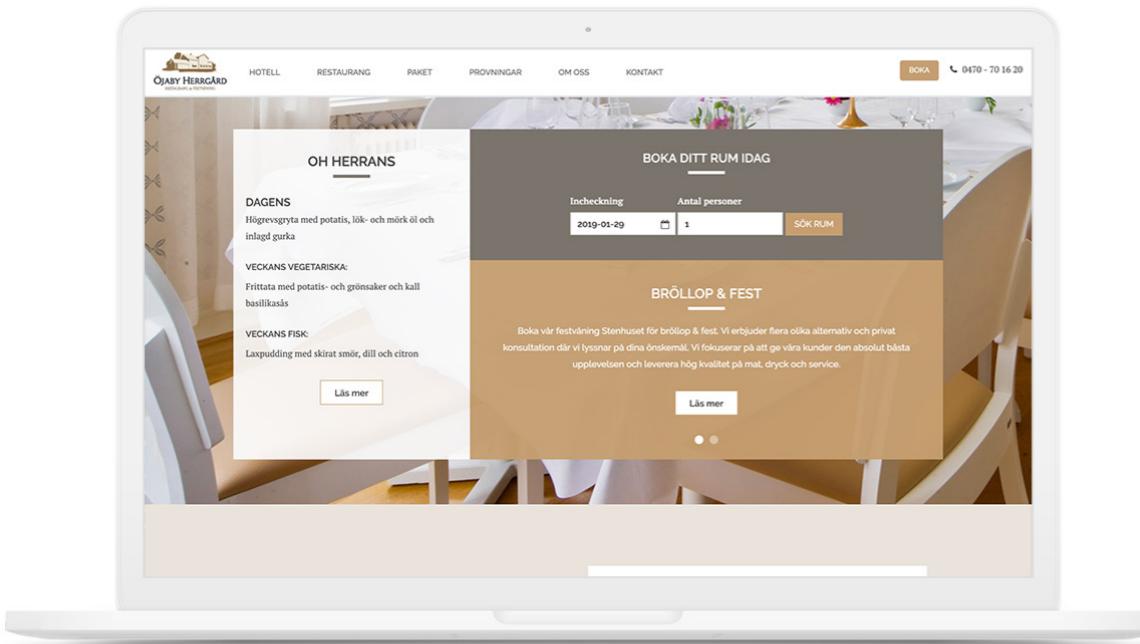


Old

Focus on information and conversion

In the old design, the different areas were divided in the colored boxes and the daily menu didn't get the space it needed. In this design the events have their own box and the space was not used in an effective way.

UI DESIGN PROCESS



Authoritative

Responsible

Calming

MATSALEN

Dagens
Raggmunk med stekt fläsk och rårörda lingon

Veckans vegetariska
Auberginegratäng med färsk basilika, tomat och ägg

Veckans fisk
Örtbakad torskfilé med citronsås och kokt potatis

Läs mer

Köp presentkort Köp lunchkupong

COLOR CHOICES

I chose to go back to the more traditional look and worked with the brown colors that was already integrated to the website. I divided the different areas into blocks. The booking part got a darker color to catch the eye.

FUNCTIONS

Displaying the daily menu from the restaurant with automatic publishing on the website.

With simple buttons, the user can choose to either read more about the menu, buy a present card or lunch-coupon.

GRAPHIC DESIGN

Investment research

growth

BULLET PROOF MANAGER

Inväda komponenter

Framstående utbildningspsykologer menar att fyra komponenter måste ingå i träningsprogram för att uppnå en hållbar och positiv inverkan på individens beteende. Nedan beskrivs de fyra komponenterna och hur de vänts in i ledarutvecklingsprogrammet Bullet Proof Manager.

1 Kontinuerlig inlärning
Inlärning är en process och inte en engångshändelse. Under en 12-månadersperiod utbildas deltagarna i totalt 48 timmar, utör 24 övningsegreger samt upprätta en personlig handlingsplan för att kunna tillämpa den.

2 Omfattande skriftligt material
Deltagarna bygger upp ett omfattande bibliotek med skriftligt informations- och övningsmaterial.

3 Dela med andra
Att dela med sig av ny kunskap skapar ledarskapsfärdigheter, ökar träningsens värde och förstärker inlärningen. Detta gör deltagarna under våra workshops och når de lärt ut kunskapserna i sin egen verksamhet.

4 Finslipa inlärdā färdigheter
Deltagarna har möjlighet att på egen hand ta del av en filmbibliotek och övningsmaterial som ingår i Bullet Proof Manager.

Våra föreläsningar under året

*Även om föreläsare kan komma att ansluta i och med att innehållet i Bullet Proof Manager utökas.

januari	februari	mars	april	maj	juni	juli	augusti	september	oktober	november	december									
LISA FORD Att överträffa kundens förväntningar Fördjupa, förändra och förvärna den kurder kundernas "tyra" ringar. Sex steg för att övervinna kundens förväntningar	NIDO QUBEIN Att utveckla ditt team genom förändring Fördjupa, förändra och förvärna den kurder kundernas "tyra" ringar. Sex steg för att övervinna kundens förväntningar	DR JIM HENNING Forhandla för att vinna Gentem förändringsstrategier som ger resultat Att grunda och få viktiga förde relativt värde	BOB JOHNSON Kreativ ledarskap Fördjupa och förändra Kreativitet som framtar engagemang Den kreativa skillnaden mellan chefer och ledare	LISA FORD Att anställa, utveckla och belöna rätt Fem viktiga kriterier för effektiv rekrytering Realistiska arbetsbeskrivningar Befälli serviceriktade medarbetare	DR TERRY PAULSON Investerar din tid rätt Uppdragsfokuserade jämfrelejer Ja-kysiken Att klara av prioritetsförändringar	JOHN HERSEY Erkännande: nyckeln till bättre prestationer Tre steg som ger engagerat erkännande Smitsamt ledarskap Motivera mera	AMANDA GORE Praktisk stresshantering Fyra stressstrategier Visuellisering Stressens inverkan på intelligensen	DR TERRY PAULSON Lyssnande ledarskap Tre viktiga punkter för lyssnande ledarskap Klädförförstånd Lyssna noggrannare på dina medarbetare	GEORGE WALTHER Skapa en positiv självbild Nu positiva förväntningar 100% integrat Tala ledarskapspråket	JOHN HERSEY Skapa ledare med hjälp av mentorskap Nu positiva förväntningar 100% integrat Tala ledarskapspråket	JIM CATCHART Skapa motivation och engagemang Föra medarbetarna att ge mer- frivilligt Håll syftet vid liv Första prestationstrivåer	MARIA STEELE Strategiskt tänkande för bättre planering Strategiskt tänkande - tre steg Värmerna med strategisk inriktning Strategiska framgångsfaktorer	BOB JOHNSON Sju steg för effektiv delegering Att delegera ansvar Att ge befogenheter Skapa ansvarstagande	LISA FORD Att hantera krävande kunder Sex steg för att hantera krävande kunder Lyssna mellan raderna Verktyg för ett framgångsrik kundhållande	NIDO QUBEIN Skapa kontakt: Kommunikation i den höga skolan Läp om genkänning Den kontaktuppkopplade ledarens tre ansvarsområden Att hantera kontaktuppkopplade förlorar	DR JIM HENNING Personlig effektivitet: 70-minuters timmen Tolv produktivitetsblockeringar Tidsuppsättningen Delegeringsprocess i tre steg	GEORGE WALTHER Slagkraftig telefon-kommunikation Röstbrevräda- ett strategiskt kommunikationsmedel Skapa invigt anhörande Fokus på möjligheten	JOHN HERSEY Hjälp medarbetarna att göra sitt bästa Ettanomia stordå Skapa invigt anhörande Fokus på möjligheten	BOB JOHNSON 7-stegsformel för effektiv planering Väissa ledningens mål Följ upp och få det gjort Strategisk kartläggning	DR TERRY PAULSON Konflikt hantering: Hantera krävande relationer Att lösa problem- inte undvika dem Om du ska ställa någon mot vilken- aleiv manus Ge kommunikationen ökad betydelse

Stöd via webben

Kompetensutveckling innebär ett ständigt lärande. Därmed erbjuder BulletProof Manager en innehållsrik och pedagogisk webbplats där deltagarna kan ta del av filmmaterial, göra utvärderingar, läsa kursakter och studera kursrelaterade artiklar.

På webbplatsen finns också uppföljningsövningar som är utformade för att hjälpa deltagarna att förstärka inlärningen och lära sig mer om de områden som ingår i BulletProof Manager.

*Ungefärlig fördelning av ett typiskt träningstillfälle

Crestcom

Crestcom offers leadership development programs for managers and sales representatives.

They wanted to update the press materials to create better conditions for marketing and selling the concept.

Uppvidinge^hus

Uppvidinge^hus offer attractive housing and commercial premises in beautiful and safe environments.

Uppvidinge^hus wanted a folder to handle out to new residents, when moving in. The folder needed to contain a lot of information about the neighborhood and yet feel uplifting.



Bostadsområdet

Alstermo ligger i sydöstra delen av Uppvidinge kommun, ca 70 km från Växjö och 40 km från Nybro. Den vackra naturen, nära Alsterån gör Alstermo till ett naturskönt boende. Orten med omnejd har ca 800 invånare och trots att den är liten finns här livsmedelsaffär med ombud för apoteket och systembolaget, samt specialbutiker, bensinmack, pizzeria och frisör.

På orten finns även daghem och fritidshem, grundskola (1-5), bibliotek, tandläkare, vårdcentral och idrottshall. Det finns möjlighet till flera fritidsaktiviteter, såsom handboll, fotboll, gymnastik, orientering samt skidor, där projektet "Vita vidder" ger möjlighet till längre skidsåsong med hjälp av konstsnow. För fiskeintresserade erbjuds bl.a. strömfiske i Alsterån. För övrigt finns ett rikt föreningsliv.

Mer information hittar du
på vår hemsida

www.uppvidinge^hus.se

@Uppvidinge^hus

GRAPHIC DESIGN



Perfecta Pump

A product folder for a pump company. The challenge was to avoid the typical “technical folder”-look, and to fit three languages in one folder.

