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| Isabelle Farah | |  |  | | --- | --- | | Southwest Ranches, FL | Address icon | | 954.881.8675 | Phone icon | | irf12@miami.edu | Email icon | |

# ABOUT ME

Full-time college student looking for an internship for summer in the communications field.

# WORK & VOLUNTEER EXPERIENCE

## Blacc Boutique | Miami, FL | 2019

## *Summer Salesperson*

## Provide superior service to Blacc Boutique customers

## Update business social media profiles with new products and sales

## Assist manager with restocking items and merchandising displays

## Process payments

## KaRa | Pembroke Pines, FL | 2019

## *Seasonal Salesperson*

## Greet customers and help them with any questions

## Put away clothes and put out new items

## Process payments and ask customers if they want to join the rewards program

## Junior Achievement | Nova University School | 2017-2018

## *Vice President of Marketing*

## Collaborated with a team to develop the LifeLine Charging Cord – a compact, portable, tangle free charger that is cheaper than others on the market

## Manage LifeLine Charging Cord’s social media activity across Instagram, Twitter, and Facebook to drive sales and increase brand exposure

## Contributed to LifeLine website design and development

## 900 LifeLine Charging Cords have been sold since product launch

## Worked with team to secure corporate deals with I Care I Cure and United Data Technology who purchased LifeLine Charging Cords as a promotional item

## Identify opportunities to sell LifeLine Charging Cord at school events such as Bingo Night and Holiday Boutique

## Presented LifeLine Charging Cord at JA Spark Tank Competition

## Developed business plan, annual report, commercial, and presentations

## Qualified for JA National Competition in Washington, DC as a result of winning JA Spark Tank competition (only 15 schools in the US qualified)

# EDUCATION

## High School Diploma – Graduated May 2019

## NSU University School

***GPA:*** 4.91 weighted, 3.87 unweighted

## University of Miami – Expected Graduation May 2023

Majoring in Creative Advertising   
***First semester GPA:*** 3.75

**Awards**: Academic Honor Roll 2015 – 2017, Future Filmmaker Award 2018

# SKILLS

* Photoshop, InDesign, Adobe Premiere, & Imovie
* Proficiency in Social Media
* Conversational in Spanish
* Creativity and attention to detail
* Organization and prioritization
* Time Management

# ACTIVITIES & MEMBERSHIP

* Varsity Cheerleading, 2016 – 2017, 2019
* National Honor Society, 2016 – 2019
* New To You – new student orientation leader, 2016 – 2019
* Science Honor Society, 2017 – 2019
* Varsity Rowing, 2016 – 2018
* Key Club – volunteer service organization member, 2017 – 2019
* Student Television Network Convention, Spring 2018
* Varsity Track, 2018

# REFERENCES

* Michelle Carbonara- JA teacher- [cmicheli@nova.edu](mailto:cmicheli@nova.edu)
* Dr. Sandi Holman- family friend- [Sandi@nova.edu](mailto:Sandi@nova.edu)
* Ivette- Manager at KaRa- 7862106290