

Isabelle Björklund

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Link to portfolio: isabellebjorklund.com/isabelle-portfolio.pdf



EDUCATION

- **Bachelor in fine arts- Product design**
2013-2016
Linneaus University, Kalmar
- **Exchange semester**
2015-2016
ITU- Istanbul Technical University, Istanbul
- **Social sciences**
2010-2013
Polhemsgymnasiet, Göteborg

SKILLS

Adobe

Photoshop
Illustrator
Indesign
Premiere Pro

Design & prototyping

Sketch
Invision

3D-modeling

Solid Works
Keyshot

Other merits

Design mentor

Basic HTML & CSS
(beginner)

Project manager for
events and arrangements

Driver's license

Professional

Project management
Product development
Wireframing
Usability studies
Customer meetings
Research

Characteristics

Problem solver
Reliable
Adaptable
Team player
Interested
User-centered
Caring

EXPERIENCE

● UI, UX & Graphic Designer

jan 2017- now

HL Design & Media, Växjö

This position includes a lot of responsibility since I am the only designer in the workplace. My main work is designing for the web, but also includes branding and print.

My position has given me a great strength in running projects and client contact.

The fast paced industry have made me very adaptable and reliable, in meeting both deadlines and quality.

● Internship

oct 2016- dec 2016

HL Design & Media, Växjö

My time as an intern involved a lot of UX-work, testing and market research. I was introduced to the world of web design and marketing. I got the opportunity to design UI for some projects and learn basic HTML & CSS.

● TED X

2016- one week workshop

Collaboration between LNU, KTH and JIBS, Värnamo

A collaboration with engineers from KTH and economists from JIBS. We stayed in Värnamo for one week to listen to lectures, and the goal was to develop a product concept for a company.

● Design assistant

2015- weekends

Petra Lilja Design, Malmö

My task was to unpack and prepare pieces for display, be a helping hand when setting up the exhibitions, and produce press-material.

INTERESTS



Games



Innovations



Podcasts



New design