

Isabelle Björklund

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EDUCATION

- **Bachelor in fine arts- Product design**
2013-2016
Linneaus university, Kalmar
- **Exchange semester**
2015-2016
ITU- Istanbul Technical University, Istanbul
- **Social sciences**
2010-2013
Polhemsgymnasiet, Göteborg

SKILLS

PROFESSIONAL

Adobe

Photoshop
Illustrator
Indesign
Premiere Pro

Prototyping

Invision

3D-modeling

Solid Works
Keyshot

Experience

Project management
Customer meetings
Product development
Wireframing
Usability studies
Basic HTML
Basic CSS

PERSONAL

Characteristics

Problem solver
Reliable
Adaptable
Team player
Interested
User centered
Caring

Other merits

Design mentor for interns

Responsible for the
well-being committee at
my current workplace

Project manager for
events and arrangements

EXPERIENCE

UI, UX & Graphic Designer

jan 2017- now

HL Design & Media, Växjö

This position includes a lot of responsibility since I am the only designer in the workplace. My main work is designing for the web, but also includes branding and print.

My position has given me a great strength in running projects and client contact.

The fast paced industry have made me very adaptable and reliable, in meeting both deadlines and quality.

Internship

oct 2016- dec 2016

HL Design & Media, Växjö

My time as an intern involved a lot of UX-work, testing and market research. I was introduced to the world of web design and marketing. I got the opportunity to design UI for some projects and learn basic HTML & CSS.

TED X

2016- one week workshop

Collaboration between LNU, KTH and JIBS, Värnamo

A collaboration with engineers from KTH and economists from JIBS. We stayed in Värnamo for one week to listen to lectures, and the goal was to develop a product concept for a company.

Design assistant

2015- weekends

Petra Lilja Design, Malmö

My task was to unpack and prepare pieces for display, be a helping hand when setting up the exhibitions, and produce press-material.

INTERESTS



Games



Innovations



Podcasts



New design